

# Imprints

K J Somaiya  
Institute of  
Management  
Alumni Newsletter  
Edition No.: 62 | April 2020

## In This Issue:

- Somaiya Vidyavihar's Initiative to assist Govt. during Covid-19 outbreak
- Faculty Achievements

## Team ALCOM Speaks

Team ALCOM is delighted to present to you the April edition of Imprints. It features AlumSpeaks with **Mr. Jaishankar Srinivasan, Alum of Batch 1994**, Managing Director and Group COO, Deutsche Bank. This edition also talks about Alumni Achievements and much more

[Feedback](#)

## Alumni City Meets 2020

- Alumni City Meets 2020 were successfully held in major cities of India
- The meet provided an opportunity to the alumni to meet, network and reminisce the good old days with fellow alumni and faculty members
- The faculty discussed the initiatives taken for the Alumni Association and the new developments in the institute
- We express gratitude towards our alums who participated as panelists in CD/PI process for admissions across various cities which were held alongside the meets



**Bengaluru**



**Ahmedabad**



**Jaipur**



**Lucknow**

[Click here to see more photos](#)

# AlumSpeaks with Mr. Jaishankar Srinivasan

Managing Director, Group COO at Deutsche Bank, Singapore  
K J Somaiya Institute of Management Alum Batch 1992-94

<b>Favourite hangout spot on Campus:</b> Maggie – Tapri	<b>Favourite Movie:</b> Sholay
<b>Success Mantra:</b> You Define it	<b>Role Model:</b> MS Dhoni
<b>Word that describes you:</b> Marathon Man	<b>Favourite holiday destination:</b> Alaska



“ *The relationship between staff and the company is akin to student and teachers* ”

**Q. With an illustrious career of over 25 years, what has been the most memorable moment so far in your career?**

**A.** Joining a global team in 2000 was a great feeling and from thereon I have had many such moments. One of the most recent ones being promoted to Managing Director and being appointed as the COO Singapore, our biggest location in the region.

**Q. Deutsche Bank is one of the leading global providers of financial solutions. What do you think is the biggest strength of the company right now?**

**A.** The biggest strength of the company is resilience under stress. We have 150 years old history and since the industrial revolution, the WW I, WW II and the GFC (Global Financial Crisis), we have learnt to be resilient; albeit the hard way.

**Q. Deutsche bank is running staff training sessions on building psychological immunity. Do you feel there is a need for banks to monitor and support staff morale in response to Covid19?**

**A.** The relationship between staff and the company is akin to student and teachers. The success of one will breed the success of another. We need to ensure that in times of crisis, we hold tight and not let go. We are responding actively, starting from East Asia and now around the world.

**Q. Managing money in the middle of a pandemic is an unprecedented dilemma. Millions of people are facing great deal of uncertainty about their job, monthly income, daily expenses, debts, retirement and cash savings. Would you like to advice something to our readers?**

**A.** There is no silver bullet, we have to go through the pain and the worst is yet to come. We have already experienced huge challenges during the GFC. Eventually it was all about survival. The policy makers & decision makers are doing their best, but we cannot change the world overnight. I believe that the best thing to do right now is to focus on your core skills.

**Q. With the world being manoeuvred and controlled by technological advancements, do you think that banks and financial institutions will have to change the way they function?**

**A.** We need to look at business models, processes and technological advancements holistically. An open mind would be a good way to start. Traditional banks have automated existing process, but with the onset of digital banks one needs to think whether we need any of the existing work flows. Going back to the drawing board would do no harm. Singapore & Hong Kong have started issuing digital bank licenses in a big way. The trend is growing rapidly, disruption is inevitable and it's important that we embrace it and learn.

**Q. What do you do when offline?**

**A.** Over the weekends, I try and combine some good long walks with my wife; a good mix of health and happiness. I love my sport; I play tennis 2-3 times a week that keeps me active and pumped up.

**Q. If you have to relive your days at K J Somaiya Institute of Management, how differently would you like to live them?**

**A.** I had a great experience in my two years; wouldn't want that to change any which way.

**Q. What are some of the significant learning you had in your two years at K J Somaiya Institute of Management?**

**A.** A good mix of professional and personal learning - developing strong skills, understanding competition and building lifelong friendships.

**Q. What would be your advice for the students/young alumni who are starting their career?**

**A.** Build strong basics and have an open mind. Your start has nothing to do with where you end; you need to build from here on.

[Click here to read full interview](#)



## Alum Achievements

### Publicis Groupe Indonesia's new MD

- **Ms. Sony Nichani, Alum of Batch 1997**, has become the new Managing Director of Publicis Groupe Indonesia
- She will be tasked to run and handle the international businesses, as well as support the CEO on running the group P&L along with the management team



[Click here to read more](#)

### Aegon Life Insurance's new COO

- **Mr. Naveen Bachwani, Alum of Batch 1998**, has been appointed as the Chief Operating Officer of Aegon Life Insurance, a pioneer in digital insurance in India
- He is an experienced professional having spent more than 20 years in customer strategy and communication design



[Click here to read more](#)

## Alum wins Bronze in ECHO 2020

- **Mr. Kaushal Thakkar, Alum of Batch 2004**, and his team at INFIDGIT Consultants along with Myntra Designs secured the Bronze for the 'Best Use of Search' at the ECHO Awards 2020
- Myntra gained 84 times greater return on investment from SEO than paid

[Click here to read more](#)



