



SOMAIYA
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management

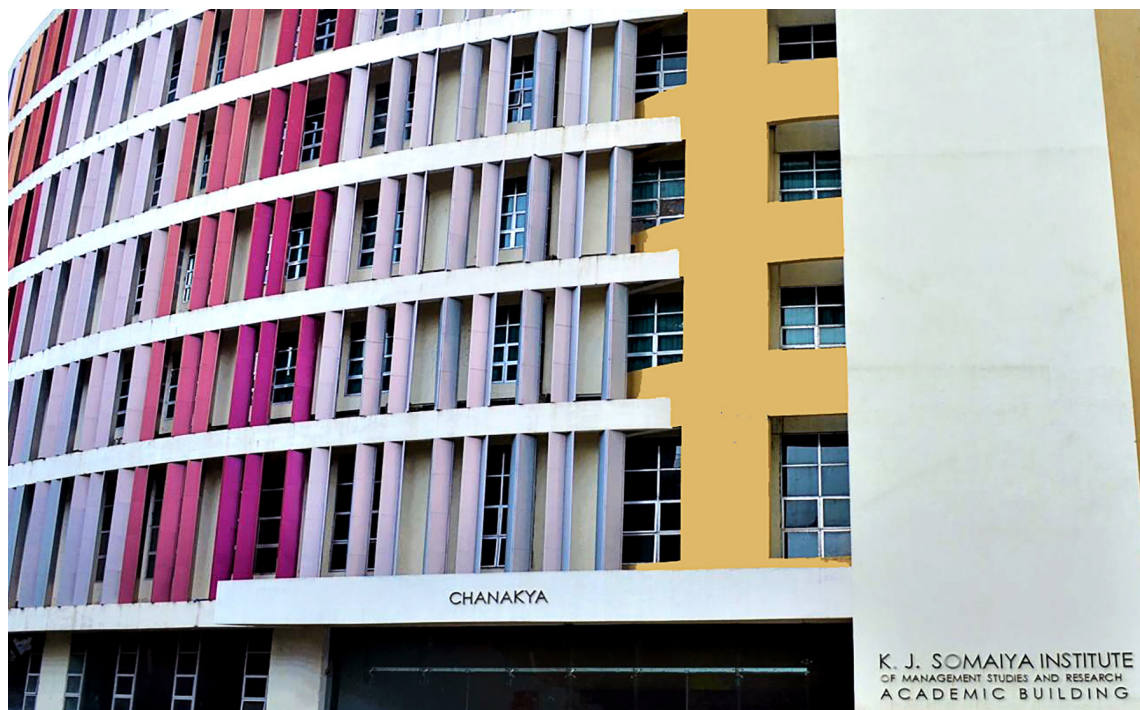


K J Somaiya Institute of Management

(A Constituent Institute of Somaiya Vidyavihar University)

MBA Executive

(Batch 2021-22)



CATCH THE NEW WAVE



Somaiya Vidyavihar University

A new milestone in a glorious ongoing journey

Established in 2019, Somaiya Vidyavihar University, Mumbai, is a self-financed, autonomous university recognized by the University Grants Commission (UGC).

Somaiya Vidyavihar, with over six decades of rich experience in building and managing educational institutes of great repute, is the sponsoring body.

Operational from 26th August 2019, Somaiya Vidyavihar University is a place where you can explore new possibilities, pursue your passion and above all, find yourself.

Somaiya Vidyavihar University is located in the heart of Mumbai and boasts of a sprawling green campus. The university is equipped with excellent educational, recreational, community, health, and sports facilities.

Somaiya Vidyavihar offers students the flexibility to simultaneously earn degrees and certifications in multiple disciplines offered by our constituent colleges.





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Somaiya Vidyavihar

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Shri Samir Somaiya

Chancellor

Somaiya Vidyavihar University

Welcome to Somaiya Vidyavihar University. We are a place where you can explore new possibilities, pursue your passion, and above all, find yourself.

Our motto is: **ज्ञानादेव तु कैवल्यम्** | Knowledge alone liberates. Knowledge provides opportunity. To make the life lived more meaningful. In the service of one's family, one's community, one's **समाज**, country, and indeed the world.

The education we provide will reflect its timeless fundamentals, its current context, and applications. We will strive to provide you with an environment to engage this world, to discover new truths, make new applications to create and share knowledge. Our education will also be experiential and holistic. With projects that are 'real' and those that complement the learning inside the classroom. we want you to be at the cutting edge of change, to incubate companies, to create NGOs, and pursue any field of your passion. Our education will also instill an appreciation for art and culture, the Indian tradition, and will include sports as a part of the campus experience. We want each of you to lead a full life, to fall in love with life.

