



SOMAIYA
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management

READY FOR THE NEW WORLD

MBA/IB/RM/FS/IMC/HCM/HR
ADMISSIONS BROCHURE
2020-22

K.J. SOMAIYA INSTITUTE OF MANAGEMENT

SOMAIYA VIDYAVIHAR UNIVERSITY (SVU)
MUMBAI, INDIA



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SOMAIYA VIDYAVIHAR (SVV)

Padmabhushan Late Shri Karamshi Jethabai Somaiya, an Entrepreneur, Philanthropist and a Visionary, who firmly believed that modern education has to have its roots in strong values, established Somaiya Vidyavihar (SVV) in 1959. This underlying theme and legacy of SVV was continued and strengthened by the late Dr. S.K. Somaiya and the legacy is being taken forward by Shri Samir Somaiya — a Cornell University & Harvard alumnus.

SVV aims to provide for its students, meaningful and relevant education that emphasizes both the liberal and professional aspects of higher education, steeped in rich Indian culture and heritage and rooted in universal religious philosophies of the world.

Somaiya Vidyavihar encompasses 34 institutions, with more than 39,000 students and 1,500 faculty. Its educational institutes are spread across two main campuses - a 50 acre complex in Vidyavihar and a 28 acre complex in Sion both located in the heart of Mumbai besides a number of smaller campuses across rural Maharashtra, Karnataka and Gujarat. Currently we offer Degree, Diploma & Certificate courses at Undergraduate, Post Graduate and Doctoral levels. Somaiya Vidyavihar also runs a few autonomous Post-Graduate Courses, Vocational Training Courses and High Schools.

Within SVV lies Somaiya Vidyavihar University (SVU) which provides educational opportunities to all qualified students to discover and disseminate knowledge in order to serve communities around the world. SVU firmly believes in imparting education that teaches 'how to live' and 'how to make a living'. The guiding principle for SVU, like SVV, is 'Knowledge Alone Liberates'.

***There is no religion
other than humanity***

PADMABHUSHAN SHRI K.J. SOMAIYA
(1912-1999)

CHANCELLOR'S MESSAGE

Our Founder, Padmabhushan Shri K. J. Somaiya was deeply influenced by Gandhiji, and dedicated himself to nation building. He founded Somaiya Vidyavihar on the 9th of September 1959. He later founded the Girivanvasi pragati Mandal, the K. J. Somaiya Medical Trust, Girivanvasi Education Trust and sister institutions to make great citizens of India and the World. In the words of Swami Vivekananda, "We want that education by which character is formed, strength of mind is increased. the intellect expanded and by which one can stand on one's feet." We have now grown into a multi-disciplinary and multi-campus education institution.

Our motto is: **ज्ञानादेवतुकैवल्यम्** || Knowledge alone liberates. Liberates from poverty, from Hunger. Also, to liberate one from the attachments that binds us to small-mindedness. Knowledge also provides opportunity to make the life lived more meaningful. In the service of one's family, one's community, one's samaj, and indeed, the world. Bearing in mind that there is no religion other than the life lived in the service of humanity, **नमानुषात्परोधर्म** || Our education in any subject will reflect its timeless fundamentals, its current context, and applications. There is so much scientific discovery taking place at the intersection of fields of biology, computing, medicine, the social sciences and everywhere else. We will provide students and faculty with an environment to engage this world, to discover new truths, make new applications to create and share knowledge. Our education will also be experiential. With projects that are 'real' and those that complement the learning inside the classroom. Our students and faculty will be at the cutting edge of change, to incubate companies, to create NGOs, and pursue any field of their passion. Our education will also be holistic. Sports and physical exercise must be a firm part of the curriculum. For students to develop a love for sports, for recreation, for health, for teamwork, for competition. Our education will also instil an appreciation for art and culture. In the Bhagavad Gita, Arjun asks Krishna how is one to control one's mind that is as fleeting as the wind. Krishna responds that it can only be done through practice and discipline. We will strive to teach our students to learn to stay calm in our turbulent world. And our education will also include the ancient Indian tradition, its culture, its depth, and its knowledge. We must keep the connection with our mother tongue and our languages. Languages are storehouses of culture, and the loss of a language takes with it much learning, stored through it over the ages. Finally, our education will help students lead a full life, to fall in love with life. Our dream is to build a world class research and teaching institution that is global in the reach of its ideas, and universal in its service. Welcome to our community.

MR. SAMIR SOMAIYA

**PRESIDENT, SOMAIYA VIDYAVIHAR (SVV)
CHANCELLOR, SOMAIYA VIDYAVIHAR UNIVERSITY (SVU)**



We need to grow, to build up our human society in a just way. Thus, development should reach to all sectors.



VICE CHANCELLOR'S MESSAGE

I have great pleasure in welcoming the prospective management education aspirants to the Somaiya Vidyavihar University, Mumbai for their studies in the university's K.J. Somaiya Institute of Management.

The subject of Management as an academic and professional discipline has been undergoing revolutionary changes during the last few decades. Appropriate knowledge and skills are necessary to manage the rapid changing times and technologies in a globalized and interconnected world. We are in an era when knowledge is expanding at an unprecedented rate. Mastering theoretical, experimental and practical management and business skills through effective education programmes is indispensable for developing core competencies and for giving the students a competitive edge. For maximization of the opportunities for the cost effective management education and training, globalization, localization, contextualization and individualization of curriculum and transactions are necessary.

