

# IMPRINTS

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## Team ALCOM Speaks

Team ALCOM is delighted to present to you the January edition of Imprints. It features an exclusive interview with **Mr. Apoorva Mehrotra, Alum of batch 1992-94, CEO & MD, Airtel - Zambia**. This edition also talks about the latest happenings at SIMSR - The Bigwigs Speak 4.0, Samavesh, Comstrat, Navikaran and much more

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## Convocation Ceremony 2019

- The convocation ceremony for PGDM, PGDM-IB, PGDM-RM, PGDM-FS & PGDM-Comm Batch of 2017-19 and PGDM-Executive Batch of 2017-18 was held on Saturday, 7th December 2019
- The Chief Guest for the ceremony was **Mr. Saurabh Kant Singh**, Alum of Batch 1989-91, President, ICICI Foundation and Head - Government & Institutional banking, ICICI Bank



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## Milaap 2019 Reunion - 1994, 1999, 2004 and 2009

- Milaap - The Batch Reunion for batches of 1994, 1999, 2004 and 2009 was hosted on completion of 25,20,15 and 10 years of graduation respectively
- The day started with a guided campus tour. This was followed by an addressal from the Director **Prof (Dr.) Monica Khanna** and was followed by cultural performances
- Milaap came to an end with classroom events where the alumni went back to their classrooms and took a walk down the memory lane to reminisce their good old days
- Faculties of these batches were also invited to join the reunion



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## SIMSR'S Director Featured in BusinessWorld Cover

- Recently, SIMSR Director, **Prof. (Dr.) Monica Khanna**, was featured on the cover of BusinessWorld's latest edition on 'India's Top B-Schools'
- SIMSR has been ranked amongst the Top 20 B-schools (Government and Private) and amongst the Top 10 B-schools (Private) across India



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# AlumSpeaks with Mr. Apoorva Mehrotra

SIMSR Alum Batch 1992-94 | CEO & Managing Director at Airtel - Zambia

<b>Favourite hangout spot in SIMSR:</b> Nestle Maggi & Coffee Stall		<b>Favourite holiday destination:</b> Switzerland	
<b>Favourite Movie:</b> Shawshank Redemption		<b>Favourite cuisine:</b> South East Asian	
<b>Role Model:</b> Nelson Mandela	<b>Success Mantra:</b> Do your best	<b>Word that describes you:</b> Ambiversive	
<b>Phrase you use quite often:</b> Don't chase perfection, instead keep making progress			



“

**Fail Fast and Fail Forward**

”

**Q. With an illustrious career of 25 years, what has been the most memorable moment so far in your career?**

A. Most memorable moment has been to receive the award for Best Circle Operations in Vodafone in the year 2013 – for a circle which was considered a dark corner in the company.

**Q. Describe your experience and evolution as a professional from being the Sales Manager to CEO?**

A. The transformation has been gradual in parts interspersed with periods of rapid learning and growth. The drive to become a better version of yourself everyday has been a constant factor along with the hunger to succeed and excel at what you do. It was amply pampered with desire to break from the herd and surge ahead. In terms of personality traits, this meant becoming more patient, more empathetic, more grounded and more deliberate.

**Q. Airtel Zambia officially launched 4G in Lusaka two years back. A year later, state owned telecom operator Zamtel launched 4G. What challenges did you face and how did you overcome them?**

A. Zambia is an emerging economy and the challenges are similar to those of any such economy e.g. Infrastructure. The potential for consumption of internet is huge due to low penetration of smartphones, a young growing population and lower telecom penetration.

**Q. How is the work culture in Zambia different from that in India?**

A. It will be puerile to say India has one universal work culture. Personally, I feel every state or region of India has a different work ethic. Having said that, Zambian people are more respectful, more patient and more resilient in terms of work culture.

**Q. How is Executive Education helping to create world class leaders?**

A. I perceive Executive Education programs as time-outs which are essential to recharge, re-assess and re-calibrate your sights – they are key to self-awareness, introspection & professional growth.

**Q. How do you deal with failures?**

A. Early in my career, I was anxious and had morbid fear of failure – which made me risk averse and hindered the speed of my progress. Over the years, I have started taking failure as a part of learning journey. I often share this quote with my team “Fail Fast and Fail Forward”.

**Q. What do you do when you are offline?**

A. Listen to music, read, spend time with family.

**Q. If you have to relive your days at SIMSR, how differently would you like to live them?**

A. I don't think I would like to change much- maybe just amplify the fun & learning moments and pipe down the stress and heartaches.

