



SOMAIYA
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management



K J Somaiya Institute of Management

(A Constituent Institute of Somaiya Vidyavihar University)

Admissions Brochure

(Batch 2021-24)

3-Year MBA Part-Time



CATCH THE NEW WAVE

Somaiya Vidyavihar University

A new milestone in a glorious ongoing journey

Established in 2019, Somaiya Vidyavihar University, Mumbai, is a self-financed, autonomous university recognised by the University Grants Commission (UGC).

Somaiya Vidyavihar, with over six decades of rich experience in building and managing educational institutes of great repute, is the sponsoring body.

Operational from 26th August 2019, Somaiya Vidyavihar University is a place where you can explore new possibilities, pursue your passion and above all, find yourself.





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Shri Samir Somaiya

Chancellor
Somaiya Vidyavihar University

Welcome to Somaiya Vidyavihar University. We are a place where you can explore new possibilities, pursue your passion, and above all, find yourself.

Our motto is: ज्ञानादेव तु कैवल्यम् | Knowledge alone liberates. Knowledge provides opportunity. To make the life lived more meaningful. In the service of one's family, one's community, one's समाज, country, and indeed the world.

The education we provide will reflect its timeless fundamentals, its current context, and applications. We will strive to provide you with an environment to engage this world, to discover new truths, make new applications to create and share knowledge. Our education will also be experiential and holistic. With projects that are 'real' and those that complement the learning inside the classroom. We want you to be at the cutting edge of change, to incubate companies, to create NGOs, and pursue any field of your passion. Our education will also instill an appreciation for art and culture, the Indian tradition, and will include sports as a part of the campus experience. We want each of you to lead a full life, to fall in love with life.

Our dream is to build a world class research and teaching institution, that is global in the reach of its ideas, and universal in its service. I invite you to come and be a part of our community and to further this mission.



Prof. V. N. Rajasekharan Pillai

Vice Chancellor
Somaiya Vidyavihar University

I have great pleasure in welcoming the prospective management education aspirants to the Somaiya Vidyavihar University, Mumbai for their studies in the university's K J Somaiya Institute of Management. The subject of Management as an academic and professional discipline has been undergoing revolutionary changes during the last few decades. Appropriate knowledge and skills are necessary to manage the rapid changing times and technologies in a globalized and interconnected world. We are in an era when knowledge is expanding at an unprecedented rate. Mastering theoretical, experimental and practical management and business skills through effective education programmes is indispensable for developing core competencies and for giving the students a competitive edge. For maximisation of the opportunities for the cost-effective management education and training, globalization, localization, contextualization and individualization of curriculum and transactions are necessary.

Bearing these basic principles and dynamics challenges, we at K J Somaiya Institute of Management have been at the forefront of quality and responsible management education in the country. Our Master of Business Administration (MBA) programmes are designed, transacted and delivered following internationally renowned patterns evolving the best practices in business and management education. Amongst our alumni are top-ranking and highly-placed executives all over the world. Highly qualified and experienced faculty, state-of-the-art infrastructure, the business and industry environment of the financial capital of the country, and a serene, beautiful green campus with several sporting facilities and other educational, research and innovation institutions are the hallmarks of K J Somaiya Institute of Management and the Vidyavihar campus of the University. Our academic credentials, achievements, national and international accreditations and recognitions put us among the top-most institutions in the country. I am extremely glad to welcome you as a student of this premier management institute in the Somaiya Vidyavihar University. Once you are here, I am sure you will enjoy the best of teaching and learning, research and community experiences in your student life.



Prof. (Dr.) Monica Khanna

Director - K J Somaiya Institute Of Management
Dean - Faculty Of Management Studies,
Somaiya Vidyavihar University

The key to developing competitive advantage in today's fast-changing world and getting ready for Industry 4.0 is through continuous knowledge upgradation and reskilling. There are various methods to acquire this viz. full-time classroom education, part-time and hybrid models of knowledge delivery.