Our dream is to build a world class research and teaching institution, that is global in the reach of its ideas, and universal in its service. I invite you to come and be a part of our community and to further this mission.



Prof. V. N. Rajasekharan Pillai

Vice Chancellor
Somaiya Vidyavihar University

I have great pleasure in welcoming the prospective management education aspirants to the Somaiya Vidyavihar University, Mumbai for their studies in the university's K J Somaiya Institute of Management. The subject of Management as an academic and professional discipline has been undergoing revolutionary changes during the last few decades. Appropriate knowledge and skills are necessary to manage the rapid changing times and technologies in a globalized and interconnected world. We are in an era when knowledge is expanding at an unprecedented rate. Mastering theoretical, experimental and practical management and business skills through effective education programmes is indispensable for developing core competencies and for giving the students a competitive edge. For maximisation of the opportunities for the cost-effective management education and training, globalisation, localisation, contextualisation and individualisation of curriculum and transactions are necessary.

Bearing these basic principles and dynamic challenges, we at K J Somaiya Institute of Management have been at the forefront of quality and responsible management education in the country. Our Master of Business Administration (MBA) programmes are designed, transacted and delivered following internationally renowned patterns evolving the best practices in business and management education. Amongst our alumni are top-ranking and highly-placed executives all over the world. Highly qualified and experienced faculty, state-of-the-art infrastructure, the business and industry environment of the financial capital of the country, and a serene, beautiful green campus with several sporting facilities and other educational, research and innovation institutions are the hallmarks of K J Somaiya Institute of Management and the Vidyavihar campus of the University. Our academic credentials, achievements, national and international accreditations and recognitions put us among the top-most institutions in the country. I am extremely glad to welcome you as a student of this premier management institute in the Somaiya Vidyavihar University. Once you are here, I am sure you will enjoy the best of teaching and learning, research and community experiences in your student life.



Prof. (Dr.) Monica Khanna

Director - K J Somaiya Institute of Management
Dean - Faculty of Management Studies,
Somaiya Vidyavihar University

The key to developing competitive advantage in today's fast-changing world and getting ready for Industry 4.0 is through continuous knowledge upgradation and reskilling. There are various methods to acquire this viz. full-time classroom education, part-time and hybrid models of knowledge delivery.

K J Somaiya Institute of Management, which is ranked among the top 25 business schools in India and top 10 private business schools, located in a lush green 50 acres campus in the heart of Mumbai, offers several sector-specific MBA programmes through various modes of delivery. K J Somaiya Institute of Management is now pleased to announce that it has become a constituent college under the Somaiya Vidyavihar University (SVU) since Aug 2019 (<https://university.somaiya.edu/en>) and will continue its legacy of offering world class management education.

Among the numerous master's degree and doctoral studies management programmes being offered at the institute, is the 15 months full time MBA Exec programme since 2011. This programme requires the incoming aspirants to have a minimum of 5 years of prior work experience. The four pillars of the MBA Exec programme are digital transformation, global business, leadership and strategy. The courses and curriculum under these four pillars are curated by a dedicated and illustrious Board of Studies for the MBA Exec programme.

The classes for these are held through the week days (due to the pandemic lockdown, the classes are currently being held in online mode ensuring that there is no academic loss to the students). The pedagogy is a blend of classroom teaching, case studies, projects, assignments, field visits and experiential learning opportunities. The institute has invested a lot in terms of time and efforts in infusing technology into its pedagogy by installing Bloomberg terminals and Media Analytics Lab, simulation softwares, and has computer labs with state of the art softwares. Apart from this, a library that consists of around 90,000 + books, several e databases for conducting research, sports facilities, 24*7 medical facilities, opportunities to learn foreign languages, various student committees and hobby clubs etc - complete the pedagogical requirements for holistic development and delivering excellence in management education.

Our commitment to excellence is reinforced through our quality accreditations like the ISO 9001 :2015 and our journey towards the AACSB accreditation for which the institute has cleared its third update.

The proof of our excellence lies in the alumni who have completed their MBA Exec programme from K J Somaiya Institute of Management and occupy leading positions in the industry in India and abroad. Many of the alumni are also successful entrepreneurs.

