



**SOMAIYA**  
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management



# K J Somaiya Institute of Management

Somaiya Vidyavihar University  
Mumbai, India

## MBA Executive

(Batch 2023 - 24)



# Somaiya Vidyavihar University

A new milestone in a glorious ongoing journey established in 2019, Somaiya Vidyavihar University, Mumbai, is a self-financed autonomous university recognised by the University Grants Commission (UGC). Somaiya Vidyavihar, with over six decades of rich experience in building and managing educational institutes of great repute, is the sponsoring body. Operational from 26th August 2019, Somaiya Vidyavihar University is a place where you can explore new possibilities, pursue your passion and above all, find yourself.

Somaiya Vidyavihar University is located in the heart of Mumbai and boasts of a sprawling green campus. The university is equipped with excellent educational, recreational, community, health, and sports facilities. Somaiya Vidyavihar offers students the flexibility to simultaneously earn degrees and certifications in multiple disciplines offered by our constituent colleges.



# Content

Patrons' Messages .....	4
Mission & Vision .....	8
Reasons to Study at Our Institute .....	9
Programme in Focus .....	10
Pedagogy .....	11
Admission Process .....	11
Selection Parameters .....	12
Fee Structure .....	13
Important Dates .....	13
Infrastructure .....	14
Centres of Excellence & Conferences .....	15
Placement Highlights .....	16
Notable Alumni of Executive Programme .....	16
Contact Us .....	18

# Chancellor's Message



**Shri Samir Somaiya**  
Chancellor  
Somaiya Vidyavihar  
University

Welcome to Somaiya Vidyavihar University. We are a place where you can explore new possibilities, pursue your passion, and above all, find yourself.

Our motto is: ज्ञानादेव तु कैवल्यम् | Knowledge alone liberates. Knowledge provides opportunity. To make the life lived more meaningful. In the service of one's family, one's community, one's समाज, country, and indeed the world.

The education we provide will reflect its timeless fundamentals, its current context, and applications. We will strive to provide you with an environment to engage this world, to discover new truths, make new applications to create and share knowledge. Our education will also be experiential and holistic. With projects that are 'real' and those that complement the learning inside the classroom. We want you to be at the cutting edge of change, to incubate companies, to create NGOs, and pursue any field of your passion. Our education will also instill an appreciation for art and culture, the Indian tradition, and will include sports as a part of the campus experience. We want each of you to lead a full life, to fall in love with life.

Our dream is to build a world class research and teaching institution, that is global in the reach of its ideas, and universal in its service. I invite you to come and be a part of our community and to further this mission.



# Vice Chancellor's Message



**Prof. V. N. Rajasekharan  
Pillai**  
Vice Chancellor  
Somaiya Vidyavihar  
University

I have great pleasure in welcoming the prospective management education aspirants to the Somaiya Vidyavihar University, Mumbai for their studies in the university's K J Somaiya Institute of Management. The subject of Management as an academic and professional discipline has been undergoing revolutionary changes during the last few decades. Appropriate knowledge and skills are necessary to manage the rapid changing times and technologies in a globalized and interconnected world. We are in an era when knowledge is expanding at an unprecedented rate. Mastering theoretical, experimental and practical management and business skills through effective education programmes is indispensable for developing core competencies and for giving the students a competitive edge. For maximisation of the opportunities for the cost-effective management education and training, globalisation, localisation, contextualisation and individualisation of curriculum and transactions are necessary.

Bearing these basic principles and dynamic challenges, we at K J Somaiya Institute of Management have been at the forefront of quality and responsible management education in the country. Our Master of Business Administration (MBA) programmes are designed, transacted and delivered following internationally renowned patterns evolving the best practices in business and management education. Amongst our alumni are top-ranking and highly-placed executives all over the world. Highly qualified and experienced faculty, state-of-the-art infrastructure, the business and industry environment of the financial capital of the country, and a serene, beautiful green campus with several sporting facilities and other educational, research and innovation institutions are the hallmarks of K J Somaiya Institute of Management and the Vidyavihar campus of the University. Our academic credentials, achievements, national and international accreditations and recognitions put us among the top-most institutions in the country. I am extremely glad to welcome you as a student of this premier management institute in the Somaiya Vidyavihar University. Once you are here, I am sure you will enjoy the best of teaching and learning, research and community experiences in your student life.