Bearing these basic principles and dynamics challenges, we at K.J. Somaiya Institute of Management have been at the forefront of quality and responsible management education in the country. Our Master of Business Administration (MBA) programmes are designed, transacted and delivered following internationally renowned patterns evolving the best practices in business and management education. Amongst our alumni are top-ranking and highly-placed executives all over the world. Highly qualified and experienced faculty, state-of-the-art infrastructure, the business and industry environment of the financial capital of the country, and a serene, beautiful green campus with several sporting facilities and other educational, research and innovation institutions are the hallmarks of K.J. Somaiya Institute of Management and the Vidyavihar campus of the University. Our academic credentials, achievements, national and international accreditations and recognitions put us among the top-most institutions in the country. I am extremely glad to welcome you as a student of this premier management institute in the Somaiya Vidyavihar University. Once you are here, I am sure you will enjoy the best of teaching and learning, research and community experiences in your student life.

PROF. (Dr.) V.N. RAJASEKHARAN PILLAI
VICE CHANCELLOR
SOMAIYA VIDYAVIHAR UNIVERSITY

DIRECTOR'S MESSAGE

Ready - For the New World

“Once in your life, try something. Work hard at something. Try to change. Nothing bad can happen.”

-Jack Ma

It is indeed my proud privilege to inform you that Somaiya Vidyavihar has received the mandate from the Government of Maharashtra to become the Somaiya Vidyavihar University as per the Gazette Notification received on 26th August 2019. K.J. Somaiya Institute of Management is now under the umbrella of the Somaiya Vidyavihar University (SVU).

This marks a new milestone in the journey of Somaiya Vidyavihar and K.J. Somaiya Institute of Management which started in the year 1959 and 1981 respectively. This implies the ability to launch new programmes that are innovative, multi disciplinary, have industry relevance and provide holistic education.

Among the first offerings by K.J. Somaiya Institute of Management under the SVU umbrella is the 2 year full time MBA degree for the batch of 2020-2022. A new decade being welcomed by a brand new educational offer from K.J. Somaiya Institute of Management. The MBA programme will encapsulate the latest in terms of the subjects being offered, pedagogical innovations and full range of teaching methodologies from the chalk and talk to case studies, simulations, international immersions, live projects, summer internship opportunities through the campus, experiential learning opportunities and exploring entrepreneurial possibilities through the RIIDL incubation center on the campus and so on. In the new world, technology and traditions will play a key role in driving change and integrating different aspects of trade and society.

This requires professionally trained managers with expertise in technology enabled processes and softer aspects of empathy and collaborative spirit. K.J. Somaiya Institute of Management, located in the heart of Mumbai in a beautifully landscaped campus and now part of Somaiya Vidyavihar University (SVU), is in the forefront as a leading business school in India, capable of providing the best inputs to young budding managers.

From Bloomberg labs to holistic self-management, analytics to leadership labs, creative strategy building to risk management, cross cultural management to digital communication, international diplomacy and so on, all subjects are covered in depth. A fully residential campus with world class sports facilities and opportunities for experiential learning completes the pedagogical range. Our 10,000 + alumni base, more than 170 + recruiters on campus are proof of our goodwill and great reputation among all our stakeholders in India and abroad. I welcome you to our Institute to avail of the opportunity of a best – in – class management education and developing an excellent personal and professional growth through K.J. Somaiya Institute of Management.

PROF. (Dr.) MONICA KHANNA

**DIRECTOR – K.J. SOMAIYA INSTITUTE OF MANAGEMENT
DEAN - FACULTY OF MANAGEMENT SCIENCE,
SOMAIYA VIDYAVIHAR UNIVERSITY**



VISION

Our dream is to build a world class research and teaching institution that is global in the reach of its ideas and universal in its service.

MISSION

To foster a spirit of inquiry, enable livelihoods, encourage innovations and create good citizenship.

K.J. SOMAIYA INSTITUTE OF MANAGEMENT

An Autonomous Educational Institute approved by University Grant Commission and is affiliated to the Somaiya Vidyavihar University (SVU) which is a Private University and has been formed vide Gazette Notification No. SFU-2013/C.R.200/Uni.-4 dated 26th August 2019 by Higher and Technical Department of Maharashtra.

Somaiya Vidyavihar University has been a dream for a very long time, and it's finally become a reality.

With over 61 years of rich experience in building and managing educational institutes of great repute, Somaiya Vidyavihar has become a Private University. Somaiya Vidyavihar University (SVU) is the first private university in Mumbai vide the Maharashtra Self-Financed Universities (Establishment and Regulation) Act 2013.

With this status comes the academic, administrative, and financial freedom to achieve the dreams - the dreams to build and support a world class institution, one that is proudly Indian, and excels in education, research and service, while keeping its core values at heart.

Somaiya Vidyavihar University will be a place where knowledge is preserved, disseminated, celebrated and new knowledge is created. It will be global in the reach of its ideas and universal in its service, shining like a beacon of excellence and education.

