

IMPRINTS

Edition No.: 47 | SIMSR Alumni Newsletter | January 2019

In This Issue:

- AlumSpeaks with Mr. Shyam Motwani
- IB Summit - SAARC Day Celebration
- Global Supply Chain Management Conference
- Faculty & Alumni Achievements
- Navikaran - The Annual Marketing event
- Human Equations - HR Panel Discussion

Team ALCOM Speaks

As the new year stands before us, like a chapter in a book, waiting to be written, team ALCOM wishes everyone a Happy New Year and presents to you the January edition of Imprints. In this edition we present an exclusive interview with our illustrious Alum **Mr. Shyam Motwani, Alum of Batch 1984-86**, Executive VP & Business Head - Godrej & Boyce along with articles on exciting events like Milaap 2018, SAARC Day, Navikaran, Human Equations, GSCM, CII-Yi Chakra etc.

[Imprints Feedback](#)

Convocation Ceremony

- SIMSR celebrated Convocation Ceremony of Batch 2016-18 (PGDM, PGDM - IB, PGDM - RM, PGDM - FS, PGDM - Comm) & Batch 2016-17 (PGDM - Exec) on 1st December 2018
- The ceremony consisted the esteemed panel of honorary guests which included
 Shri. Samir Somaiya - President, Somaiya Vidyavihar
 Ms. R M Vishakha - MD and CEO, India First Insurance
 Lt. Gen. Jagbir Singh - Honorary Secretary, Somaiya Trust
 Prof. V.N. Rajasekharan Pillai - Provost, Somaiya Vidyavihar
 Prof. (Dr.) Monica Khanna - Director, SIMSR



[Click here](#) to know more

SIMSR Alumni NRI Day

- SIMSR celebrated its first Alumni NRI day on 27th December, 2018, an event dedicated to the global SIMSR alumni
- Alums from US, UK, Thailand, Middle East and Australia participated in an interactive session on initiatives for global alumni and collaboration possibilities



[Click here](#) to know more

Milaap 2018 - Reunion of Batch 1993, 1998, 2003 & 2008

- Milaap 2018 was held on 8th December, 2018 to celebrate silver jubilee, vicennial, quinquennial and decennial reunion of the Batches of 1993, 1998, 2003 and 2008 respectively. The event was addressed by Prof. (Dr.) Monica Khanna and Prof.(Dr.) Bharati Wukkadada
- The Alumni re-lived their college days by revisiting the campus and interacting in the classrooms



[Click here](#) for more pictures

AlumSpeaks with Mr. Shyam Motwani

SIMSR Alum Batch 1984-86 | Executive Vice President & Business Head – Godrej & Boyce (Locking Solutions & Systems)

Favorite hangout place in SIMSR The Cafeteria	Books/Movies Movies	Biggest source of learning My achievements
Favorite destination Goa	Favorite cuisine Indian	Favorite hobby Cooking
Quote you always go by “Look for passion more than perfection”	Your Role Model Mahatma Gandhi & Swami Vivekananda	



Q. You have been a veteran of the industry, working for more than 30 years, handling so many avenues of business majorly for Godrej, what have been some of your memorable moments so far?

A. Right from getting placed on campus to my current assignment, it has been a wonderful journey of over 32 years. All these years have passed like a breeze, I have handled a dozen of assignments and there has been several memorable moments rather than a particular one, because I believe that people should be responsible towards all roles and responsibilities coming their way. Each moment when I have achieved stiff targets and adapted to new roles, it has been memorable. In fact, I am one of the few employees to have worked on both the consumer and the engineering front for Godrej and have left an indelible mark on me.

Q. Godrej Locking Solutions have been a major player in changing the mindset of common people in India towards home security solutions, how difficult was it to create this category among Indian consumers?

A. Indians have been casual about their locking systems. As per a recent research, less than 20% Indians have changed the locks after moving in to a new house. So that leaves us with plenty of scope to create awareness. We have launched two campaigns ‘#HouseSafeForYou’ and ‘#HarGharSurakshit’ to generate awareness about locking systems in the public interest. People do care about digital safety but when it comes to physical safety, they are not as careful. They treat locks as merely a piece of hardware, but in reality locks should be treated as sophisticated security systems.

Q. What are your thoughts on millennials? How are they different from other generations?

A. Millennials are lucky people. They are living in times of technological advancement like never before- a time where every moment seems like mankind is at the cusp of discovering something new. They believe in instant gratification and hence are lacking in patience as compared to my generation. All the quintessential resources are available at the click of a button. My generation was devoid of Google and hence every research was organic and required manual effort but that was what I considered key to the success of my generation. That is what developed patience and perseverance in us.

“

To succeed in life, one needs to have a vision which will lay the foundation for goals that have to be set

”

Q. From your professional career, if you were given a chance to do things differently-what would that be?

A. I do not carry any regrets since the past is already done and dusted. There has been an incredible amount of learning from the previous assignments and I have applied those key learnings in my future roles. I was always looked upon as a pool of managerial talent to be groomed.

Q. What were the significant learnings you learnt during the 2 years at SIMSR?

A. Those 2 years were crucial to my success in professional career. The pivotal thing that I learnt was balancing academics with the fun of developing social interactions. After-class meetings to solve the assignments and college fests were the platforms where we used to interact a lot and get to know more of each other. Also we used to have a marketing fair at that time which really helped us in connecting with the industry trends of that time.

Q. What would be your advice for the students/young alumni who are starting their careers?

A. One has to show trust in the employer, possess desire to learn and have the audacity to think big. They should be diligent towards their tasks, sincere to their work and always look to put their best foot forward. They should give themselves adequate time to carve a niche for themselves. Development is iterative in nature and to succeed professionally requires years of persistent efforts and dedication. In fact, all the business leaders that I see nowadays have toiled hard for so many years to reach the pinnacle of their careers.

