



SOMAIYA
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management



K J Somaiya Institute of Management

(A Constituent Institute of Somaiya Vidyavihar University)
Mumbai, India

MBA Executive

(Batch 2022 - 23)



Be Distinct – It Opens Vistas of Opportunities



OP/03/QR/02

Somaiya Vidyavihar University

A new milestone in a glorious ongoing journey established in 2019, Somaiya Vidyavihar University, Mumbai, is a self-financed autonomous university recognised by the University Grants Commission (UGC). Somaiya Vidyavihar, with over six decades of rich experience in building and managing educational institutes of great repute, is the sponsoring body. Operational from 26th August 2019, Somaiya Vidyavihar University is a place where you can explore new possibilities, pursue your passion and above all, find yourself.

Somaiya Vidyavihar University is located in the heart of Mumbai and boasts of a sprawling green campus. The university is equipped with excellent educational, recreational, community, health, and sports facilities. Somaiya Vidyavihar offers students the flexibility to simultaneously earn degrees and certifications in multiple disciplines offered by our constituent colleges.



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Chancellor's Message



Shri Samir Somaiya
Chancellor
Somaiya Vidyavihar
University

Welcome to Somaiya Vidyavihar University. We are a place where you can explore new possibilities, pursue your passion, and above all, find yourself.

Our motto is: ज्ञानादेव तु कैवल्यम् | Knowledge alone liberates. Knowledge provides opportunity. To make the life lived more meaningful. In the service of one's family, one's community, one's समाज, country, and indeed the world.

The education we provide will reflect its timeless fundamentals, its current context, and applications. We will strive to provide you with an environment to engage this world, to discover new truths, make new applications to create and share knowledge. Our education will also be experiential and holistic. With projects that are 'real' and those that complement the learning inside the classroom. We want you to be at the cutting edge of change, to incubate companies, to create NGOs, and pursue any field of your passion. Our education will also instill an appreciation for art and culture, the Indian tradition, and will include sports as a part of the campus experience. We want each of you to lead a full life, to fall in love with life.

Our dream is to build a world class research and teaching institution, that is global in the reach of its ideas, and universal in its service. I invite you to come and be a part of our community and to further this mission.

Vice Chancellor's Message



**Prof. V. N. Rajasekharan
Pillai**
Vice Chancellor
Somaiya Vidyavihar
University

I have great pleasure in welcoming the prospective management education aspirants to the Somaiya Vidyavihar University, Mumbai for their studies in the university's K J Somaiya Institute of Management. The subject of Management as an academic and professional discipline has been undergoing revolutionary changes during the last few decades. Appropriate knowledge and skills are necessary to manage the rapid changing times and technologies in a globalized and interconnected world. We are in an era when knowledge is expanding at an unprecedented rate. Mastering theoretical, experimental and practical management and business skills through effective education programmes is indispensable for developing core competencies and for giving the students a competitive edge. For maximisation of the opportunities for the cost-effective management education and training, globalisation, localisation, contextualisation and individualisation of curriculum and transactions are necessary.

Bearing these basic principles and dynamic challenges, we at K J Somaiya Institute of Management have been at the forefront of quality and responsible management education in the country. Our Master of Business Administration (MBA) programmes are designed, transacted and delivered following internationally renowned patterns evolving the best practices in business and management education. Amongst our alumni are top-ranking and highly-placed executives all over the world. Highly qualified and experienced faculty, state-of-the-art infrastructure, the business and industry environment of the financial capital of the country, and a serene, beautiful green campus with several sporting facilities and other educational, research and innovation institutions are the hallmarks of K J Somaiya Institute of Management and the Vidyavihar campus of the University. Our academic credentials, achievements, national and international accreditations and recognitions put us among the top-most institutions in the country. I am extremely glad to welcome you as a student of this premier management institute in the Somaiya Vidyavihar University. Once you are here, I am sure you will enjoy the best of teaching and learning, research and community experiences in your student life.

Director's Message



Prof. (Dr.) Monica Khanna
Director, K J Somaiya
Institute of Management
Dean - Faculty of
Management Studies,
Somaiya Vidyavihar
University

BE DISTINCT - IT OPENS VISTAS OF OPPORTUNITIES

K J Somaiya Institute of Management, Somaiya Vidyavihar University, works with a mission to foster a spirit of inquiry, enable livelihoods, encourage innovations and create good citizenships.