PROGRAMMES OFFERED

MBA

MBA - INTERNATIONAL BUSINESS

MBA - FINANCIAL SERVICES

MBA - RETAIL MANAGEMENT

**MBA - INTEGRATED MARKETING
COMMUNICATIONS**

MBA - HEALTHCARE MANAGEMENT

MBA - HUMAN RESOURCES

Common Learning Goals

1. Management Knowledge
2. Critical and Analytical Thinking
3. Communication Skills
4. Team Orientation
5. Global Awareness
6. Ethical Responsibility

Two year full time programmes
Conducted in 6 trimesters of 10-12 weeks each

PROGRAMME HIGHLIGHTS

Master of Business Administration

Learning Goals:

1. Integrative Thinking
2. Leadership



Open to students from India and abroad including FN, OCIs and CIWGC
Intake (including NRI) 240 + 36*



Specialisations: Data Science, Finance, Human Resources, Marketing, Operations

Programme Specific Subjects

- B2B Marketing
- Competency Management
- Industrial Relations
- SCM Modelling

Marketing

- Consumer Behaviour
- Corporate Governance

Operations Management

- Business Process Flows
- Supply Chain Management

Data Science

- Design Thinking
- Big Data Technologies

Human Resources

- Learning and Development
- Performance Management

Finance

- Security analysis and portfolio management
- Advanced Derivatives and Risk Management

Objectives:

The Master of Business Administration programme aims in transforming students into competent, value-driven professionals by providing them strong grounding in management principles and processes by imparting functional competencies in the area of Marketing, Finance, Operations, Data Science and Human Resources. The programme also exposes students to holistic education incorporating ethics, good governance and social responsibility

Our two-year, full-time residential programme focuses on real-world practice and impact. From the diversity of the curriculum to its detailed and current pedagogy - the classroom learnings, made more prominent by the dedicated effort of an esteemed group of faculty and corporate & business guests, emboldens the real edge of a student at this institute. Add on to it an array of guest lectures, immersion programmes, leadership lab tutorials and industry-relevant technical skill development - programmes build future managers and leaders from aspiring student, instilling not only a culture of learning but also one of constant evolution.

Nitisha Sharma
Batch of 2018 – 2020



*12 seats for Children of Indian Workers in Gulf Countries, 12 seats for Foreign Nationals, 12 seats for Overseas Citizens of India

PROGRAMME HIGHLIGHTS

Master of Business Administration - International Business

Learning Goals:

1. Expertise in International Business
2. Strategies in Changing Global Environment



Open to students from India and abroad including FN, OCIs and CIWGC

Intake (including NRI) 60 + 9*

Programme Specific Subjects

- Export Import Policy
- Imports Management
- Multinational Management
- Intellectual Property Rights

Objectives:

Master of Business Administration (International Business) focuses on creating a global mind-set and developing functional competencies necessary for rapidly changing international business environment. The course also helps the students gain exposure in other specialized areas such as international Finance, Export Import Policy, International Commodity Market, International Trade Finance and Country Analysis & Strategies in International Business Management.

The programme has helped me understand the global perspectives of management. With its course curriculum, guest lectures and student exchange programs, it has expanded my functional competencies of International marketing and finance by developing cross-cultural sensitivity. Having the opportunity to learn a foreign language - Spanish, has extended the boundaries of my expertise in the cultural diversities. With the immense amount of exposure provided, it has transformed my personality as a suitable manager to work across all geographies.

Shreya Matta
Batch of 2018 – 2020



*3 seats for Children of Indian Workers in Gulf Countries, 3 seats for Foreign Nationals, 3 seats for Overseas Citizens of India

PROGRAMME HIGHLIGHTS

Master of Business Administration - Retail Management

Learning Goals:

1. Integrative Thinking in Retail
2. Understanding Customer Service



Open to students from India and abroad including FN, OCIs and CIWGC

Intake (including NRI) 60 + 9*

Programme Specific Subjects

- Visual Merchandising i/c Shoppers Experience
- E-Retailing
- Rural Retailing & Social Marketing
- Fashion and food retailing

Objectives:

The main focus of the curriculum is to provide insights into the dynamics of the retail industry with special focus on retail operations. The programme helps in understanding the various nuances of retailing such as studying various retail formats, creating a memorable shopping experience for the guests, identifying various support services and sales and finally, understanding and identifying the important drivers of sales growth.

From Experiential Learning initiatives, Live Projects, Case Studies and Guest Lectures by industry professionals, to transcending beyond the classroom by fostering an environment harboring student talents, the Retail Management programme is a sheer representation of an academic masterpiece, and presents an undaunting take on Retail and Marketing.

Sangam Singh
Batch of 2018 – 2020



*3 seats for Children of Indian Workers in Gulf Countries, 3 seats for Foreign Nationals, 3 seats for Overseas Citizens of India

PROGRAMME HIGHLIGHTS

Master of Business Administration - Financial Services

Learning Goals:

1. Analyze and critically evaluate Indian Financial Systems



Open to students from India and abroad including FN, OCIs and CIWGC

Intake (including NRI) 60 + 9*

Programme Specific Subjects

- Security analysis and Portfolio Management
- Behavioural Finance
- Investment Banking
- Infrastructure and Project Financing

Objectives:

Broadly the programme aims to provide a comprehensive coverage of the various aspects of Indian Financial System comprising of Markets, Institutions, Products and Services. The programme also provides insights into niche areas such as Financial Modelling, Commodity Markets, Financial Inclusion, and Fixed Income Securities Services in Financial Markets etc.

