



Imprints

In This Issue

- AlumSpeaks with **Piyush Jha, Alum of Batch 1990**
- 16th SIMSR Global Marketing Conference
- Am I Visible, Am I Audible
- COVID Relief Initiatives

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Team ALCOM Speaks

“Believe you can and you’re halfway there.” - Theodore Roosevelt

Treading on the footsteps of this idea, are the various initiatives taken by the institute and the Alumni to brave the pandemic woes. The 76th edition of Imprints also brings to you some noteworthy happenings of your Alma Mater and accomplishments of the Alumni

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ALChEMy 2021 - A Placement Mentorship Program

- The Alumni Committee and SIMSR Alumni Association is proud to launch ALChEMy - 2021, which is a one on one placement mentorship program that helps students make better decisions with the aid of Alumni mentors
- This initiative aims to associate final year students with our Alumni to expand their viewpoints on different facets of the industry
- Awareness of emerging industry dynamics, demands and criteria is shared with the students and they are advised on job options, resume building, mock PIs and other topics
- Alums with work experience of 10+ years can [Register Here](#)
- To know more about ALChEMy, [Click Here](#)

- Sonali Gupta

KJSIMplifies - COVID Relief Support Group launched

- K J Somaiya Institute of Management launched **KJSIMplifies**, a COVID relief support group on Telegram to help faculty, staff, students and Alumni across geographic locations with COVID related requirements
- There requirements include oxygen, hospital beds, plasma, medicines, Home ICU, attenders & meals for patients
- This telegram group will be self-moderated with minimal supervision and includes a bunch of COVID warriors (volunteers) to help with leads
- It is noteworthy that **KJSIMplifies** will be a platform for all crisis/help-related initiatives in the future

- Shruti Dubey

KJSIMplifies

K J Somaiya Institute of Management COVID Relief Group
Faculty | Staff | Students | Alumni

[Click here to join the group](#)

Know Our Alum

‘Know Our Alum’ is an initiative to introduce illustrious Alumni of the institute over the years

- **Loveena Khatwani, Alum of Batch 1995**, Executive VP - Head Client Experience, Edelweiss Wealth Management, is a renowned motivational speaker, serving as a source of inspiration for young managers and management students
- She is a recipient of SIMSR Superstars - The Alumni Awards for Excellence in Operations in the year 2019

[Click here to know her journey](#)



AlumSpeaks with Piyush Jha

Film Director, Series Creator, Author, Columnist & Creative Entrepreneur

K J Somaiya Institute of Management Alum Batch 1988-90



Favourite hangout spot on campus Outside the campus	Strict writing regimen or Mood Writer Strict Regimen
Favourite book Gone Girl	Film making or Author Both
Favourite movie Ardh Satya	Who inspires you the most Myself

Q. With a rich career of more than three decades donning multiple hats, what has been the most memorable moment so far?

A. One of the most memorable moments from my K J Somaiya Institute of Management days was getting an internship at Grey Worldwide, as it helped me get a good grip on the business of creativity and learn advertising from inside one of the most creative ad agencies in those days. That internship was a milestone for me as it eventually converted into a concrete job offer by the end of two months. Moving forward in my career I joined DDB Mudra, and it took me just three years to get promoted to the position of Associate Account Director, which otherwise took about eight years in those days. Another memorable moment was when I left my advertising strategy job to become an Ad filmmaker and shoot an advertisement independently for the Maxtouch (Vodafone) launch in India. Though that particular Ad didn't go on air, it rendered me enough resources to start my own Ad film production house, Vitamin J Productions. A few years later, when I decided to make my first film 'Chalo America', I was successful in acquiring the funding for it within a month from NFDC. Yet another remarkable moment came in when I started my journey as an Author and signed my first contract with Rupa Publications to write three Crime-thriller books.

Q. Your films are highly acclaimed Chalo America, King of Bollywood and Sikandar. In fact, Sikandar was also nominated for the Ramnath Goenka Award for movies that make a difference at the 2010 Star Screen Awards. How did that make you feel?

