

Alumni Committee

Imprints

K J Somaiya Institute of Management Alumni Newsletter Edition No.: 74 | April 2021

In This Issue

- AlumSpeaks with Shivkumar Pandey, Alum of Batch 2007, Group CISO, BSE
- Conferences
- MarCquest 2021
- Bengaluru Alumni Virtual Meet

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Team ALCOM Speaks

"To be interested in the changing seasons is a happier state of mind than to be hopelessly in love with spring" - George Santayana

The month of April marks the beginning of a new season and by the same token calls for a new edition of Imprints. In the 74th edition, look forward to knowing all about the welcoming of PGDM Executive Batch 2020 to the Alumni family, our Alumni's achievements and much more exciting events to grab your attention.

Adjeu to the ALCOM Team 2019-21

- With the end of the academic year, the institute appreciates the contribution and diligence of the Alumni Committee (Batch 2019-21) towards strengthening the Alumni Relations of the institute
- Due to the pandemic, the Alumni Committee students successfully managed to engage with Alumni over online platforms
- The institute wishes them good luck for the next chapter of their career with the hope that they will excel in their respective domains and will continue their association with their alma-mater for the betterment of the institute



- Sonali Gupta

Alumni Panelists For Admission Process

- The admission process was conducted in a virtual mode for MBA Batch of 2021-23 over a span of 22 days
- More than 300 Alumni across various Batches and geographies were on board for more than 600 slots to conduct the process which consisted of the Case Analysis and Personal Interview rounds
- The inclusion of Alumni in the interview panel brings in an academia-industry balance to the selection process
 Shreya Gupta

Know Our Alums

'Know Our Alum' is an initiative to introduce illustrious Alumni of the institute over the years

Varun Chugh
Alum of Batch 1998
Managing Director &
Global Market Manager Global India
Citi Private Bank



Aslam Karmali
Alum of Batch 1991
CEO - Consumer Division &
Head - International
Business (Retail)
Eureka Forbes



Click here to know his journey

Click here to know his journey

AlumSpeaks with Shivkumar Pandey

Group Chief Information & Security Officer, BSE K J Somaiya Institute of Management Alum Batch 2004-07

Favourite hangout spot on campus	Favourite Sports
Canteen and Tea stall	Cricket and Chess
Word that describes you	Favourite Holiday Destination
Straight-forward	United States
Favourite movie	Who inspires you the most
Deewar	Shri. Narendra Modi



Q. Tell us something about yourself and your 66 Always Keep Learning and Stay professional experience as a CISO so far?

A. I am born and brought up in Mumbai. I completed my B.E. in Electronics and Telecommunication from Mumbai University, post which I completed my MBA in Information Management from K J Somaiya Institute of Management. Before joining BSE (Formerly known as Bombay Stock Exchange) as Group CISO, I was associated with NPCI, Reliance JIO, SUD Life, Future Generali India, Kotak Mahindra and TATA AIG. In NPCI, as the Chief Information Security Officer, I worked with several financial systems like RuPay Cards, IMPS, CTS, NFS, UPI and NABCH payment systems. After that, I joined BSE in 2016, where I have been working as Group CISO. When I say group CISO, I mean BSE has multiple group companies such as India Clearing Corporation (ICCL), BSE technologies, BSE Institute, INDIA INX India ICC etc. My role is ensuring information/Cyber Security across the group. Also, BSE is a National Critical Infrastructure as it is identified and notified by NCIIPC.

Q. Tell us about BSEs MSOC services and how it is beneficial for BFSI?

A. MSOC services stands for Managing Security Operating Centre 24*7. We have expertise in MSOC service and provide our MSOC services to our member brokers, who range from a small broker to a large-scale brokers, it is also beneficial for BFSI industry. In this, we provide essential and advance cybersecurity services which includes monitoring and control services.

Q. What is your take on dealing with stress and how do you rewind after work?

A. Stress is a part of the process and it will be very much be part of your career when you are in cyber security. At times, you may have to work continuously days and nights, but if you are passionate enough, you will not feel like you are stressed. To keep myself motivated, I like to do yoga and exercise.

Q. People follow different approaches to management. How would you describe your management style?

A. My view or way of management is to ensure work with the team on the ground. My key fundamental is to be Visionary, Coaching, Democratic and Transformational. I ensure my team is working with right attitude and towards assigned goals and objectives.

Updated

Q. Your thoughts on effects of Artificial Intelligence on the information security industry and how it helps counter cyber terrorism?

A. As cyber attacks grow in volume and complexity, artificial intelligence (AI) is helping BSEs security operations analysts stay ahead of threats. Curating threat intelligence from millions of research papers, blogs and news stories, AI provides instant insights to help you fight through the noise of thousands of daily alerts, drastically reducing response time. Cognitive computing, an advanced type of artificial intelligence, leverages various forms of AI, including machine-learning algorithms and deep-learning networks, that get stronger and smarter over time. We use IBM's Watson cognitive Al. which learns with each interaction to connect the dots between threats and provide actionable insights which in turn help us respond to threats with greater confidence and speed. Also, BSE uses, UEBA (User Entity Behavior Anomaly) - which uses machine learning and deep learning to model the behavior of users on corporate networks and highlights anonymous behavior that could be the sign of a cyberattack.