**Q. What are some of the significant learning you had in your two years at SIMSR?**

A. Ability to envision a larger picture, learning to adapt and work in groups/teams, leading self, teams and businesses.

**Q. What would be your advice for the students/young alumni who are starting their careers?**

A. Be yourself. Stay focused. Be Self-aware. Have fun.

[Read full interview here](#)



## SIMSR Alumni NRI Day

- SIMSR Alumni NRI Day is an event dedicated to the global alumni of SIMSR
- It was conducted on 23rd December 2019 on campus
- **Ms. Neha Chitre**, Alum of Batch 1996 from Australia and **Ms. Shraddha Desai**, Alum of Batch 2014 from USA attended the event



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## POMS International Conference

- The POMS International Conference 2019 on Operations and Supply chain was held at SIMSR on 13th and 14th December 2019
- The conference was organised in collaboration with National Institute of Industrial Engineering (NITIE) and Production and Operations Management Society (POMS) India Chapter
- The theme for this year's conference was 'Supply chain in the new environment of industry 4.0'



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## Faculty Achievements

### Global Excellence Award

- SIMSR takes immense pride to announce that **Prof. (Dr.) Asha Bhatia** was awarded the 'Education Excellence Award for Social and Economic Development' at Baku, Azerbaijan
- The award was conferred for her marvelous and great work in promoting entrepreneurship at national and international level



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### Feather to the cap of our Faculty Member

- We are happy to announce that our faculty member **Prof. (Dr.) Vaishali Padake** has completed her Ph.D. in Finance
- Her topic of research was 'Predictability of the rupee/dollar exchange rate: an empirical study'
- She completed her Ph.D. from SNDT Women's University, Mumbai



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## Invitation for Alumni High-Tea

### Invitation to MIM, MMM, MFM and MHRDM Alumni

- The Alumni Committee cordially invites **MIM, MMM, MFM** and **MHRDM** Alumni for an evening of 'Alumni High-Tea' to be held on **18th January 2020, Saturday** at SIMSR
- **MIM, MMM, MFM** and **MHRDM** batch's flagship event '**Metamorph 2020**' and '**Alumni High-Tea 2020**' are being organized simultaneously this year
- Alumni are requested to [click here to register](#)



### Invitation to MCSA/MCA Alumni

- The Alumni Committee cordially invites MCSA/MCA Alumni for an evening of 'Alumni High-Tea' to be held on **Friday, 24th January 2020** at SIMSR
- **MCA** batch's flagship event '**ICON 2020**' and '**Alumni High-Tea 2020**' are being organized simultaneously this year
- The event will be a great platform to re-connect and network with your batch mates, Alumni & faculties and know about the changes the institute has gone through over the years
- Alumni are requested to [click here to register](#)



## Comstrat

- The 23rd edition of the Ultimate Communication Strategy Contest - 'FCB India Comstrat 2019', a national level inter-college competition was held on 11th December 2019 at SIMSR
- The first place was bagged by students of SIMSR, followed by Xavier Institute of Management Research, Mumbai and Great Lakes Institute of Management, Gurgaon



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## Navikaran

- SIMSR hosted the Annual Marketing Fest, Navikaran 2019
- The fest included a case study competition named Ranniti'19 and a quizzing competition named Markathon2.0
- Keynote speakers were Mr. Abbas Akhtar, General Manager-Brand and PR, BPCL and Mr. Vishal Purohit, Founder and Managing Partner, Cheese & Crackers



[Click here to watch the video](#)

## Samavesh

- Samavesh, the annual flagship event of PGDM - Healthcare Management, took place on 21st December, 2019
- The Chief Guest of the event was A. Velumani, Founder, Thyrocare. A round table conference was followed by a national level case study competition.
- The Panelists were Ms. Rashmi Thosar, CEO and Creative Officer, Brandcare, Dr. Praveen Swamy, CEO, Godrej Memorial Hospital, Mr. Subodh Gupta, Founder and CEO, Reliva Physiotherapy and Rehab and Ms. Anagha Shiroor, Associate Marketing Manager, Novartis India



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## The Bigwigs Speak 4.0

- PGDM - Communication recently organised the 4th edition of The Bigwigs Speak 4.0'
- Industry stalwart, Pops KV Sridhar, Founder & Chief Creative Officer, Hyper Collective, Former Chief Creative Officer at Leo Burnett and Member, ASCI was the esteemed speaker of 'The Bigwigs Speak 4.0'
- The talk was followed by a discussion between Pops KV Sridhar and Prof. Isaac Jacob, Area Chairperson - Marketing and International Business, on the significance of effective and novel communication strategies for turning brands by anticipating customer needs and acting upon it



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### Job Opportunities - December

Total no. of  
recruiting  
companies

12

Total no. of  
Vacancies

20

### Top Recruiting Companies

- Paypal
- CEAT
- Unilever
- Nykaa
- Soceite Generale
- Quality Kiosk

To share or check job opportunities please click or write to us at:

[simsrjobs@googlegroups.com](mailto:simsrjobs@googlegroups.com)

Connect with our Alum family by signing up here-  
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