



Imprints

K J Somaiya
Institute of
Management
Alumni Newsletter
Edition No.: 68 | October 2020

In This Issue

- AlumSpeaks with **Radhakrishnan Sreenivasan, Alum of Batch 2000**, Presenter & Commentator, STAR Sports
- General Body Meeting
- Welcoming the New Alumni Committee Faculty Members

[Share Feedback](#)

Team ALCOM Speaks

"The old order changeth, yielding place for new"

- Alfred, Lord Tennyson

As we embrace the new normal, and move on, we welcome the Junior ALCOM Team on board with us. This edition also covers the Alumni addressal of the incoming MBA - Executive Batch, MasterClass on Demystifying the Role of Consumer Insights Manager, ALCOM Initiatives: Alumni Virtual Clubs and much more.

Somaiya Vidyavihar 62nd Foundation Day

- The 62nd Foundation Day of Somaiya Vidyavihar University saw **Manasi Joshi**, Para Badminton World Champion & Alumnus of K J Somaiya College of Engineering as the Chief Guest for the event
- Addressing the audience, Samir Somaiya, President, Somaiya Vidyavihar, spoke upon how the Foundation Day is for us to reflect upon the past, present and the future
- A musical performance was also arranged by the students of the Somaiya School of Music



- Shreya Gupta

[Click here to watch the entire session](#)

Inaugural Ceremony of MBA - Executive, MCA and MBA (Part Time) Batches

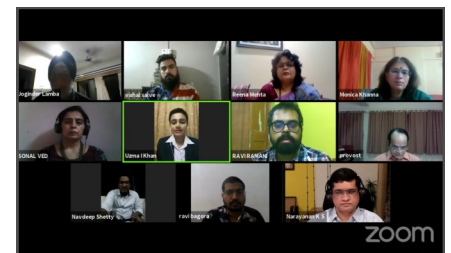
- September saw the inaugural ceremony of the MBA Executive Batch of 2020-21, MCA Batch of 2020-22 and MBA (Part Time) Batch of 2020-23
- The Chief Guest for the inaugural ceremony of MBA Executive Batch was **Pramoud Rao**, Promoter & Managing Director, ZICOM Group
- The inaugural ceremony of MCA Batch saw **Jubin Kothari, Alum of Batch 1998**, Senior Product Manager - Ingram Micro (USA), and **Ashish Joshi, Alum of Batch 2002**, Director - Business Development (Asia), American Express as the Chief Guest and Guest of Honour respectively
- The Chief Guest for the inaugural ceremony of MBA (Part Time) Batch was **K S Narayanan, Alum of Batch 2001**, Chief Information & Security Officer, PwC India
- The MBA (Part Time) programme is offered in following specializations - Marketing Management, Finance Management, Human Resource Management and Information Management



MBA - Executive Batch of 2020-21



MCA Batch of 2020-22



MBA (Part Time) Batch of 2020-23

[Click on the photos to watch the entire session](#)

- Anshuki Tripathi

AlumSpeaks with Radhakrishnan Sreenivasan

Presenter & Commentator, STAR Sports

K J Somaiya Institute of Management Alum Batch 1998-2000

Favourite hangout spot on campus: Canteen	Favourite movie: The Shawshank Redemption
Favourite holiday destination: Melbourne, Denmark, Berlin	Favourite cuisine: Tamil Food
Word that describes you: Persistent	Success Mantra: Hard work



Q. You have been a Sports Broadcaster for over two decades, what has been the most memorable moment and match so far in your career?

A. From being a kid who used to watch sports to being able to interact with eminent sports personalities, I have been privileged to have experienced many memorable moments throughout my career. In 2002, interviewing Sachin Tendulkar on the stairs of M. Chinnaswamy stadium in Bengaluru was one of the first big moments in my career. Watching the 2003 finals in South Africa and being there as a reporter brings back a lot of memories. The most surreal moment of all was sitting next to M.S. Dhoni in the bus during the parade from Mumbai airport to Wankhede stadium when India won the T-20 World Cup in 2007.

Q. Tell us about your journey from being a Physicist to a Sports Broadcaster?

A. I always wanted to be a professional Sportsman but natural progression had led me to be a Physicist. I realized early in my life that I wanted to do something which involved communications. Sports overall consumes me, even though I couldn't pursue it professionally, the best thing to do was to speak about sports and thus, I went pillars to poles with my CV to look for opportunities in this field without any journalism background. I grabbed every opportunity that came my way and worked hard to build a career in the sports industry.