# Director's Message



**Raman Ramachandran,  
Ph.D**

**Director, K J Somaiya  
Institute of Management  
Dean - Faculty of  
Management Studies,  
Somaiya Vidyavihar  
University**

K J Somaiya Institute of Management, Somaiya Vidyavihar University, works with a mission to foster a spirit of inquiry, enable livelihoods, encourage innovations and create good citizenships.

The Institute has evolved offering core MBA, domain specific and multi-disciplinary MBA programmes in step with the requirements of the various sectors of the industry and growth opportunities in the economy.

The Institute has re-cast its current MBA Executive programme under the 4 pillars of Digitalization, Leadership, Global Business and Strategy. This will give the students (who are mid career professionals) a solid platform through which they can update their knowledge and skills with the latest in the field of management thought and practices – thereby preparing them for the opportunities being brought forward by Industry 4.0 and beyond. The Institute also offers incoming students an opportunity to learn from its sister Institutions of Somaiya Vidyavihar. The Institute has subscribed to several e-databases including the Coursera for Campus, to facilitate holistic learning for the students. Thus becoming a truly global business school, in line with the offerings of the leading business schools in India and abroad. These initiatives along with facilities for experiential learning, sports, etc. help students to develop their physical, emotional, spiritual and adaptive quotients as they get to work on individual and team assignments. Studying in a lush green campus in the heart of Mumbai creates a pure academic learning ambience which adds immense value to the student community. Along with these advantages, the Institute is able to raise the average salary of the student of MBA Executive by an average of almost 50% if not more.

I invite you to join our Institute and prepare you for a great career and life journey ahead.

# K J Somaiya Institute of Management

## Vision

Our dream is to build a world class research and teaching institution that is global in the reach of its ideas and universal in its service.

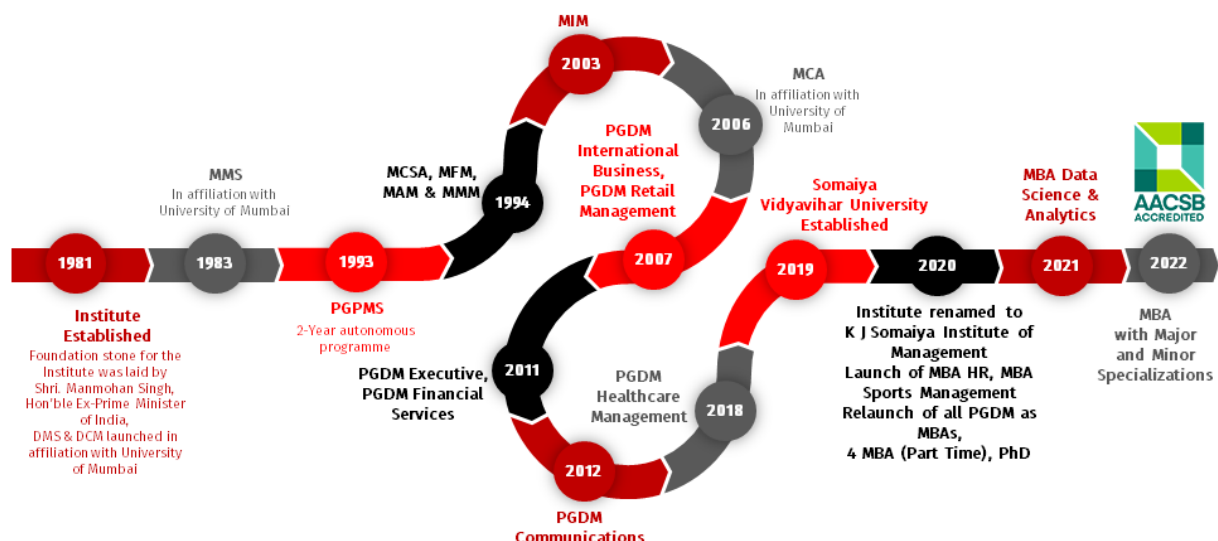
## Mission

To foster a spirit of inquiry, enable livelihoods, encourage innovations and create good citizenship.