Coming from an Economics background it was only a matter of time before I pursued masters in finance and this programme gave me the perfect opportunity to live my dream. The curriculum covers aspects of the financial world from the basics to the complex world of financial markets. The excellent pedagogy and brilliant infrastructure in the form of Bloomberg Lab facilitate discussions of financial theories' application in the real world. The rich diverse peer learning experience not only completes the journey and turns us into corporate-ready professionals but also makes the 2 years stay at the institute memorable.

Sreshtha Jain
Batch of 2018 – 2020



*3 seats for Children of Indian Workers in Gulf Countries, 3 seats for Foreign Nationals, 3 seats for Overseas Citizens of India

PROGRAMME HIGHLIGHTS

Master of Business Administration - Integrated Marketing Communications

Learning Goals:

1. Managing Integrated Internal and External Communication
2. Design Integrated Marketing Communication Plan



Open to students from India and abroad including FN, OCIs and CIWGC

Intake (including NRI) 60 + 9*

Programme Specific Subjects

- Celebrity & Sports Marketing
- Introduction to Media and Media Analytics
- Public Relations and Corporate Communications
- Account and Brand Planning

Objectives:

The programme focuses on understanding, designing and managing marketing communications both internal as well as external. The programme helps in gaining exposure in niche areas such as Digital Marketing, Marketing, Media Programming and various other cross cultural aspects of communications.

This is a specially designed programme that has helped me learn all forms of communication that are needed to support a brand, its products or services. The curriculum combines the basics of Finance, HR and Operations and provides unique insights into the growing facets of marketing with an in-depth study of the specialisation. Studying with a class full of marketing enthusiasts helps gather diverse viewpoints especially during case discussions where we use Harvard and Ivey cases. Moreover, the committees, live projects and guest lectures make these 2 years a journey of a lifetime.

Lakshya Sajnani
Batch of 2018 – 2020



*3 seats for Children of Indian Workers in Gulf Countries, 3 seats for Foreign Nationals, 3 seats for Overseas Citizens of India

PROGRAMME HIGHLIGHTS

Master of Business Administration - Healthcare Management

Learning Goals:

1. Integrative Thinking in Healthcare
2. In-depth understanding of Indian Healthcare System



Open to students from India and abroad including FN, OCIs and CIWGC

Intake (including NRI) 30 + 3*

Programme Specific Subjects

- Pharma and Biotech Management
- Health Insurance & Financing
- Data Analytics for Healthcare
- Demographic Analysis & Policy for Healthcare

1. Profile based selection
2. Candidates with a science background have an advantage

Objectives:

The programme enables the students with relevant managerial and technical skills to tackle the challenges faced by the healthcare industry, by equipping them with the tactics to take full advantage of the ever growing healthcare sector. The programme also helps the students to update their knowledge about the changing business environment of healthcare sector so that they can apply the different management techniques and fundamental concepts at the organizational level.

My search for the perfect institute, providing my choice of a Masters programme was complete when I got to know about K.J. Somaiya Institute of Management! It has given me numerous opportunities to learn and grow with the diverse culture around. Talking specifically about Healthcare Management here at the institute, I witnessed a perfect balance of industrial knowledge and managerial skill sets that have helped me to become ready for the corporate world out there. Intricacies of the Global, as well as Indian Healthcare sector, are explained well with the specially designed curriculum.



*1 seats for Children of Indian Workers in Gulf Countries, 1 seats for Foreign Nationals, 1 seats for Overseas Citizens of India

PROGRAMME HIGHLIGHTS

Master of Business Administration - Human Resources

Learning Goals:

1. Expertize in understanding human behavior
2. Developing skills to create HR process in organizations
3. Skill to handle the legal aspects of running an organization
3. Managing HR in a global environment



Open to students from India and abroad including FN, OCIs and CIWGC

Intake (including NRI) 30 + 3*

Programme Specific Subjects

- Human Behaviour and personal Growth lab
- Staffing
- Performance and Reward management
- Learning and Development
- Laws and HR
- Culture and Ethics
- Technology and HR

Objectives:

The two-year MBA in Human Resource Management programme of K. J. Somaiya Institute of Management focuses primarily on developing skill sets and required competencies in the field of HRM. The aim is to create HR managers for tomorrow using Harvard cases, simulations, guest lectures, and experiential learning. Additionally, students are also encouraged to take live projects. With various modules and internships, the HR competencies are gradually sharpened.

When it comes to pursuing HR, K.J. Somaiya Institute of Management, provides a holistic learning environment, coupled with highly experienced faculty and practical insights.

Dedicated infrastructure, library and the latest facilities, with an additional Bloomberg lab, has all added to a memorable experience. The programme not only focuses on the HR domain, but makes sure that the specialization meets the needs of business agility. All in all, the programme has helped me imbibe and capture the essence of what organizations truly need from an HR.

The programme, over time, helped me develop a much deeper understanding of the subject.

Stuti Bhatt
Batch of 2018-2020



*1 seats for Children of Indian Workers in Gulf Countries, 1 seats for Foreign Nationals, 1 seats for Overseas Citizens of India

LIFE @ CAMPUS

Academics at K.J. Somaiya Institute of Management have always been supplemented by student activities. The students get opportunities to be a part of various student driven committees. The experiential learning happens through various extra curricular activities.



STUDENT DRIVEN COMMITTEES



PEDAGOGY



Workshops



Field Visits



Presentations



Electives
Offered



International
Immersions



Live
Projects



Management
Development
Programs



Class
Discussions



Guest
Lectures



Foreign
Languages



Case
Studies



Chalk and
Talk



Simulation

Reasons to Study at Our Institute

CAMPUS & INFRASTRUCTURE:

Lush green campus located in the heart of Mumbai City. State of the art classrooms & computer labs.

