

# Imprints

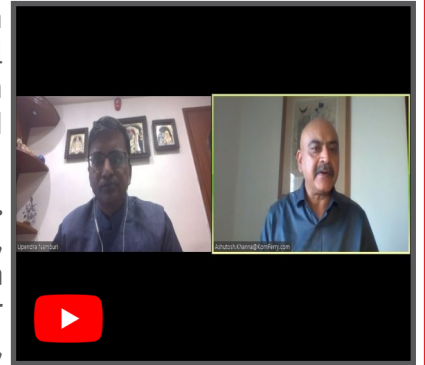
K J Somaiya  
Institute of  
Management  
Alumni Newsletter  
Edition No.: 63 | May 2020

## Somaiya Vidyavihar's Initiative to assist Govt. during COVID-19 outbreak

- Shri. Samir Somaiya, Chairman, Somaiya Vidyavihar, has taken up the initiative of treating patients that are COVID-19 Positive
- The K J Somaiya Medical College & Research Centre has already created an isolation ward. In order to make it completely equipped they need beds, ventilators, masks, suits etc. In unprepared times like these, we all need to stand together and help each other in all possible ways
- We hope to see you come and stand united for this cause. We have created a fundraising campaign for the same on Ketto.org and the link has been shared below. We urge you to come forward, donate & share the campaign on FB, WhatsApp, Twitter etc
- Contribute here: <http://bit.ly/KettoSVV>

## AlumSpeaks on the go with Mr. Ashutosh Khanna

- The first edition of virtual AlumSpeaks on the go was held on 9th April
- It saw **Mr. Ashutosh Khanna, Alum of Batch 1988**, Senior Client Partner, Korn Ferry in conversation with **Mr. Upendra Namburi, Alum of Batch 1996**, Founder, Ideearth.co talking on 'Jobs and Careers Post COVID-19'
- Valuable insights were shared on how the current situation will affect companies and employees



[Click here to watch the session](#) - Janhavi Shirkhedkar

## Adios Senior ALCOM Team 2018 - 2020



- As we approach the end of this academic year, we would like to thank the senior ALCOM Team (2018-20) for their significant contributions in strengthening the relationship between K J Somaiya Institute of Management and its Alumni community
- We hope that they will continue to be associated with their alma mater in the years to come and wish them luck for all their future endeavours

- Parth Dave

## SIMSR Alumni Network for Entrepreneurs (SANE)

- The Alumni Committee and SIMSR Alumni Association organised SIMSR Alumni Network for Entrepreneurs (SANE) in a virtual format to help the Alumni entrepreneurs in these difficult times
- An online mentoring session was conducted on 18th April to help them gain insights on maintaining and growing their business despite the challenges faced during this lockdown



[Click here to watch the session](#) - Anjali Pinjani

## Ask The Alums

- The Alumni Committee & SIMSR Alumni Association organised online Q&A sessions with the Alumni Experts evaluating the Impact of COVID-19 on different business dimensions
- Six sessions were conducted that thoroughly analysed the Impact of COVID-19 on HR, IT, Operations, Finance, Marketing and New Sandbox New Business Models and also talked about the way forward

### Impact of COVID-19 on HR and the way forward

- Ask The Alums - HR session was held on 21st April. Following Alumni Experts shared valuable insights on the topic:
- **Ms. Sudha Jayashankar, Alum of Batch 1989**, Former HR Executive Director, MSCI
- **Ms. Kashish Kapoor, Alum of Batch 1994**, HR Head (AVP), NEC Technologies in conversation with **Ms. Anuradha Srinivasan, Alum of Batch 1994**, Promoter Entrepreneur, Urban Clicks
- The session ended on a positive note as the experts talked about global trends and patterns and also encouraged everyone to invest in themselves

[Click here to watch the session](#)



- Mahek Mirchandani

### Impact of COVID-19 on IT and the way forward

- Ask The Alums - IT session was held on 22nd April. Following Alumni Experts shared valuable insights on the topic:
- **Mr. Y Shekar, Alum of Batch 1985**, InCharge - Centre for Digital Technology, IIM Udaipur
- **Mr. Abhijit Bhalerao, Alum of Batch 2002**, IT Head, Force Motors in conversation with **Mr. Raghav Grover, Alum of Batch 2008**, VP - Consulting, Anviti Insurance
- The session ended on a positive note with the experts talked about growing technologies and encouraged everyone to use this time to reinvent and upskill themselves

[Click here to watch the session](#)



- Anjali Pinjani

### Impact of COVID-19 on Operations and the way forward

- Ask The Alums - Operations session was conducted on 23rd April. Following Alumni Experts shared valuable insights on the topic:
- **Ms. Loveena Khatwani, Alum of Batch 1995**, Chief Client Experience Officer, Edelweiss Wealth Management
- **Mr. Sanjeev Joshi, Alum of Batch 2000**, Director Technology Consulting, PwC
- **Mr. Bhavik Mota, Alum of Batch 2002**, Director, Product Head (South Asia), A.P. Moller-Maersk in conversation with **Mr. Sriram Balasubramanian, Alum of Batch 1998**, Leadership Team, Inquizity

[Click here to know more](#)



- Dhanraj Kulkarni

## Team Imprints

### Chief Editors

Arvind Pandi Dorai

Hemanchi Hublikar

### Editor

Shivanjali Kumar

### Curator

Parth Dave

### Designers

Amoli Dave

Manish Nair

Rajvi Mehta

## Ask The Alums

### Impact of COVID-19 on Finance and the way forward

- Ask The Alums - Finance session was held on 24th April. Following Alumni Experts shared valuable insights on the topic:
- **Mr. Rambhushan Kanumuri, Alum of Batch 1995**, Corporate Finance & ECM Head, Investec India
- **Mr. Pankaj Bajoria, Alum of Batch 2001**, CFO, Orchid Infrastructure Developers in conversation with **Mr. Manan Sampat, Alum of Batch 2007**, Founder - Promoter, K&I Wealth
- The experts highlighted that there will be a contraction in the world economy as the oil prices decline and various sectors such as tourism and real estate will diminish



