

Imprints

K J Somaiya
Institute of
Management
Alumni Newsletter
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In This Issue

- AlumSpeaks with **Paresh Zaveri, Alum of Batch 1990-92**, Chairman & Managing Director, Aurionpro Solutions
- Classroom to Boardroom
- Alumni Achievements
- Faculty Achievements

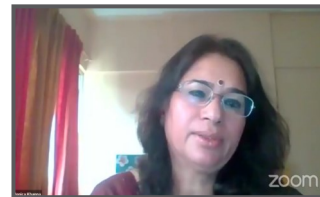
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Team ALCOM Speaks

The coronavirus pandemic has created a fear of apocalypse and everything around us appears to be dull and gloomy. Most importantly, it has made us realise the fragility of our own existence and doubt the longevity of our survival. However, let us not dwell into the negativity of the situation and to bring in a dose of positivity, we present to you the 67th edition of Imprints. Click on the article headings, to find out more about them.

Welcoming the MBA 2020-22 Batch

- K J Somaiya Institute of Management is proud to welcome the incoming MBA Batch of 2020-22
- It is a big milestone for the institute, as this is the first batch of MBA students under the Somaiya Vidyavihar University
- The Chief Guest for the inaugural ceremony was Pradip Shah, Chairman, IndAsia Fund Advisors as well as an honourable member of the Governing Body of Somaiya Vidyavihar University

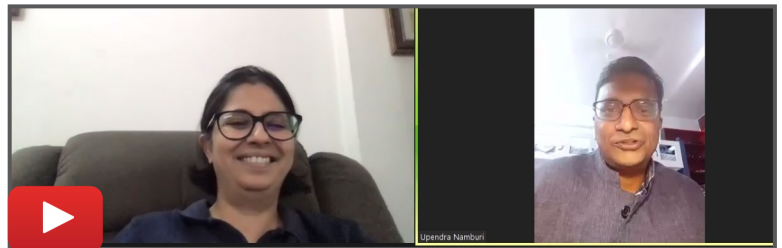


[Click here to watch the inaugural ceremony](#)

- Mahek Mirchandani

AlumSpeaks On The Go with Saru Kaushal

- AlumSpeaks On The Go for this month saw **Saru Kaushal, Alum of Batch 1992**, Head - Institutional Partnerships & Strategy, INDwealth.in in conversation with **Upendra Namburi, Alum of Batch 1996**, Founder, Ideearth.co on the topic 'The Future of Financial Services'



- The discussion revolved around the need of inclusion of technology in the finance sector and the challenges associated with it
- They talked about business risks, customer centricity and data privacy issues
- A lot of emphasis was laid upon the importance of human relevance in the world of digitisation

[Click here to watch the entire session](#)

- Janvi Roy

AlumSpeaks with Paresh Zaveri

Chairman & Managing Director, Aurionpro Solutions

K J Somaiya Institute of Management Alum Batch 1990-92

Favourite hangout spot on campus: Canteen	Favourite movie: Lord of the Rings
Favourite holiday destination: Tanzania	Favourite cuisine: Indian
Word that describes you: Stubborn	Your biggest strength: Family and Friends



Q. With a rich career of close to 30 years, what has been the most memorable moment so far in your career?

A. After all these years it becomes difficult to define things in a single moment. A journey is full of strings of those moments. Though if I had to pick one that would be the day, we started Aurionpro. Coming from a background where taking up a safe job after studies would be the norm; it was always a dream to have my own business.

Q. What are some of the significant shifts that Aurionpro had to make as an organisation or otherwise, due to the current COVID-19 crisis?

A. The COVID-19 has changed the way of our work life. The organisation had to reframe its strategies to strike balance between continuity of operations and the safety of employees. Aurionpro had quickly adapted to this new normal. As with every other organisation we have adapted to work from home and virtual meetings. More than anything else, this just shows the fragility of the world that we have taken for granted. Operationally we have been invested in distance working within and with. I believe that this trend will continue for a long time to come.

