



**SOMAIYA**  
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management



# K J Somaiya Institute of Management India

**10<sup>th</sup> International Finance Conference  
SIFICO 2021**

on

**COVID-19 and Financial Markets  
(Online mode)**

January 30, 2021

**Publication  
Partner**



**Organisers**

Centre of Excellence in Capital Markets  
and Finance and Law Department of  
K J Somaiya Institute of Management

# Somaiya Vidyavihar University

A new milestone in a glorious ongoing journey

Established in 2019, Somaiya Vidyavihar University, Mumbai, is a self-financed autonomous university recognised by the University Grants Commission (UGC). Somaiya Vidyavihar, with over six decades of rich experience in building and managing educational institutes of great repute, is the sponsoring body.

Operational from 26th August 2019, Somaiya Vidyavihar University is a place where you can explore new possibilities, pursue your passion and above all, find yourself.

Somaiya Vidyavihar University is located in the heart of Mumbai and boasts of a sprawling green campus. The university is equipped with excellent educational, recreational, community, health, and sports facilities.

Somaiya Vidyavihar offers students the flexibility to simultaneously earn degrees and certifications in multiple disciplines offered by our constituent colleges.



# K J Somaiya Institute of Management

K J Somaiya Institute of Management was established in 1981 as a part of Somaiya Vidyavihar (now a constituent institute of the Somaiya Vidyavihar University since August 2019) with the objective of providing state of the art education in management and allied areas. The institute is consistently ranked among the Top 25 Management Institutes and Top 10 private sector B-schools in India. Over the past 4 decades, the Institute has evolved into a leading B-school offering sector specific and employment-oriented management programmes. Apart from the regular programmes, the Institute offers customized and industry specific certificate and executive development programmes for government bodies, companies, defense personnel and NGOs.

## Programmes offered:

### **Doctoral Studies**

### **2-Year MBA Full-Time Programmes**

- MBA
- MBA - International Business
- MBA - Retail Management
- MBA - Financial Services
- MBA - Integrated Marketing Communications
- MBA - Healthcare Management
- MBA - Human Resources
- MBA - Sports Management

### **3-Year MBA (Part-Time) Programmes**

- Finance Management
- Marketing Management
- Human Resource Management
- Information Management

### **2-Year MCA Programme**

### **Executive Education**

- 15-Month MBA - Executive
- Customised Management Development Programmes
- Open Calendar Programmes



# Introduction to the Conference

The K J Somaiya Institute of Management International Finance Conference (SIFICO) has been organised by Centre of Excellence in Capital Markets along with Finance and Law Department of the institute since last nine years.

The Conference is currently in its 10th edition titled 'COVID-19 and Financial Markets'. It aims at bringing together academicians, doctoral students, industry practitioners and researchers from academic, research and regulatory organisations to deliberate on theoretical work, empirical findings and policy implications related to the banking, financial markets and services. The Conference will provide the participants an excellent avenue to receive quality feedback on their research and an opportunity for networking and publishing.

Previous nine conferences addressed various issues of financial sector and the forthcoming 10th conference focuses on the COVID-19 and financial markets. COVID-19 has seriously impacted the financial markets across the globe. The banking and financial sector in India as well as abroad is increasingly facing variety of risks due to COVID-19. SIFICO 2021 aims to cover various issues and concerns that are related to COVID and have insightful deliberations by the researchers.

# Call for Extended Abstract

We invite abstract of research papers, conceptual papers, technical papers from academicians, research scholars, consultants, practitioners from the industry, members of professional bodies and students, across the world to contribute in the following areas. The list is indicative but not exhaustive.

- Innovations in Banking and Finance
- Insurance Sector
- Fintech
- Treasury Management
- International Banking
- Financial Inclusion and Development
- Investor Psychology and Trading Behavior
- Management of Financial Institutions
- Innovations and Growth in Financial Markets
- Mergers and Acquisitions
- Financial Econometrics and Modelling
- Micro Finance and Regulation
- Mutual Funds and Hedge Funds
- Corporate Finance and Valuation
- Corporate Governance and Ownership
- Financial Performance Measurement
- Infrastructure Finance and Project Finance

## Extended Abstract/ Paper Submission Guidelines

- Extended abstract should be submitted in word document, not later than **10th November 2020 at [sifco.simsr@somaiya.edu](mailto:sifco.simsr@somaiya.edu)**.
- Authors must send extended abstract of not more than 1000 words using following guidelines:
  - Title
  - Purpose of the study
  - Research Objective
  - Research Design
  - Findings
  - Implications
  - Limitations
  - Key words
- Extended abstract should be in word document format, Times New Roman, 12-point font size with single line spacing, 1 inch margins and APA style of referencing the citations
- Authors are requested to be adhere to the guidelines of the extended abstract on submission
- Please note that the Institute has a strict anti-plagiarism policy so originality of the work should be ensured by the authors
- By submitting an abstract, the author(s) makes a good faith commitment to present his/her paper at the conference. Names of the author(s), their addresses (postal and email), and phone numbers should also be indicated
- All abstracts will be double blind peer reviewed
- All the selected extended abstract will be published as Conference Proceedings
- Subsequent to the conference presentation, authors can submit full paper on the publication partner portal



# Publications Opportunities

SIFICO 2021 has a tie-up for a special issue of the conference with the Journal of Indian Business Research, Emerald Publishing. JIBR is Scopus indexed and also listed in ABDC list in 'C' category.