K J Somaiya Institute of Management was established in 1981 as a part of Somaiya Vidyavihar (now affiliated to the Somaiya Vidyavihar University since August 2019) with the objective of providing state of the art education in management and allied areas. The institute is consistently ranked among the Top 25 management institutes and Top 10 private sector B-schools in India. The institute offers Doctoral Programmes, full time, part time and executive programmes in Business Management with specializations in International Business, Retail Management, Financial Services, Integrated Marketing Communications, Healthcare Management, Sports Management, Data Science & Analytics, Finance, Human Resources, Operations, Marketing and Executive MBA programmes along with a Masters in Computer Applications. Apart from the regular programmes, the Institute offers customized and industry specific certificate and executive development programmes for government bodies, companies, defense personnel and NGOs.

## Important Milestones & Beyond



# Reasons to Study at Our Institute



## Campus & Infrastructure

- Lush green campus located in the heart of Mumbai City
- State-of-the-art classrooms & computer labs



## Faculty

- 86 well qualified faculty with rich industry and research experience
- Visiting faculty lectures by Eminent Corporate Professionals



## Placements

- Average package of 15.20 LPA
- Highest package of 18.21 LPA
- 80% Final Placements till date



## Rich Alumni Base

- Large alumni base excelling professionally
- Leaders in top notch organisations
- Actively associated in building networks and serving as mentors



## Active Student Life

- 30+ student committees and clubs
- Adds to professional and cultural growth of students
- Promotes and develops leadership qualities



## Holistic Learning

- Yoga & Buddhist Centres. Facility to learn foreign languages
- Rich learning culture through co-curricular activities
- Opportunities for students to work for concurrent projects



## International Linkages

- The institute has linkages with the University of Applied Science Upper Austria, Steyr, Austria; University of Applied Science, Krems, Austria; DHBW University, Stuttgart, Germany; THI Business School, Ingolstadt, Germany



# Programme in Focus

## Master of Business Administration (Executive) – 2023-24

**Programme Duration** - 15 months

### Programme Highlights

- Conducted in 5 trimesters of 12 weeks each over a period of 15 months followed by exams
- Open to students from India and abroad including NRIs, FN, OCI and CIWGC (Intake-30)
- Minimum 5 years of work experience required
- To know more, visit: <https://simsr.somaiya.edu/en/programme/mba-executive>

### Objectives

- To combine contemporary management knowledge and skills with the students experience base to give the required fillip and boost to the students career progression and aspirations
- To familiarise the students with the latest cutting-edge, globally used technology and their application in the progressive organisations.
- To develop globally oriented and performance focused managers

### Key Takeaways of the Programme

- Formulate a holistic approach to identify problems, formulating solutions and adapting to change
- Build strategic skills for effective decision making with a strategy development and implementation focus.
- Develop a personal leadership philosophy that reflects greater knowledge, capabilities and insights.
- Expand your capability to lead cross-functional teams and corporate projects across challenging local and global markets.
- Gain in-depth knowledge of business functions and build general management skills to integrate these functions across the organisation.
- Examine newer techniques for driving results throughout the company across any market or business cycle.
- Focus on Leadership, Strategy & Digitalisation