K J Somaiya Institute of Management, which is among the leading Non-IIM Management Educational Institutes in India, offers several sector-specific MBA programmes through various modes of delivery. Among the numerous master's degree programmes being offered at the institute are the 3-year part-time master's degree programmes in the area of marketing, finance, human resources and information management since more than 2 decades. These programmes require the aspirant to have a minimum of 2-year prior work experience.

K J Somaiya Institute of Management is now pleased to announce that it has become part of the Somaiya Vidyavihar University since Aug 2019 (<https://university.somaiya.edu/en>) and will continue its legacy of offering cutting edge 3 year part time master's degree programmes in the area of marketing, finance, human resources and information management.

The classes for these are held on the weekends and the pedagogy is a blend of classroom teaching, case studies, projects, assignments, field visits and experiential learning opportunities. The institute has also installed 9 Bloomberg terminals and a media analytics lab that is almost in its final stages of becoming operational. Apart from this, a library that consists of around 90,000 books, several e databases for conducting research, computer labs, sports facilities, 24*7 medical facilities, opportunities to learn foreign languages, various student clubs etc - complete the pedagogical requirements for delivering excellence in management education. Our commitment to excellence is shown in our various quality accreditations like the ISO 9001 :2015 and our journey towards the coveted AACSB for which the institute has cleared its third update. The proof of our excellence lies in the students who have completed their part time master's degree programme from K J Somaiya Institute of Management and occupy leading positions in the industry in India and abroad. An investment in the part time master's degree MBA programme from K J Somaiya Institute of Management will fetch you great dividends in your personal and professional life. I welcome you wholeheartedly to our institute and look forward to adding value into your lives.

K J Somaiya Institute of Management

Vision

Our dream is to build a world class research and teaching institution that is global in the reach of its ideas and universal in its service.

Mission

To foster a spirit of inquiry, enable livelihoods, encourage innovations and create good citizenship.

K J Somaiya Institute of Management was established in 1981 as a part of Somaiya Vidyavihar (now a constituent Institute of Somaiya Vidyavihar University since August 2019) with the objective of providing state of the art education in management and allied areas. The institute is consistently ranked among the Top 20 management institutes and Top 10 private sector B-schools in India. The institute offers Doctoral Programmes, full time, part time and executive programmes in Business Management with specializations in International Business, Retail Management, Financial Services, Integrated Marketing Communications, Healthcare Management, Sports Management, Human Resources, Operations, Marketing, Data Science and Executive MBA programmes along with a Masters in Computer Applications. Apart from the regular programmes, the Institute offers customized and industry specific certificate and executive development programmes for government bodies, companies, defense personnel and NGOs.

K J Somaiya Institute of Management is an autonomous educational institute approved by University Grant Commission and is affiliated to the Somaiya Vidyavihar University which is a Private University and has been formed vide Gazette Notification No. SFU-2013/C.R.200/Uni.-4 dated 26th August 2019 by Higher and Technical Department of Maharashtra.

Programmes offered:

Doctoral Studies

2-Year Full-Time MBA Programmes

- MBA
- MBA - International Business
- MBA - Retail Management
- MBA - Financial Services
- MBA - Integrated Marketing Communications
- MBA - Healthcare Management
- MBA - Human Resources
- MBA - Sports Management
- MBA - Data Science and Analytics
- MBA - Executive

3-Year Part-Time MBA Programmes

- Finance Management
- Human Resource Management
- Marketing Management
- Information Management

2-Year Full-Time MCA Programme

Continued Professional Learning

- Customised programmes
- Open Calendar Programme

Programmes in Focus



MBA Part-Time - Marketing Management



MBA Part-Time - Finance Management



MBA Part-Time - Human Resource Management



MBA Part-Time - Information Management



Purpose of Part-Time MBA:

- Making students into competent value-driven professionals
- Providing strong grounding in management principles and processes
- Imparting holistic education incorporating ethics, good governance & social responsibility
- Competencies in chosen specialization areas



Programme Highlights:

- The programmes offered, are reviewed by Subject boards of different subjects
- Subject boards comprises of industry experts and experienced academicians
- It makes the programme up-to-date and relevant for industry
- It also increases career enhancement for the students
- A mix of Classroom + Online Learning



Programme Structure:

- The programme is of three years duration
- Divided into three trimesters for a year
- Each trimester is approximately 12 weeks
- In the first year of the programme, compulsory general management subjects are offered
- In the second year, specialization subjects are offered
- In the third year specialization subjects are offered along with a bouquet of electives



Programme Highlights

MBA Part-Time - Marketing Management

Objectives

The programme covers all related areas of marketing including public sector marketing. It seeks to develop an integrated top management perspective, which is necessary for a marketing executive to move into a top level general management position.

