

Imprints

K J Somaiya Institute of Management | Alumni Newsletter
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Team ALCOM Speaks

Dear Readers, unveil a canvas of memories and milestones with the 114th edition of Imprints. This edition paints a jubilant picture of the remarkable achievements of our faculty and Alums, the dynamic ALChEMy and Expert Sessions. Immerse yourself in this artistic canvas, where each story adds a unique brushstroke to our collective legacy.

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Empowering Future Finance Leaders: Collaboration with ACCA

- K J Somaiya Institute of Management has partnered with the Association of Chartered Certified Accountants (ACCA) to enhance finance and accountancy education, promoting diverse global career opportunities
- The partnership will drive academic collaboration through joint programmes, workshops, and seminars, alongside professional development via training sessions for trainers and faculty
- The MoU signing ceremony marked the beginning of this notable collaboration, attended by key representatives from both K J Somaiya Institute of Management and ACCA



- Kartikey Sharma

[Click here to know more](#)

Careers & Conversations with Dhiraj Relli

- K J Somaiya Institute of Management hosted a 'Careers & Conversations' session with Dhiraj Relli, Managing Director & CEO, HDFC Securities
- In his conversation with Professor Arun Thukral, he shed light on theme of 'Embracing Change, Staying Relevant'
- The session highlighted the importance of a proactive business approach, strategic responses to market disruptions, customer-centricity, and adaptability



- Devika Nilosey

[Watch here](#)

Welcoming SIMSR Alumni Association 2024-27

- The SIMSR Alumni Association has announced the results of the 2024-27 elections in the General Body Meeting on 13 July 2024
- The SIMSR Alumni Association looks forward to a successful term under their leadership, aiming to strengthen Alumni connections and support professional growth
- The Association is optimistic that the incoming members will inject new ideas and enthusiasm into their roles, contributing to a dynamic and supportive Alumni community
- The Association also extends its gratitude to the outgoing members for their dedication and contributions during their term

- Sankalp Gaur

SIMSR Alumni Association 2024-27

Executive President



Raman Ramachandran, Ph.D
Director
K J Somaiya Institute
of Management

President



Harsh Bhosale
Batch of 1986, MMS
Management Consultant &
Coach, Open Spaces Consulting

Secretary



Alice Maniyar
Batch of 2005, MMS
Enterprise Architect Lead
IDFC FIRST Bank

Alumni Members



Mehul Ashar
Batch of 2004, MMS
Sr. Vice President
Infidigit Consultants



Jatinder Sachdeva
Batch of 2001, PGPMs
Regional Head - North
India Corporate Banking
Barclay's Bank India



Kusal Shah
Batch of 2024, MBA
Consultant
PwC India



Tuffa Kazi
Executive - Alumni Relations
K J Somaiya Institute
of Management

Co-ordinator

Advisory Members



Vikas Arora
Batch of 1995, MMS
Chief Strategic Advisor
Ace Lansdowne



Dr. Shivakant Upadhyay
Batch of 1997, MMM
Director, Atharva
School of Business



Manan Sampat
Batch of 2007, MMS
Co-Founder
KNI Wealth



Pooja Rasal
Batch of 2014, MMM
Manager - Alumni Engagement
K J Somaiya Institute
of Management

Treasurer

Executive Secretary



Smriti Gandhi
Convenor
Alumni Committee
MBA 2023-25

Final Year Management Students



Khushi Badiani
Co-Convenor
Alumni Committee
MBA 2023-25



P Sri Sai Charan
Co-Convenor
Alumni Committee
MBA 2023-25



Tanvi Kacholia
Member
Alumni Committee
MBA 2023-25

Alumni Achievement

Infidigit Triumphs at ET BrandEquity Shark Awards 2024

- **Kaushal Thakkar, Alum of Batch 2004**, Founder and Managing Director, Infidigit and **Mehul Ashar, Alum of Batch 2004**, Senior Vice President, Infidigit were honoured with the Silver Award at the ET BrandEquity Shark Awards 2024
- This accolade celebrates their outstanding contribution to the FinTech sector through a highly successful campaign in collaboration with Razorpay
- Infidigit's campaign with Razorpay demonstrated exceptional results, achieving a remarkable 110% increase in organic new users, significantly enhancing top-of-funnel visibility
- This success underscores the strategic acumen and innovative approach employed by the Infidigit team, cementing their position as leaders in digital marketing and SEO



