



# Samavaya

Annual International Multidisciplinary Conference

**K J Somaiya Institute of Management**  
Mumbai, India

**Theme: Purpose-driven Leadership**  
Disruptions and Sustainability Imperatives  
8, 9 and 10 January 2025

Partner Institutes

# Conference Overview



K J Somaiya Institute of Management is hosting its annual international multidisciplinary conference from 8th Jan to 10th Jan 2025, the theme being 'Purpose-driven Leadership – Disruptions and Sustainability Imperatives'. The 3-day symposium aims to bring together academic and industry professionals from around the globe and offers many opportunities for professional contact, development, and networking.

The story unfolding for tomorrow is laden with the uncertainties of environmental crises, social inequality, economic volatility, and technological disruptions and interspersed with constant calls for sustainable efforts. The COVID-19 pandemic in the past and the global events in the geo-political scenario in the present have shown how business operations can get destabilized and lead to distress and conflicts without any warning. On the other hand, disruptive technologies are poised to transform life, business, and the global economy according to a McKinsey report. The boards and leadership teams have become more aware of the fact that to maintain long-term financial, social, and talent sustainability, a shift toward stakeholder capitalism rather than shareholder capitalism is necessary. All in all, these unplanned events, disruptions, and imperatives highlight the importance of enterprise management and sustainability, the economic opportunities and stability that come with it, and the leadership that can drive it.



The challenges are daunting and require leaders of groups and establishments to acknowledge the current situation, accept the difficulties, oversee their establishments, and intensify their endeavors for collective progress and purposes beyond bottom-line performance. It is expected of organizations to go deep within and discover, articulate, and embody their purpose. Leadership with a purpose is more important now than ever.

To contribute towards a better future, we intend to offer a platform, and a learning ecosystem for the participants of the conference to present their research, discuss, debate, reflect on, and develop their ideas and thoughts cutting across various areas of management.

## K J Somaiya Institute of Management

K J Somaiya Institute of Management (KJSIM) in Mumbai stands as a distinguished business school, proudly affiliated with the esteemed Somaiya Vidyavihar University. Its inception dates back to 1981, and over the years, it has risen to the ranks of the top 10 private business schools in India. KJSIM believes in enabling transformation journeys of individuals to value-based & purpose-driven leaders for building a better world. Nestled in a beautifully landscaped campus in the heart of the commercial capital of India, KJSIM acts as a perfect crucible for transformation of students.

KJSIM offers core MBA, domain specific and multi-disciplinary programmes like MBA in Healthcare Management and MBA in Sports Management, Executive MBA, an MBA for working executives (online) and MCA programme in step with the requirements of the various sectors of the industry and growth opportunities in the economy. Apart from the regular programmes, the Institute offers customized and industry-specific certificate and executive development programmes for government bodies, companies, defense personnel and NGOs. Furthermore, KJSIM holds the coveted AACSB accreditation and has been recognized as the 45th-ranked institution by the National Institutional Ranking Framework (NIRF). With a razor-sharp goal of creating 'day-one graduates', a cornerstone of KJSIM's strength lies in the extensive industry collaborations and 14000+ global alumni base, affording students opportunities such as guest speaker sessions, summer internships, capstone projects and mentorship from industry experts, that seamlessly align with the ever-evolving industry landscape. With 20+ collaborations with international universities, exchange and immersion opportunities are available for students and faculty.

# Partnering Institutes



## Duale Hochschule Baden-Wuerttemberg Stuttgart, DHBW Stuttgart

The Baden-Wuerttemberg Cooperative State University Stuttgart (Duale Hochschule Baden-Wuerttemberg Stuttgart, DHBW Stuttgart) is one of the largest higher education institutions in the Stuttgart and Northern Black Forest regions. Together with its campus in Horb it is the largest of nine locations of the Baden-Wuerttemberg Cooperative State University (DHBW). Based on the US State University System, the organisational structure of DHBW is unique in Germany as it comprises both the central (DHBW headquarters) and the local level (DHBW locations and campuses).

In cooperation with about 2,000 carefully selected enterprises and social institutions, the corporate (or dual) partners of the DHBW Stuttgart, the Schools of Business, Engineering, Social Work and Healthcare offer about 50 nationally and internationally approved Bachelor and almost 30 Master study programmes. Their most important feature is the integration of theory and practical experience: Students regularly switch between theoretical phases at the university and practical phases at the work placement. In addition, DHBW Stuttgart offers postgraduate Master programmes with on-the-job training.