Q. What has been the most important part of your entrepreneurial journey and what kept you motivated?

A. Enjoyment and self-belief. Over the years this has been one of a roller coasters journeys with so many ups and downs that I have lost count. Through all these times, the thing that keeps you going and coming out of every failure is the thought that next time you will do better.

Q. Although the pandemic will end at some point in time, the impact will last much longer. So, what are the key areas that demand immediate attention in terms of IT infrastructure?

A. Digitisation and migration to cloud are two areas where I see massive transformation in the IT landscape in the near future. While both cloud and digitisation have been around for over a decade in many companies' educational institutions and governments, they have been peripheral and COVID will change this for good. Increased digitisation would also require organisations to spend on IT security and building robust systems to ensure data protections.

“ *The best way to be good at what you do is to enjoy the work that you do* ”

Q. According to you, what are the values of a company leader? How do you ensure that these values are upheld by the employees?

A. It is very difficult to encompass values in one or two words, however, honesty, simplicity and values are the values that I hold dear. Over the years I have worked closely with my team, customers and I think most of the times people including employees reciprocate if they see honesty in dealings.

Q. Is it essential to set a clear vision and objectives for a project that justifies the triple constraints of project management goals: scope, time and cost?

A. Yes, definitely. Scope clearly is almost the most crucial part of the equation. Most failed or over budget projects are overwhelming, the ones where requirements are half baked or ambiguous, which will always translate into higher time spent and hence cost.

Q. If you have to relive your days at K J Somaiya Institute of Management, how differently would you like to live them?

A. Two years I spent at SIMSR were probably the best two years of my life. I have my best friends and best memories associated with those days. In the last few years, we had our own reunions remembering those times. I cherish my time there and I am not sure that I would want anything different, maybe just spending some more time with my friends.

Q. What would be your advice for the students/young Alumni who are starting their career ?

A. Find your passion. Opportunities are so many and so varied, there are boundless opportunities all around you. The best way to be good at what you do is to enjoy the work. Secondly, always believe in yourself since you will have more doubters than believers. Let others not define you through the challenges in your life.

[Click here to read the full interview](#)

Alumni Achievements

TEDx Talk by our Alum

- **Jinal Shah, Alum of Batch 2007**, Content Strategist, Unilever recently spoke at TEDx SFIT on the topic 'Hope for the Future'
- In the TEDx talk, she spoke about the positives that can be realised from this COVID-19 scenario

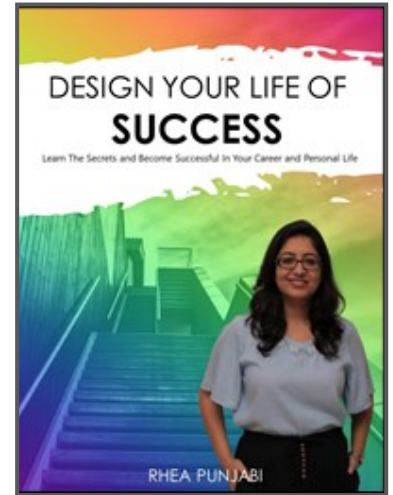


[Click here to know more](#)

- Shivanjali Kumar

Our Alum turns into an Author

- **Rhea Punjabi, Alum of Batch 2014**, Career and Youth Coach, has achieved a milestone by turning author this time
- The book 'Design your Life of Success', authored by her was published recently and has been garnering praise ever since



[Click here to know more](#)

- Parth Dave

Our Alum's brand gets chosen as one of the Iconic Brands for 2020

- **Gauravendra Shukla, Alum of Batch 1999**, Founder & CEO TalentBridge, has achieved a milestone with Odigo, one of their brand being chosen as 'One of the Iconic Brands for the year 2020' by ET Edge, an Economic Times initiative
- Odigo is a hierarchical and confidential messaging platform to help its clients increase the productivity of their field force who are distributed geographically across regions



[Click here to know more](#)

- Parth Dave

Faculty Achievements

Faculty awarded the CMA Womenovator Award 2020



• Dr. Rashmi Soni was awarded the 'CMA Womenovator Award 2020' by the Institute of Cost Accountants of India and Womenovator