# Pedagogy



Workshops



Live Projects



Case Studies



Electives Offered



Field Visits



Class Discussions



Chalk & Talk



Foreign Languages



Presentations



Guest Lectures



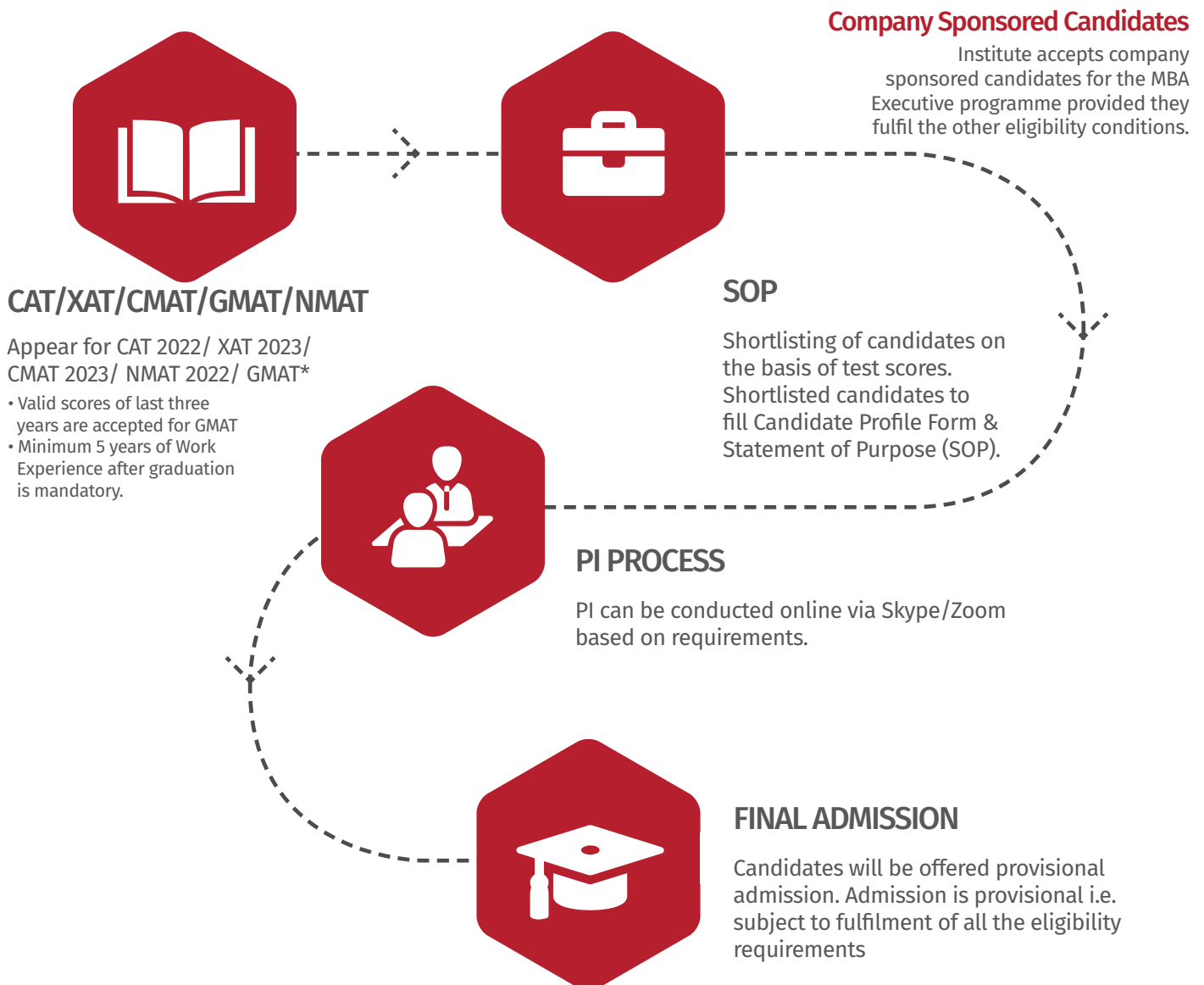
Simulations



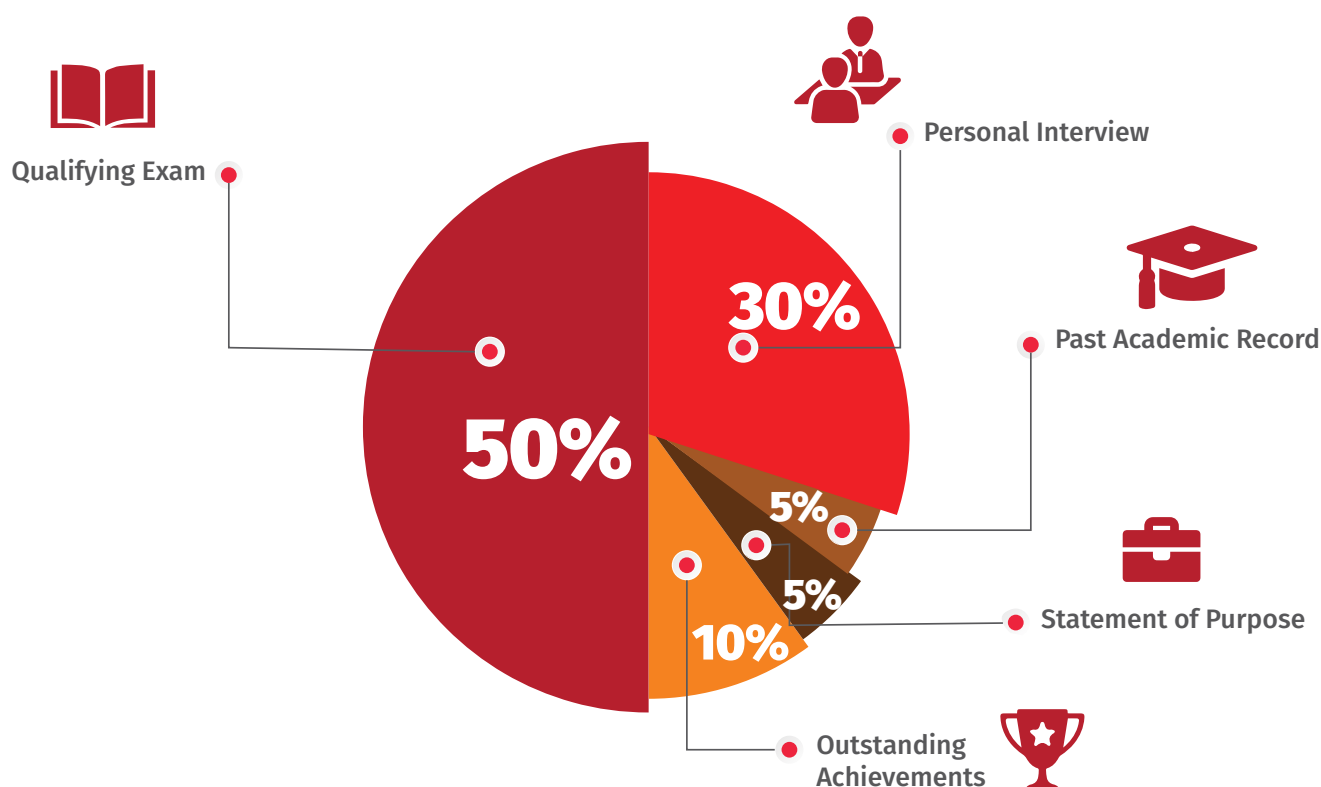
International Immersion

## Admission Process

The admission process is a simple 4 - step process which starts with applying for K J Somaiya Institute of Management's MBA Executive programme.



# Selection Parameters



## Past Academic Records

SSC / Class X	SSC / Class XII	Graduation	Additional Qualification
(0) %60 Less than	(0) %60 Less than	(0) %60 Less than	(1) Any PG / M Phil
(0.25) 69.99 => %60	(0.25) 69.99 => %60	(0.50) 69.99 => %60	
(0.50) 79.99 => %70	(0.50) 79.99 => %70	(1) 79.99 => %70	
(1) %80 Above	(1) %80 Above	(2) %80 Above	
1 = Max	1 = Max	2 = Max	1 = Max

## Sports/Extra Curricular Activity/Awards/Rewards

Sports	Extra – Curricular Activity	Awards Rewards
University / District Level (1)	University / District Level (1)	Awards, Publications, Rewards at workplace by external agency or organization, Recognition, CSR activities etc
State Level (2)	State Level (2)	
International / National Level (3)	International / National Level (3)	
Max = 3	Max = 3	Max = 4

## Work Experience

Candidates should have a minimum of 5 years of work experience by 31st Aug 2023.

