





Imprints

K J Somaiya Institute of Management Alumni Newsletter Edition No.: 93 | November 2022

In This Issue

- Nostalgia 2022
- Alumni Achievements
- Milaap Batch Reunions
- Instagram Launch
- MasterClasses
- Welcoming MCA Junior to ALCOM

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Team ALCOM Speaks

"Light tomorrow with today" — Elizabeth Barrett Browning

Tomorrow comes with a bag full of chances, but also with a bag full of obstacles; it is our reaction that transforms those obstacles into opportunities. Enveloping the past and the present, we move towards the future with the 93rd issue of Imprints featuring the achievements of Alumni, details about Milaap - The Batch Reunions and the launch of the Alumni Committee Instagram page. With just a few days to go, the registrations are open for the flagship event, Nostalgia 2022

Click Here to Register for Nostalgia 2022

Convocation Ceremony - Batch of 2O2O-22

- Somaiya Vidyavihar University conducted it's first Convocation Ceremony for the Batch of 2022
- Students of all MBA Batches from 2020-22, MBA Executive, 2020-21 and MCA, 2020-22 were conferred with their degrees
- Shri Kris Gopalkrishnan, Padma Bhushan recipient, Co-Founder, Infosys and President, Infosys Science Foundation was the Chief Guest of the ceremony

Click here to watch the ceremony



- Aastha Goel

Inaugural Ceremony of MCA Batch 2022-24

- K J Somaiya Institute of Management conducted the Inaugural Ceremony of the third Batch of MCA under Somaiya Vidyavihar University
- Abhijit Bhalerao, Alum of Batch 2002, Chief Information Officer, Nuvoco Vistas, was the Chief Guest of the ceremony
- The Chief Guest welcomed the incoming Batch and spoke about the following in his address:
 - The importance of globalisation and constant learning
 - Potential Growth of India in the years to come
 - Importance of work life balance

Click here to watch the ceremony



- Zion Dcosta Fernandes

Designed by - Ashutosh Mendes

Milaap - Batch Reunions

- With a box full of heart-warming recollections of the past, the Alumni Committee is delighted to host Milaap The Batch Reunions
- It is an occasion where the Batch can strengthen the bonds once cherished and recreate the charm and energy that their batchmates shared
- Milaap will be held on 10th December, 2022 from 11:00 am to 5:00 pm on campus

Registration Links for Milaap
Batch of 1987
Batch of 1992
Batch of 1997
Batch of 2002
Batch of 2007
Batch of 2012

Saturday | 10th December 2022 | 11:00 am - 5:00 pm Registrations Open

- Drishti Chaturvedi

MasterClasses

Effective in a Corporate Environment



- Ramnath Sarma, Alum of Batch 1986, Global Head - Client Service (Cash Mgmt), Standard Chartered Bank conducted a MasterClass on being 'Effective in a Corporate Environment' for the MBA Executive students using case study penned by him
- Key highlights of this session:
 - Leadership styles and leading in a crisis
 - Importance of collaboration
 - Expressing oneself and asking for help
 - Value of networking and trust building

Search Engine Optimisation



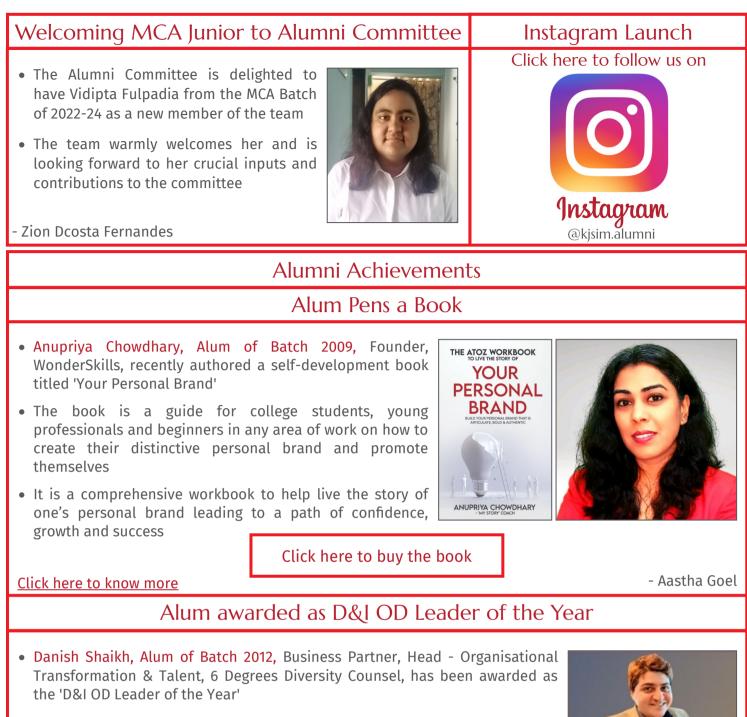
- Kaushal Thakkar, Alum of Batch 2004, MD and Founder, Infidigit, conducted a MasterClass on Search Engine Optimisation (SEO)
- Dr. Rashmi Jain facilitated the session held for the institute's MBA students of Batch 2021-23
- Key highlights of the session included:

Click here to know more

- SEO from the perspectives of practitioner, management and client
- Information on various SEO tools utilised by the industry
- A case study on Myntra highlighting the intricacies of SEO that ensure a brand's success

- Aishwarya Potdar

- Varsha Bhansali



• This award aims to engage organisational influencers in the L&D journey to champion the learning curve and was presented at the 6th L&D Vision & Innovation Summit & Awards 2022



Click here to know more

Alum Featured in '40 Under 40 Marketing' List

- Muralidharan Kannan, Alum of Batch 2014, Chief Manager - Marketing, ACC, featured in the BW BusinessWorld '40 Under 40 Marketing' list for his notable contribution
- BW Marketing World presents 40 future masters whose strategies and consumer insights have transformed their brands and businesses
- His success and enthusiasm will motivate many to pursue their dreams



- Aishwarya Potdar Designed by - Ashutosh Mendes

Click here to know more