## **Focus areas of special issue:**

- Strategies required to face the challenges posed by COVID-19 in financial markets
- Comparison of pre and post COVID financial markets
- Challenges of COVID in financial markets
- Paradigm shift in fund mobilisation in the “new normal” world
- Sustainable development of financial markets

Submissions to JIBR will be made through the Scholar One submission system. For more information, please visit the journal's author guidelines page, which gives full details: <https://www.emeraldgrouppublishing.com/journal/jibr?id=jibr#author-guidelines>.

All submissions should make an original contribution and follow the guidelines outlined on this page in order to be considered for the issue. Papers that are out of scope will not be considered for publication.

Publication of papers presented and submitted by delegates is subject to review by reviewers of the journal and the final decision for publication is with the Editor of the journal.

## **Timeline:**

Open for submissions of full paper: February 28, 2021

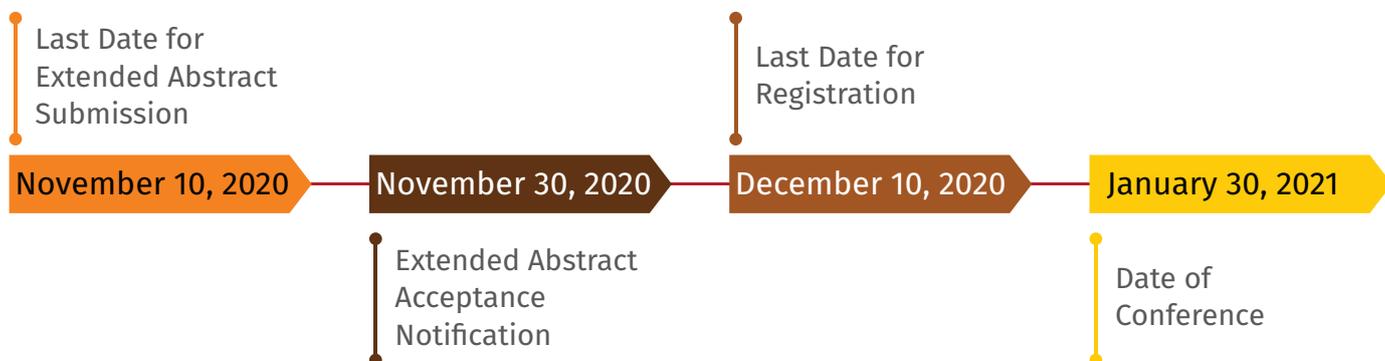
Submission deadline: May 31, 2021

Publication opportunity is also available with **South Asian Journal of Management** ('C' Category on ABDC list)

# Best Paper Award

Two selected papers shall receive the Best Paper Awards nominated by the jury after carefully scrutinizing all aspects of the paper.

## Important Dates:



## Registration Fee (Non-Refundable)

Category	Research Scholar/Academic Delegate/Industry Delegate
Per Abstract	₹ 1200 (including GST)
International Delegate	\$ 50
Registration fee includes	<ul style="list-style-type: none"><li>• Opportunity to present research work at the conference (online)</li><li>• Publication opportunity</li><li>• A compendium of conference proceedings</li></ul>
Registration Details	The payment link will be sent with the acceptance of abstract email.
Registration Guidelines	<ul style="list-style-type: none"><li>• There cannot be more than three authors per paper</li><li>• Author(s) submitting more than one abstract need to pay registration fees for each abstract separately</li></ul>

# Organising Committee

**Prof (Dr.) Monica Khanna,**  
Director - K J Somaiya Institute of Management  
& Chairperson-SIFICO2021

**Prof (Dr.) Pankaj Trivedi,**  
Area Chairperson - Finance and Law, K J Somaiya Institute  
of Management | Convener - SIFICO 2021

**Prof. (Dr.) Shalini Talwar,**  
Associate Professor, K J Somaiya Institute  
of Management | Co-Convener - SIFICO 2021

**Prof. Sunil Parmar,**  
Assistant Professor, K J Somaiya Institute  
of Management | Co-Convener - SIFICO 2021

## Conference Committee Members:

- Dr. Sonal Ved
- Dr. Kalpakam Gopalkrishnan
- Dr. Rashmi Soni
- Dr. Rupali Paranjpe
- Dr. Raghukumari P.S.
- Dr. Aparna Bhat
- Dr. Smita Ramakrishnan
- Dr. Swati Godbole
- Prof. Hitesh Punjabi
- Prof. Harnesh Makhija
- Dr. Jaya Mathew
- Ms. Ema Garg



**AMDISA**  
**SUPPORTED PROGRAMME**

## Contact Us

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