



STATEMENT OF PURPOSE (SOP)

MBA Healthcare Management (HCM)

The SOP is a mandatory document required from the prospective student and pinpoints his/her eligibility for the shortlisting process for the Personal Interview step of Admission to the programme.

The SOP must include the following:

- The candidate must have relevant interest/experience in Healthcare industry.
- A burning passion to build a successful career in the related sectors stating concrete, justifiable and supporting example(s).

The SOP is a type of written document, in not more than 500 words (covering both the above points), 12-point font size, Times New Roman, single spaced