Somaiya Vidyavihar University

List of Approved Ph.D. Guides

Faculty of Management Studies

1.	Dr. Monica Rakesh Khanna Ph.D. (University of Pune, 2006), Professor in Marketing, K J Somaiya Institute of Management, 9820603002, monicak@somaiya.edu, https://www.somaiya.edu/en/view-member/170049?type=faculty, Current Research Areas: Brand Management, Consumer Behavior and Emerging Markets.	
2.	Dr. Radha Shyam Iyer Ph.D. (SNDT University – Mumbai, 2011), Professor in General Management, K J Somaiya Institute of Management, 9820440178, radhaiyer@somaiya.edu, https://simsr.somaiya.edu/en/view-member/170057?type=faculty, Current Research Areas: Entrepreneurship, Social entrepreneurship and Organization innovation.	
3.	Dr. Reena Apurva Mehta Ph.D. (S.N.D.T. University Mumbai, 2011), Professor in General Management, K J Somaiya Institute of Management, 9892433360, reena.m@somaiya.edu, https://www.somaiya.edu/en/view-member/170072?type=faculty, Current Research Guidance Areas: CSR, Business Ethics & Management.	
4.	Dr. Lakshmikanth Hari Ph.D. (NITIE, Mumbai, 2012), Assistant Professor in General Management, K J Somaiya Institute of Management, 9819833124, hari@somaiya.edu, https://www.somaiya.edu/en/view-member/170122?type=faculty, Current Research Areas: Energy, Sustainable Development, Transportation.	
5.	Dr. Vandana Tandon Khanna Ph.D. (Kurukshetra University, 2003), Professor in Marketing, K J Somaiya Institute of Management, 9833044230, vandanat@somaiya.edu, https://www.somaiya.edu/en/view-member/170058?type=faculty, Current Research Areas: Services Marketing, Customer Experience Management, Customer Perception & Loyalty.	

	Management, customer rereption & Loyatty.	
6.	Dr. Poonam Chauhan Ph.D. (S.N.D.T. University, Mumbai), Associate Professor in Marketing, K J Somaiya Institute of Management, 9820735187, <u>poonam@somaiya.edu</u> , https://www.somaiya.edu/en/view-member/170150?type=faculty, Current Research Areas: Marketing, International Business, Healthcare.	



7.	Dr. Neha Niranjanprasad Gupta Ph.D. (University of Mumbai, 2016), Assistant Professor in Marketing, K J Somaiya Institute of Management, 9867278832, nehagupta@somaiya.edu, https://www.somaiya.edu/en/view-member/170136?type=faculty, Current Research Areas: Marketing Management, Services Marketing, Consumer Behavior, Retail Banking / Healthcare, Payment Digitalization and Customer Relationship Management.	
8.	Dr. Vilasini Prashant Jadhav Ph.D. (University of Mumbai, 2017), Associate Professor in Marketing, K J Somaiya Institute of Management, 9867278832, vilasini@somaiya.edu, https://www.somaiya.edu/en/view-member/170149?type=faculty, Current Research Areas: Marketing Management, Retail Management (Both Online and Offline Retail, Retail in Healthcare.	
9.	Dr. Krupa Ashwin Rai Ph.D. (Visvesvaraya Technological University (VTU), Karanatka 2019), Associate Professor in Marketing, K J Somaiya Institute of Management, 9867278832, krupa.r@somaiya.edu, https://www.somaiya.edu/en/view-member/170174?type=faculty, Current Research Areas: Consumer behavior, Advertising and PR, Brand Management, Compensatory consumption, Intergenerational/millennial behaviors & Consumer well-being.	
10.	Dr. Dimple Kaul Ph.D. (NMIMS University, 2015), Associate Professor in Marketing, K J Somaiya Institute of Management, 8898848238, <u>dimple@somaiya.edu</u> , https://www.somaiya.edu/en/view-member/170230?type=faculty, Current Research Areas: Brand Management, Customer Experience Management, Consumer Behavior, Retailing, marketing & technology adoption.	
11.	Dr. Abha Ashish Wankhede Ph.D. (Mumbai University, 2017), Associate Professor in Marketing, KJ Somaiya Institute of Management, 9930002233, abha@somaiya.edu, https://www.somaiya.edu/en/view-member/170196?type=faculty, Current Research Areas: Customer Relationship Marketing, Customer experience studies, Technology adoption studies, Business to Business Marketing, Sustainability studies.	