Q. What would be your advice for the students/young Alumni who are starting their careers?

A. Always have a goal in which you are passionate and never stop learning. My advice is to put all your efforts into your goals and keep enhancing your skills to achieve them. Failures are a part of the process and should not let you down. Just keep trying no matter what come in your way and never give up.

Q. What are the significant learnings you had in your three years at K J Somaiya Institute of Management?

MBA course of K J Somaiya Institute of A. The Management helped me in developing managerial and business skills. I believe that the system is well-organized and structured for the students to develop various skills. Also, the professors and faculty are very supportive, professional & provides practical knowledge to their students. During my MBA days at K J Somaiya Institute of Management, it helped in networking and making good professional and personal friends with whom I am connected now as well. Even today, we do meetup frequently.

Click here to read the full interview

International Business Analytics Conference

- The first International Business Analytics Conference was organized on the theme 'Future of Business Analytics: Trends in 2020 and Beyond'
- A number of sessions like paper presentations and industry forum were held as a part of conclave. Dhaval Thanki, Alum of Batch 2004, Founder, Quantas took a Pre-Conference workshop on 'Data Storytelling'
- Dr. Subodha Kumar, Founding Director, Fox School of Business, Temple University, USA and Dr. Raja R Choudhary, Director - Academic Affairs, Universal Business School were the Keynote Speakers

Click Here to Know More - Shreya Gupta

International Healthcare Management Conference

- Phase-II of the first International Healthcare Management Conference was hosted by the Healthcare Management programme
- The conference themed 'Future of Healthcare Post COVID-19 had Joy Chakraborty, Chief Operating Officer, P.D. Hinduja Hospital & Medical Research Centre, as the keynote speaker
- The major objective of the conference was to provide a platform for discussion on the challenges and issues posed by COVID-19 in the healthcare sector

Click Here to Know More



- Shruti Dubev

International Human Resources Conference

- Analysing the impact of COVID-19 pandemic on organizational behaviour was the focal point of eighth International HR Conference organised by the HR department and Team Humanist
- Themed around Behaviourism Balancing the Behavioural Continuum from Prosocial to Anti-social Behaviour, the conference hosted a keynote address by Dr. Andrew Hayes, Professor, University of Calgary, followed by online paper presentations



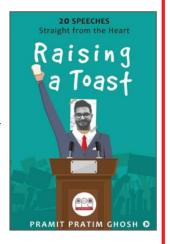


Alumni Achievements

Alum authors his first book

Pramit Pratim Ghosh, Alum of Batch **2012**, Lead Specialist Digital Marketing, Tally Solutions has authored his first book - Raising a Toast

The book is a collection of satirical speeches based on his anecdotes that are thought-provoking with the prime agenda of reaching out to maximum people



- Esha Chaudhary

Among the World's Top Data Leaders

- Purvi Shah, Alum of Batch 2003, Associate Professor of Marketing, Worcester Polytechnic Institute, has made it to the list of World's Top Academic Data Leaders by Chief Data Officer (CDO) Magazine
- The Top Academic Data Leaders list by CDO magazine recognizes outstanding academic professionals in data analytics around world and the

Click here to know more

- Shruti Dubev





PGDM Executive Batch of 2020 Inducted into Alumni Family

- As the PGDM Executive Batch of 2020 bids adieu and begins their career journey, the Alumni Committee welcomes them to K J Somaiya Institute of Management Alumni family and SIMSR Alumni Association
- ALCOM wishes the outgoing Batch success in the new phase of their life
- The committee looks forward to their active participation in various upcoming activities and knowledge sessions

Click here to know more



- Shruti Dubey

Bengaluru Alumni Virtual Meet

- A virtual Alumni Meet was organized by the Bengaluru Alumni Local Circle where a quick round of introduction was followed by a guest talk on 'An Entrepreneur's Journey' by Deepak Kumar, Alum of Batch 2002, Co-Founder and Director, Cogknit Semantics
- The meet was moderated by Mital Khona Kaul, Alum of Batch 2004, Senior Business Consultant, PT. Janvi Surya Shakti



- Saumya Shruti

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MarCquest 2021

- MarCquest, the 2-day annual flagship event of Integrated Marketing Communications programme, was themed on Brand Storytelling
- Joining as a keynote speaker was Anil Nair, Alum of Batch 1997, CEO, VMLY&R interlacing in an insightful panel discussion on 'Building Brands through Storytelling'
- The judges for AdMad, the ad-making competition were

 Arun Janarthanan, Alum of Batch 2015, Ad Film Director and Executive Producer, Jet Pictures, and Dhruv Mehta, Alum of Batch 2018, Group Head Digital Media, Publicis Media

Click here to know more

- Anshuki Tripathi

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Job Opportuni	ities - March	Team Imprints	Team Alumni Relations
Total no. of recruiting companies	Total no. of Vacancies	<u>Chief Editors</u>	<u>Chairperson</u> <u>Dr. Bharati VW</u>
21	61	<u>Hemanchi Hublikar</u>	
Top Recruiting	Top Recruiting Companies Arvind Pandi Dorai		<u>Advisor</u>
Deloitte	 Pinkode 		<u>Dr. Radha Iyer</u>
	• InCred		
•	• Rippl	Editor	Head
Data Pure	• Cars24	<u>Sonali Gupta</u>	Arvind Pandi Dorai
Tata Capital	• EY – India	·	
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alcom.simsr@somaiya.edu 022-6728 3295/3120

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