The Institute has evolved offering core MBA, domain specific and multi-disciplinary MBA programmes in step with the requirements of the various sectors of the industry and growth opportunities in the economy. However, with the emergence of new industry verticals and start-ups that are riding on the advances and applications of technology to traditional sectors, rapid development of new business models based on human-computer interface, intense disruptions and competitions, integration of rural and urban markets due to mobile and internet penetration, blurring of knowledge boundaries, requirements of agility and adaptability along with emotional maturity as the new business skill sets, the Institute has carried out intense internal deliberations and discussions on the future of management education and how it should be delivered to the incoming students.

The Institute has re-cast its current MBA Executive programme under the 4 pillars of Digitalization, Leadership, Global Business and Strategy. This will give the students (who are mid career professionals) a solid platform through which they can update their knowledge and skills with the latest in the field of management thought and practices – thereby preparing them for the opportunities being brought forward by Industry 4.0 and beyond. The Institute also offers incoming students an opportunity to learn from its sister Institutions of Somaiya Vidyavihar. The Institute has subscribed to several e databases including the Coursera for Campus, to facilitate holistic

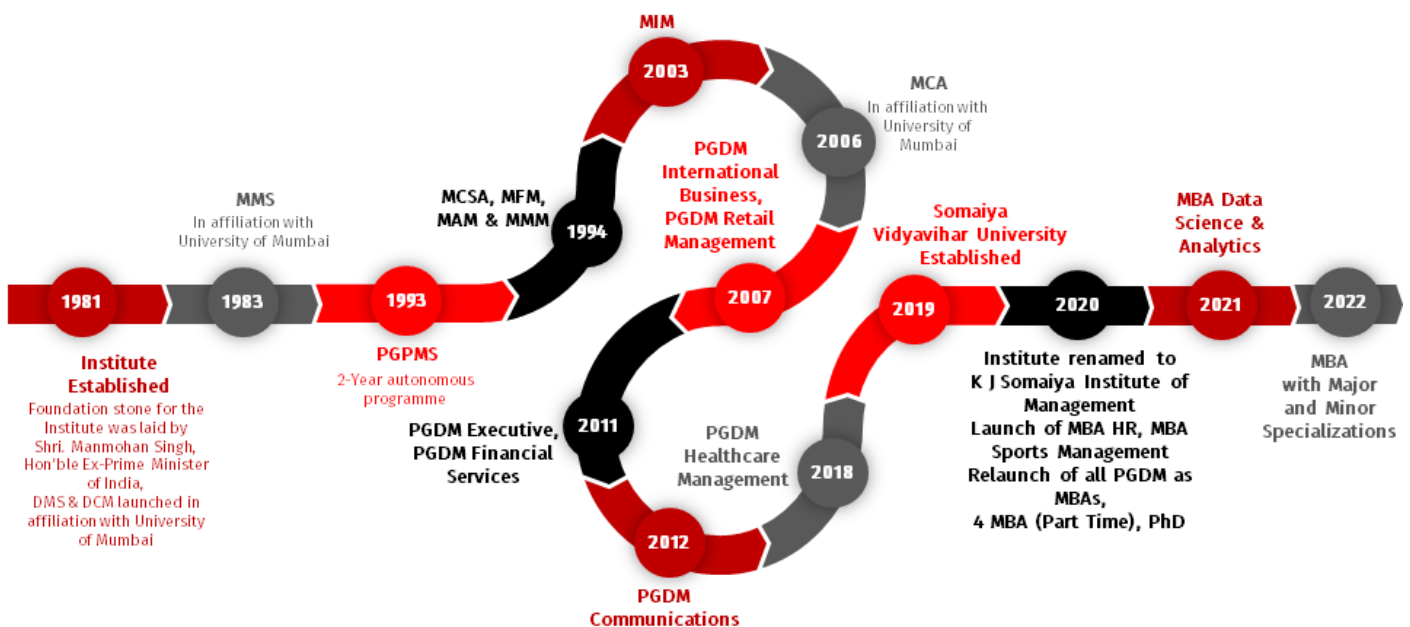
Director's Message

learning for the students. Thus becoming a truly global business school, in line with the offerings of the leading business schools in India and abroad.

These initiatives along with facilities for experiential learning, sports, etc. help students to develop their physical, emotional, spiritual and adaptive quotients as they get to work on individual and team assignments. Studying in a 50 acre lush green campus in the heart of Mumbai creates a pure academic learning ambience which adds immense value to the student community. Along with these advantages, the Institute is able to raise the average salary of the student of Exec MBA by an average of almost 50% if not more.

Industry 4.0 requires fresh enthusiastic minds bubbling with creative energy. The Institute is committed to training and developing such talent that can take on the challenges of a disruptive world faced with black swan events like the COVID pandemic. We truly believe our highly qualified and experienced faculty and committed staff can help the students to realise their full potential. I invite you to join our Institute and prepare you for a great career and life journey ahead.