# Fee Structure

KJ Somaiya Institute of Management MBA Executive degree is a significant investment in you and your future. Upon admission, fees are payable online through various options in favour of K J Somaiya Institute of Management (details of which will be available at the time of admission).

## Course Fees

Tuition Fees	₹ 8,67,510
Development Fees	₹ 1,73,490
<b>Total Fees:</b>	<b>₹ 10,41,000</b>

Note:

The above fee excludes Caution money deposit of ₹ 10,000 and Alumni Fee of ₹ 2,500.

## Application Form Fee

For Indian Resident Candidates (Transaction Charges Applicable)	₹3,000
For NRI / OCI / FN & CIWGC Candidates (Transaction Charges Applicable)	₹3,000

## Hostel Fees

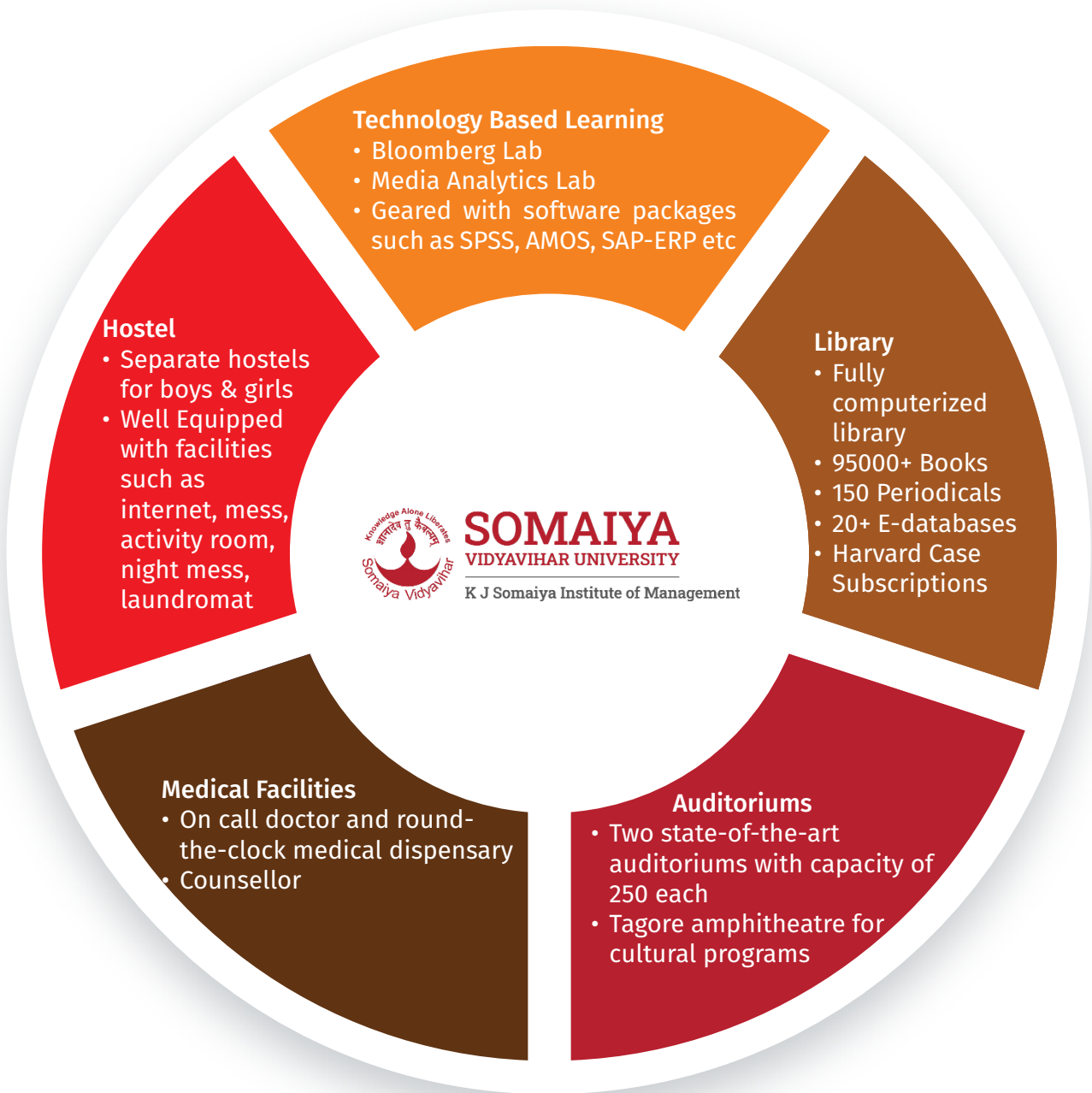
Hostel Fees	To be Announced
Mess Fees	To be Announced