An investment in the MBA Exec programme from K J Somaiya Institute of Management will fetch you great dividends in your personal and professional life. I welcome you wholeheartedly to our institute for this wonderful opportunity to enhance your knowledge and skills, and look forward to adding value into your lives.

K J Somaiya Institute of Management

Vision

Our dream is to build a world class research and teaching institution that is global in the reach of its ideas and universal in its service.

Mission

To foster a spirit of inquiry, enable livelihoods, encourage innovations and create good citizenship.

K J Somaiya Institute of Management was established in 1981 as a part of Somaiya Vidyavihar (now a constituent Institute of Somaiya Vidyavihar University since August 2019) with the objective of providing state of the art education in management and allied areas. The institute is consistently ranked among the Top 20 management institutes and Top 10 private sector B-schools in India. The institute offers Doctoral Programmes, full time, part time and executive programmes in Business Management with specializations in International Business, Retail Management, Financial Services, Integrated Marketing Communications, Healthcare Management, Sports Management, Human Resources, Operations, Marketing, Data Science and Executive MBA programmes along with a Masters in Computer Applications. Apart from the regular programmes, the Institute offers customized and industry specific certificate and executive development programmes for government bodies, companies, defense personnel and NGOs.

K J Somaiya Institute of Management is an autonomous educational institute approved by University Grant Commission and is affiliated to the Somaiya Vidyavihar University which is a Private University and has been formed vide Gazette Notification No. SFU-2013/C.R.200/Uni.-4 dated 26th August 2019 by Higher and Technical Department of Maharashtra.

Programmes offered:

Doctoral Studies

2-Year Full-Time MBA Programmes

- MBA
- MBA - International Business
- MBA - Retail Management
- MBA - Financial Services
- MBA - Integrated Marketing Communications
- MBA - Healthcare Management
- MBA - Human Resources
- MBA - Sports Management
- MBA - Data Science and Analytics

3-Year Part-Time MBA Programmes

- Finance Management
- Human Resource Management
- Marketing Management
- Information Management

2-Year Full-Time MCA Programme

Continued Professional Learning

- 15-month MBA - Executive
- Customised programmes
- Open Calendar Programme

Reasons to Study at Our Institute



Campus & Infrastructure

- Lush green campus located in the heart of Mumbai City
- State-of-the-art classrooms & computer labs



Faculty

- 77+ well qualified faculty with rich industry and research experience
- Visiting faculty lectures by Eminent Corporate Professionals



Placements

- 230 Companies on campus
- Highest package of 13.00 LPA, 80% final placements



Rich Alumni Base

- Large alumni base excelling professionally
- Leaders in top notch organisations
- Actively associated in building networks and serving as mentors



Student-Driven Culture

- 28 student driven committees
- Adds to professional and cultural growth of students
- Promotes and develops leadership qualities



Holistic Learning

- Yoga & Buddhist Centres. Facility to learn foreign languages
- Rich learning culture through co-curricular activities
- Opportunities for students to work for concurrent projects



International Linkages

- The institute has linkages with the University of Applied Science Upper Austria, Steyr, Austria; University of Applied Science, Krems, Austria; DHBW University, Stuttgart, Germany; THI Business School, Ingolstadt, Germany

Programme in Focus

Master of Business Administration (Executive) Programme Duration - 15 months

Programme Highlights

MBA Executive 10th Batch – 2021-22

- Conducted in 5 trimesters of 12 weeks each over a period of 15 months followed by exams
- Open to students from India and abroad including NRIs, FN, PIOs and CIWGC (Intake-30)
- Minimum 5 years of work experience required
- To know more, visit: <https://simsr.somaiya.edu/en/programme/mba-executive>

Objectives

- To combine contemporary management knowledge and skills with the students experience base to give the required fillip and boost to the students career progression and aspirations
- To familiarise the students with the latest cutting-edge, globally used technology and their application in the progressive organisations
- To develop globally oriented and performance focused managers

Key Takeaways of the Programme

- Formulate a holistic approach to identify problems, formulating solutions and adapting to change
- Build strategic skills for effective decision making with a strategy development and implementation focus
- Develop a personal leadership philosophy that reflects greater knowledge, capabilities and insights
- Expand your capability to lead cross-functional teams and corporate projects across challenging local and global markets
- Gain in-depth knowledge of business functions and build general management skills to integrate these functions across the organisation
- Examine newer techniques for driving results throughout the company across any market or business cycle
- Focus on Leadership, Strategy & Digitalisation

Pedagogy



Workshops



Live Projects



Case Studies



Presentations



Guest Lectures



Simulation



Field Visits



Class Discussions



Chalk & Talk



Electives Offered



Foreign Languages



International Immersion

Admission Process

The admission process is a simple 4 - step process which starts with applying for K J Somaiya Institute of Management's MBA Executive programme.