FACULTY:

77+ well qualified faculty with rich industry and research experience. Visiting faculty lectures by Eminent Corporate Professionals.

PLACEMENTS:

170 companies on campus. Highest package of 30 lpa. 99% placement.

RICH ALUMNI BASE:

Large alumni base excelling professionally. Leaders in top notch organizations. Actively associated in building networks and serving as mentors.

STUDENT DRIVEN CULTURE:

28 student driven committees. Leads to professional and cultural growth of students. Promotes and develops leadership qualities.

CSR INITIATIVE:

'ANKUR' - the Institute's Experiential Learning Program encourages students to become socially responsible business leaders.

HOLISTIC LEARNING:

Yoga & Buddhist Centres. Facility to learn foreign languages. Rich learning culture through co-curricular activities. Opportunities for students to work for concurrent projects.

INTERNATIONAL LINKAGES:

The institute has linkages with the University of Applied Science Upper Austria, Steyr, Austria; University of Applied Science, Krems, Austria; DHBW University, Stuttgart, Germany; THI Business School, Ingolstadt, Germany.

Pride of our Institute

Sports Facilities

- Badminton , Squash & Tennis Courts
- Volleyball & Basketball Courts
- Athletic Track & Open air chess
- Yoga, Tai Chi
- Gymnasium

Our Pride

- Green Campus in the Heart of Mumbai
- Multiple Seminar Halls & Conference Rooms
- Wi-Fi enabled Campus
- Harvard Case Subscriptions
- More than 20 E- databases
- 28 Student Driven Committees

Hostel

- Separate hostels for boys & girls
- Well Equipped with facilities such as internet, mess, activity rom, night mess, laundromat.

Medical Facilities

- On call doctor and round the clock medical dispensary
- Counselor

Auditoriums

- Two state of art auditoriums with capacity of 250 each
- Tagore amphitheatre for cultural programs

Library

- Fully computerized library
- Area- 7000 sq. feet
- 91000 + Books
- 150 Periodicals
- 13 Newspapers
- More than 20 E- databases

IT Centres

- Bloomberg Lab
- Geared with software packages such as SPSS, AMOS, SAP-ERP etc.



Centres of Excellence



Capital Markets
Creating awareness about Capital Markets



Economic Policy Analysis
To evolve into a leading policy centre engaged in research, teaching, training and capacity building



International Business
To create superior knowledge base on various dimensions of International Business



Consumer & Market Studies
To encourage a culture of research and creativity relating to critical issues in Emerging economies



Entrepreneurship & Innovation
To foster successful entrepreneurship activity



Sustainable Development
To conduct and promote research in the interdisciplinary areas of sustainable development



Diversity Management & Inclusion
To collaborate with industry on projects and researchers on managing diversity at workplace

We organize various international conferences every year

1

Global Supply Chain Management Conference

2

International Finance Conference (SIFICO)

3

Global Marketing Conference (SGMC)

4

International HR Conference

5

Centre of Economic Policy Analysis & Research (CEPAR)

6

Somaiya International Conference on Technology and Information Management (SICTIM)

7

International Conference on emerging economies (General Management area)

INTERNATIONAL IMMERSION AND LINKAGES



K.J. Somaiya Institute of Management has 30+ international tie-ups

MOU signed with Sany College, China

MOU signed with Wintec, New Zealand

The Ambassador-Designate of Kazakhstan,
Bulat Sergazyuly Sarsenbayev for a guest lecture

Interactive session with students from
Tsinghua University

Students visited DHBW for the
foreign immersion program



ADMISSION PROCESS

CAT/XAT/CMAT/GMAT

Candidates can appear for CAT 2019/XAT 2020/CMAT 2020 & GMAT till Feb 10, 2020*

A candidate is eligible for admission by filling only one application form for MBA programmes (MBA/IB/FS/RM/IMC/HCM/HR)

The programme preferences will be asked from the students after declaration of merit list

GD-PI PROCESS

GD-PI Process will be conducted in different cities across India

Case based Group Discussion and Personal in-depth interview

CIWGC - GD & PI process at K.J. Somaiya Institute of Management, Mumbai
NRI/FN/PIO - PI by Skype or in-person (based on convenience)

FINAL ADMISSION**

Candidates will be offered the choice of the programme based on their preference, merit rank and availability of seats

SHORTLIST FOR GD-PI

Shortlisting of candidates on the basis of test scores

Shortlisted candidates to fill Candidate Profile Form & Statement of Purpose (SOP)