Intake (60 Seats)



This programme is like a business to your future, which will set you apart and give you a cutting edge in your domain. It has benefitted me personally in a lot of ways. One great advantage of Master's programme is whatever theory and cases you study, it can be directly implemented in your work life be it a job or a business.

The 360-degree intensive curriculum gives you an actual exposure of what's happening in the industry and makes it apt for today's marketers. The exposure provided by bringing in the faculty who belong to the industry always keeps your knowledge at the peak.

Dhwani Shah
Batch of 2018 – 2021

To know more, visit: <http://bit.ly/3bV30iR>

MBA Part-Time - Finance Management

Objectives

The programme covers all related areas of Finance and Accounting with emphasis on managerial applications. Candidates having experience in Finance or related areas of Finance such as Management Audit, Internal Audit, Marketing Analysis and Economic Analysis will find this programme useful.

Intake (60 Seats)



The best opportunity I grabbed in my life was when I started pursuing my Master's in Financial Management from K J Somaiya Institute of Management.

Nirav Mota
Batch of 2018 – 2021

To know more, visit: <http://bit.ly/2XPRtnD>

Programme Highlights

MBA Part-Time - Human Resource Management

Objectives

The objective of this programme is to prepare executives for administrative positions in public or private sector organisations in all areas of HR.

It lays special emphasis on developing a proper role perception of administrator to HR by exposing them to a wide range of relevant areas, sufficiently in depth so that they may gain the skills necessary to interact with functional specialists.

Intake (60 Seats)



The three-year course provides with multiple chances to network with like-minded people and keeps you abreast with the latest trends, which help in providing the required cutting edge essential in today's world of business.

Bharati Shetty
Batch of 2017 - 2020

To know more, visit: <http://bit.ly/2LFk9x6>

MBA Part-Time - Information Management

Objectives

The programme aims to equip IT professionals with the requisite skills to follow careers in software management, software project management, IT consultancy and systems analysis.

The programme emphasizes a system oriented approach integrating different topics in IT and Systems such as Structured Languages, Web based Technologies, Networking, Project Management and also management related topics like e-business, ERP, knowledge management, IT Strategies and CRM.

Intake (60 Seats)

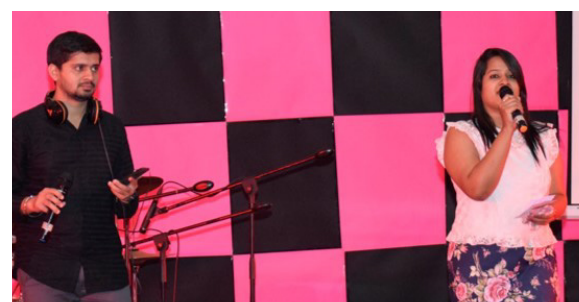


Being a part of the Part Time Master's programme has helped me progress a lot in my professional as well as personal life. The facilities that the institute has to offer like the football ground, badminton court and Olympic track also contribute to the fact that this college is an overwhelming experience for its students.