Eligibility Criteria

CAT/XAT/CMAT/GMAT/NMAT

Appear for CAT 2020/ XAT 2021/ CMAT 2021/ NMAT (Nov 2020- 10th Feb 2021)/ GMAT*

* Valid scores of last three years are accepted for GMAT

Minimum 5 years of Work Experience after graduation is mandatory



Statement of Purpose (SOP)

Shortlisting of candidates on the basis of test scores

Shortlisted candidates to fill Candidate Profile Form & Statement of Purpose (SOP)

Selection Process



PI can be conducted online via Skype/Zoom based on requirements



Final Admission

Candidates will be offered provisional admission

Final Admission is provisional i.e. subject to fulfilment of all the eligibility requirements

Company Sponsored Candidates

Institute accepts company sponsored candidates for the MBA Executive programme provided they fulfil the other eligibility conditions.

Selection Parameters

Sr. No.	Parameters	Percent %
1.	Qualifying Exam	50%
2.	Personal Interview	30%
3.	Statement of Purpose	5%
4.	Past Academic Record	5%
5.	Outstanding Achievements	10%

Past Academic Records

SSC / Class X	HSC / Class XII	Graduation	Additional Qualification
Less than 60% (0)	Less than 60% (0)	Less than 60% (0)	Any PG / M Phil (1)
60% <= 69.99 (0.25)	60% <= 69.99 (0.25)	60% <= 69.99 (0.50)	NA
70% <= 79.99 (0.50)	70% <= 79.99 (0.50)	70% <= 79.99 (1)	NA
Above 80% (1)	Above 80% (1)	Above 80% (2)	NA
Max = 1	Max = 1	Max = 2	Max = 1

Outstanding Achievements

Sports	Curricular Activity	Extra – Curricular Activity
University / District Level (1)	University / District Level (1)	Awards, Publications, Rewards at workplace by external agency or organisation, Recognition, CSR activities etc
State Level (2)	State Level (2)	
International / National Level (3)	International / National Level (3)	
Max = 3	Max = 3	Max = 4

Work Experience

Candidates should have a minimum of 5 years of work experience by 31st Aug 2021.

Fee Structure

K J Somaiya Institute of Management MBA Executive degree is a significant investment in you and your future. Your executive education program fee includes tuition fee. Upon admission, fees is payable by A/C Payee Demand Draft drawn in favour of K J Somaiya Institute of Management Studies and Research, payable at Mumbai or through NEFT (details of which will be uploaded later).

Course Fees

MBA Executive	Total Fee - I year
Fee Structure Batch 2021-22	F.Y. 2021-22
Tuition Fees	₹ 636900.00
Development Fees	₹ 63690.00
Other Fees*	₹ 104200.00
Caution Money Deposit**	₹ 10000.00
Alumni Fee	₹ 2500.00
Total	₹ 817290.00

Note: *Other fee Includes ID Fee, Examination fee, Specialised E Database fee, Workshop & Seminar & Conference fees , Study Material fee, Placement fee, Students Insurance fee, Gymkhana Fee & Convocation fee