## Faculty Achievements

### Research Grants Awarded

- Two project teams from K J Somaiya Institute of Management led by **Prof. (Dr.) Krupa Rai** (and **Prof. (Dr.) Satyendra Upadhyay**) and **Prof. (Dr.) Abha Wankhede** (and **Prof. Ralston Rajvaidya**) have received minor research grant for their research projects from the University of Mumbai



Prof. (Dr.) Krupa Rai



Prof. (Dr.) Abha Wankhede



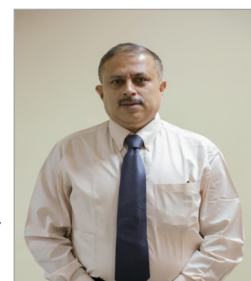
Prof. (Dr.) Satyendra Upadhyay



Prof. Ralston Rajvaidya

### Ph.D. awarded to faculty

- It is a matter of great pride to share that **Prof. (Dr.) Ravindra Baliga** has successfully defended his thesis
- He will be awarded the prestigious doctoral title of 'Fellow of NITIE'



### Awards won by faculty

- March has been a month of accolades for our faculty members
- **Prof. (Dr.) Asha Bhatia** received an award for 'Distinguished Woman in the field of Management' amongst participants from 8 countries
- **Prof. (Dr.) Rashmi Soni** was awarded the 'CMA Womenovator Award 2020' by Institute of Cost Accountants of India and Womenovator on 7<sup>th</sup> March 2020 at New Delhi



Prof. (Dr.) Asha Bhatia



Prof. (Dr.) Rashmi Soni

## Publication in 'A' category Journals

- **Prof. (Dr.) Lakshmikant Hari's** co-authored paper titled 'Towards a new approach in measuring energy poverty: Household level analysis of urban India' has been accepted for publication in Energy Policy journal
- **Prof. (Dr.) Shiji Lyndon's** paper titled 'Shared Leadership and team creativity: Investigating the role of cognitive trust and team learning through mixed method approach' has been published in Personnel Review
- **Prof. (Dr.) Shalini Talwar's** paper titled 'Consumer resistance and inertia of retail investors: Development of the resistance adoption inertia continuance (RAIC) framework' has been published in Journal of Retailing and Consumer Services



**Prof. (Dr.) Lakshmikant Hari**







**Prof. (Dr.) Shiji Lyndon**



**Prof. (Dr.) Shalini Talwar**

## Somaiya Vidyavihar's Initiative to assist Govt. during Covid-19 outbreak

- Shri. Samir Somaiya, Chairman, Somaiya Vidyavihar, has taken up the initiative of treating patients that are Covid-19 Positive
- The K J Somaiya Medical College & Research Centre has already created an isolation ward. In order to make it completely equipped they need beds, ventilators, masks, suits etc. In unprepared times like these, we all need to stand together and help each other in all possible ways
- We hope to see you come and stand united for this cause. We have created a fundraising campaign for the same on Ketto.org and the link has been shared below. We urge you to come forward, donate & share the campaign on FB, WhatsApp, Twitter etc
- **Contribute here: <https://www.ketto.org/fundraiser/somaiyahospital>**
- Along with the same, the institute hostel has also been converted into isolation centres for Category C people identified for quarantine
- While the examinations have been postponed, faculty members continue to conduct online lectures via google classrooms and zoom

Job Opportunities - March		Team Imprints	Team Alumni Relations	Contributors
Total no. of recruiting companies	Total no. of Vacancies	<b>Chief Editors</b> <a href="#">Arvind Pandi Dorai</a> <a href="#">Hemanchi Hublikar</a>	<b>Chairperson</b> <a href="#">Dr. Bharati VW</a>	Amoli Dave Anjali Pinjani Dhanraj Kulkarni Janvi Roy Karan Parekh Manisha Mahto Meera Valera Parth Dave Rajvi Mehta Shivanjali Kumar Smit Nikam Yash Gala Yash Gajwani
17	18	<b>Editor</b> <a href="#">Apurva Bhushan</a>	<b>Advisor</b> <a href="#">Dr. Radha Iyer</a>	
<ul style="list-style-type: none"> <li>• Kotak Life Insurance</li> <li>• Ola Cabs</li> <li>• Walmart Labs</li> <li>• Tech Mahindra</li> <li>• General Mills</li> <li>• Oakum</li> <li>• SCB BGS</li> <li>• Oakum</li> </ul>	<ul style="list-style-type: none"> <li>• Procol</li> <li>• HDFC Life Insurance</li> <li>• S&amp;P Dow Jones Indices</li> <li>• Mastek</li> <li>• IDFC First Bank</li> <li>• DXC India</li> <li>• Indus SME LLC</li> <li>• Legasis</li> </ul>	<b>Designer</b> <a href="#">Ayush Khare</a>	<b>Head</b> <a href="#">Arvind Pandi Dorai</a>	
To share or check job opportunities please click or write to us at: <a href="mailto:simsrjobs@googlegroups.com">simsrjobs@googlegroups.com</a>		<b>Co-Editor</b> <a href="#">Divya Yadav</a>	<b>Assistant Manager</b> <a href="#">Hemanchi Hublikar</a>	
Connect with our Alum family by signing up here- <a href="#">Alumni Portal Sign-Up</a>		<b>Co-Designer</b> <a href="#">Shriti Lodha</a>		
		<b>Imprints Feedback</b>	<b>Follow Us</b>	Write to us / Contact us: <a href="mailto:alcom.simsr@somaiya.edu">alcom.simsr@somaiya.edu</a>
		<b>Feedback</b>	   	<b>022-6728 3120</b> <b>022-6728 3295</b>