[Read full interview here](#)

Faculty Achievements

Women in Education Awardee

- **Prof. (Dr.) Vandana Khanna**, Faculty, Marketing Department, SIMSR was conferred with the Award for 'Women in Education' by the 26th Business School Affaire & Dewang Mehta National Education Awards



- This is India's largest Education Awards Contest and is held as a part of World Marketing Congress

[Click here](#) to know more

Best Professor in Economics

- **Prof. (Dr.) SNV Siva Kumar**, Faculty, Economics Department, SIMSR has received the Dewang Mehta National Education Award for Best Professor in Economics
- He has been bestowed with this award for two consecutive years



[Click here](#) to know more

Alumni Achievements

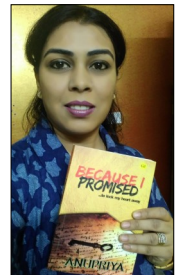
A Piece of Him - Ms. Supriya Jain

- **Ms. Supriya Jain**, Alum of Batch 2005-07, published her book - 'A Piece of Him'
- The book is an honest account of the indomitable spirit with which she dealt with her life after her husband's sad demise and brought him back by having his child through a miracle of faith and science

[Click here](#) to know more

Ms. Anupriya launched her debut novel

- **Ms. Anupriya Chowdhary**, Alum of Batch 2007-09, published her debut paperback novel - 'Because I Promised - to lock my heart away'
- The book is a narrative of the journey of a young girl, as she overcomes her personal reservations and faces professional challenges



IB Summit - SAARC Day Celebration

- International Business Society at SIMSR conducted IB Summit on 8th December, 2018 which revolved around the theme of 'Future of business in SAARC'
- A panel discussion was held among Mr. Amit Bansal, Head of Global Generics, Sanofi, Mr. Manish Pathak, President - Strategy & New Markets, Welspun Corp Limited and Mr. Abithab Bhaskar, CEO - International Business, Netcore Solutions was moderated by Prof. Isaac Jacob
- The 'VISTAAR – B-Plan Competition' was also successfully held. The winners were Team Superb (NMIMS Mumbai) and the runner up were Team Warriors (IMI Delhi)



[Click here](#) to know more

Global Supply Chain Management Conference

- SIMSR hosted the 6th Global Supply Chain Management Conference on 14th December, 2018. The theme of the conference was 'Supply Chain Management for Industry 4.0'
- A roundtable conference of foreign delegates and industry experts including **Sriram Balasubramanian, Alum of Batch 1996-98**, Head of Business Process Management - BASF was held, discussing the current scenario in supply chain management



[Click here](#) to watch the video

Job Opportunities -December	
Total no. of recruiting companies	Total no. of Vacancies
13	16
Top recruiting companies	
<ul style="list-style-type: none"> HUL Unilever Accenture Royal Bank of Scotland 	<ul style="list-style-type: none"> Amazon TresVista OYO Rooms Smart Cube
To share or check job opportunities please click or write to us at: simsrjobs@googlegroups.com	
Connect with our Alum family by signing up here- Alumni Portal Sign-Up	
Team Alumni Relations	
Chairperson	
Dr. Bharati VW	
Advisor	
Dr. Radha Iyer	
Head	
Arvind Pandi Dorai	
Assistant Manager	
Hemanchi Hublikar	
Team Imprints	
Chief Editors	
Arvind Pandi Dorai Hemanchi Hublikar	
Editors	
Ankit Kumar Shreyas Bhaskare	
Designer	
Yesha Kulshreshtha	
Contributors	
Apurva Bhushan Ayush Khare Divya Yadav Maithili Upadhyay Malvi Chawhan Neel Bhide Neha Jain Ruchika Singh Shubham Shankar Shriti Lodha Sushant Kaul	
Akanksha Garg (Co-Convener, Alumni Committee)	

Yi Chakra

- CII-Yi launched a brand new set of cycles for SIMSR as a part of Yi-Chakra
- Director Prof. (Dr.) Monica Khanna along with various other faculty members - were a part of this launch within the campus



[Click here](#) to know more

Navikaran

- Interface the official marketing committee of SIMSR, organized its Annual Marketing Fest, 'Navikaran 2018' on 20th and 21st December
- The event hosted competitions like Markathon - a branding campaign event. **Karan Shah, Alum of Batch 2006-08**, Senior Brand Manager - Unilever and **Amit Vishwakarma, Alum of Batch 2007-09**, Senior Brand Manager - DBS were present to judge the candidates



[Click here](#) to watch the video

Guest Lecture on Insurance Industry

- Ankur Mehta, Alum of Batch 2004-06**, Vice President - Marsh India conducted a guest lecture for PGDM FS Batch
- He spoke on the Insurance Industry which gave students a lot of insights on the recent trends in the Insurance sector



Human Equations - HR event

- Team Humanist hosted their annual event Samavesh - Human Equations on 8th December, 2018
- Jayashree Chaudhry, Alum of Batch 1986-88**, Chief Talent officer - Ketchum Sampark Pvt Ltd., **Sudha Jayashankar, Alum of Batch 1987-89**, HR Director - MSCI Inc. and **Arvind Sharma, Alum of Batch 1994-96**, HR Director - Black & Veatch were a part of panel discussion on 'Employee Relations in Digital Age'



[Click here](#) to watch the video

Imprints
Feedback

Feedback

Contact Us



Write to us / Contact us:

alcom.simsr@somaiya.edu

022-6728 3120/3295