Q. How has the sports industry evolved in India in the past two decades?

A. There has been an overall growth in the sports industry over the past two decades. A major change was seen when rights for broadcasting skyrocketed under the leadership of Mr. Jagmohan Dalmiya. Sports such as Kabaddi which was predominantly a part of rural India was made appealing in the metro areas by initiatives like Pro Kabaddi League. Audiences have developed interest in football, badminton, shooting and other fields as well.

“ We have our own identity and should look at ourselves as a brand ”

Q. What is the biggest challenge you have faced in your career?

A. The first and biggest challenge I faced was people telling me that there is no use trying to get into this field and that I won't be able to make a career here. Since I was not from a journalism background, people were skeptical to hire me. Frustration and challenges early in my life have helped me to look at life from a different perspective. In such situations, I keep my head down and keep going.

Q. Tell us about any avenues you want to achieve next?

A. Teaching the underprivileged in small towns in order to improve their life is one of the goals I want to achieve. Every day I look at what am I doing differently now as compared to what I was doing 3-4 years ago. I wish to be engaged and interested in what I do and believe in 'Like what you do and do what you like.'

Q. If you have to relive your days at K J Somaiya Institute of Management, how differently would you like to live them?

A. I had a good time in the institute and have created a lot of memories. If given a chance I wouldn't want to change anything. Bunking classes, getting caught while bunking lectures, having fun with friends will always be some of the most cherished moments of my life.

Q. What would be your advice for the students/young Alumni who are starting their career?

A. The most important thing is to be yourself and trust yourself in every situation. It's essential to put yourself in circumstances to gain both good and bad experiences and remember that it is important to back yourself because if it's not you then I don't know who will.

[Click here to read the full interview](#)

Designed by - Rohan Shankpal

SIMSR Alumni Association General Body Meeting

- The SIMSR Alumni Association convened its Annual General Body Meeting to assess the previous year's performance and plan for the upcoming year
- Achievements made by the Alumni Association for the year were commemorated and obstacles and opportunities due to the COVID-19 pandemic were discussed in detail

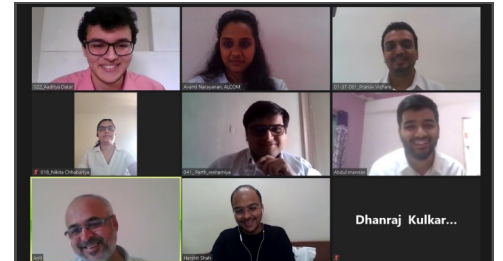


- Shreya Gupta

[Click here to know more](#)

AlChemy Meet-Up

- AlChemy Meet-Up is a mock GD & PI session that facilitates one-on-one mentorship between second year students and the Alumni
- This year, a virtual mock GD & PI session was conducted wherein 15 Alumni provided their valuable inputs to 55 second year students to groom them into better business professionals



- Mahip Vijayvergia

[Click here to know more](#)

Welcoming the New Alumni Committee Faculty Members

- The Alumni Committee is pleased to welcome Dr. Jaya Mathew, Dr. Shrabani Bhattacharjee, Prof. Sunil Parmar and Venkatesh Alwala as the newest addition to the Faculty team of the Alumni Committee
- Their fresh viewpoints, expertise and enthusiasm would help in strengthening the Alumni network



Dr. Shrabani Bhattacharjee



Dr. Jaya Mathew



Prof. Sunil Parmar



Venkatesh Alwala

- Shreya Gupta

Algorithm of Success from MCA Alumni

- The incoming MCA Batch of 2020-22 had an insightful Alumni session hosted by Department of Data Science and Technology in collaboration with Alumni Committee
- Following Alumni addressed the students:
 - **Flemin Adambukulam, Alum of Batch 2013**, Architect, Saviynt
 - **Rahul Kumar Singh, Alum of Batch 2013**, Director, AutusKey Technology Department
 - **Pallavi Roy, Alum of Batch 2015**, Sr. Analyst - Data Engineering (E-Commerce), General Mills



- Anshuki Tripathi

[Click here to know more](#)

Alumni Addressed the Incoming MBA – Executive Batch

- The MBA-Executive Batch of 2020-21 was addressed and guided by the following Alumni:
 - **Narayanan Palani, Alum of Batch 2012**, Quality Engineering Lead, Lloyds Bank
 - **Aditya Sisodiya, Alum of Batch 2015**, Founder & Director, eLeadsBazaar
 - **Keya Ghose, Alum of Batch 2016**, IT Consultant, United Nations



- Sonali Gupta

[Click here to know more](#)