Important Milestones & Beyond



K J Somaiya Institute of Management

Vision

Our dream is to build a world class research and teaching institution that is global in the reach of its ideas and universal in its service.

Mission

To foster a spirit of inquiry, enable livelihoods, encourage innovations and create good citizenship.



K J Somaiya Institute of Management was established in 1981 as a part of Somaiya Vidyavihar (now affiliated to the Somaiya Vidyavihar University since August 2019) with the objective of providing state of the art education in management and allied areas. The institute is consistently ranked among the Top 25 management institutes and Top 10 private sector B-schools in India. The institute offers Doctoral Programmes, full time, part time and executive programmes in Business Management with specializations in International Business, Retail Management, Financial Services, Integrated Marketing Communications, Healthcare Management, Sports Management, Data Science & Analytics, Finance, Human Resources, Operations, Marketing and Executive MBA programmes along with a Masters in Computer Applications. Apart from the regular programmes, the Institute offers customized and industry specific certificate and executive development programmes for government bodies, companies, defense personnel and NGOs.



Reasons to Study at Our Institute



Campus & Infrastructure

- Lush green campus located in the heart of Mumbai City
- State-of-the-art classrooms & computer labs



Faculty

- 77+ well qualified faculty with rich industry and research experience
- Visiting faculty lectures by Eminent Corporate Professionals



Placements

- 230 Companies on campus
- Highest package of 13.00 LPA



Rich Alumni Base

- Large alumni base excelling professionally.
- Leaders in top notch organisations
- Actively associated in building networks and serving as mentors



Student-Driven Culture

- 30 student committees and clubs
- Adds to professional and cultural growth of students
- Promotes and develops leadership qualities



Holistic Learning

- Yoga & Buddhist Centres. Facility to learn foreign languages
- Rich learning culture through co-curricular activities
- Opportunities for students to work for concurrent projects



International Linkages

- The institute has linkages with the University of Applied Science Upper Austria, Steyr, Austria; University of Applied Science, Krems, Austria; DHBW University, Stuttgart, Germany; THI Business School, Ingolstadt, Germany

Programme in Focus

Master of Business Administration (Executive) – 2022-23

Programme Duration - 15 months

Programme Highlights

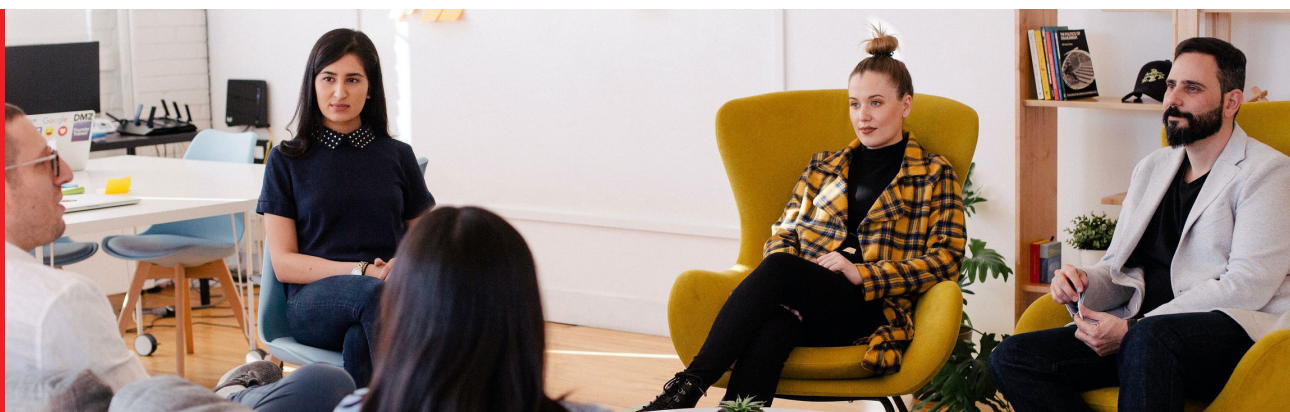
- Conducted in 5 trimesters of 12 weeks each over a period of 15 months followed by exams
- Open to students from India and abroad including NRIs, FN, OCI and CIWGC (Intake-30)
- Minimum 5 years of work experience required
- To know more, visit: <https://simsr.somaiya.edu/en/programme/mba-executive>

