K J Somaiya Institute of Management

(A Constituent Institute of Somaiya Vidyavihar University)
Mumbai, India

Presents

7th Somaiya International Conference on
Technology and Information Management
(SICTIM 2021)

Digital Disruption and Knowledge Society

9th April 2021

Organised By

Department of Data Science and Technology
and Centre of Excellence in Data Science
of K J Somaiya Institute of Management

Somaiya Vidyavihar University

A new milestone in a glorious ongoing journey

A new milestone in a glorious ongoing journey established in 2019, Somaiya Vidyavihar University, Mumbai, is a self-financed autonomous university recognised by the University Grants Commission (UGC). Somaiya Vidyavihar, with over six decades of rich experience in building and managing educational institutes of great repute, is the sponsoring body. Operational from 26th August 2019, Somaiya Vidyavihar University is a place where you can explore new possibilities, pursue your passion and above all, find yourself.

Somaiya Vidyavihar University is located in the heart of Mumbai and boasts of a sprawling green campus. The university is equipped with excellent educational, recreational, community, health, and sports facilities. Somaiya Vidyavihar offers students the flexibility to simultaneously earn degrees and certifications in multiple disciplines offered by our constituent colleges.

K J Somaiya Institute of Management

K J Somaiya Institute of Management was established in 1981 as a part of Somaiya Vidyavihar (now a constituent institute of the Somaiya Vidyavihar University since August 2019) with the objective of providing state of the art education in management and allied areas. The institute is consistently ranked among the Top 25 Management Institutes and Top 10 private sector B-schools in India. Over the past 4 decades, the Institute has evolved into a leading B-school offering sector specific and employement-oriented management programmes. Apart from the regular programmes, the Institute offers customized and industry specific certificate and executive development programmes for government bodies, companies, defense personnel and NGOs.

Programmes offered

Doctoral Studies

2-Year MBA Full-Time Programmes

• MBA
• MBA - International Business
• MBA - Retail Management
• MBA - Financial Services
• MBA - Integrated Marketing Communications
• MBA - Healthcare Management
• MBA - Human Resources
• MBA - Sports Management

3-Year MBA (Part-Time) Programmes

• Finance Management
• Marketing Management
• Human Resource Management
• Information Management

2-Year MCA Programme

Executive Education

• 15-Month MBA - Executive
• Customised Management Development Programmes
• Open Calendar Programmes

About The Conference

All businesses are characterised by products and services it offers and the customers that pay for goods and services it receives. The most fundamental objective of any business is to maximize wealth through creation of innovative products, on-demand services, real-time service feedback and evaluation besides continuously improving its internal processes. The adoption of digital innovation by the organisations has increased the potential of reaching out to customers. Every interaction with customers provides new opportunity for the business understanding and effectively forecast the future market needs.

The digital technologies such as Big Data, Machine Learning, Internet of Things, Intelligence of Things and Bring your own device (BYOD) has impacted the value proposition of existing goods and services resulting consumerization of IT.

The digital innovation has not just changed the way the businesses are done but also started impacting the very existence of human-society. The exchange of ideas within groups with similar interest has resulted in creation of Knowledge Society that aims at enhancing the economics of information. While Information as a Resource (IaBR) can be used by the society to initiate effective action, the knowledge society believes in sharing the raw data that can improve quality of life.

The conference aims at generating, sharing and making available all the ideas to the participants that will help bring out use cases in digital transformation for the business to learn and adopt and at the same time discuss the framework for creation of knowledge societies for better human-conditions.

Call for Papers

We invite qualitative, quantitative and mixed method research papers, technical papers, white papers, work in progress and case studies from academicians, research scholars, consultants, practitioners from the industry, members of professional bodies and students, across the world to contribute in the following areas:

• Global Issues in Knowledge Management

• Knowledge Management and Knowledge Use Through Social Media

• Knowledge Management in Small and Medium Enterprises

• Knowledge Reuse in Organisation

• Knowledge Transfer and Sharing Behaviors Within Emergent Organisations

• Methodologies and Processes for Developing Knowledge Management Systems

• Artificial Intelligence and Knowledge Management/ Knowledge Systems

• Digital disruptions in various fields such as Education, Banking & Finance, Supply Chain, Entertainment , Social Media, Technology, etc

• Implementing Digital Processes, Procedures and Innovation to Stay Ahead of Digital Disruption (Partnering, Venturing, Incubating, Data Analytics, Thinking like a Start-ups)

• Identifying Emerging Technology and Adapting to the Velocity of Change (RPA, AI, IoT, Cloud, Digital Transformation)

Note - The list is indicative but not exhaustive.

