



SOMAIYA
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management



K. J. SOMAIYA INSTITUTE
OF MANAGEMENT STUDIES AND RESEARCH
ACADEMIC BUILDING

K J SOMAIYA INSTITUTE OF MANAGEMENT

MBA Executive
Admissions Brochure (Batch 2020-21)

Ready For The New World



Somaiya Vidyavihar University

A new milestone in a glorious ongoing journey

Established in 2019, Somaiya Vidyavihar University, Mumbai, is a self-financed, autonomous university recognised by the University Grants Commission (UGC). Somaiya Vidyavihar, with over six decades of rich experience in building and managing educational institutes of great repute, is the sponsoring body.

Operational from 26 August 2019, Somaiya Vidyavihar University is a place where you can explore new possibilities, pursue your passion and above all, find yourself.

Somaiya Vidyavihar University is located in the heart of Mumbai and boasts of a sprawling green campus. The university is equipped with excellent educational, recreational, community, health, and sports facilities.

Somaiya Vidyavihar offers students the flexibility to simultaneously earn degrees and certifications in multiple disciplines offered by our constituent colleges.



INDEX

Patrons' Messages

Mission & Vision

Reasons to Study at Our Institute

Programmes Offered

Pedagogy

Admission Process

Selection Parameters

Fee Structure

Important Dates

Life at Campus

Pride of our Institute

Facilities & Infrastructure

Placement Highlights

Distinguished Alumni



Shri Samir Somaiya

Chancellor

Somaiya Vidyavihar University

Welcome to Somaiya Vidyavihar University. We are a place where you can explore new possibilities, pursue your passion, and above all, find yourself.

Our motto is: **ज्ञानादेव तु कैवल्यम्** Knowledge alone liberates. Knowledge provides opportunity. To make the life lived more meaningful; In the service of one's family, one's community, one's **समाज**, country, and indeed the world.

The education we provide will reflect its timeless fundamentals, its current context, and applications. We will strive to provide you with an environment to engage this world, to discover new truths, make new applications to create and share knowledge. Our education will also be experiential and holistic. With projects that are 'real' and those that complement the learning inside the classroom. We want you to be at the cutting-edge of change; to incubate companies, to create NGOs, and pursue any field of your passion. Our education will also instill an appreciation for art and culture, the Indian tradition, and will include sports as a part of the campus experience. We want each of you to lead a full life, to fall in love with life.

Our dream is to build a world-class research and teaching institution, that is global in the reach of its ideas, and universal in its service. I invite you to come and be a part of our community and to further this mission.



Prof. V. N. Rajasekharan Pillai

Vice Chancellor

Somaiya Vidyavihar University

I have great pleasure in welcoming the prospective management education aspirants to the Somaiya Vidyavihar University, Mumbai for their studies in the university's K J Somaiya Institute of Management. The subject of Management as an academic and professional discipline, has been undergoing revolutionary changes during the last few decades. Appropriate knowledge and skills are necessary to manage the rapidly changing times and technologies in a globalised and interconnected world. We are in an era when knowledge is expanding at an unprecedented rate. Mastering theoretical, experimental and practical management and business skills through effective education programmes is indispensable for developing core competencies and for giving the students a competitive edge. For maximisation of opportunities for cost-effective management education and training, globalisation, localisation, contextualisation and individualisation of curriculum and transactions are necessary.

Bearing these basic principles and dynamic challenges, we at K J Somaiya Institute of Management have been at the forefront of quality and responsible management education in the country. Our Master of Business Administration (MBA) programmes are designed, transacted and delivered following internationally renowned patterns evolving the best practices in business and management education. Amongst our alumni are top-ranking and highly-placed executives all over the world. Highly qualified and experienced faculty, state-of-the-art infrastructure, the business and industry environment of the financial capital of the country, and a serene, beautiful green campus with several sporting facilities and other educational, research and innovation institutions are the hallmarks of K J Somaiya Institute of Management and the Vidyavihar campus of the University. Our academic credentials, achievements, national and international accreditations and recognitions put us among the topmost institutions in the country. I am extremely glad to welcome you as a student of this premier management institute in the Somaiya Vidyavihar University. Once you are here, I am sure you will enjoy the best of teaching and learning, research and community experiences of your student life.



