



SOMAIYA
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management

**Alumni
Committee**
K J Somaiya Institute of Management

K J Somaiya
Institute of
Management
Alumni Newsletter
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Imprints

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Team ALCOM Speaks

"The horizon leans forward, offering you space to place new steps of change"
– Maya Angelou

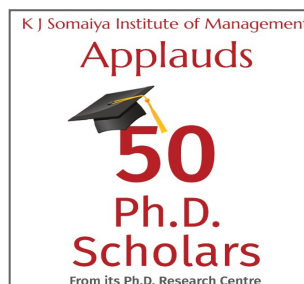
As we step into the new year, the days ahead of us embody optimism and prosperity. With all the goodness wrapped in our vision, the Alumni Committee brings to you the latest engagements of your Alma-Mater with the January edition of Imprints. On behalf of the Institute, we wish you a very Happy New Year!

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Applauding Ph.D. Scholars

- K J Somaiya Institute of Management is proud to announce 50 Ph.D. Scholars from the Institute's Ph.D. Research Center which has been the Center for University of Mumbai and SNDT Women's University since December 2005
- Under the aegis of Somaiya Vidyavihar University, the Institute will endeavour to guide more Ph.D. Scholars and foster the research culture to core
- [Click here](#) to get the list of Ph.D. Scholars and their research thesis

[Click here to know more](#)



- Parth Dave

Know Our Alum

'Know Our Alum' is an initiative to introduce illustrious Alumni of the institute over the years



Saurabh Kant Singh
Alum of Batch 1991

Head - Government & Institutional Banking and
President - ICICI Foundation

[Click here to know his journey](#)

News Room

'News Room' is an initiative to share with the Alumni the media coverage that the institute has received

- **Make your passion your profession: Get an MBA degree in Sports Management** by Dr. Anjali Chopra - <https://bit.ly/33RvDGR>
- **Inclusion for Diversity: Women in the workforce** by Dr. Preeti Rawat - <https://bit.ly/327c8IP>
- **Marketing Communications redefined** at MarCquest 2021 - <https://bit.ly/3mpilrI>
- **VUCA Environment - Not just the climate anymore, but also in Management** - 4th General Management International Conference - <https://bit.ly/32vegLm>

New Venture Investment

- New Venture Investment is an elective course offered in collaboration with RIIDL for second year students in which they learn about investing in startups

Startup Operational Activities

- **Lalit Dabholkar, Alum of Batch 1998**, Founder, Auriga Consulting and Research was invited as a Guest Speaker for the session
- The session focused on developing a unique approach towards the operational activities in startups



[Click here to know more](#)

- Sayantan Roy

Startup Marketing Strategies

- **Kaushal Thakkar, Alum of Batch 2004**, Founder and Managing Director, Infidigit was invited as a Guest Speaker for the session
- The interactive session presented an overview of marketing strategies required for startups



[Click here to know more](#)

- Sahil Dandawate

MasterClasses

Innovation and Creativity

- **Saakshi Sapre, Alum of Batch 2004**, Digital Innovation Manager, Mondelez International conducted a MasterClass on Innovation and Creativity facilitated by Dr. Radha Iyer, Area Chairperson - General Management Area
- The key takeaways from the insightful session included:
 - ⇒ Introduction to the three main types of innovation related to food technology, packaging and digital transformation
 - ⇒ Role of analytics and machine learning for innovation in the sales department
 - ⇒ Utilization of robotic process automation to increase efficiency and simplify processes



[Click here to know more](#)

- Sunetra Bhattacharyya

Crisis Management

- **Harshdeep Singh Bhatia, Alum of Batch 2005**, Senior Trader - Metals, Trafigura, conducted a MasterClass on Crisis Management for the MBA Executive students; facilitated by Dr. Radha Iyer, Area Chairperson - General Management Area
- The session provided the students with a new perspective on how to deal with risks and crises in the workplace
- The key takeaways from the insightful session included:
 - ⇒ It is crucial to assess the risk/reward ratio thoroughly before investing
 - ⇒ A thorough investigation and research on the issue are important



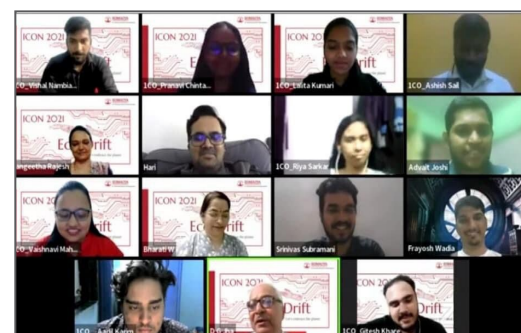
[Click here to know more](#)

- Aarushi Bharadwaj

ICON 2021

- ICON is the flagship tech-fest organised by Masters in Computer Applications programme with this year's theme being 'Eco-Drift: Let's Embrace the Planet'
- The Chief Guest for the valedictory ceremony was **Hariharan Anantha Krishnan, Alum of Batch 2010**, Cybersecurity Engineer, Paladion
- The three-day fest comprised of Hackathon - Codelcon 3.0, technical, non-technical and gaming contests which attracted participation from different institutes