Submission Guidelines for Extended Abstracts

- Extended abstract should be submitted in word document, not later than 15th February 2021 at **sictim.simsr@somaiya.edu**

- Authors must send extended abstract contain a minimum of 1000 words and a maximum of 2500 words using following guidelines:

  - Title
  - Abstract
  - Keywords
  - Introduction
  - Literature review
  - Research Objectives
  - Research Design/Methodology
  - Findings
  - Implications
  - Limitations/Future Scope
  - References

- Extended abstract should be in Word Document
  - Font and size - Times New Roman, 12 Point
  - Line Spacing - 1.5
  - Margins - 1 Inch
  - Reference - APA Style

- Authors are requested to adhere to the guidelines of the extended abstract on submission

- Please note that the Institute has a strict anti-plagiarism policy so originality of the work should be ensured by the authors

- By submitting an abstract, the author makes a commitment to present his/her paper at the conference

- All abstracts will be double blind peer reviewed

- Names of the authors, their addresses (postal and email), and phone numbers should also be indicated

- Each abstract should have at least three-five keywords

- Authors will be notified about the acceptance of abstracts

- All the extended abstracts will be published in a compendium with an ISBN number

- In a joint submission at least one of the co-authors should be registered for the conference

Registration Fee (Non-Refundable)

Category Per Abstract

Corporate/ Professional ₹ 2,000	Faculty/ Academician ₹ 1,500
Research Scholar/Student ₹ 1,000	International Participants $ 100

Registration fee (Including GST)

Registration fee includes

1. Opportunity to present research work at the conference

2. A compendium of conference proceedings

Registration Details

The payment link will be sent with the acceptance of abstract email

Registration Guidelines

Author(s) submitting more than one abstract need to pay registration fees for each abstract separately

Important Dates

Last Date for Extended Abstract Submission

Last Date for Registration

| February 15th, 2021 | March 1st, 2021 | March 15th, 2021 | April 9th, 2021 |

Abstract Acceptance Notification

Date of Conference
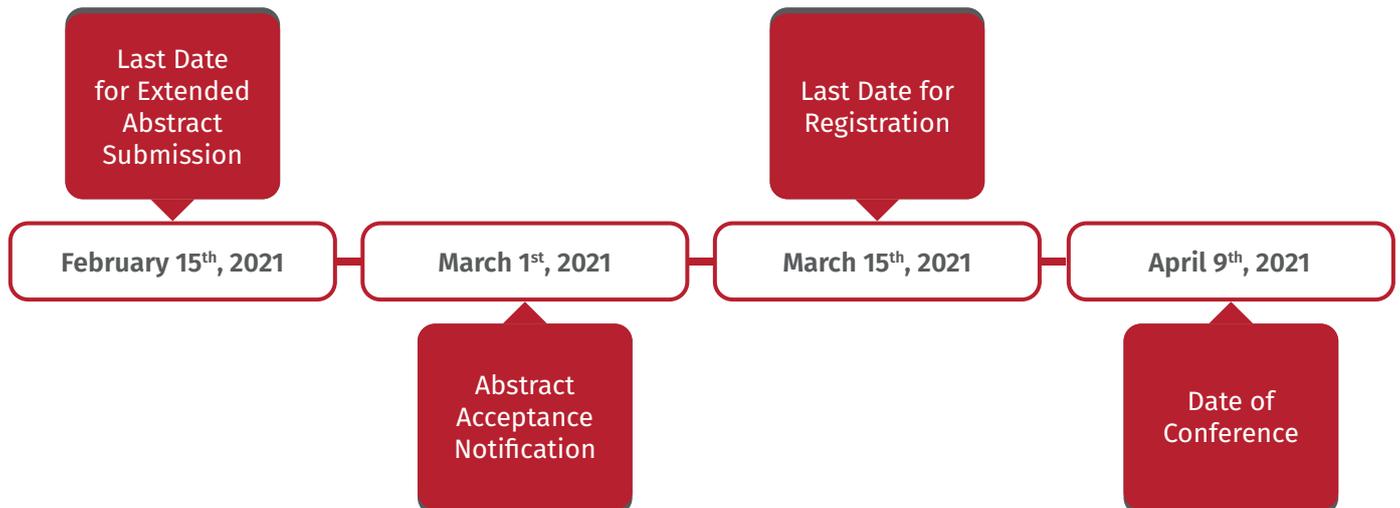
Organising Committee

Chairperson: Prof. (Dr.) D. G. Jha (Area Chairperson – Data Science & Technology)

Convenor: Dr. Sindhu S. Singh

Co-Convenor: Dr. Chandan Singhavi

Point of Contact: Ms. Rewa Pimpalkar, rewa@somaiya.edu, +91 9860 3393 27

Contact Us

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