Prof. (Dr.) Monica Khanna

Director - K J Somaiya Institute Of Management
Dean - Faculty Of Management Science
Somaiya Vidyavihar University

A report by McKinsey Global Institute from September 2019 with the title, "Future of Asia" states that Asia is increasingly becoming the world's centre and by the year 2040, Asia will account for 52% percent of global GDP in terms of purchasing power parity and 54% percent of global consumption. These projected data figures represent incredible opportunities and challenges related to growth, disruption and innovation.

In the new world, technology and traditions will play a key role in driving change and integrating different aspects of trade and society. This requires professionally trained managers with expertise in technology-enabled processes and softer aspects of empathy and collaborative spirit.

K J Somaiya Institute of Management, located in the heart of Mumbai in a 50-acre beautifully landscaped campus and now part of Somaiya Vidyavihar University, is in the forefront, as a leading business school in India, capable of providing the best inputs to young budding managers. From Bloomberg labs to holistic self-management, analytics to leadership labs, creative strategy building to risk management, cross-cultural management to digital communication, international diplomacy and so on, all subjects are covered in depth. A fully residential campus with world-class sports facilities and opportunities for experiential learning complete the pedagogical range. The institute has grown in the past 38 years as offering sector-specific MBA programmes and executive education for reskilling of corporate managers. We are now offering admissions for the 10 PGDM Executive Programme, Batch 2020-21.

Our 10,000 + alumni base, more than 170 + recruiters on campus are proof of our goodwill and great reputation among all our stakeholders in India and abroad.

I welcome you to our Institute to avail of the opportunity of best-in-class management education and develop an excellent personal and professional growth through K J Somaiya College of Management.

Our dream is to build a world-class research and teaching institution that is global in the reach of its ideas and universal in its service.

K J Somaiya Institute of Management

Vision

Our dream is to build a world class research and teaching institution that is global in the reach of its ideas and universal in its service.

Mission

To foster a spirit of inquiry, enable livelihoods, encourage innovations and create good citizenship.

K J Somaiya Institute of Management was established in 1981 as a part of Somaiya Vidyavihar (now a part of Somaiya Vidyavihar University since August 2019) with the objective of providing state of the art education in management and allied areas. The institute is consistently ranked among the Top 25 management institutes and Top 10 private sector B-schools in India. The institute offers Doctoral Programmes, full time, part time and executive programmes in Business Management with specializations in International Business, Retail Management, Financial Services, Integrated Marketing Communications, Healthcare Management, Finance, Human Resources, Operations, Marketing and Executive MBA programmes along with a Masters in Computer Applications. Apart from the regular programmes, the Institute offers customized and industry specific certificate and executive development programmes for government bodies, companies, defense personnel and NGOs.

K J Somaiya Institute of Management is an autonomous educational institute approved by University Grant Commission and is affiliated to the Somaiya Vidyavihar University (SVU) which is a Private University and has been formed vide Gazette Notification No. SFU-2013/C.R.200/Uni.-4 dated 26 August 2019 by Higher and Technical Department of Maharashtra.

Programmes offered:

Doctoral Studies

2-Year Full-Time MBA Programmes

- MBA
- MBA - Retail Management
- MBA - Integrated Marketing Communications
- MBA - Human Resources
- MBA - International Business
- MBA - Financial Services
- MBA - Healthcare Management
- MBA - Executive

3-Year Part-Time MBA Programmes

- Finance Management
- Human Resource Management
- Marketing Management
- Information Management

2-Year Full-Time MCA Programme

Continued Professional Learning

- Customised programmes
- Open Calendar Programme

Reasons to Study at Our Institute



Campus & Infrastructure:

- Lush green campus located in the heart of Mumbai City
- State-of-the-art classrooms & computer labs



Faculty:

- 77+ well qualified faculty with rich industry and research experience
- Visiting faculty lectures by eminent Corporate Professionals



Placements:

- 170 companies on campus
- Highest package of 30 lpa. 99% placement



Rich Alumni Base:

- Large alumni base excelling professionally
- Leaders in top notch organisations
- Actively associated in building networks and serving as mentors



Student-Driven Culture:

- 28 student driven committees
- Eads to professional and cultural growth of students
- Promotes and develops leadership qualities



CSR Initiative:

- 'ANKUR' - the Institute's Experiential Learning Program encourages students to become socially responsible business leaders



Holistic Learning:

- Yoga & Buddhist Centres. Facility to learn foreign languages
- Rich learning culture through co-curricular activities
- Opportunities for students to work for concurrent projects