- Shivanjali Kumar

[Click here to watch the session](#)

### Impact of COVID-19 on Marketing and the way forward

- Ask The Alums - Marketing session was held on 25th April. Following Alumni Experts shared valuable insights on the topic:
- **Mr. Praveen Jaipuria, Alum of Batch 1997**, CEO, Continental Coffee
- **Mr. Deepak Saluja, Alum of Batch 1998**, Executive VP, UTI Mutual Fund in conversation with **Mr. Karnvir Mundrey, Batch of 1999**, Chief Ideation Officer, Atharva Marcom
- The experts highlighted that understanding the needs of consumer target groups are the key to the marketing campaigns and shifting the brand focus at the right time is paramount



- Janvi Roy

[Click here to watch the session](#)

### New Sandbox New Business Models

- A special session of Ask The Alums was held on 26th April with experts from across the globe
- Following Global Alumni Experts shared valuable insights on the topic:
- **Mr. Anil Menghrajani, Alum of Batch 1986**, Assistant Vice President, Tata Business Excellence Group, Mumbai
- **Mr. Tanvir Baig, Alum of Batch 1991**, Country Head - Business Sales & Relationship, Abu Dhabi
- **Mr. Dayakar Domala, Alum of Batch 1995**, Director - Enterprise Solutions SAP, KPMG, California
- **Ms. Shubhra Mardolker, Alum of Batch 1997**, Digital & Media Transformation, The HEINEKEN Company, Singapore
- **Mr. Mehul Kapadia, Alum of Batch 1998**, COO, Motorsport Network, London in conversation with **Mr. Anuj Bhargava, Alum of Batch 1985**, CEO, AB Associates, Mumbai



- Ashrit Taduri

[Click here to watch the session](#)

### Job Opportunities - April

Total no. of recruiting companies - 5

Total no. of vacancies - 12

#### Companies

- Nestle
- Reliance JIO Infocom
- Cognixant
- Dicetek
- Flipkart

To share or check job opportunities please click or write to us at:  
[simsrjobs@googlegroups.com](mailto:simsrjobs@googlegroups.com)

Connect with our Alum family by signing up here  
[Alumni Portal Sign-Up](#)



# AlumSpeaks with Mr. Aatish Kapadia

Co-Founder, Director, Actor and Writer - Hats Off Production

K J Somaiya Institute of Management Alum Batch 1987-89

<b>Favourite hangout spot on Campus:</b> The Maggi Stall	<b>Favorite Movie:</b> The Help
<b>Success Mantra:</b> Keep Going, Keep Growing	<b>Role Model:</b> Nobody
<b>Word that describes you:</b> Sane-Insane	<b>Favorite holiday destination:</b> East Africa, Hands Down



**Q. With an illustrious career of over 3 decades, what has been the most memorable moment so far in your career?**

**A.** The most memorable moment in my career so far was when a mother called up to say that my shows gives hope to her family. She had a terminally ill child fighting for its life and they took inspiration from my show.

**Q. You have been Director, Writer, Producer & Actor. What do you like doing the most?**

**A.** I love to direct the most, because that's when I become a guide to my own writing.

**Q. You have written numerous TV shows and theatre plays. Which one is your favourite among them and why?**

**A.** Baa Bahoo aur Baby is my favourite because it was a soothing balm to help people live in a joint family - a system that I feel is out dated and oppressive.

**Q. Do you think people will continue watching TV shows in the era where OTT media services (web series) is booming?**

**A.** Yes, they will. Our country is too huge and diverse and TV will evolve into an instrument where people will eventually consume what they want to, at will and appointment viewing will eventually come to an end.

**Q. What is your source of motivation when you are creatively sapped? How do you come up with fresh ideas and content?**

**A.** I learn from life and its experiences. I observe and borrow everything from each day that I live so as to come up with fresh ideas and content.

**Q. What do you think is more difficult - entering into the industry and making your mark as an outsider or staying relevant and sustaining in the industry?**

**A.** I think neither is difficult if you are dedicated and ready to evolve.

“*Listen to your heart. But don't tell your heart what to speak.*”

**Q. If you have to relive your days at K J Somaiya Institute of Management, how differently would you like to live them?**

**A.** I would probably attend more lectures. Those days I was distracted and sometimes terribly bored of studying irrelevant stuff like econometrics. But that was my issue right from my school days. I was a good student academically but I hated structured classes.

**Q. What are some of the significant learning you had in your two years at K J Somaiya Institute of Management?**

**A.** Some of my most significant learnings were that of Organizational Behaviour and patience. I also learnt to get out of my comfort zone and interact with very diverse people.

**Q. What would be your advice for the students/young alumni who are starting their careers?**

**A.** Listen to your heart. But don't tell your heart what to speak. Follow a rational instinct and be your own fair judge and then decide what you want to do in life. It's very important to estimate your strengths and yourself.

[Click here to read the full interview](#)

## Team Alumni Relations

<b>Chairperson</b> Dr. Bharati VW	<b>Advisor</b> Dr. Radha Iyer	<b>Head</b> Arvind Pandi Dorai	<b>Assistant Manager</b> Hemanchi Hublikar
--------------------------------------	----------------------------------	-----------------------------------	---

Imprints Feedback



Follow Us



Write to us / Contact us:  
alcom.simsr@somaiya.edu

022-6728 3120

022-6728 3295