** Refundable

Application Form Fee

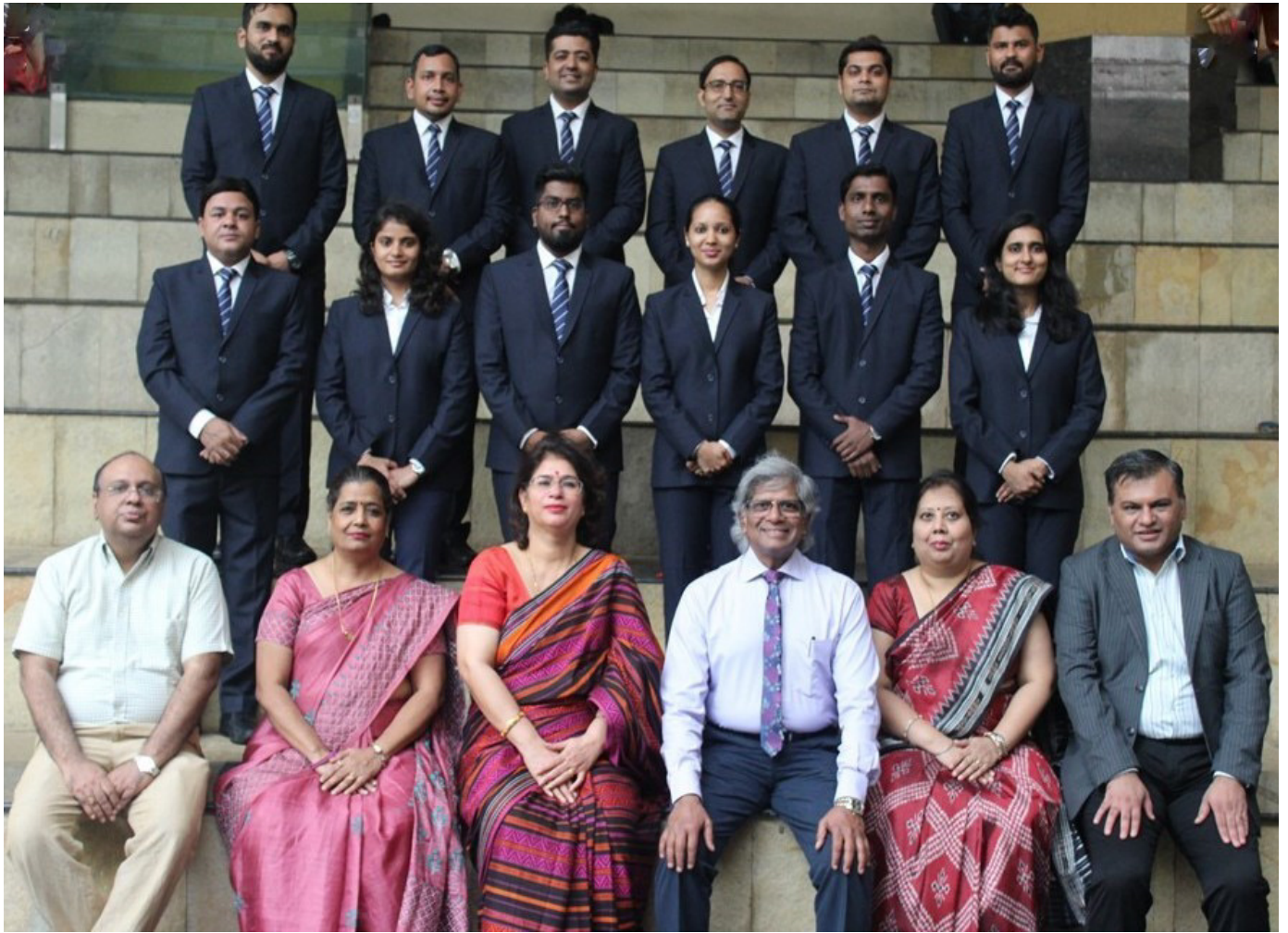
- For Indian Residents / NRI / PIO / FN & CIWGC Candidates (Transaction Charges Applicable) – ₹ 2850
- Scholarships: To be announced
- Hostel Fees and Mess Fees: To be announced

Important Dates

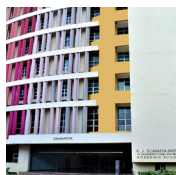
- PI Dates as per the data wise schedule which will be made available on the website
- PI will be on-going via with zoom and skype

Step 1	Last Date for Application	25 th April 2021
Step 2	Inaugural Ceremony of MBA Executive Programme	3 rd September 2021
Step 3	Commencement of Programme	4 th September 2021

Life at Campus



Infrastructure



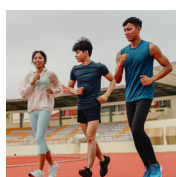
Technology Based Learning

- Bloomberg Lab
- Media Analytics Lab
- Geared with software packages such as SPSS, AMOS, SAP-ERP etc



Library

- Fully computerized library
- 150 Periodicals
- Harvard Case Subscriptions
- 95000+ Books
- 20+ E-databases



Sports Facilities

- Badminton, Squash & Tennis Courts
- Athletic Track & Open air chess
- Gymnasium
- Volleyball & Basketball Courts
- Yoga, Tai Chi



Hostel

- Separate hostels for boys & girls
- Well Equipped with facilities such as internet, mess, activity room, night mess, laundromat



Medical Facilities

- On call doctor and round-the-clock medical dispensary
- Counsellor



Auditoriums

- Two state-of-the-art auditoriums with capacity of 250 each
- Tagore amphitheatre for cultural programs

Centres Of Excellence

Capital Markets

Creating awareness about Capital Markets.