International Linkages:

The institute has linkages with the University of Applied Science Upper Austria, Steyr, Austria; University of Applied Science, Krems, Austria; DHBW University, Stuttgart, Germany; THI Business School, Ingolstadt, Germany



Programme in Focus



Master of Business Administration (Executive)

MBA (EXEC) – 15 months

Intake 30 Seats

Programme Highlights

MBA Executive 10th Batch - 2020-21

- Conducted in 5 trimesters of 12 weeks each over a period of 15 months
- Open to students from India and abroad including NRIs, FN, PIOs and CIWGC (Intake-30)
- 15 Months Full Time AICTE Approved Programme
- Minimum 5 years of work experience required

Objectives

- To combine contemporary management knowledge and skills with the students experience base to give the required fillip and boost to the students career progression and aspirations
- To familiarise the students with the latest cutting-edge, globally used technology and their application in the progressive organisations
- To develop globally oriented and performance focused managers

Key Takeaways of the Programme

- Formulate a holistic approach to identify problems, formulating solutions and adapting to change
- Build strategic skills for effective decision making with a strategy development and implementation focus
- Develop a personal leadership philosophy that reflects greater knowledge, capabilities and insights. Develop a personal leadership philosophy that reflects greater knowledge, capabilities and insights
- Expand your capability to lead cross-functional teams and corporate projects across challenging local and global markets
- Gain in-depth knowledge of business functions and build general management skills to integrate these functions across the organisation
- Examine newer techniques for driving results throughout the company across any market or business cycle
- Focus on Leadership, Strategy & Digitalisation



Pedagogy



Workshops



Live Projects



Case Studies



Presentations



Guest Lectures



Simulation



Field Visits



Class Discussions



Chalk & Talk



Electives Offered



Foreign Languages



International
Immersion



Admission Process

The admission process is a simple 4 - step process which starts with applying for K J Somaiya Institute of Management's MBA Executive programme.



Eligibility Criteria

- **CAT/XAT/CMAT/GMAT**
Appear for CAT 2019/XAT 2020/ CMAT 2020 & GMAT
(Valid Scores for last 3 years are accepted for GMAT)
- **Minimum 5 years of Work Experience after graduation is mandatory**

Statement of Purpose (SOP)

Shortlisting of candidates on the basis of test scores

Shortlisted candidates to fill Candidate Profile Form & Statement of Purpose (SOP)



Selection Process

- PI Process will be conducted in different cities across India Proposed PI centres: Ahmedabad, Bhopal, Chennai, Chandigarh, New Delhi, Bengaluru, Jaipur, Kolkata, Patna, Bhubaneswar, Hyderabad, Lucknow, Trivandrum, Guwahati, Ranchi, Raipur, Nagpur, Mumbai
- PI can be conducted online via Skype based on requirements