Designed by - Gauranshi Jain

Classroom to Boardroom Session for MBA - Executive Batches

- The Alumni Committee, in collaboration with the Induction team conducted the Classroom to Boardroom session for the MBA - Executive Batches
- The students were addressed by the following Alumni:
 - Udaya Bhaskar Voruganti, Alum of Batch 1993**, Founder, Hexacon Consulting & Marketing Services
 - Anand Kapadia, Alum of Batch 1999**, Co-Founder, Credilio Financial Technologies
- The session emphasized on the value of networking and maintaining professional relationships

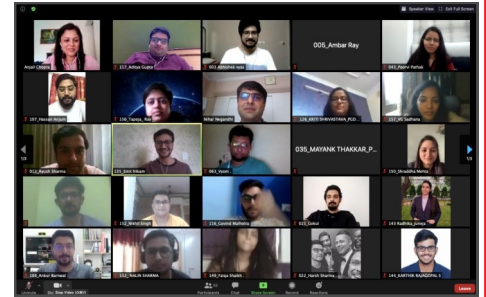


- Sonali Gupta

[Click here to know more](#)

MasterClass on 'Demystifying the Role of Consumer Insights Manager'

- Nihar Negandhi, Alum of Batch 2005**, Category Insight Manager (Chocolates), Mondelez International, conducted a MasterClass on 'Demystifying the Role of Consumer Insights Manager' for all the PGDM Marketing students
- He emphasized on the importance of consumer insights in impulse buying category products, specifying the role of data & analytics in marketing, consumer foresight and importance of ethnographic research and anthropology
- The session was facilitated by Dr. Anjali Chopra

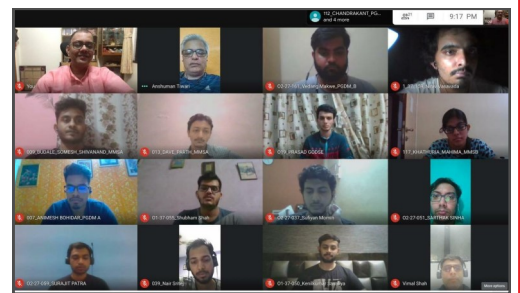


- Mahip Vijayvergia

[Click here to know more](#)

Career Guidance Session by Our Alumni

- Alumni from the Batch of 1998 hosted a session on Career Guidance for Operation students:
 - Sriram Balasubramanian**, Worldwide Business Process Re-engineering, Apple
 - Vimal Shah**, President - Strategic Sourcing Unit, Yes Bank
 - Anshuman Tiwari**, Global Head of Delivery Excellence, DXC Technology
- An interactive session on resume building was followed by mock personal interviews to mould and prepare the students for the upcoming placement session

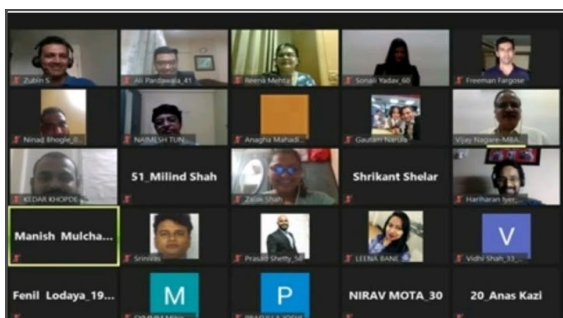


- Dorin Shah

[Click here to know more](#)

MasterClass on 'Future of ERP & Consulting'

- Zubin Shah, Alum of Batch 2009**, Senior Manager, PwC (UK), conducted a MasterClass on Future of ERP and Consulting for MBA (Part Time) students
- Students got great insights on ERP life cycle, Blueprinting and Predictive Analysis, Consulting, Project Management, Block chain, SAP & Data Management
- The session was facilitated by Dr. Reena Mehta



- Mahip Vijayvergia

[Click here to read more](#)

Milaap - The Batch Reunions

- The Alumni Committee is glad to welcome the Batches completing 35, 30, 25, 20, 15 & 10 years of graduation for Milaap 2020

Batch	Reunion	Date
1985	Coral Reunion	21 st November
1990	Pearl Reunion	12 th December
1995	Silver Jubilee Reunion	26 th December
2000	Vicennial Reunion	7 th November
2005	Quindecennial Reunion	28 th November
2010	Decade Reunion	19 th December

- Shreya Gupta

[Click here to read more](#)

Welcoming ALCOM Juniors On-Board!