## EMLV Business School (Ecole de Management Léonard de Vinci)

EMLV Business School (Ecole de Management Léonard de Vinci) is a post-baccalaureate business and management school with a Bac+5 Master's degree, offering a Grande Ecole program. Its 5-year generalist curriculum opens the door to a wide range of specialties. The school's strengths include digital, marketing, HR, finance, innovation, and entrepreneurship in the current context of corporate digital transformation. Each year, the Paris La Défense-based school takes on a class of top-level athletes as part of an adapted program. Cross-disciplinary courses and projects (20% of the curriculum), including double diplomas, are offered with other schools in the Pôle Léonard de Vinci (Engineer-Manager with ESILV and Digital Marketing & Data Analytics with IIM). This training enables students to quickly grasp the requirements and codes of the French and international business world. EMLV also offers 2 Bachelors, 1 MBA and 6 MSc programs accredited by the CGE. 3,400 students - 7,400 alumni. EMLV is AACSB, EFMD Master and AMBA accredited. It is also a member of the CGE, Campus France, CDEFM, UGEI, IAB, Global Compact, PRME and LearningLab Network. It has been awarded the DD&RS label, attesting to its commitment to sustainable development and corporate social responsibility.



UNIVERSITY  
OF APPLIED SCIENCES  
UPPER AUSTRIA

## The University of Applied Sciences, Upper Austria

The University of Applied Sciences Upper Austria, Austria's most research-intensive university of applied sciences, has gained national and international recognition for its expertise across various disciplines. The institution serves 8,000 students through its regular degree programs and additional educational offerings in advanced training and qualification. With four specialized faculties — Informatics, Communication, and Media in Hagenberg; Medical Engineering and Applied Social Sciences in Linz; Business and Management in Steyr; and Engineering and Applied Natural Sciences in Wels — the university maintains strong global networks. It partners with numerous industries, social and healthcare sectors, and public administration. These partnerships and international outreach efforts aim to promote the region as a desirable destination for study and work, and to supply skilled professionals to the economy. Our graduates are equipped with the foresight and competencies to continuously advance in their careers, contribute to change, and tackle diverse challenges in both business and academia. They form a robust network of experts and ambassadors in the economy and society. With an employment rate exceeding 95%, graduates from the University of Applied Sciences Upper Austria are among the most sought-after skilled workforce in the country and beyond.





# Keynote Speaker



## Dr Binesh Desai

Recycle-Man of India | Forbes 30Under30 Asia 2018 | Tedx Speaker | Founder – Reartham

A pioneering social entrepreneur and innovator, has transformed environmental engineering and waste management as chairman of the EETech Group. With a master's degree in environmental engineering and an honorary Ph.D. in Environmental Science and Technology, His journey began at age 11, leading to the creation of over 150 eco-products through Eco Eclectic Technology. Recognised internationally, he received the 'Rotary International Alumni Global Service' award and was honored as a Covid Hero Youth Icon of the Year 2020 for his innovative recycling of PPE kits. Listed in Forbes' 'Asia's 30 Most Successful Social Entrepreneurs under 30' and 'Top 10 Social Entrepreneurs of India,' Binish's impact extends to recycling over 3500 tonnes of industrial waste. His life and achievements are celebrated in a forthcoming book and Bollywood biopic, encapsulated in this quote: 'There is nothing useless in this world; what might be waste to you is someone's asset.'



9<sup>th</sup> Jan 2025



# Workshop Details

8<sup>th</sup> & 9<sup>th</sup> Jan 2025



**Prof Satish Kumar**

Full Professor in Finance and Accounting Area  
and Chairperson Ph.D.  
IIM Nagpur

## Bibliometric Analysis and Systematic Review

Prof. Satish Kumar has obtained his doctorate from the Indian Institute of Technology (IIT) Roorkee in 2012 and has over 21 years of teaching and research experience at management institutes of repute in India and abroad.

His teaching and research interest include Financial Accounting, Corporate Finance/Financial Management, Supply Chain Finance, Project Finance, Small Business Finance, Corporate Governance, Consumer Economics, Systematic Literature review, and Bibliometric analysis.