Dr. Kiran Sharma Ph.D. (Saurashtra University, 2012), Professor in Marketing, K J Somaiya Institute of Management, 9869471617, kiransharma@somaiya.edu, https://www.somaiya.edu/en/view-member/170094?type=faculty, Current Research Areas: Marketing Management, Consumer Behavior, Retail marketing, emotions in Marketing, Marketing Strategy.

2



13.	Dr. Anjali Chopra Ph.D. (SNDT University, 2012) Associate Professor in Marketing, K J Somaiya Institute of Management, 9820495195, anjali.chopra@somaiya.edu https://www.somaiya.edu/en/view-member/170226?type=faculty, Current Research Areas: Digital and AI trends in Marketing, GenZ Consumer Behaviour, Sustainable Marketing	
14.	Dr. Brajesh Bolia Ph.D. (IIM Mumbai, 2018) Associate Professor in Marketing, K J Somaiya Institute of Management, 9702802460, brajeshbolia@somaiya.edu https://www.somaiya.edu/en/view-member/170077?type=faculty, Current Research Areas: Cognitive Dissonance, Virtual Tourism, Sales & Customer Interface, Sales Management, B2B Marketing	
15.	Dr. Ramkishen Yelamanchili Ph.D. (Bharati Vidyapeeth University, Pune, 2010) Professor in Marketing, K J Somaiya Institute of Management, 8779077199, ramki@somaiya.edu https://www.somaiya.edu/en/view-member/170060?type=faculty, Current Research Areas: Retail Management & E-Commerce, Sustainability, Tourism & Hospitality Industry, Sales & Consumer Behaviour	
16.	Dr. Preeti Singh Rawat Ph.D. (University of Mumbai, 2006), Professor in Organization Behavior & Human Resources, Director and Head HR SVV, SVU and SAV, K J Somaiya Institute of Management, 9820095599, preetirawat@somaiya.edu, https://www.somaiya.edu/en/view-member/170055?type=faculty, Current Research Areas: Organization Behavior, Diversity and Inclusion, leadership, attitudes.	
17.	Dr. Hemangi Rajeev Bhalerao Ph.D. (University of Mumbai, 2017), Associate Professor in Organization Behavior & Human Resources Management, K J Somaiya Institute of Management, 9969555457, hemangi@somaiya.edu, https://www.somaiya.edu/en/view-member/170096?type=faculty, Current Research Areas: Emotions, Leadership, Nonviolence, Conflict Management, Attitude.	
18.	Dr. Shailaja Karve Ph.D. (NITIF Mumbai, 2010)	

Ph.D. (NITIE Mumbai, 2010),
Professor in Organization Behavior & Human Resources,
K J Somaiya Institute of Management,
9321024090, shailaja@somaiya.edu,
https://www.somaiya.edu/en/view-member/170059?type=faculty,
Current Research Areas: Teams, Competency Mapping,
Learning/Training & Development, Organization Development
Interventions.