Objectives

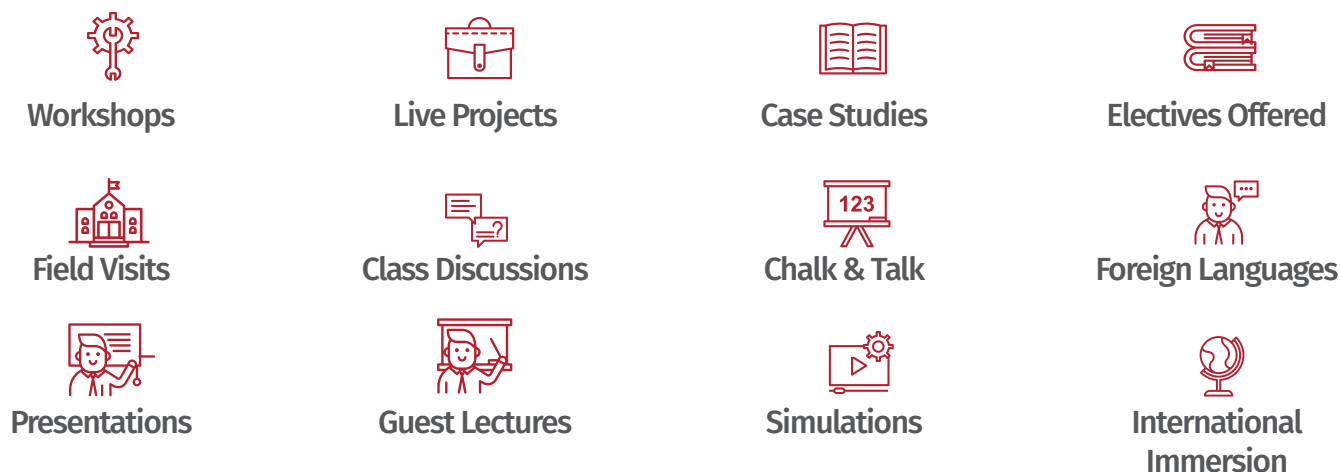
- To combine contemporary management knowledge and skills with the students experience base to give the required fillip and boost to the students career progression and aspirations
- To familiarise the students with the latest cutting-edge, globally used technology and their application in the progressive organisations.
- To develop globally oriented and performance focused managers

Key Takeaways of the Programme

- Formulate a holistic approach to identify problems, formulating solutions and adapting to change
- Build strategic skills for effective decision making with a strategy development and implementation focus.
- Develop a personal leadership philosophy that reflects greater knowledge, capabilities and insights.
- Expand your capability to lead cross-functional teams and corporate projects across challenging local and global markets.
- Gain in-depth knowledge of business functions and build general management skills to integrate these functions across the organisation.
- Examine newer techniques for driving results throughout the company across any market or business cycle.
- Focus on Leadership, Strategy & Digitalisation