Yatish Bangera
Batch of 2018 – 2021

To know more, visit: <http://bit.ly/3bPRLTB>

Life at Campus



Pedagogy



Class
Discussions



Guest
Lectures



Presentations



Case
Studies



Chalk
& Talk



Online
Learning

Reasons to Study at Our Institute



Hybrid Learning (Online + Classroom):

- Online weekday lectures
- Case-based and experiential classroom sessions on weekends



Faculty:

- 77+ well qualified faculty with rich industry and research experience
- Visiting faculty lectures by Eminent Corporate Professionals



Rich Alumni Base:

- Large alumni base excelling professionally. Leaders in top notch organisations
- Actively associated in building networks and serving as mentors



Student-Driven Culture:

- 28 student-driven committees
- Leads to professional and cultural growth of students
- Promotes and develops leadership qualities



CSR Initiative:

- Chhota Sikka is a CSR project by the part time MBA students, wherein they visit Nareshwadi learning centre in Dahanu village, Maharashtra. Students distribute gifts, play games and interact with the underprivileged local school students



Holistic Learning:

- Yoga & Buddhist Centres. Facility to learn foreign languages
- Rich learning culture through co-curricular activities
- Opportunities for students to work for concurrent projects



Hybrid Learning (Chalk & Talk + Online)

In a world where the slightest edge can prove to be the biggest advantage, emerging leaders are constantly on the lookout for ways to reinvent themselves; and like a wise man once said, “the sharpest edge is knowledge. But in such times where time is a scarce resource, how does one continue to evolve their understanding? There were no ready answers, so we reinvented the way itself – by synchronising the Chalk & Talk model of learning with the Online learning model – so that you get the best of knowledge delivered to you anytime and anywhere, and learn at your convenience.

Advantage Faculty: The biggest challenge for anyone trying to deliver this hybrid model, is finding faculty that is not only on the cutting-edge of that field, but is as effective in conducting classroom sessions, as with online teaching sessions. And this is exactly what we excel at.

Advantage: Students

Over time, we had several industry experts and emerging leaders approaching us with the proposal to jointly design and implement a course curriculum customised to help upgrade the knowledge of emerging leaders. After in-depth evaluation and understanding of the various gaps and pain-points being faced by the aspirants, this new hybrid curriculum delivery system was evolved. As part of this educational experience, aspirants could attend classroom sessions on weekends when they were relatively free, while they could connect to the knowledge sessions through the week, at place and time convenient to them.

Pride of our Institute



Our Pride

- Green Campus in the Heart of Mumbai
- Wi-Fi enabled Campus
- 28 Student-driven Committees
- Multiple Seminar Halls & Conference Rooms
- Harvard Case Subscriptions



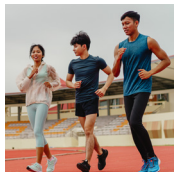
IT Centres

- Bloomberg Lab
- Geared with software packages such as SPSS, AMOS, SAP-ERP etc.



Library

- Fully computerized library
- 91000 + Books
- 13 Newspapers
- Area - 7000 sq. feet.
- 150 Periodicals
- More than 20 e-databases



Sports Facilities

- Badminton, Squash & Tennis Courts
- Athletic Track & Open air chess
- Gymnasium
- Volleyball & Basketball Courts
- Yoga, Tai Chi



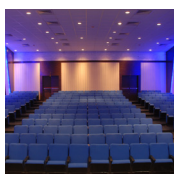
Hostel

- Separate hostels for boys & girls
- Well Equipped with facilities such as internet, mess, activity room, night mess, laundromat



Medical Facilities

- On call doctor and round-the-clock medical dispensary
- Counsellor



Auditoriums

- Two state-of-the-art auditoriums with capacity of 250 each
- Tagore amphitheatre for cultural programs

Centres Of Excellence

Capital Markets

Creating awareness about Capital Markets.

Economic Policy Analysis

To evolve into a leading policy centre engaged in research, teaching, training and capacity building.

International Business

To create superior knowledge base on various dimensions of International Business.

Consumer & Market Studies

To encourage a culture of research and creativity relating to critical issues in Emerging economies.

Entrepreneurship & Innovation

To foster successful entrepreneurship activity.

Sustainable Development

To conduct and promote research in the interdisciplinary areas of sustainable development.

Diversity Management & Inclusion

To collaborate with industry on projects and researchers on managing diversity at workplace.