19.	Dr. Shiii Lundon	
	Dr. Shiji Lyndon Ph.D. (IIT Mumbai, 2020), Associate Professor in Organization Behavior & Human Resources Management, K J Somaiya Institute of Management, 9769515321, shiji@somaiya.edu https://www.somaiya.edu/en/view-member/170205?type=faculty, Current Research Areas: Leadership, Diversity & Inclusion	
20.	Dr. Pankaj Bhanushankar Trivedi Ph.D. (University of Mumbai, 2000), Professor in Finance, K J Somaiya Institute of Management, 9820776639, trivedi@somaiya.edu, https://www.somaiya.edu/en/view-member/170042?type=faculty, Current Research Areas: Commercial Banking, Capital Markets, Corporate Finance, Financial inclusion.	
21.	Dr. Rashmi Soni Ph.D. (Vikram University, 2008), Professor in Finance, K J Somaiya Institute of Management, 7738013606, rashmi.soni@somaiya.edu, https://www.somaiya.edu/en/view-member/170193?type=faculty, Current Research Areas: Corporate Finance, Valuation, Cost & Control System, M & A, Banking & Sustainable finance.	
22.	Dr. Jaya Mathew Ph.D. (RTM Nagpur University, 2013), Associate Professor in Finance & Law, K J Somaiya Institute of Management, 9821472903, jayamathew@somaiya.edu, <u>https://www.somaiya.edu/en/view-member/170140?type=faculty</u> , Current Research Areas: Industrial Relations, Employee Relations, Sustainability, Corporate Governance, Health Policy, Data Privacy, AI Regulations, Banking Regulations, Gender, Diversity, Inclusion	
23.	Dr. Smita Ramakrishna Ph.D. (University of Mumbai, 2019), Associate Professor in Finance, K J Somaiya Institute of Management, 9987549655, smitaramakrishna@somaiya.edu, <u>https://www.somaiya.edu/en/view-member/170135?type=faculty</u> , Current Research Areas: Corporate Governance, Corporate Finance, Financial Inclusion, ESG	
24.	Dr. Swati Godbole Ph.D. (ITM University Raipur, 2017), Associate Professor in Finance, K J Somaiya Institute of Management, 9821262812, swatigodbole@somaiya.edu, <u>https://www.somaiya.edu/en/view-member/170078?type=faculty</u> , Current Research Areas: Behaviour Finance, Corporate Governance, Consumer Behaviour	
25.	Dr. Raghu Kumari Suresh Puthucode Ph.D. (Mumbai University, 2016), Associate Professor in Finance, K J Somaiya Institute of Management, 9930571820, raghukumari@somaiya.edu, https://www.somaiya.edu/en/view-member/170133?type=faculty, Current Research Areas: Corporate finance, financial markets, market microstructure.	

26.	Dr. Kalpakam Gopalakrishnan Ph.D. (Yashwantrao Chavan University, 2012), Associate Professor in Finance, K J Somaiya Institute of Management, 9969050853, kalpakam@somaiya.edu, https://www.somaiya.edu/en/view-member/170075?type=faculty, Current Research Areas: Corporate Governance, Capital Markets, Mutual Funds, Asset Pricing, Financial Statements and Reporting.	
27.	Dr. Asha Prasuna Singaraju Ph.D. (University of Hyderabad, 1997), Professor in Economics, K J Somaiya Institute of Management, 9819533266, ashasivakumar@somaiya.edu, https://www.somaiya.edu/en/view-member/170179?type=faculty, Current Research Areas: International Finance, Econometrics, Macroeconomic Risks and Modeling/Mutual Funds, Mergers & Acquisitions, Regulatory Studies/Economics.	
28.	Dr. Prema Rajeev Ph.D. (BITS Pilani, 2012), Professor in Economics, K J Somaiya Institute of Management, 9324789112, prema@somaiya.edu, https://www.somaiya.edu/en/view-member/170066?type=faculty, Current Research Areas: Healthcare, Entrepreneurship, Social entrepreneurship.	
29.	Dr. Siva Kumar SNV Ph.D. (University of Hyderabad, 2000), Professor in Economics, K J Somaiya Institute of Management, 9833914459, sivakumar@somaiya.edu, https://www.somaiya.edu/en/view-member/170139?type=faculty, Current Research Areas: Macroeconomics & Policy, Corporate Governance, Business Environment/ Small & Medium Businesses, & Ethical Issues in Business, International Economics/Economics.	
30.	Dr. Bhargavi Karamcheti Ph.D. (S.N.D.T. University Mumbai, 2016), Associate Professor in Economics, K J Somaiya Institute of Management, 9820696610, bhargavi@somaiya.edu, https://www.somaiya.edu/en/view-member/170086?type=faculty, Current Research Areas: Indian economy, Business environment, Foreign Direct Investments, Economics of Internationalization and Development, Firm-level Technological activities, sectoral analysis: Indian pharmaceuticals, Emerging market multinationals.	