MERIT LIST DECLARATION

Declaration of consolidated merit rank of the candidate

Candidate will have to fill programme preference details online

1

2

3

4

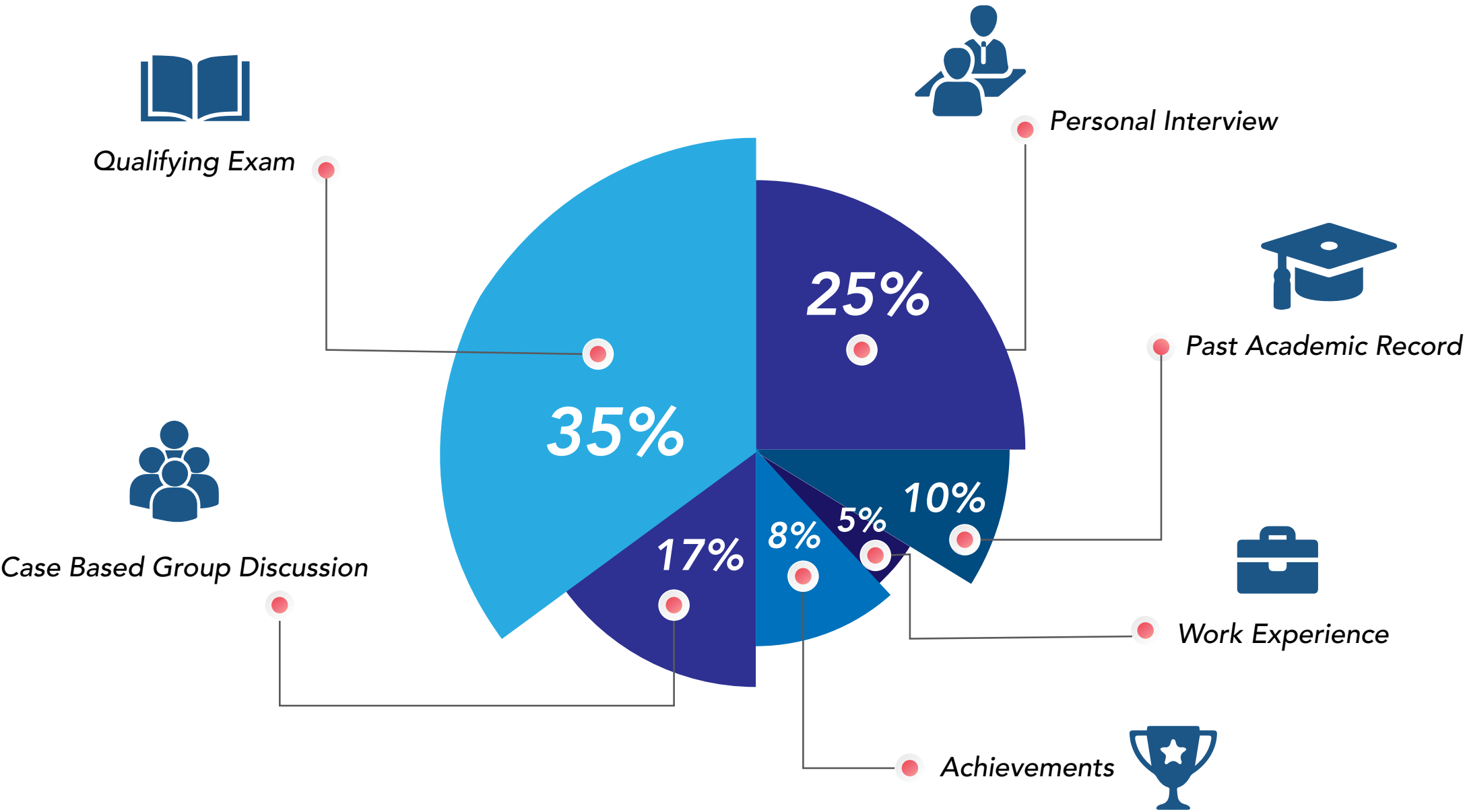
5

*GMAT scores are valid for 3 years (Since December 2016)