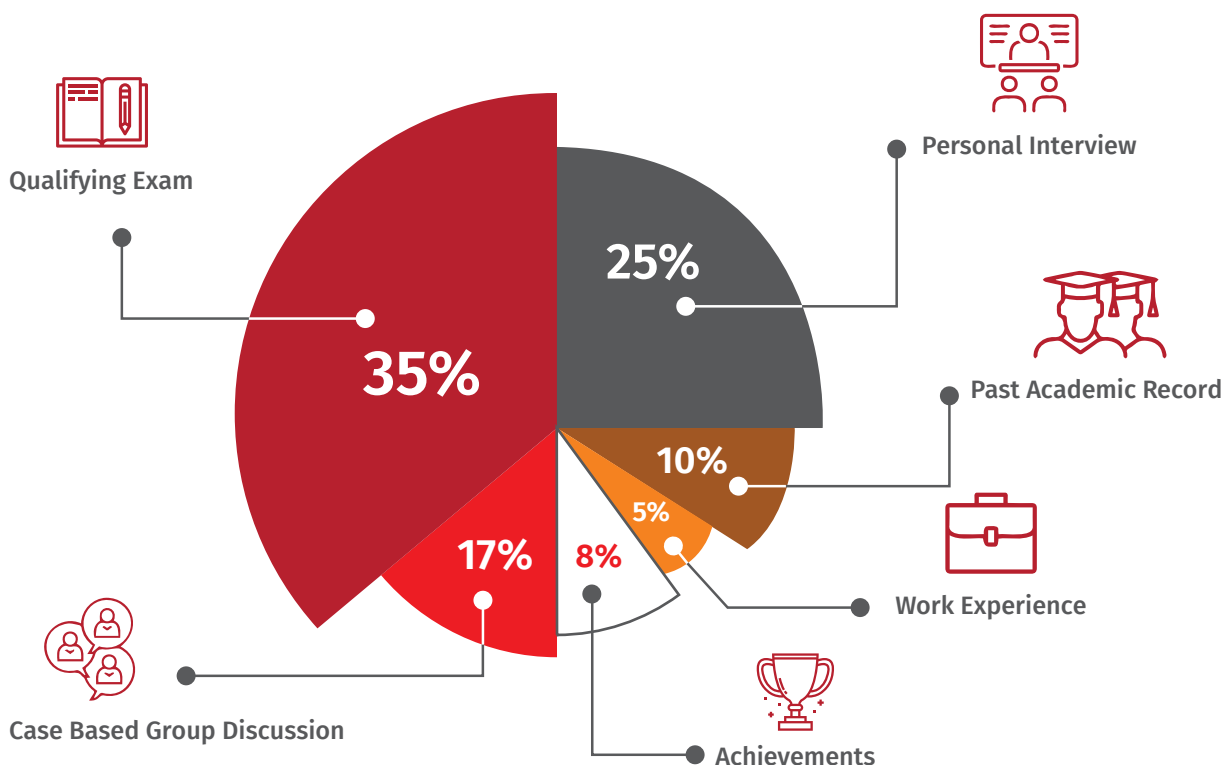


Final Admission

Candidates will be offered provisional admission Final Admission

*Admission is provisional i.e. subject to fulfilment of all the eligibility requirements.

Selection Parameters



Past Academic Records

SSC / Class X	SSC / Class XII	Graduation	Additional Qualification
Less than 60% (0)	Less than 60% (0)	Less than 60% (0)	Any PG / M Phil (1)
60% <= 69.99 (0.25)	60% <= 69.99 (0.25)	60% <= 69.99 (0.50)	-
70% <= 79.99 (0.50)	70% <= 79.99 (0.50)	70% <= 79.99 (1)	-
Above 80% (1)	Above 80% (1)	Above 80% (2)	-
Max = 1	Max = 1	Max = 2	Max = 1

Outstanding Achievements

Sports	Extra – Curricular Activity	SSC / Class X
University / District Level (1)	University / District Level (1)	Awards, Publications, Rewards at workplace by external agency or organisation, Recognition, CSR activities etc
State Level (2)	State Level (2)	
International / National Level (3)	International / National Level (3)	
Max = 3	Max = 3	Max = 4

Work Experience

Candidates should have a minimum of 5 years of work experience



Fee Structure

A K J Somaiya Institute of Management MBA Executive degree is a significant investment in you and your future. Your executive education program fee includes tuition, and may also include accommodations, meals, course materials, and more. Upon admission, fees is payable by A/C Payee Demand Draft drawn in favour of K J Somaiya Institute of Management Studies and Research, payable at Mumbai or through NEFT (details of which will be uploaded later).

The Demand Draft for the mess fee will have to be deposited separately.

Course Fees

Tuition Fees	₹6,36,900
Development Fees	₹63,690
Other Fees	₹1,04,200
Caution Money Deposit (Refundable)	₹10,000
Alumni Association Fees	₹2,500
Total Fees	₹8,17,290

Application Form Fee

- For Indian Resident Candidates (Transaction Charges Applicable) ₹2,850
- For NRI / PIO / FN & CIWGC Candidates (Transaction Charges Applicable) ₹3,850

Hostel Fees

Hostel Fees	₹1,78,750
Registration Fees	₹1,000
Hostel Deposit (Refundable)	₹20,000
Mess Deposit (Refundable)	₹5,000
Total Fees	₹2,04,750



Important Dates:

PI Dates As per the data wise schedule which will be made available on the website.
PI will be on-going via Skype and Google Hangouts.

Step 1

Last date for online
Application form

31 August 2020

Step 2

Inaugural Ceremony of
MBA Executive Programme

03 September 2020

Step 3

Programme
Commencement

03 September 2020

Life at Campus



Pride of our Institute



Our Pride

- Green Campus in the Heart of Mumbai
- Multiple Seminar Halls & Conference Rooms
- Wi-Fi enabled Campus
- Harvard Case Subscriptions
- 28 Student-driven Committees



IT Centres

- Bloomberg Lab
- Geared with software packages such as SPSS, AMOS, SAP-ERP etc.