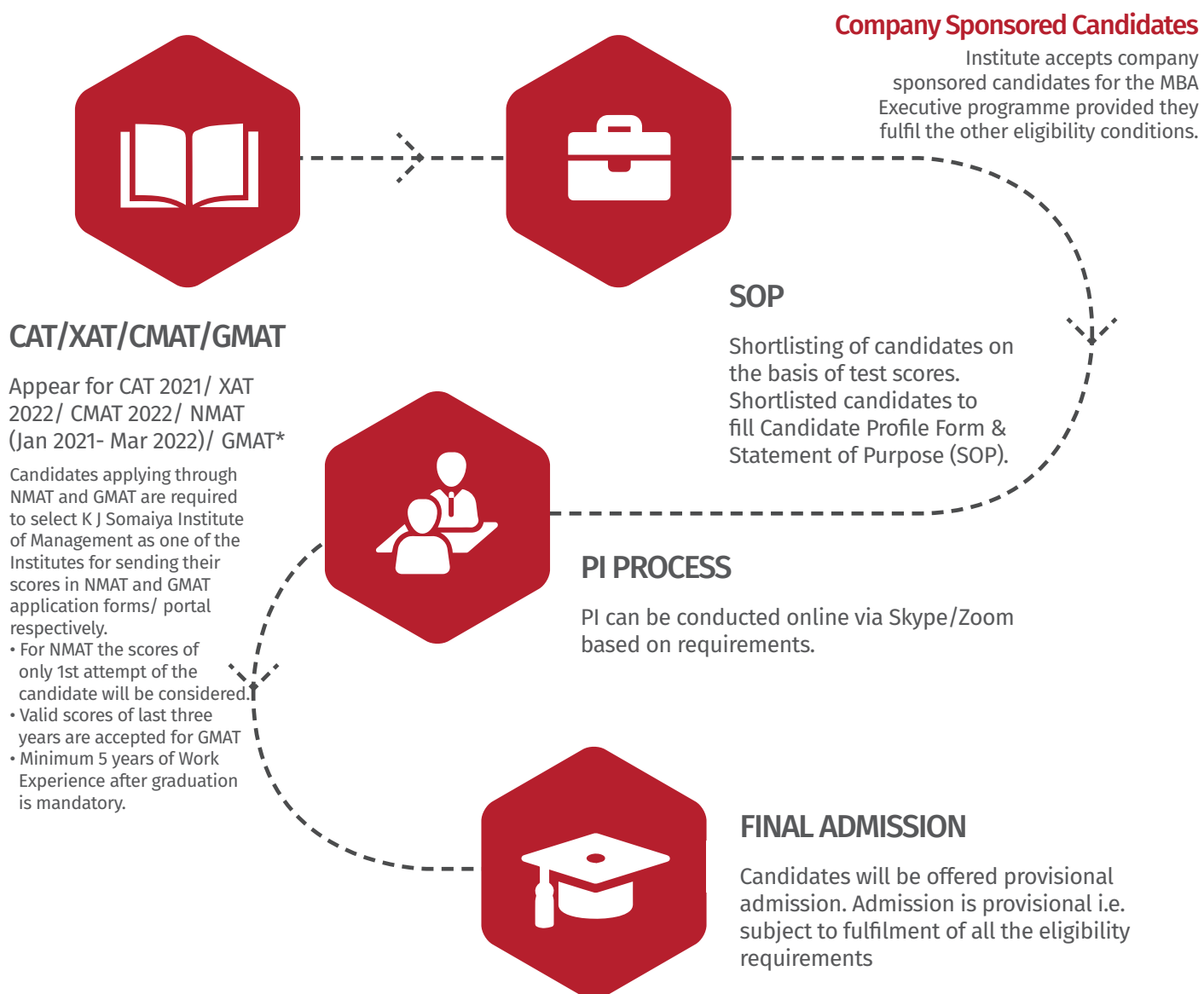


Pedagogy

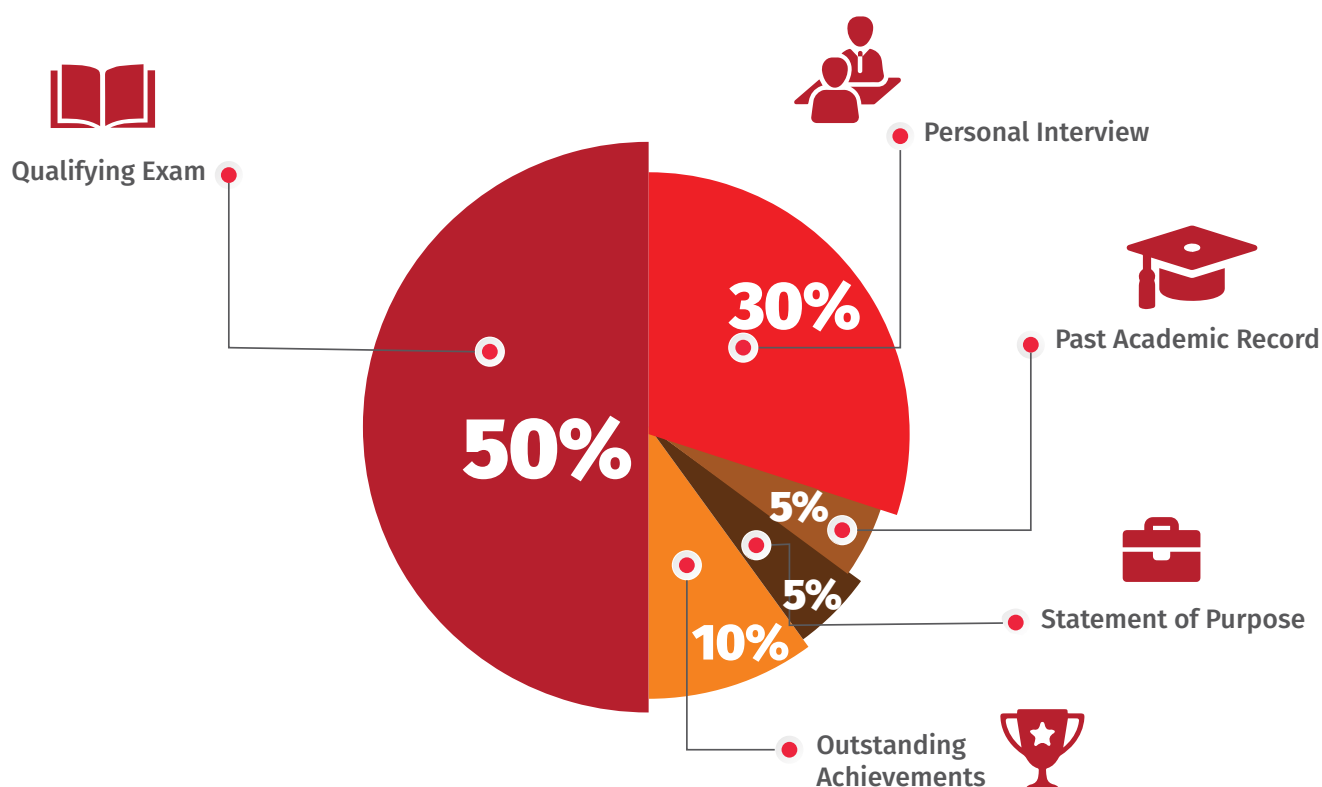


Admission Process

The admission process is a simple 4 - step process which starts with applying for K J Somaiya Institute of Management's MBA Executive programme.



Selection Parameters



Past Academic Records

SSC / Class X	SSC / Class XII	Graduation	Additional Qualification
(0) %60 Less than	(0) %60 Less than	(0) %60 Less than	(1) Any PG / M Phil
(0.25) 69.99 => %60	(0.25) 69.99 => %60	(0.50) 69.99 => %60	
(0.50) 79.99 => %70	(0.50) 79.99 => %70	(1) 79.99 => %70	
(1) %80 Above	(1) %80 Above	(2) %80 Above	
1 = Max	1 = Max	2 = Max	1 = Max

Sports/Extra Curricular Activity/Awards/Rewards

Sports	Extra – Curricular Activity	Awards Rewards
University / District Level (1)	University / District Level (1)	Awards, Publications, Rewards at workplace by external agency or organization, Recognition, CSR activities etc
State Level (2)	State Level (2)	
International / National Level (3)	International / National Level (3)	
Max = 3	Max = 3	Max = 4

Work Experience

Candidates should have a minimum of 5 years of work experience by 31st Aug 2022.

Fee Structure

KJ Somaiya Institute of Management MBA Executive degree is a significant investment in you and your future. Upon admission, fees are payable online through various options in favour of K J Somaiya Institute of Management (details of which will be available at the time of admission).

Course Fees

Tuition Fees	₹ 700590
Development Fees	₹ 122277
Other Fees *	₹ 114590
Caution Money Deposit (Refundable) **	₹ 10000
Alumni Association Fees	₹ 2500
Total Fees:	₹ 9,49,957

Note:

*Other fee Includes ID Fee, Examination fee, Specialised E Database fee, Workshop & Seminar & Conference fees , Study Material fee, Placement fee, Students Insurance fee, Gymkhana Fee & Convocation fee

** Refundable

Application Form Fee

For Indian Resident Candidates (Transaction Charges Applicable)	₹3,000
For NRI / OCI / FN & CIWGC Candidates (Transaction Charges Applicable)	₹3,000