• CMA Women who have made a positive impact on the profession, society & life through their exemplary zeal and achievements were conferred CMA Womenovator Awards 2020 by the Conclave

[Click here to know more](#) - Parth Dave

Faculty awarded the Doctoral title of Fellow of NITIE

- Dr. Ravindra Baliga successfully defended his thesis on 'Sustainable Supply Chain Management drivers, practices and performance'
- He was awarded the doctoral title of 'Fellow of NITIE'

[Click here to know more](#)



- Anjali Pinjani

Faculty completes PhD Thesis

- Dr. Shiji Lyndon has successfully completed her PhD Thesis titled 'Shared Leadership: Phenomenon, Antecedents and Outcomes' from SJMSOM, IIT Bombay under the guidance of Prof. Ashish Pandey

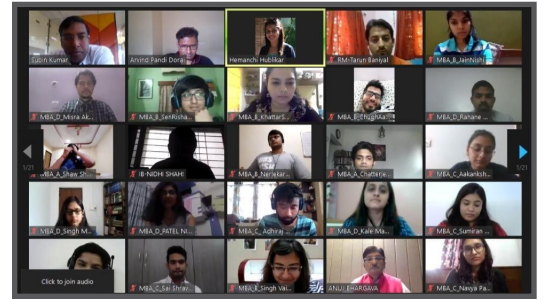


- Shivanjali Kumar

[Click here to know more](#)

SIMSR Alumni Association addresses the incoming Batch

- As a part of induction process, Alma Matters, was organised to introduce SIMSR Alumni Association and the various online and offline events conducted by them to the new batch
- Anuj Bhargava, Alum of Batch 1985**, CEO, AB Associates & President, SIMSR Alumni Association and **Subin Kumar, Alum of Batch 2001**, COO - Celebyte, Armsprime & Secretary, SIMSR Alumni Association addressed the students



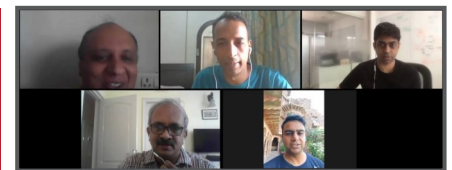
[Click here to know more](#)

- Anjali Pinjani

Orientation to Entrepreneurship

- As part of the induction program for the incoming MBA Batch of 2020-22, Orientation to Entrepreneurship session was organized in collaboration with the Alumni Committee
- It was a panel discussion among distinguished Alumni who are successful entrepreneurs
- Following Alumni addressed the students:

Alumni Name	Batch	Designation	Organisation
Dushyant Parikh	1986	Founder CMD & CEO	The Creative Artisans by HG Group
Niju Ponnapan	1994	Founder Director	Prozela Healthcare
Anand Radhakrishnan	1999	CEO & Founder	Sportlead Vetures
Setu Shah	2000	CEO & Founder	Prose Integrated
Vishal Agarwal	2005	CEO & Founder	Checkmate
Saikat Ghosh	2007	Founder	X-Leap
Avipsha Thakur	2009	Founder	Bunavat
Vikas Chauhan	2010	Co-Founder	1mg

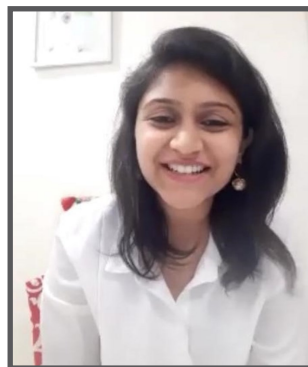


[Click on the pictures to read more](#)

- Janvi Roy

Happiness session for 2020-22 Batch

- A session on 'Managing Emotional Bank Account' was conducted by **Janki Ravani, Alum of Batch 2008**, Happiness Coach, House of Happiness, for the students of MBA Batch 2020-22