Library

- Fully-computerised library
- Area - 7000 sq. feet.
- 91000+ Books
- 150 Periodicals
- 13 Newspapers
- 20+ E-databases



Sports Facilities

- Badminton, Squash & Tennis Courts
- Volleyball and Basketball Courts
- Athletic Track and Open air chess
- Yoga, Tai Chi and Gymnasium



Hostel

- Separate hostels for boys & girls
- Well Equipped with facilities such as internet, mess, activity room, night mess, laundromat



Medical Facilities

- On call doctor and round-the-clock medical dispensary
- Counsellor



Auditoriums

- Two state-of-the-art auditoriums with capacity of 250 each
- Tagore amphitheatre for cultural programs

Facilities & Infrastructure

Library



Fully computerized library



Area – 7000 Sqft



Periodicals – 150



Newspapers – 13



More than 12 Online Databases
including WARC, ProQuest

Hostel

2 Separate Hostels for Girls & Boys

Hostel are well-equipped with internet facilities, student mess, activity room, gym, night mess and Laundromat

IT Centres

Bloomberg Lab

Geared with Software packages like SPSS, AMOS, SAP-ERP, Rational Rose

Auditorium & Amphitheatre

Two state of the art auditoriums with capacity of 250 each

Tagore amphitheatre for cultural programs.



Placement Highlights

170

Total Companies
Visited on Campus

40

New Recruiters
Visited on Campus

99%

Final
Placement

100%

Summer Placement

₹10.7 LPA

Average Package
SIMSR

₹15.5 LPA

Highest Package

Some of Our Preeminent Recruiters



Ambassadors of PGDM Executive programme



Narayanan Palani

Batch: 2011-12

*Designation: Quality Engineering Lead
Organization: Lloyds Banking Group,
London*



Sanjay Vora

Batch: 2012-13

*Designation: Head - Production Planning,
Method & Control Operation
Organization: Astral Polytechnick Limited,
Ahmedabad*



Aditya Singh Sisodia

Batch: 2014-15

*Designation: Head - Business
Development
Organization: Value Direct
Communication Pvt. Ltd., Mumbai*



Deepa Mithil

Batch: 2015-16

*Designation: Inside Sales Account Manager
Organization: SoftwareONE India*



Keya Ghose

Batch: 2015-16

*Designation: Project Lead
Organization: Accenture, Bangalore*

Alumni Testimonial



Narayanan Palani

Alumnus, PGDM Executive - Batch of 2011-12

Exceptional Talent of UK

*Author of "Software Automation Testing Secrets Revealed"
Book Series*

Learning in K J Somaiya Institute of Management Studies & Research made a difference in Executive MBA instead of choosing Stern or Insead. Giving priority to human values and team building activities always made it special to me and difference in some kind; Until working in industry, I always thought that work experience makes a big difference than choosing a full time program. Also choosing a full time Executive MBA is of extreme risk since I got to cut of the earnings for the next fifteen months; On the other hand, I am going out of skillsets since the industry moving forward but I choose to sit in a b-school. But, I choose to opt that idea due to a sincere recommendation from a best program manager who I worked with. Every individual part of this program has been taken care with extra efforts from professors to match the industry needs; Hence I would say it is 100% worth to spend next 15 months if you choose to take a risk in life; 'A risk worth enough to take you to new dimensions of professional life!'



Padmabhushan Shri K. J. Somaiya Founder, Somaiya Vidyavihar (Estd: 1959)

1 Visionary and 60+ years of legacy



8 Campuses
34 Institutions



1,500+ Faculty
2,500+ Staff



40,000 Students
100+ Student Clubs



230+ Courses
20+ Libraries



6 Hostels
1,500+ Student
Accommodation



15+ Dining
Options



Girls : Boys
Ratio - **1:1**



20+ Sports
Offerings



100+ Start-ups
20+ Project Patents

Contact Us

K J Somaiya Institute of Management
Somaiya Vidyavihar University,
Vidyavihar (E), Mumbai-400077, India
Phone: +91 22-6728-3000/3292/3277
+91 8657484443

Email: admission.simsr@somaiya.edu
pgdmexecadmisison@somaiya.edu



To know more about this
unmatched educational
experience



simsrofficial



simsrofficial



simsrofficial



simsrofficial