

KJSIM INTERNATIONALISATION STRATEGY

Internationalisation of education in higher education institutions increases both cognitive flexibility and integretiveness of thought. In line of vision statement “Our dream is to build a world class research & teaching institution that is global in the reach of its ideas and universal in its service”, K J Somaiya Institute of Management envisaged internationalisation strategy to foster global competencies in our faculty and students. The National Education Policy, 2020 (India) also envisions attaining highest global standards in the quality of higher education. We believe international collaborations will bring a paradigm shift in the nature of research delivery methods, growth of professionalism in research, innovation in teaching-learning approach. Internationalisation of management education promotes sharing of best academic and research practices through interactions between diverse education systems, and helps in developing global citizens through mobility of teaching staff, students and scholars. KJSIM aims to position themselves strategically to cater to the needs of the global knowledge society.

Objectives of Internationalisation:

1. To promote student mobility program to gain global knowledge, experiential learning of cross-cultural communication, language skills, employment opportunities, global insights, and to make them truly global citizens and more competitive for local and international opportunities.
2. To promote faculty exchange program for sharing of best academic practices, and gradually evolving with global standards in teaching-learning-research.
3. To leverage the international network for intellectuals exchange, collaborative research and conferences
4. To develop internationally relevant curricular framework.
5. To establish long term active linkage with foreign universities
6. To find new sources of funding to accelerate internationalisation process
7. To formulate a strategy to achieve more institutional visibility nationally, regionally, and internationally
8. To participate study in India program and international education fair
9. To recruit international students
10. To visit foreign university of repute and strengthen international cooperation

In order to achieve above objectives KJSIM has developed a strategic approach for internationalisation:

Semester Exchange Program:

1. Tuition fee waiver semester exchange program is offered with selected international partner universities.
2. Outgoing students for international semester exchange program needs to apply in prescribed application format by Somaiya Vidyavihar University. Students needs to complete at least two trimester before they apply for any credit transfer semester exchange program. Application will be invited twice a year i.e. March and September.
3. Establishment of credit transfer based exchange program
4. KJSIM welcomes students from for semester exchange program. Tuition fee will be waived only for those students who are coming from international partner universities. They need to contact international office at home university to confirm collaboration and credit transfer agreement for semester exchange program. Their nomination should be sent from international office of home university and students need to submit details in prescribed application format. Incoming semester exchange program will start from academic year 2022-23.

Short-term Exchange Program

1. International cultural immersion and industry visit program in cooperation with foreign universities.
2. International summer and winter school program on thematic areas
3. International management development program
4. Staff mobility program

Faculty Exchange Program:

1. Faculty exchange program for teaching mutually agreed upon courses, KJSIM will provide work station, free accommodations in campus only, work station to incoming faculty for the duration of their teaching assignment. They will be given compensation as per institution policy for visiting faculty.
2. International incoming faculty can prolong their stay to discuss collaborative research, a prior approval from authority is required for the same. They will not be paid any compensation for additional stay in campus.
3. KJSIM welcomes international faculty for masterclass/guest lecture.
4. KJSIM welcomes international faculty as co-supervisor to MBA and Ph.D. students.

International Research Collaboration

1. Expanding strategic research partnership with international universities and researchers.
2. Organising collaborative workshops, seminar and conferences to promote high quality research.
3. Exploring international network for joint research proposal for bilateral national and international grants.
4. Establishment of international research advisory team

Global Citizenship Approach:

1. KJSIM provides friendly environment for incoming students to have a safe, positive, and holistic experience.
2. Foreign students can enrol with other institutions on campus to learn Indian and foreign language courses and short-term non-degree niche courses like Yoga / Philosophy / Ayurveda / Sanskrit/ Buddhism and other bridge courses as needed.
3. We foster connections among domestic and international students and value the inputs of international students on campus.
4. KJSIM can also provide a network for outreach project to international students, a prior communication and approval required for the same.

ICT based Internationalisation

1. KJSIM adopts digital transformations and uses information communication technology to overcome traditional barriers to internationalisation process.
2. Creation of online courses beyond physical boundaries.
3. Virtual partnership with foreign universities in workshop, webinars and conferences. Sharing faculty resources with foreign universities for online teaching assignment and research mentoring.
4. Virtual mobility for students, faculty, researchers by giving them exposure to foreign university through masterclass, e-conferences and workshops.

International Brand Building

1. Dissemination of information on education system/accreditation/ranking process in India.
2. Exploring the collaboration with AACSB accredited business schools in abroad.
3. Collaborating with India diaspora, foreign alumni or alumni of Indian origin living abroad for brand building exercises

4. Extending the reach of online learning courses to foreign students through systemic campaign

International Alumni Connect

1. Sharing latest initiatives of the institution with international alumni network
2. Virtually connecting with the international alumni and inviting them for participation in e-conferences/webinars
3. Dissemination of programmes and courses through international alumni network
4. Engage in international community service activity, projects with the help of Alumni

International Relations Office:

1. Director, International Relations is responsible for capacity building in internationalisation initiatives, external collaboration, facilitating signing MOU/agreements between two universities, welcoming international guest on campus.
2. Exploring global alliance for UN sustainable development goals in education.
3. International Relations office will help in integrating incoming international students with local communities including assigning faculty mentors and student buddies.
4. For more information contact Director - internationalrelations@somaiya.edu , +91-22-67283252.