A. I used to read numerous reports featured in Indian Express about the psyche of the children in Kashmir. This sparked a fire in me to make a film that reflects the tragedy that the Kashmir conflicts have heaped upon the children of that region. That's when I wrote 'Sikandar' and directed. And then, getting nominated for the award that has been instituted in the name of the person who started the Indian Express, was a huge honour. It was a sort of validation of my ideas on humanity.

Q. You have been an Ad - Filmmaker, a Director, a Screenwriter, an Author and a Columnist. What do you like doing the most?

A. There is an old saying, 'If you enjoy your work, you will never have a single workday in your life.' As the experience of every role in my life has been thoroughly enjoyable, I really can't choose any one. I can proudly say that I have that I have never done a day's 'work' in my life.

[Click here to read the full interview](#)

“ *Never let success make you forget your roots* ”

Q. With the advent of the digital medium, how have the dynamics changed for those working in the creative space?

A. A lot of things that were not possible earlier are now available due to digital medium. For example, Podcasts were initially assumed to be just about interviews or discussions but now the scenario is changing and there is a new trend in Podcasting- Audio-Fiction Dramas. One can listen to the amazing Audio-fiction shows available from across the world on apps like Spotify, Audible etc. Another change is digital self-publishing. Today, an author can self-publish a book on Amazon and the money comes directly to him. With just a small percentage going to Amazon. This is totally different from traditional publishing where just a fraction money earned by a book comes to the author as royalties. The digital world has indeed transformed creativity for the good of the independent artist, and released it from its shackles of certain vested interests like those of publishers, producers, studios, etc.

Q. What are some of the significant learning you had in your two years at K J Somaiya Institute of Management?

A. I thoroughly enjoyed my time with all my batchmates of the 1990 batch. We called ourselves the Nineteen Ninety Naags and I guess we had the most legendary fun while we did our MMS. My personal learning was how not to get caught while sleeping in the class. The time in the institute helped me get a base and helped me focus on what I actually wanted to do out in the real world!

Q. What would be your advice for the students/young Alumni who are starting their careers?

A. Don't become pedantic slaves to a certain thought process. Think creatively about even the most dry and rudimentary aspects of your work life. Read a lot- not just course-books and biographies, but even fiction. Harvard Business School has now prescribed fiction books as a part of the curriculum, as fiction teaches problem-solving skills. As a Manager, this is the key skill that will always be required. Remember, people who have a creative thinking approach are the ones who reach the top.

- Sonali Gupta, Shreya Gupta & Gauranshi Jain

Alumni Achievements

Alum titled as 'Global Indian of the Year'

- **Ajay Kapur, Alum of Batch 1991**, CEO - Aluminium & Power and MD - Commercial, Vedanta has been named AsiaOne's 'Global Indian of the Year 2020-21' for Business Leadership
- The Global Indian of the Year award is a renowned yearly nomination and selection of India's most notable figures and honours those who have left an indelible mark
- With the remarkable business understanding and commitment to drive sustainable business development, he has been recognised as an exceptional leader, mentor, and guide for everyone in the Aluminium Business



- Sonali Gupta

[Click here to know more](#)

Alum achieves a milestone in HR

- **Anuj Mishra, Alum of Batch 2017**, Manager - Compensation and Benefits, OYO, was honoured with the Diamond Award in the HR Rising Star category during HR Distinction Awards 2021 administered by the HR Association India
- The award honours individuals and organisations who go above and beyond to achieve exceptional outcomes in their domain
- The recognition also demonstrates excellence by reshaping HR tactics around the world



- Sonali Gupta

[Click here to know more](#)

16th SIMSR Global Marketing Conference

- The 16th SIMSR Global Marketing Conference (SGMC) is a leading academic and industry confluence for presenting novel advances in the field of Marketing
- Dr. Utpal Dholakia, George R. Brown Professor of Marketing, Rice University, U.S.A, was the Keynote Speaker
- The conference themed 'Conscious Consumerism and Marketing: Collaboration, Empathy and Responsibility', offered an insightful platform for marketing practitioners, academicians and researchers