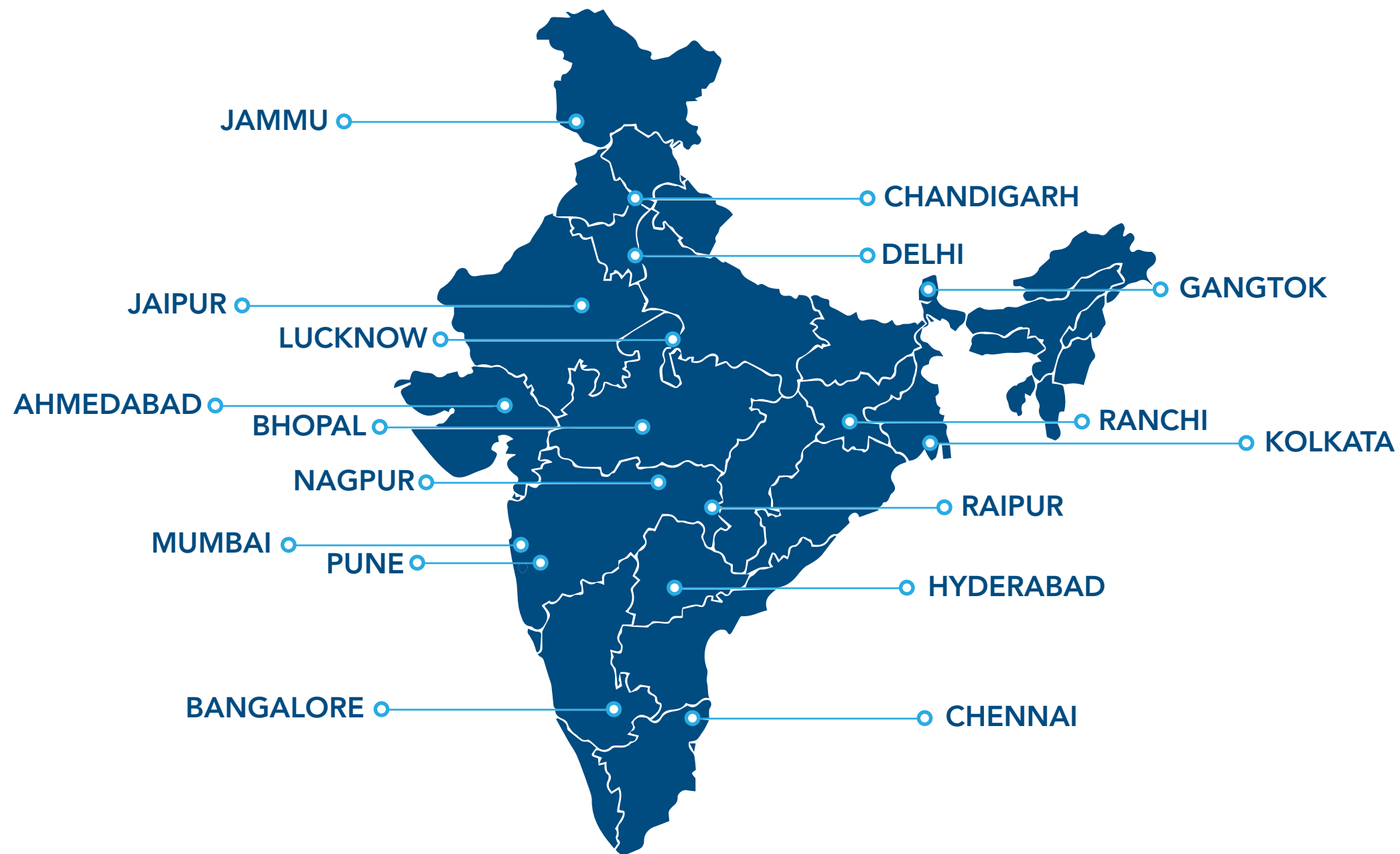
**Admission is provisional i.e. subject to fulfilment of all the eligibility requirements

***Institute reserves the rights for profile based shortlisting

SELECTION PARAMETERS



GDPI CENTRES



FEE DETAILS

Indian Resident’s and CIWGC Course Fees :

Particulars	A.Y. 2020-21 (1 st Year)	A.Y. 2021-22 (2 nd Year)
Tuition Fees	Rs 5,88,500/-	Rs 6,47,350/-
Development Fees	Rs 58,850/-	Rs 64,735/-
Other Fees		
Identity Card/Other Fees	Rs 500/-	
Internal Examination Fee	Rs 12,000/-	Rs 12,000/-
Specialised E-Database Fee	Rs 25,000/-	Rs 25,000/-
Study Material Fee	Rs 12,000/-	Rs 12,000/-
Placement Fee	Rs 5,000/-	Rs 5,000/-
Internet IT Fee	Rs 4,000/-	Rs 4,000/-
Student Insurance Fee	Rs 500/-	Rs 500/-
Convocation Fee		Rs 2,500/-
Gymkhana Fee	Rs 700/-	Rs 700/-
Caution Money Deposit (Refundable)	Rs 10,000	-
Alumni Association Fee*	-	Rs 2500/-
Total	Rs 7,17,050/-	Rs 7,76,285/-

*Alumni Fee (final year) should be paid through Demand Draft / NEFT only in favour of “SIMSR ALUMNI ASSOCIATION”, payable at Mumbai

NRI / OCI / FN Course Fees :

Particulars	A.Y. 2020-21 (1 st Year)	A.Y. 2021-22 (2 nd Year)
Tuition Fees	Rs 17,65,500/-	Rs 19,42,050/-
Development Fees	Rs 1,76,550/-	Rs 1,94,205/-
Other Fees	Rs 59,700/-	Rs 61,700/-
Caution Money Deposit (Refundable)	Rs 10,000	-
Alumni Association Fee*		Rs 2500/-
Total	Rs 20,11,750/-	Rs 22,00,455/-

CIWGC- Children of Indian Workers in Gulf Countries
OCI - Overseas Citizen of India

NRI- Non Resident Indian
FN- Foreign Nationals

Hostel Fees:

A.Y. 2020-21	
Hostel Fees	Rs 1,37,500/-
Mess Deposit (Refundable)	Rs 5,000/-
Security Deposit*	Rs 20,000/-
Registration Fee**	Rs 1,000/-
Total	Rs 1,63,500/-