Conferences

1. Global Supply Chain Management Conference
2. SIMSR International Finance Conference
3. SIMSR Global Marketing Conference (SGMC)
4. International HR Conference
5. International Conference of Centre of Economic Policy Analysis & Research (CEPAR)
6. Somaiya International Conference on Technology and Information Management (SICTIM)
7. International Conference On Challenges In Emerging Economies General Management Area
8. International Healthcare Management Conference (HCM)
9. Business Analytics Conference

Admission Process



Eligibility Criteria

Minimum of 2 years of work experience after graduation in any discipline from a recognized university with Executive/ Supervisory level



Admission Process

1. Online application
2. Document Verification
3. Personal Interview
4. Announcement of selected candidates
5. Selected candidates will get an invite for admission



Final Admission

Candidates will register and pay fees

*Admission is provisional i.e. subject to fulfilment of all the eligibility requirements.

Fee Details

MBA - MM/FM/HRM/IM	I Year	II Year	III Year	Total Fee (₹)
Fee Structure Batch 2021-24	F.Y. 2021-22	F.Y. 2022-23	F.Y. 2023-24	I+II+III Year
Tuition Fee	₹ 64500.00	₹ 70950.00	₹ 78045.00	₹ 213495.00
Development Fee	₹ 6450.00	₹ 7095.00	₹ 7805.00	₹ 21350.00
Other Fee *	₹ 16200.00	₹ 15700.00	₹ 18200.00	₹ 50100.00
Caution Money Deposit **	₹ 10000.00	₹ 00.00	₹ 00.00	₹ 10000.00
Alumni Fee	₹ 00.00	₹ 00.00	₹ 2500.00	₹ 2500.00
Total Fee (₹)	₹ 97150.00	₹ 93745.00	₹ 106550.00	₹ 297445.00

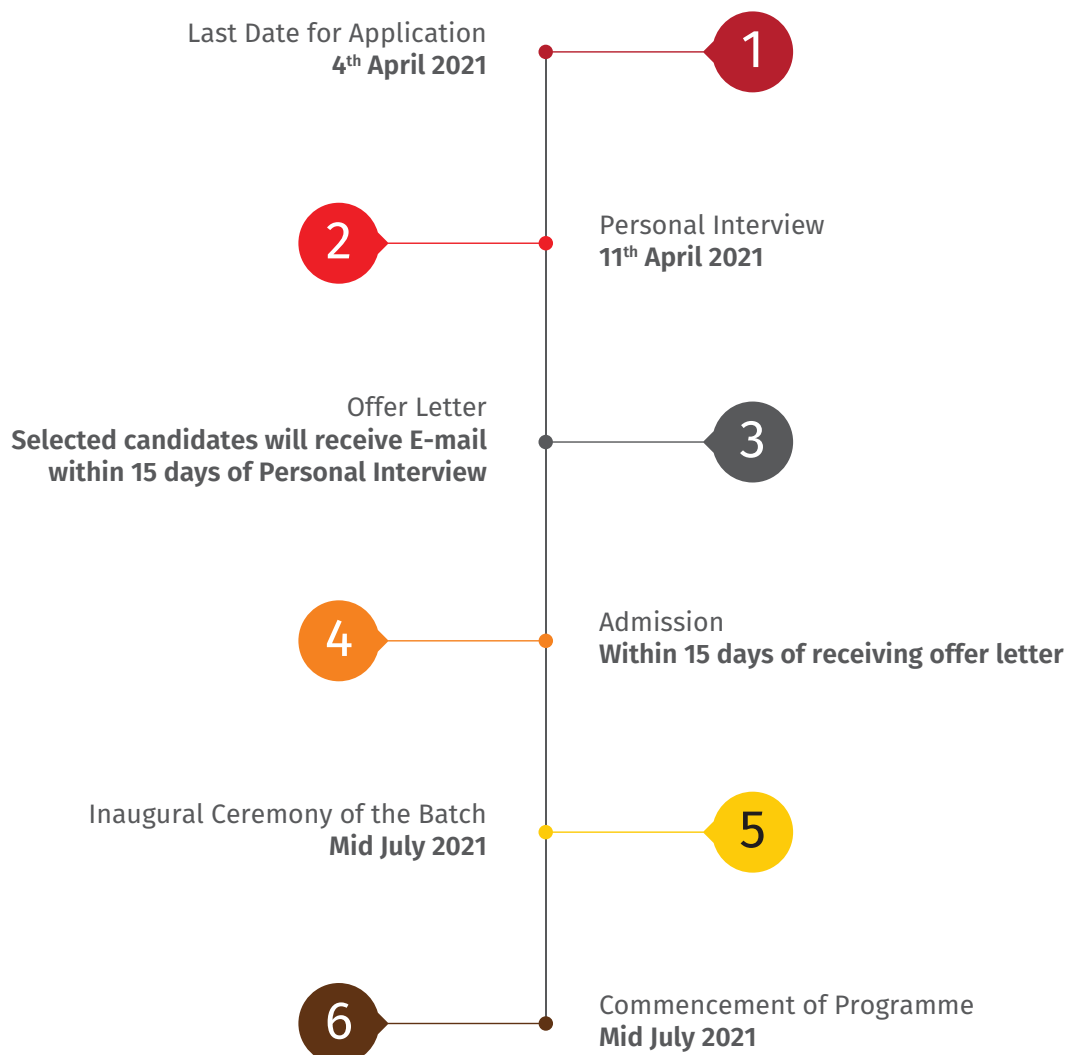
Note:

*Other fee Includes ID Fee, Examination fee, Specialised E Database fee, Study Material fee, Gymkhana Fee & Convocation fee

** refundable



Important Dates



Illustrious Alumni from the Part-Time Programmes

Sudesh Puthran

Batch of 1998
Chief Technology Officer
Aditya Birla Finance

Sudhir Shenoy

Batch of 2000
Chief Executive Officer
Dow Chemical India

KS Narayanan

Batch of 2001
Chief Information Security
Officer, PWC

Jaya Janardanan

Batch of 2001
Head - Business Operations
Aditya Birla Payment Bank

Prabal Roy

Batch of 2003
Senior Vice President
Bank of America Merrill Lynch

Priya Pendharkar

Batch of 2007
Head - Compensation and
Benefits, Atos India

Cajetan Cardoz

Batch of 2008
Vice President,
HSBC India

Mohammad Kantawala

Batch of 2008
Vice President,
India Infoline

Suphal Mehrotra

Batch of 2000
Executive Vice President
Vodafone

Deepak Hegde

Batch of 2000
Director, CMC GSK

Bhalchandra Kadam

Batch of 2003
Finance Director
Schueco India

Kamini Shahani

Batch of 2003
Head - Customer Service and
Operations, Aditya Birla
Health Insurance

Rhea Chawla

Batch of 2007
Chief Manager - HR
Reliance Retail

Sandeep Das

Batch of 2007
Vice President
Yes Bank

Neeraj Baveja

Batch of 2009
Associate Director
Accenture

Pradeep Gangawane

Batch of 2011
Senior Enterprise Solution
Consultant, Lark



Padmabhushan Shri K. J. Somaiya Founder, Somaiya Vidyavihar (Estd: 1959)

1 Visionary and 60+ years of legacy



8 Campuses
34 Institutions



1,500+ Faculty
2,500+ Staff



40,000 Students
100+ Student Clubs



230+ Courses
20+ Libraries



6 Hostels
1,500+ Student
Accommodation



15+ Dining
Options



Girls : Boys
Ratio - **1:1**



20+ Sports
Offerings



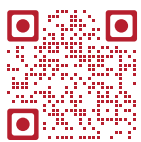
100+ Start-ups
20+ Project Patents



Contact Us

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Vidyavihar (E),
Mumbai-400077, India
Phone: 022-6728 3277 / 3292 / 3050

Email: admission.simsr@somaiya.edu
Web: simsr.somaiya.edu



Find us on Google Maps

Distance From:

Lokmanya Tilak Terminus - 0.5 Km

Dadar Station- 10.2 Km

Chhatrapati Shivaji Terminus- 20 Km

Domestic Airport- 10 Km

International Airport- 12.8 Km