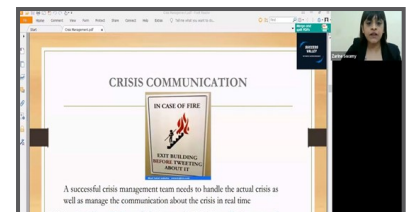
- Some of the key principles shared by her to students for a happy life included developing a point of view as it creates reality and being responsible for everything going on in one's life

[Click here to know more](#)

- Shivanjali Kumar

Guest Lecture on 'Crisis Management'

- Zarine Swamy, Alum of Batch 2004**, Founder, Success Valley took a guest lecture on 'Crisis Management'



during the induction program for the incoming MBA Batch of 2020-22

- She emphasized the importance of acquiring skills of crisis management, embracing its core competencies and the relevance of business contingency plan in the VUCA world we live in today

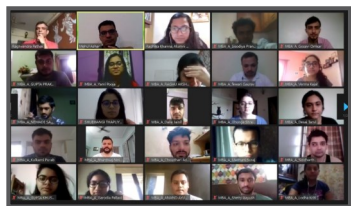
[Click here to know more](#)

- Shivanjali Kumar

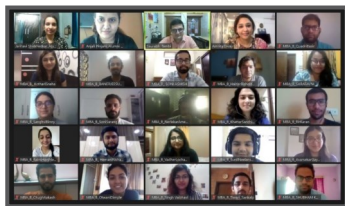
Classroom to Boardroom

- ‘Classroom to Boardroom’ session, a highly interactive panel discussion was conducted by the Induction Committee in collaboration with the Alumni Committee for the newly joined students of the 2020-22 Batch. Alumni across the globe shared their valuable insight with the students

Class	Alumni Names	Batch	Designation	Organisation
MBA A	Raghvendra Pathak	2000	Director - Marketing, Strategy & New Businesses	KDSC
	Mehul Ashar	2004	Vice President	Omni Hospitals
MBA B	Saurabh Tambi	2002	Senior Vice President - Marketing Commercial Banking	AU Small Finance Bank
	Amrita Divay	2003	Head - Capital Markets India & South Asia	SWIFT
MBA C	Ankur Mehta	2006	Executive Vice President	Marsh India
	Sujeeth Shetty	2007	Head of Sales and Business Development	AgilizTech
MBA D	Nitya Gopalakrishnan	1997	Director - GCS Data Files Enablement	American Express
	Jatindeep Sachdeva	2001	Sr. Vice President	BNP Paribas
	Dileep Menon	2007	HR - Business Partner	A.P. Moller - Maersk
MBA International Business	Vijay Singh	1995	International Commodity Trader and Research & Development	Jakarta Sereal
	Rohit Tipnis	1995	Senior Director - ASEAN & India	Ingredion Incorporated
	Purnendu Seth	2001	Director Marketing - International Business	CIPLA
MBA Retail Management	Pranav Bharguwar	1998	Founder & CEO	BuyNxt
	Gargi Singh	2011	National Category Head	PhonePe
MBA Financial Services	Saurabh Mittal	2002	Senior Director - Client Relations	Kotak Mahindra Bank
	Rohit Nagraj	2005	Independent Equity Analyst	RCHER Advisors & Consultants
MBA Integrated Marketing Communication	Seethalakshmi Iyer	2005	Vice President - Sales	Star Tv Network
	Shonali Chakravarty Chauhan	2014	Head - APAC Communications	Lenovo
MBA HealthCare Management	Sachin Mishra	2003	Vice President - Marketing & Sales	Akumentis Healthcare
	Miti Randeri	2006	Assistant General Manager	Troikka Pharmaceuticals
MBA Human Resources	Avril Miranda	2008	Executive Director - Talent Development & Diversity	Morgan Stanley
	Jainee Parekh	2009	Head - Employee Engagement, Employer Branding & Talent Acquisition	CEAT Tyres
MBA Sports Management	Radhakrishnan Sreenivasan	2000	Presenter/Commentator	Star Sports
	Vikalp Yadav	2007	Director - Head of Global Digital IT Operations	Adidas
	Joy deep Tiwary	2012	Chief Information Officer	Decathlon Sports India