## Important Dates

PI Dates	As per the data wise schedule which will be made available on the website. PI will be on-going via Zoom and Skype.	
Last date for online Application form	31st March 2023	
Inaugural Ceremony of MBA Executive Programme	1st September 2023	
Commencement of Programme	2nd September 2023	



# Infrastructure



# Centres of Excellence

## Capital Markets



Creating awareness about capital market

## Economic Policy Analysis



To evolve into a leading policy centre engaged in research, teaching, training and capacity building

## International Business



To create superior knowledge base on various dimensions of International Business

## Consumer and Market Studies



To encourage a culture of research and creativity relating to critical issues in Emerging Economies.

## Entrepreneurship & Innovation



To foster successful entrepreneurial activity

## Sustainable Development



To conduct and promote research in the inter-disciplinary areas of Sustainable Development

## Diversity Management & Inclusion



To collaborate with industry on projects and researches on managing diversity at workplace

# Conferences

Global Supply  
Chain Management  
Conference

International  
Finance  
Conference (SIFICO)

Global Marketing  
Conference  
(SGMC)

International  
Healthcare  
Management  
Conference (HCM)

International HR  
Conference






Centre for Economic  
Policy Analysis and  
Research  
(CEPAR)

Somaiya  
International  
Conference on  
Technology and  
Information  
Management  
(SICTIM)

International  
Conference on  
Emerging Economics  
(General  
Management Area)

Business Analytics  
Conference

## Placement Highlights

<b>MBA</b> EXECUTIVE (2020-21 Batch)		<b>65</b> Total Companies Visited on Campus
		<b>80%</b> Final Placement so far
<b>₹ 18.21 LPA</b> Highest Package	Placement	 <b>100%</b> Summer Placement
 <b>₹ 15.20 LPA</b> Average Package		 <b>24</b> New Recruiters Visited on Campus