He has over 260 research publications in his credit with work appearing in journals such as FT 50, A\*, A category of ABDC journal ranking, and high impact factor journals.

## Advanced Mediation and Moderation Analysis

Prof. P. Murugan has completed his PhD from Anna University, Chennai, and worked with IIM Shillong, Australian Council for Educational Research, New Delhi, and National Institute of Technology, Tiruchirappalli.

His expertise lies in the areas of Multivariate Data Analysis Techniques, Mediation Analysis, Moderation Analysis, Structural Equation Modelling, Latent Profile Analysis, and Item Response Theory. He is also familiar with data analysis software such as Mplus, AMOS, Python, R, JAMOVI, JASP, SPSS, Bluesky Statistics, KNIME, Conquest and IRT pro.

He has been a resource person for more than 230 workshops and FDP programs held at many universities and B-Schools in India.



**Prof Murugan Pattusamy**

Assistant Professor  
School of Management Studies  
University of Hyderabad

## Content Analysis for Qualitative Research

Prof. Sayantan Mukherjee earned his Ph.D. in linguistics and applied linguistics from Arizona State University in 2019. His doctoral dissertation investigates skin-color racism in the context of urban male population of the Indian subcontinent from a multimodal critical discourse analytic approach.

As a qualitative researcher, Dr. Mukherjee finds multidisciplinary methodology as the perfect tool to investigate social phenomena that are comprised of complex layers of human language, context, ideology, biases, culture, communication, and multiple modalities.

His present research interests include critical discourse analysis, multimodal analysis, language and gender, language and identity, conversation analysis, minimalist syntax, intercultural communication, and advertisement analysis.



**Prof. Sayantan Mukherjee**

Faculty Member - Communications  
IIM Indore

# Call For Papers



## Leadership & Strategy

Leadership / Management strategies and Policy research guided by an overarching Purpose



## Sustainable Practices in Management

Management practices driven by a purpose related to SDGs, CSR, ESG, Corporate Governance, Social Entrepreneurship, Climate Change, Climate Finance, Green Practices in HR, Marketing, Finance, Operations and Technology



## Technology in Management

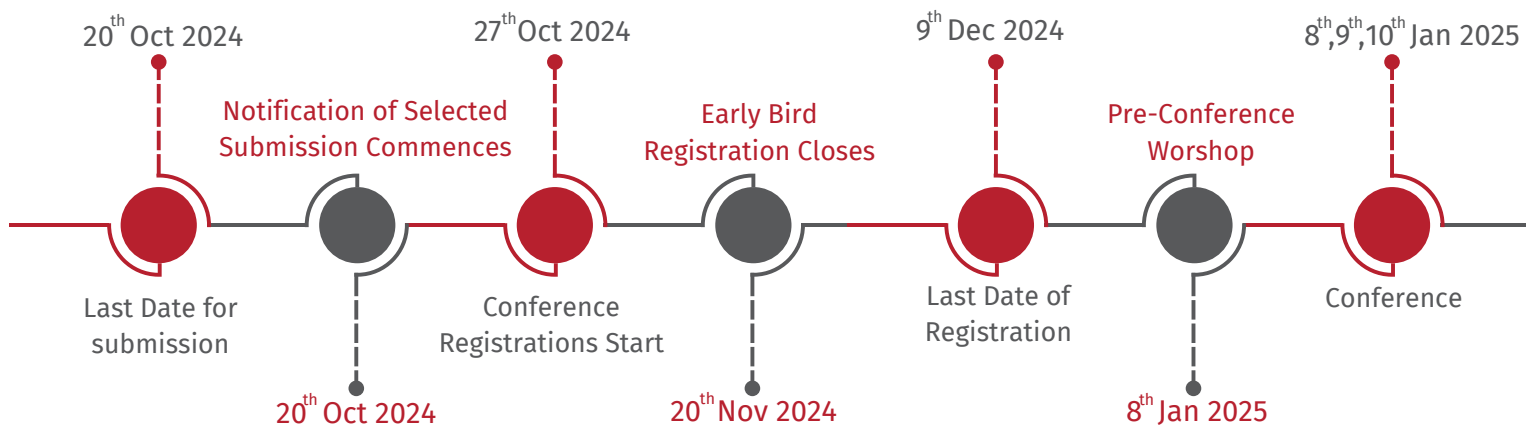
Management practices driven by technological disruptions in the form of AI, ML, Blockchain, LLMs, Analytics and Data Science



## Interdisciplinary

Interdisciplinary management Practices driven by interdisciplinary research

# Important Dates



International Participants can present online or virtual mode

# Publication of Conference Proceedings

The authors can choose partnering journals (to be released subsequently) for getting their papers published after the conference. Selected full papers will be double-blind peer-reviewed by the journals' reviewers and editorial board.