The Alumni Committee warmly welcomes the Junior team. It's time to give them the opportunity to build and strengthen our Alumni network



Akash Singh
MBA - B



Anshuki Tripathi
MBA - IB



Dhanashree Baxy
MBA - IMC



Dr. Dorin Shah
MBA - HCM



Esha Chaudhary
MBA - A



Gauranshi Jain
MBA - B



Juliet Bhandari
MBA - C



Kajal Verma
MBA - A



Keyur Pitroda
MBA - D



Mahip Vijayvergia
MBA - D



Nimish Maheshwari
MBA - D



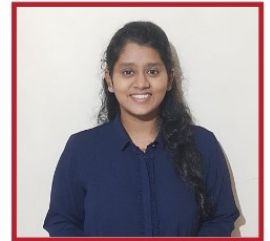
Nishi Patel
MBA - D



Parneet Gandhi
MBA - HCM



Preshit Zore
MBA - C



Rammya Chafale
MBA - B



Rohan Shankpal
MBA - D



Samiksha Agrawal
MBA - D



Sanket Balki
MBA - RM



Saumya Shruti
MBA - C



Shreya Gupta
MBA - C



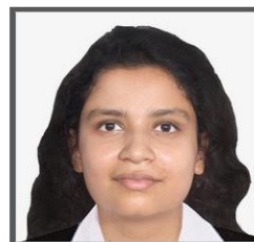
Shreya Lakhotia
MBA - FS



Shruti Dubey
MBA - D



Shubham Shaw
MBA - A



Sonali Gupta
MBA - HR



Swarmayee Jadhav
MBA - B

IBS Industry Peek 2020

- International Business Society organised an online session on the theme - New Outbreak, New Opportunities: Acing the Virtual MBA
- The session was graced by the following Alumni:
 - Bhaven Sheth, Alum of Batch 2000**, Strategy, Insights & Analytics, Mondelez International (Singapore)
 - Sanjay Jaiswal, Alum of Batch 2000**, Managing Director, Airox Technologies
- The session was facilitated by Dr. Brajesh Bolia and the Alumni gave insights on developing transferable skills, effective communication skills along with a mix of data and management acumen, to be industry-ready in the new normal scenario

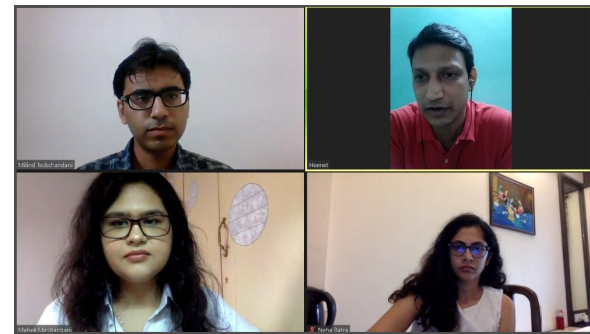


-Anshuki Tripathi

[Click here to read more](#)

Alums Got Answers

- The Alumni Committee organized Alums Got Answers for the second year students
- It is an initiative to help the students gain clarity about recruitments in the COVID impacted economy, as the final placement season is right round the corner
- The Alumni panelists for the session were:
 - Neha Batra, Alum of Batch 2008**, General Manager - Business HR, CEAT
 - Heenet Shah, Alum of Batch 2009**, Deputy General Manager - Sales & Marketing, Tata Motors
 - Milind Teckchandani, Alum of Batch 2010**, Vice President - Aviation & Aerospace, Marsh India
- During the session, Alums answered student queries regarding changes in the job market and how they should focus on their employability quotient



- Mahek Mirchandani

[Click here to read more](#)

ALCOM Initiatives: Alumni Virtual Clubs (WhatsApp Groups)

- Alumni Virtual Clubs are a part of an initiative that enables Alumni to reconnect and interact with each other across Batches and geographies
- A strong support system is provided to Alumni through various WhatsApp groups
- There are 9 international and 16 domestic virtual clubs based on location
- To join Alumni Virtual Clubs, write to us at: alcom.simsr@somaiya.edu



- Dorin Shah

Job Opportunities - September

Total no. of recruiting companies	Total no. of Vacancies
12	19
Top Recruiting Companies	
<ul style="list-style-type: none"> Tata Capital Emami UIDAI Flipkart Michael Page India 	<ul style="list-style-type: none"> Duckcreek technology Ebaotech Capgemini India
To share or check job opportunities please click or write to us at: simsrjobs@googlegroups.com	

Team Imprints

Chief Editors Hemanchi Hublikar Arvind Pandi Dorai
Editor Shivanjali Kumar
Designers Amoli Dave Yash Gala
Curator Janvi Roy

Team Alumni Relations

Chairperson Dr. Bharati VW
Advisor Dr. Radha Iyer
Head Arvind Pandi Dorai
Assistant Manager Hemanchi Hublikar

Imprints

Feedback

Write to us / Contact us:

alcom.simsr@somaiya.edu

022-6728 3295/3120

Follow Us



Designed by - Nimish Maheshwari