Economic Policy Analysis

To evolve into a leading policy centre engaged in research, teaching, training and capacity building.

International Business

To create superior knowledge base on various dimensions of International Business.

Consumer & Market Studies

To encourage a culture of research and creativity relating to critical issues in Emerging economies.

Entrepreneurship & Innovation

To foster successful entrepreneurship activity.

Sustainable Development

To conduct and promote research in the interdisciplinary areas of sustainable development.

Diversity Management & Inclusion

To collaborate with industry on projects and researchers on managing diversity at workplace.

Center for Excellence in Data Science

To encourage research in the area of Data Analytics.

Conferences

The institute organises the following international conferences annually

1. Global Supply Chain Management Conference
2. SIMSR Finance International Conference (SIFICO)
3. SIMSR Global Marketing Conference (SGMC)
4. International HR Conference
5. International Conference of Centre of Economic Policy Analysis & Research (CEPAR)
6. Somaiya International Conference on Technology and Information Management (SICTIM)
7. International Conference On Challenges In Emerging Economies (General Management Area)
8. International Healthcare Management Conference (HCM)
9. Business Analytics Conference

Placements

PGDM-EXECUTIVE (2018-2019 Batch)

230

Total Companies
Visited on Campus

45

New Recruiters
Visited on Campus

80%

Final Placement

100%

Summer Placement

9.43 LPA

Average Package

13.00 LPA

Highest Package

Illustrious Alumni of Executive Programme

Raman Ganapathy

Batch: 2012
Designation: Sr. Consultant
Learning Solutions
Company: GP Strategies Ltd

Shishir Nigam

Batch: 2012
Designation: Director
Consulting
Company: High Radius

Basant Kumar Samal

Batch: 2012
Designation: Manager
Risk Consulting
Company: EY

Narayanan Palani

Batch: 2012
Designation: Quality
Engineering Lead
Company: Lloyds Bank

B S P V S Kiran

Batch: 2013
Designation: Project Manager
Company: Volvo Group

Ritika Jain

Batch: 2013
Designation: Operations Manager
Company: Lifestyle
International Private Limited

K G Prasad Babu

Batch: 2013
Designation: Manager
Projects
Company: Philips GBS

Ajit Kumar

Batch: 2013
Designation: Marketing,
Investment Promotion &
IOT Advisor for Ranchi
Smart City
Company: KPMG India

Hansal Oza

Batch: 2013
Designation: Team Leader
Company: JP Morgan

Sanjay Vora

Batch: 2013
Designation: PPMC Lead
Company: Astral Pipes

Karthikeyan Muniraj

Batch: 2014
Designation: Country HR Manager
Company: Accumed

Harshada More

Batch: 2014
Designation: Lead – Engagement
Company: TCS

Aditya Singh Sisodia

Batch: 2015
Designation: Founder & Director
Company: eleadsbazaar

Deepa Methil

Batch: 2016
Designation: Inside Sales Account
Manager
Company: SoftwareOne

Gunjan Singh

Batch: 2016
Designation: Human
Resources Lead
Company: HealthSetGo

Keya Ghose

Batch: 2016
Designation: Program
and Project Manager
Company: United Nations



Padmabhushan Shri K. J. Somaiya Founder, Somaiya Vidyavihar (Estd: 1959)

1 Visionary and 60+ years of legacy



8 Campuses
34 Institutions



1,500+ Faculty
2,500+ Staff



40,000 Students
100+ Student Clubs



230+ Courses
20+ Libraries



6 Hostels
1,500+ Student
Accommodation



15+ Dining
Options



Girls : Boys
Ratio - **1:1**



20+ Sports
Offerings



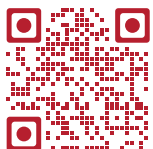
100+ Start-ups
20+ Project Patents



Contact Us

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Mumbai-400077, India
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Email: mbaexec.admission@somaiya.edu
Web: simsr.somaiya.edu



Find us on Google Maps

Distance From:

Lokmanya Tilak Terminus - 0.5 Km

Dadar Station- 10.2 Km

Chhatrapati Shivaji Terminus- 20 Km

Domestic Airport- 10 Km

International Airport- 12.8 Km