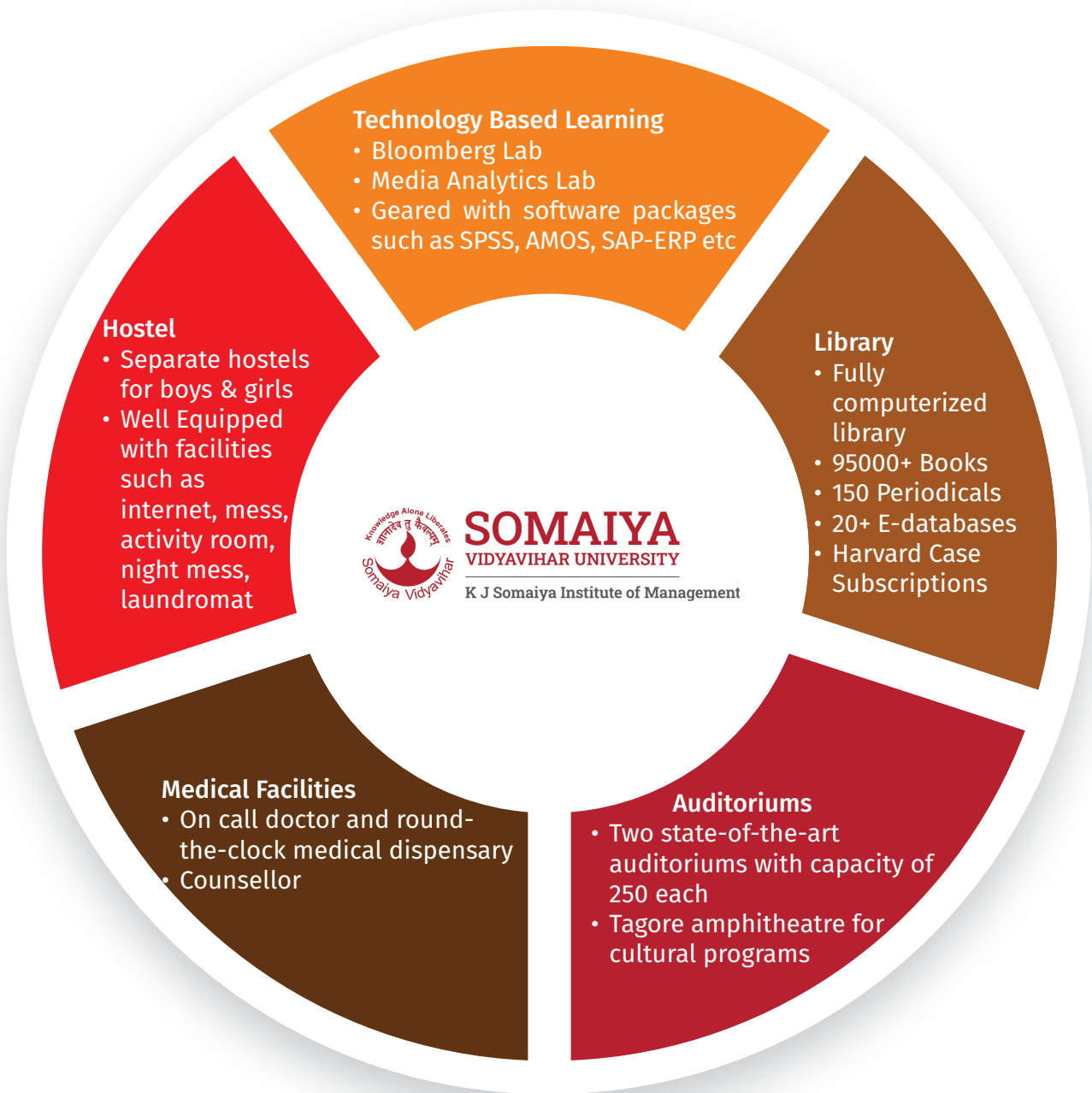
Hostel Fees

Hostel Fees	To be Announced
Mess Fees	To be Announced

Important Dates

PI Dates	As per the data wise schedule which will be made available on the website. PI will be on-going via Zoom and Skype.	
Last date for online Application form	31st March 2022	
Inaugural Ceremony of MBA Executive Programme	1st September 2022	
Commencement of Programme	2nd September 2022	

Infrastructure



Centres of Excellence

Capital Markets



Creating awareness about capital market

Economic Policy Analysis



To evolve into a leading policy centre engaged in research, teaching, training and capacity building

International Business



To create superior knowledge base on various dimensions of International Business

Consumer and Market Studies



To encourage a culture of research and creativity relating to critical issues in Emerging Economies.

Entrepreneurship & Innovation



To foster successful entrepreneurial activity

Sustainable Development



To conduct and promote research in the inter-disciplinary areas of Sustainable Development

Diversity Management & Inclusion



To collaborate with industry on projects and researches on managing diversity at workplace

Conferences

Global Supply
Chain Management
Conference

International
Finance
Conference (SIFICO)

Global Marketing
Conference
(SGMC)

International
Healthcare
Management
Conference (HCM)

International HR
Conference



Centre for Economic
Policy Analysis and
Research
(CEPAR)

Somaiya
International
Conference on
Technology and
Information
Management
(SICTIM)

International
Conference on
Emerging Economics
(General
Management Area)

Business Analytics
Conference

Placement Highlights

PGDM EXECUTIVE * (2019-20 Batch)		95 Total Companies Visited on Campus
		100% Final Placement
₹ 19.72 LPA Highest Package	Placement	 100% Summer Placement
 ₹ 11.34 LPA Average Package		 24 New Recruiters Visited on Campus