Dr. Sanjiwani Jayant Kumar
Ph.D. (SNDT University, 2014),
Associate Professor in Business Analytics,
K J Somaiya Institute of Management,
9869900492, sanjiwani@somaiya.edu,
https://www.somaiya.edu/en/view-member/170088?type=faculty,
Current Research Areas: Business analytics in Sales Management,
Business analytics in Retail Management, Business analytics in
Healthcare Management.

5

31.



32.	Dr. Rinku Jain Ph.D. (Rajasthan University, 2001), Associate Professor in Business Analytics, K J Somaiya Institute of Management, 9819850979, rinkujain@somaiya.edu, https://www.somaiya.edu/en/view-member/170071?type=faculty, Current Research Areas: Business Analytics, Statistics, Data Science.	
33.	Dr. Prerna Manik Mahindroo Ph.D. (University of Delhi, 2015), Assistant Professor in Business Analytics, K J Somaiya Institute of Management, 9833722553, prernamahindroo@somaiya.edu, https://www.somaiya.edu/en/view-member/170169?type=faculty, Current Research Areas: Operations Research, Optimization Models, Soft Computing, Quantitative Techniques, Business Statistics.	
34.	Dr. Davendranath Gokulnath Jha Ph.D. (University of Mumbai, 2012), Professor in Data Science & Information Technology, K J Somaiya Institute of Management, 9892599050, dgjha@somaiya.edu, https://www.somaiya.edu/en/view-member/170050?type=faculty, Current Research Areas: Data Management, Business - Domain Information Systems/Applications, Data Driven Decision Making.	
35.	Dr. Sindhu Singh (Dr. Sindhu Thomas) Ph.D. (SNDT University, 2016), Professor in Data Science & Information Technology, K J Somaiya Institute of Management, 9867278832, sindhusingh@somaiya.edu, https://www.somaiya.edu/en/view-member/170089?type=faculty, Current Research Areas: Technology Management, E-commerce, M- Commerce, Machine Learning.	
36.	Dr. Jaya Iyer Ph.D. (SNDT University, 2016), Associate Professor in Data Science & Information Technology, K J Somaiya Institute of Management, 9867278832, jayaiyer_rk@somaiya.edu, https://www.somaiya.edu/en/view-member/170087?type=faculty, Current Research Areas: E-Government, ICT, M-Government, Digital Government, Public service sector, E-learning, E-business, Adoption of website quality, Cloud computing, MVC architecture.	
37.	Dr. Bharati Veerendra Wukkadada Ph.D. (JJT University, 2015), Associate Professor in Data Science & Information Technology, K J Somaiya Institute of Management, 9867278832, wbharati@somaiya.edu, https://www.somaiya.edu/en/view-member/170097?type=faculty, Current Research Areas: Technology Management, data science (machine learning, R, python, Networking (wired & wireless).	
38.	Dr. Kirti Virendrakumar Wankhede Ph.D. (D Y Patil University, 2013), Associate Professor in Data Science & Information Technology, K J Somaiya Institute of Management, 9869677827, kirti.w@somaiya.edu, https://www.somaiya.edu/en/view-member/170207?type=faculty, Current Research Areas: Big data analytics, IoT analytics, Web development.	



39.	Dr. Chandan Singhavi Ph.D. (ITM University Raipur, 2019), Associate Professor in Data Science & Information Technology, K J Somaiya Institute of Management, 9769804427, <u>chandans@somaiya.edu</u> , <u>https://www.somaiya.edu/en/view-member/170073?type=faculty</u> , Current Research Areas: Technology Adoption and Integration, ICT Adoption in Education, Blockchain in Banking, ERP Implementation	
40.	Dr. Pramod Shetty Ph.D. (IIM Mumbai (NITIE) 2007), Professor in Operations & Supply Chain Management K J Somaiya Institute of Management, 9819798988, pramod@somaiya.edu, https://www.somaiya.edu/en/view-member/170045?type=faculty, Current Research Areas: Advanced technologies in SCM, Reverse Logistics, Delayed differentiation	