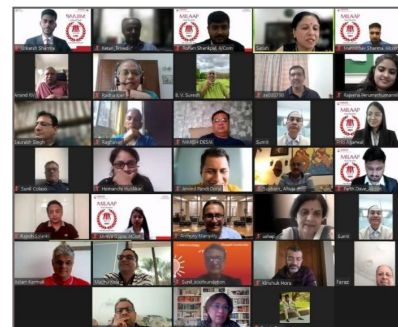
[Click here to know more](#)



- Sanika Joshi

Milaap 1991 – Pearl Reunion

- The Alumni of the Batch of 1991 came together virtually, from different parts of the globe, to commemorate 30 years of graduation from the Institute
- Dr. Monica Khanna, Director, K J Somaiya Institute of Management shared the latest developments in the Institute followed by Alumni Relations address by Dr. Radha Iyer
- Prof. Mohina Kulkarni, the then faculty of the Batch, joined for the Back to School session and interesting games added the element of fun and laughter to conclude the reunion on a high note

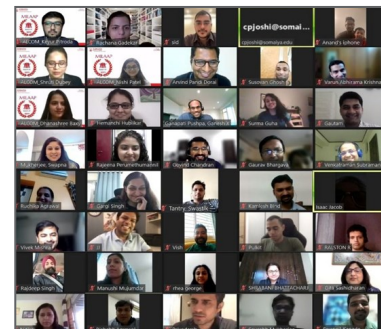


[Click here to know more](#)

- Parth Dave

Milaap 2011 – Decade Reunion

- The Alumni of the Batch of 2011 congregated virtually to attend the Decadal Reunion of their graduation from the Institute
- Prof. Gita Sashidharan shared the latest updates in the Institute which was followed by the Alumni Relations address by Dr. Shrabani Bhattacharjee
- In the Back to School session, the Alumni interacted with their then faculty Dr. Chandrashekhar Joshi and Prof. Isaac Jacob
- Fun activities that took the Alumni down the memory lane concluded the reunion on a happy note with a promise to stay connected in the future



[Click here to know more](#)

- Pritshikha Mohanty

ALCOM Initiatives: Outreach

- Outreach is an interactive session between the Alumni and students to share the current happenings of the institute and trends in the industry
- Outreach were performed with the following Alumni:



Varun Chugh
Batch of 1998

Managing Director & Global Market Manager
Citi Bank, Singapore



Chintamani Dagade
Batch of 2002

Funds & ESG Advisory
Citi Bank



Bhargav Buddhadev
Batch of 2005

Vice President
Kotak Asset Management



Shubhomoy Mukherjee
Batch of 2006

Regional Manager - Partnership Distribution
ICICI Prudential Life Insurance

- Sunetra Bhattacharyya

Designed by - Utkarsh Sharma

4th General Management International Conference

- The General Management Area of K J Somaiya Institute of Management hosted the 4th General Management International Conference on Challenges in Emerging Economies
- The inaugural of the conference was followed by the keynote address of Dr. John Donnellan, Associate Professor and Chairperson - Management Department, New Jersey University
- The conference was themed on 'Business Agility and Adaptability in the VUCA Environment'
- The participants presented their research on sustainability, entrepreneurship concepts along with business agility and the conference ended with a glimpse of the next edition of the symposium

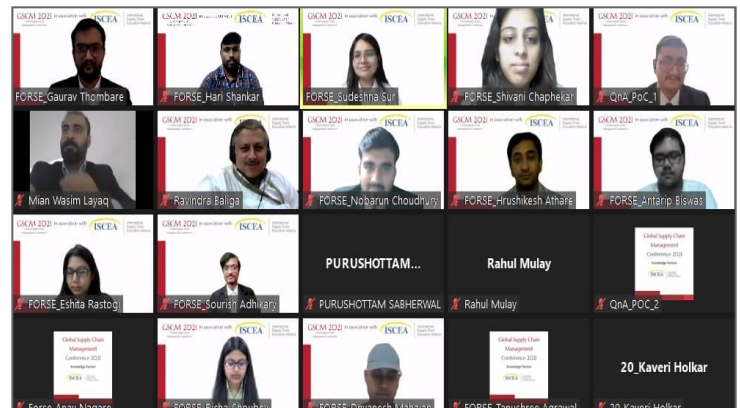


[Click here to know more](#)

- Sahil Dandawate

9th Global Supply Chain Management Conference

- The conference was conducted by the Operations Department of the Institute in association with the International Supply Chain Education Alliance and the FORSE committee
- The keynote address of Rohit Bhat, Vice President - Process Operations, Resilinc enlightened students on factors disrupting global supply chain management
- The Chief Guest, Dr. Sachin Kamble, Professor of Digital Transformation, EDHEC Business School, France, presented his research paper on the approach of companies towards the COVID-19 outbreak, focusing primarily on the manufacturing and service sector
- The conference also witnessed the launch of the international edition of the quarterly magazine of FORSE, Momentum, on the theme Digital Supply Chain



[Click here to know more](#)

- Sahil Dandawate

Job Opportunities - December

Total no. of recruiting companies	Total no. of vacancies
9	20
Top Recruiting Companies	
<ul style="list-style-type: none"> Tata Motors LogiNext Parle Biscuits Deutsche Bank 	<ul style="list-style-type: none"> ICRA BYJU's PwC Kantar Analytics

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