MBA A



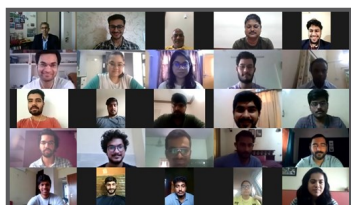
MBA B



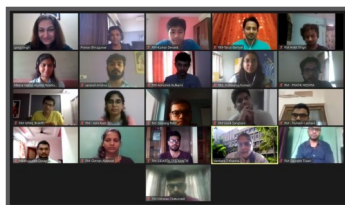
MBA C



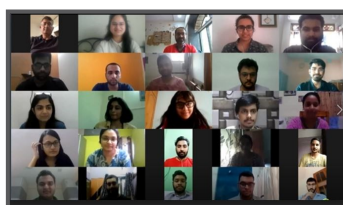
MBA D



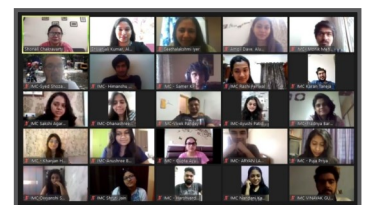
MBA IB



MBA RM



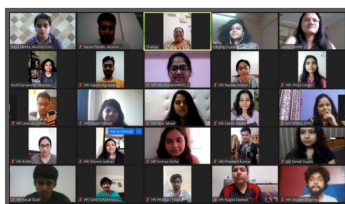
MBA FS



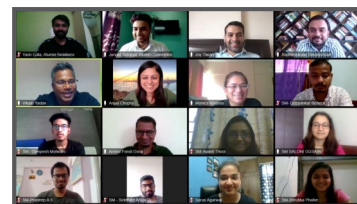
MBA IMC



MBA HCM



MBA HR



MBA Sports Management

[Click on the pictures to read more](#)

- Mahek Mirchandani

ALCOM Initiatives: SIMSR Jobs

- It is an initiative which entitles our Alumni to share job openings in their respective organisations
- This process is facilitated through a Google group
- To share or check job opportunities, please click or write to us at: simsrjobs@googlegroups.com



- Mahek Mirchandani

Guest Lecture by our Alum on Pharma Marketing

- **Aseem Rustogi, Alum of Batch 2002**, Deputy General Marketing Manager, Indoco Remedies recently addressed the Batch of MBA-Healthcare Management, wherein he shared his views on 'COVID-19 and its Impact on Pharma Marketing'
- He started the session by explaining the traditional pharma marketing structure, followed by processing as well as the roles of each stakeholder and spoke about the importance of digitization at all stages of marketing



[Click here to know more](#)

- Shivanjali Kumar

Condolence for Dr. Thomas Mathew

- With a heavy heart, we inform you of the loss of our highly esteemed and beloved faculty member, Dr. Thomas Mathew
- He was extremely talented, hardworking and one of the finest people the institute has witnessed
- His skill and expertise in International Business and Strategic Management were developed by his varied experiences in a range of industries
- He was a fantastic professor, and will be greatly missed by everyone in the institute



[Click here to know more](#)

- Anjali Pinjani

Job Opportunities - August		Team Imprints	Team Alumni Relations
Total no. of recruiting companies	Total no. of Vacancies	Chief Editors <u>Hemanchi Hublikar</u> <u>Arvind Pandi Dorai</u>	Chairperson <u>Dr. Bharati VW</u>
9	10	Editor <u>Shivanjali Kumar</u>	Advisor <u>Dr.Radha Iyer</u>
Top Recruiting Companies		Designers <u>Karan Parekh</u> <u>Rajvi Mehta</u>	Head <u>Arvind Pandi Dorai</u>
<ul style="list-style-type: none"> • HDFC Bank • Yes Bank • SBI Capitals • Deloitte India • Deloitte USI • Accenture • Shapoorji Pallonji • Inleather • Salesforce 		Curator <u>Parth Dave</u>	Assistant Manager <u>Hemanchi Hublikar</u>
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