* PGDM Executive is now MBA Executive under Somaiya Vidyavihar University

Illustrious Alumni of Executive Programme

Raman Sharda

Batch: 2012

Designation: Sr. Consultant Learning Solutions

Company: GP Strategies Ltd

Shishir Nigam

Batch: 2012

Designation: Director Consulting

Company: High Radius

B S P V S Kiran

Batch: 2013

Designation: Project Manager

Company: Volvo Group

Narayanan Palani

Batch: 2012

Designation: Quality Engineering Lead

Company: Lloyds Bank

Basant Kumar Samal

Batch: 2012

Designation: Manager Risk Consulting

Company: EY

Ritika Jain

Batch: 2013

Designation: Operations Manager

Company: Lifestyle International Private Limited

Illustrious Alumni of Executive Programme

K G Prasad Babu

Batch: 2013

Designation: Manager Projects

Company: Philips GBS

Sanjay Vora

Batch: 2013

Designation: PPMC Lead

Company: Astral Pipes

Aditya Singh Sisodia

Batch: 2015

Designation: Founder & Director

Company: eleadsbazaar

Deepa Methil

Batch: 2016

Designation: Inside Sales Account Manager

Company: SoftwareOne

Abhishek Dixit

Batch: 2017

Designation: Sr. Consultant

Company: PWC

Hitesh Yellapragada

Batch: 2018

Designation: Project Manager

Company: Daimler Trucks India

Souvik Mukherjee

Batch: 2020

Designation: Operational Excellence Manager

Company: Credit Access Grameen Ltd

Hansal Oza

Batch: 2013

Designation: Team Leader

Company: JP Morgan

Harshada More

Batch: 2014

Designation: Change Management Consultant

Company: TCS

Renu Yadav

Batch: 2016

Designation: Founder & MD

Company: Cosmark

Keya Ghose

Batch: 2016

Designation: Program and Project Manager

Company: United Nations

Monil Hariya

Batch: 2017

Designation: Sr. Consultant

Company: PWC

Ankit Kohli

Batch: 2019

Designation: Sr. Manager

Company: TATA AIG General Insurance Co Ltd

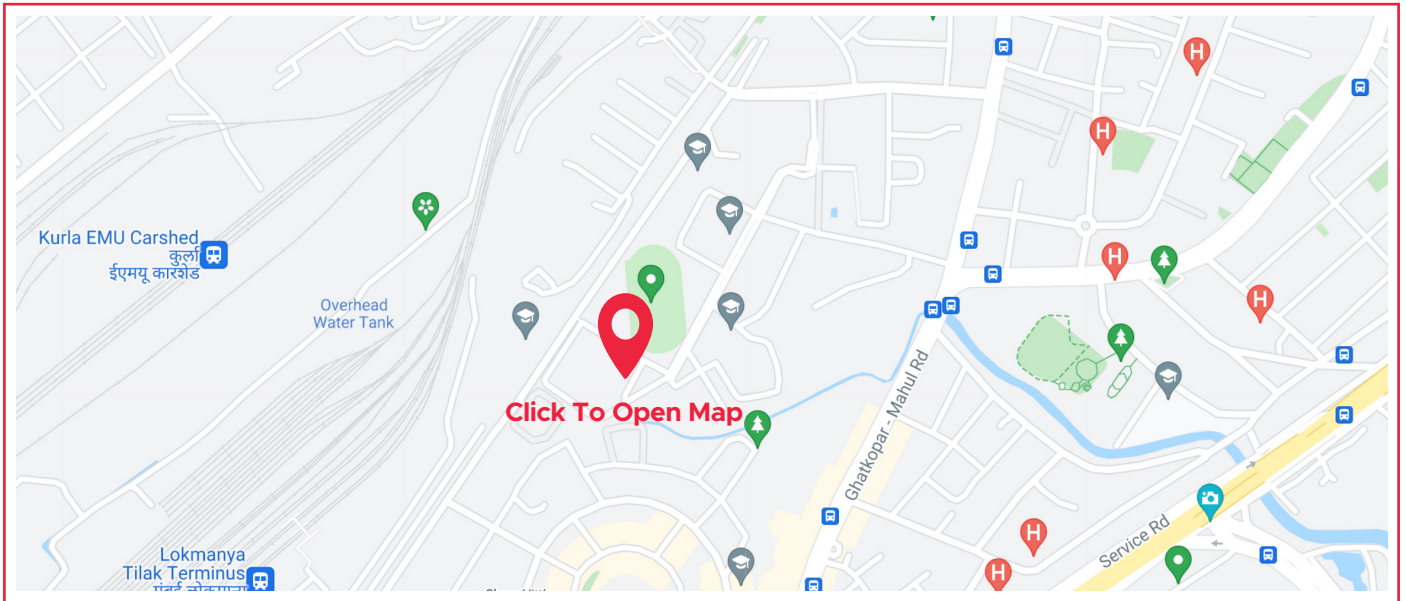
Resmita Das

Batch: 2020

Designation: Program Manager

Company: Amazon

Contact Us



Contact us:

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