- Kartikey Sharma [✉](#)

[Click here to know more](#)

Faculty Achievements

KJSIM Faculty members publish an Ivey Case

- Dr. Brajesh Bolia, Associate Professor - Marketing and Program Director - MBA Executive, and Dr. Kiran Sharma, Area Chairperson, and Professor - Marketing and International Business, K J Somaiya Institute of Management, have published a case study titled 'Go Pure: Transitioning from a Regional to National Brand' with Ivey Publishing
- The case study delves into the emergence of the fruit-based ice cream brand 'Go Pure' which originated in a three-tier city, Udaipur
- The case highlights a growing trend of successful businesses emerging from smaller cities and examines Go Pure's journey as it attempts to expand from a regional brand to a national one



- Anushka Vajpayee [✉](#)

[Click here to know more](#)

KJSIM Faculty Granted a Patent

- Dr. Sangeetha Rajesh, Assistant Professor - Data Science and Technology, K J Somaiya Institute of Management has been granted a patent titled, 'Multi modal Alzheimer's Disease Severity Detection and Music Therapy Recommendation System'
- This patent is a testament to advancing the field, making a noteworthy contribution to diagnostics and therapy

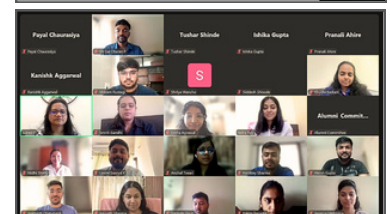


- Anushka Vajpayee [✉](#)

[Click here to know more](#)

AIChemy- Resume Building Session

- **Jainee Parekh, Alum of the Batch 2009**, Deputy General Manager, RPG Group, conducted a session on 'Resume Building and Cracking GDPI' as part of AIChemy, the Alumni Committee's Placement Mentorship Programme
- She provided valuable insights into creating impactful resumes, emphasising key dos and don'ts to capture a recruiter's attention
- The session proved highly beneficial for students, addressing their queries and concerns related to handling interview questions
- Her guidance helped students understand the nuances of the selection process, enhancing their confidence and preparedness for upcoming placement season



- Kartikey Sharma [✉](#)

Newsroom

Dr. Bharati Wukkadada

Associate Professor - Data Science & Technology



Shared her thoughts on an article titled 'Learning through the eyes of AI: How AI is transforming the education ecosystem' **mid-day**

Dr. Rushi Anandan

Adjunct Professor - Strategy



Shared his thoughts on an article titled 'Renault revs up for a comeback' **FINANCIAL EXPRESS**

CA (Dr.) Swati Godbole

Associate Professor - Finance



Shared her views on an article titled 'Different ways a salaried individual with no business income verified their ITR' **THE ECONOMIC TIMES**

Prof. Arun Thukral

Professor of Practice & Lead Corporate Relations



Shared his thoughts on 'Easy investment guide for Gen Z: Top tips from finance gurus' **mid-day**
 'Regulatory Crackdown! SEBI's complicated relationship with Financial Influencer' **FINANCIAL EXPRESS**
 Authored an article titled 'Role of Psychology in Decision Making and Financial Success' **mint**

Alumni Portal

- Join 3000+ alums on the KJSIM Alumni Portal that enables alumni to reconnect, join interest groups, and access tailored job postings and mentorship programmes
- Alumni can stay updated on college news and events, access yearbooks, and remain engaged with their Alma mater through the portal
- The KJSIM Archive allows Alumni to upload and share cherished photos, celebrating and preserving memorable moments

- Kartikey Sharma

Milaap: The Batch Reunion - 05 Months to go

- The Alumni Committee is excited to announce that Milaap: The Batch Reunion, at K J Somaiya Institute of Management, is just 5 months away
- It celebrates Alumni who have reached significant milestones, including 35, 30, 25, 20, 15, 10 and 5 years since graduation
- Milaap offers Alumni the chance to recreate the charm, energy, and enthusiasm of their student days, strengthening their lasting bond with the institute

- Kartikey Sharma

[Click here to Register](#)

Job Opportunities - August

Total no. of recruiting companies	05
Total no. of vacancies	05
Top Recruiting Companies	
<ul style="list-style-type: none"> • Truemeds • Trifecta Capital 	<ul style="list-style-type: none"> • Apex Fund Services LLP • Michael Page • Infoanalytica

Team Imprints

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Job Opportunities are now on Alumni Portal



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[Alumni Portal](#)

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