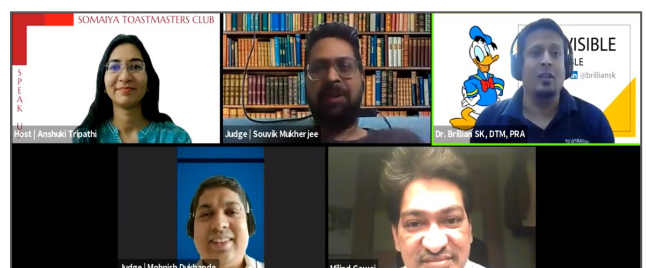


- Shruti Dubey

[Click here to know more](#)

Am I Visible, Am I Audible

- The practice of maintaining a relevant stance along with being aptly audible and visible in the online communication, was the sum and substance of address by Distinguished Toastmaster **Brilliant S K, Alum of Batch 2006**, Senior Vice President - Human Resources, Times Professional Learning at Speak Up'21
- Speak Up is a public speaking contest for college students from across India organised by Somaiya Toastmasters Club

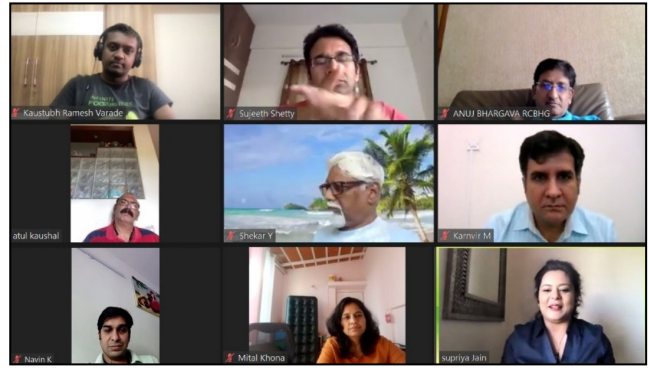


- Anshuki Tripathi

[Click here to watch more](#)

Bengaluru Alumni Virtual Meet

- As part of the monthly meet and greet session organised by Bengaluru Alumni Local Circle, **Supriya Jain, Alum of Batch 2007**, Founder, The Coach Assist spoke on the topic 'Write your Bestseller'
- The session emphasised on the various facets that needed to be considered while writing a successful book
- The talk that was moderated by **Sujeeth Shetty, Alum of Batch 2007**, Head - Sales and Business Development, AgilizTech was followed by Q&A and networking among the Alumni



[Click Here to know more](#)

- Anshuki Tripathi

COVID Relief Initiatives

- **Gunjan Siddha, Alum of Batch 1996**, Co-Founder of a stealth mode start-up is a member of the UjjainWale group
- This group has persistently been taking up various initiatives to help people living in and around Ujjain in their COVID treatment
- The initiatives involve increasing oxygen cylinder bank capacity, setting up oxygen generation plants, supplying oxygen concentrators, providing microloans to support families, medical assistance to people living alone and a hotline to connect with doctors for consultation



[Click here to know more](#)

- Dhanashree Baxy

Job Opportunities - May		Team Imprints	Team Alumni Relations
Total no. of recruiting companies	Total no. of Vacancies	<p><u>Chief Editors</u> <u>Hemanchi Hublikar</u> <u>Arvind Pandi Dorai</u></p>	<p><u>Chairperson</u> <u>Dr. Bharati VW</u></p>
23	8636		<p><u>Advisor</u> <u>Dr. Radha Iyer</u></p>
<p>Top Recruiting Companies</p> <ul style="list-style-type: none"> • GEP • Deloitte USI • Amazon • Payoneer • Infosys • Borosil Ltd • PWC India • MakeMyTrip • JP Morgan Chase • Cognizant • Accenture • Apollo 247 		<p><u>Editor</u> <u>Sonali Gupta</u></p>	<p><u>Head</u> <u>Arvind Pandi Dorai</u></p>
<p>To share or check job opportunities please click or write to us at: simsrjobs@googlegroups.com</p>		<p><u>Designer</u> <u>Gauranshi Jain</u></p>	<p><u>Assistant Manager</u> <u>Hemanchi Hublikar</u></p>

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Feedback

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