Manuscripts will have to successfully clear the journal review process of the respective journals. Participation and presentation in the conference do not guarantee publication in the journal.

All papers presented at the conference will be published in the conference proceedings with ISBN number.



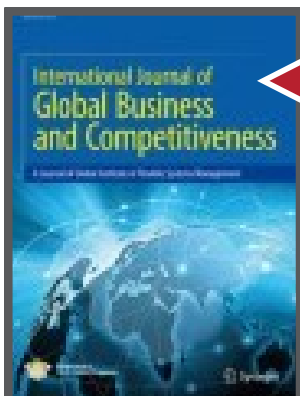
The Sustainability Accounting, Management and Policy Journal (SAMPJ) brings together research from a range of disciplinary approaches to address social and environmental sustainability challenges and the social and environmental consequences of climate change. It is ranked 'B' as per the ABDC rankings list and is a Q1 Scopus-indexed journal.



Business Perspectives and Research (BPR) aims to publish conceptual, empirical and applied research. The empirical research published in BPR focuses on testing, extending and building management theory. It is ranked 'C' as per the ABDC rankings list and is a Q2 Scopus-indexed journal.



Asian Academy of Management - The Asian Academy of Management Journal (AAMJ) is a refereed journal that is jointly published by the Asian Academy of Management (AAM) and Penerbit Universiti Sains Malaysia. It is a forum for discussion of current and future challenges impacting Asian management. This is a Scopus-indexed and ABDC-C journal. The



International Journal of Global Business and Competitiveness aims to share advances in management and business competitiveness practice and research to help organizations increase their international competitiveness. It is rated 'C' as per the ABDC rankings list.



Journal of Indian Business Research - The Journal of Indian Business Research (JIBR) is a leading specialist reference resource of academic information and analysis on Indian business. This is a Scopus-indexed and ABDC-C journal.



# Registration Fee



Category	Delegates from India & SAARC countries		Delegates from other countries	
	Early bird registration (before 18th Oct 2024)	Registration (after 18th Oct 2024)	Early bird registration (before 18th Oct 2024)	Registration (after 18th Oct 2024)
Full time Research scholar*	2000	3000	6000	9000
Academicians	4000	6000	12000	18000
KJSIM Faculty	2000	3000	-	-
Post Graduate Students**	1000	1500	3000	4500
KJSIM Alumnus	2000	3000	6000	9000
Industry Professionals	7500	10000	22500	30000
Accompanying guests	4000	6000	12000	18000

- Registration fee in INR
- GST applicable @18%
- For overseas participants, the exact amount of the registration fee will be computed-based on the exchange rate on the date of transaction
- Only online payment is accepted. Cash and cheque payments not accepted
- Full-Time Research Scholars\* - Only full-time doctoral students would be considered as research scholars
- Post Grad Student\*\*- Kindly upload a certificate of student status from the head of the department with a seal, on the letterhead of the institute. Alternatively, you can also upload your Student ID Card (both sides)

## Advisory Board

**Prof. Andreas Zehetner**  
Professor of Marketing  
University of Applied Sciences Upper Austria

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Associate Professor - Finance  
K J Somaiya Institute of Management, Mumbai, India

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K J Somaiya Institute of Management, Mumbai, India

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Somaiya Vidyavihar University

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**Prof. Shailaja Karve**  
Professor & Area Chairperson - HR/OB area  
K J Somaiya Institute of Management

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Prof. Vartika Chaudhary Ramnani

## Abstract Submission

To know more about abstract guidelines, registration details, conference dignitaries, schedule, etc, please visit: [samavaya-kjsim.somaiya.edu](http://samavaya-kjsim.somaiya.edu)

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