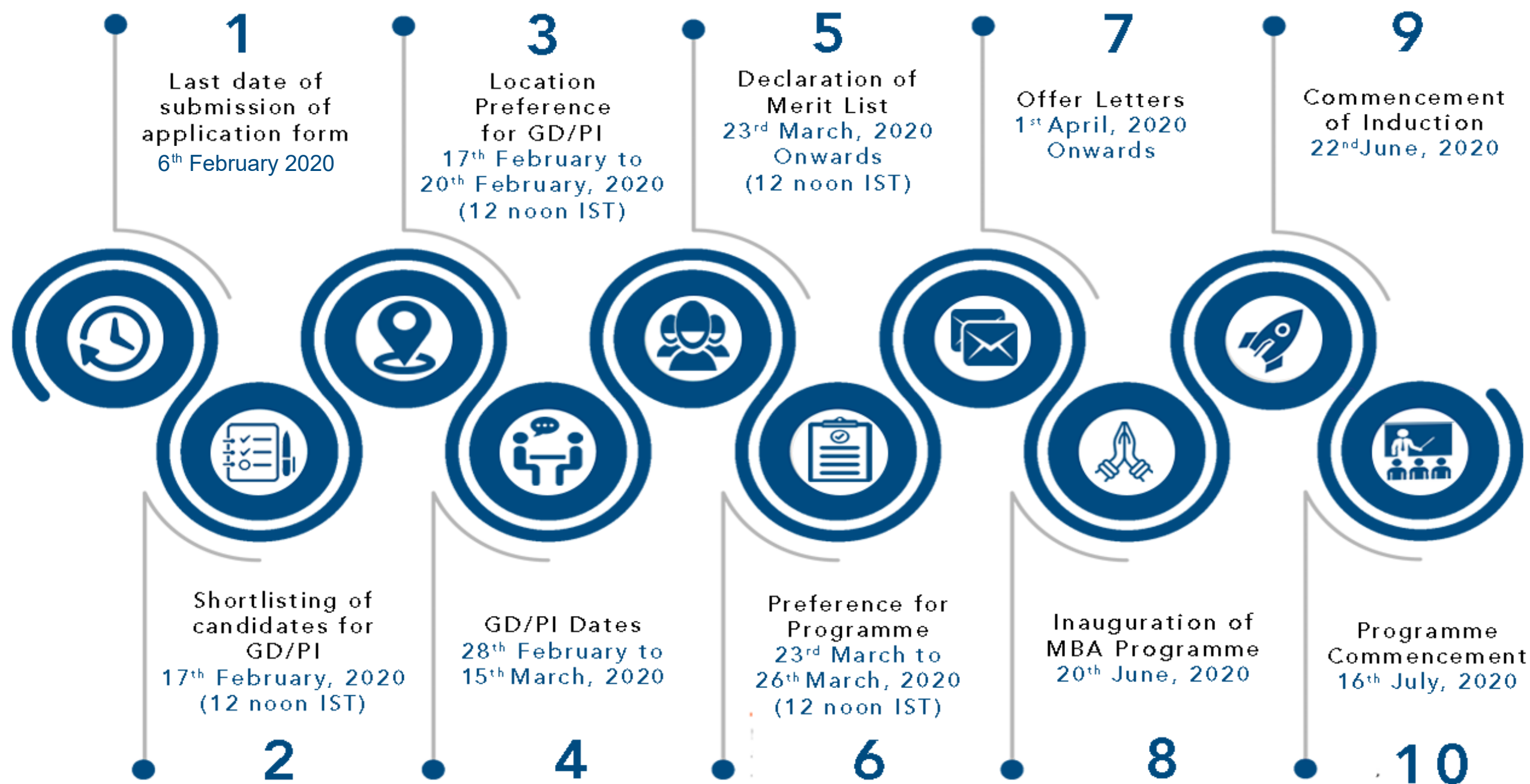
* Refundable Amount- One time payment of accommodation in the first year
** One time payment non refundable in the first year

Mess Fees :

Particulars	A.Y. 2020-21	A.Y. 2021-22
Mess Fee (10 Months) GST will be applicable	To be Announced	To be Announced

#The Demand Draft for the mess fee will have to be deposited separately

IMPORTANT DATES



ILLUSTRIOUS ALUMNI



Lloyd Mathias
Batch 1986-88
Former Director
- Marketing
Hewlett Packard
& Business Strategist
and Angel Investor



Lata Pillai
Batch 1986-88
Group President - Urban
Infrastructure
YES Bank



Ashutosh Khanna
Batch 1986-88
Sr. Client Partner
Korn Ferry International



Jamnadas Majethia
Batch 1987-89
Partner & Actor
Hats-off Productions



Ajay Kapur
Batch 1989-91
CEO - Aluminium
& Power
Vedanta Limited



Aslam Karmali
Batch 1989-91
CEO & Sr. VP - Retail
Eureka Forbes



Madhusudan Kela
Batch 1989-91
Proprietor
MK Ventures



Kamlesh Dangi
Batch 1993-95
Group Head - HR
InCred Financial Services



Loveena Khatwani
Batch 1993-95
Chief Client Experience
Officer
Edelweiss Capital



Gaurang Desai
Batch 1994-96
Advisor - Financial
Markets
Securities & Commodities
Authority



Arvind Sharmaa
Batch 1994-96
Senior Director - HR
Black & Veatch



Varun Chugh
Batch 1996-98
Managing Director
Citibank

PROMINENT RECRUITERS



Placement Highlights 2018-20

Total	Summer	New
140	Recruiters	40
100%	Summer Placements	
Rs 1,45,000 PM	Highest Stipend	
Rs 18,700 PM	Average Stipend	
Total	Final	New
170	Recruiters	35
99%	Final Placements	
Rs 27.5 LPA	Highest Package	
Rs 10.05 LPA	Average Package	
16%	Financial Services	
10%	Conglomerate	
13%	Manufacturing and FMCG	
31%	Banking and Insurance	
20%	IT Sector	
10%	Consulting	

CONTACT US

Distance From :

Lokmanya Tilak Terminus - 0.5 Km
Dadar Station- 10.2 Km
Chhatrapati Shivaji Terminus- 20 Km
Domestic Airport- 10 Km
International Airport- 12.8 Km

Click on the map for directions



Click the above icons
for more details



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