## Notable Alumni of Executive Programme

**Raman Sharda**

**Batch:** 2012

**Designation:** Sr. Consultant Learning Solutions

**Company:** GP Strategies Ltd

**Shishir Nigam**

**Batch:** 2012

**Designation:** Director Consulting

**Company:** High Radius

**B S P V S Kiran**

**Batch:** 2013

**Designation:** Project Manager

**Company:** Volvo Group

**Narayanan Palani**

**Batch:** 2012

**Designation:** Quality Engineering Lead

**Company:** Lloyds Bank

**Basant Kumar Samal**

**Batch:** 2012

**Designation:** Manager Risk Consulting

**Company:** EY

**Ritika Jain**

**Batch:** 2013

**Designation:** Operations Manager

**Company:** Lifestyle International Private Limited

# Notable Alumni of Executive Programme

**K G Prasad Babu**

**Batch:** 2013

**Designation:** Manager Projects

**Company:** Philips GBS

**Sanjay Vora**

**Batch:** 2013

**Designation:** PPMC Lead

**Company:** Astral Pipes

**Aditya Singh Sisodia**

**Batch:** 2015

**Designation:** Founder & Director

**Company:** eleadsbazaar

**Deepa Methil**

**Batch:** 2016

**Designation:** Inside Sales Account Manager

**Company:** SoftwareOne

**Abhishek Dixit**

**Batch:** 2017

**Designation:** Sr. Consultant

**Company:** PWC

**Hitesh Yellapragada**

**Batch:** 2018

**Designation:** Project Manager

**Company:** Daimler Trucks India

**Souvik Mukherjee**

**Batch:** 2020

**Designation:** Operational Excellence Manager

**Company:** Credit Access Grameen Ltd

**Hansal Oza**

**Batch:** 2013

**Designation:** Team Leader

**Company:** JP Morgan

**Harshada More**

**Batch:** 2014

**Designation:** Change Management Consultant

**Company:** TCS

**Renu Yadav**

**Batch:** 2016

**Designation:** Founder & MD

**Company:** Cosmark

**Keya Ghose**

**Batch:** 2016

**Designation:** Program and Project Manager

**Company:** United Nations

**Monil Hariya**

**Batch:** 2017

**Designation:** Sr. Consultant

**Company:** PWC

**Ankit Kohli**

**Batch:** 2019

**Designation:** Sr. Manager

**Company:** TATA AIG General Insurance Co Ltd

**Resmita Das**

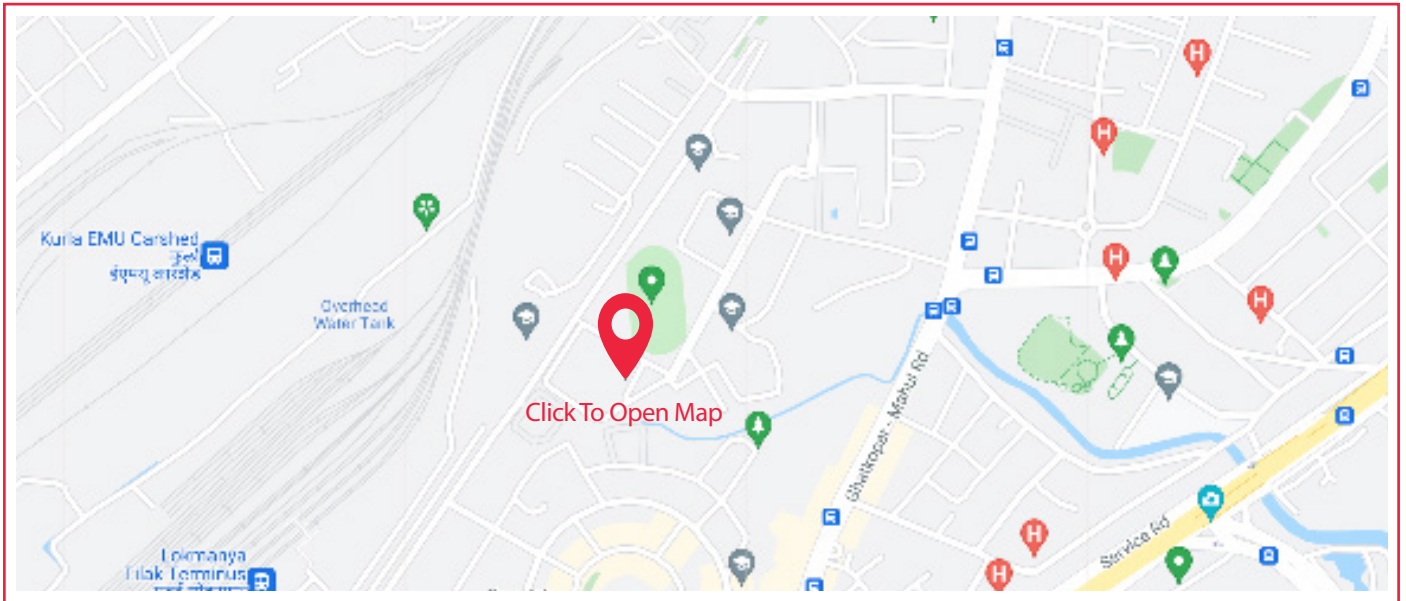
**Batch:** 2020

**Designation:** Program Manager

**Company:** Amazon



# Contact Us



## Contact us:

**K J Somaiya Institute of Management**  
Somaiya Vidyavihar University  
Mumbai, India

Phone: +91-22-6728 3277 / 6728 3292 / 6728 3233

Email: [mbaexec.admission@somaiya.edu](mailto:mbaexec.admission@somaiya.edu)

Web: [simsr.somaiya.edu](http://simsr.somaiya.edu)

