

K J Somaiya Institute of Management

MBA- International Business





SOMAIYA
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management

Welcome Prospective Students Batch 2021-23

International Business Scenario in India

- International business encompasses all commercial activities that take place to promote the transfer of goods, services, resources, people, ideas, and technologies across national boundaries and at a global or transnational scale.
- India is the 6th largest economy in the world. As per Goldman Sachs report, it is poised to be 2nd largest economy by 2050.
- India's GDP was estimated at Rs 26.9 trillion (US\$ 0.2 trillion) for the first quarter of FY2020-21.
- India's foreign exchange reserve was Rs 39.64 trillion (US\$ 542.01 billion) as of September 4, 2020, according to data from the RBI.
- India's overall exports are estimated at US\$ 182.13 billion while overall imports are estimated at US\$ 167.94 billion from April 2020 to August 2020.



International Business Scenario in India

- Foreign direct investment (FDI) equity inflow stood at Rs 27.3 trillion (US\$ 469.99 billion) between April 2000 and March 2020. Net FDI stood at US\$ 49.97 billion in 2019-20 compared to US\$ 44.36 billion in 2018-19.
- According to data provided by the Reserve Bank of India (RBI), India's outward Foreign Direct Investment (OFDI) in equity, loan and guaranteed issue stood at ~US\$ 806.6 million in August 2020 versus US\$ 2.6 billion in July 2020.
- India's major items of exports include mineral fuels including oil, engineering products, chemicals, pharmaceuticals, textiles and garments, gems and jewelry, electrical machinery, equipment, agriculture and allied products, vehicles.



International Business Scenario in India

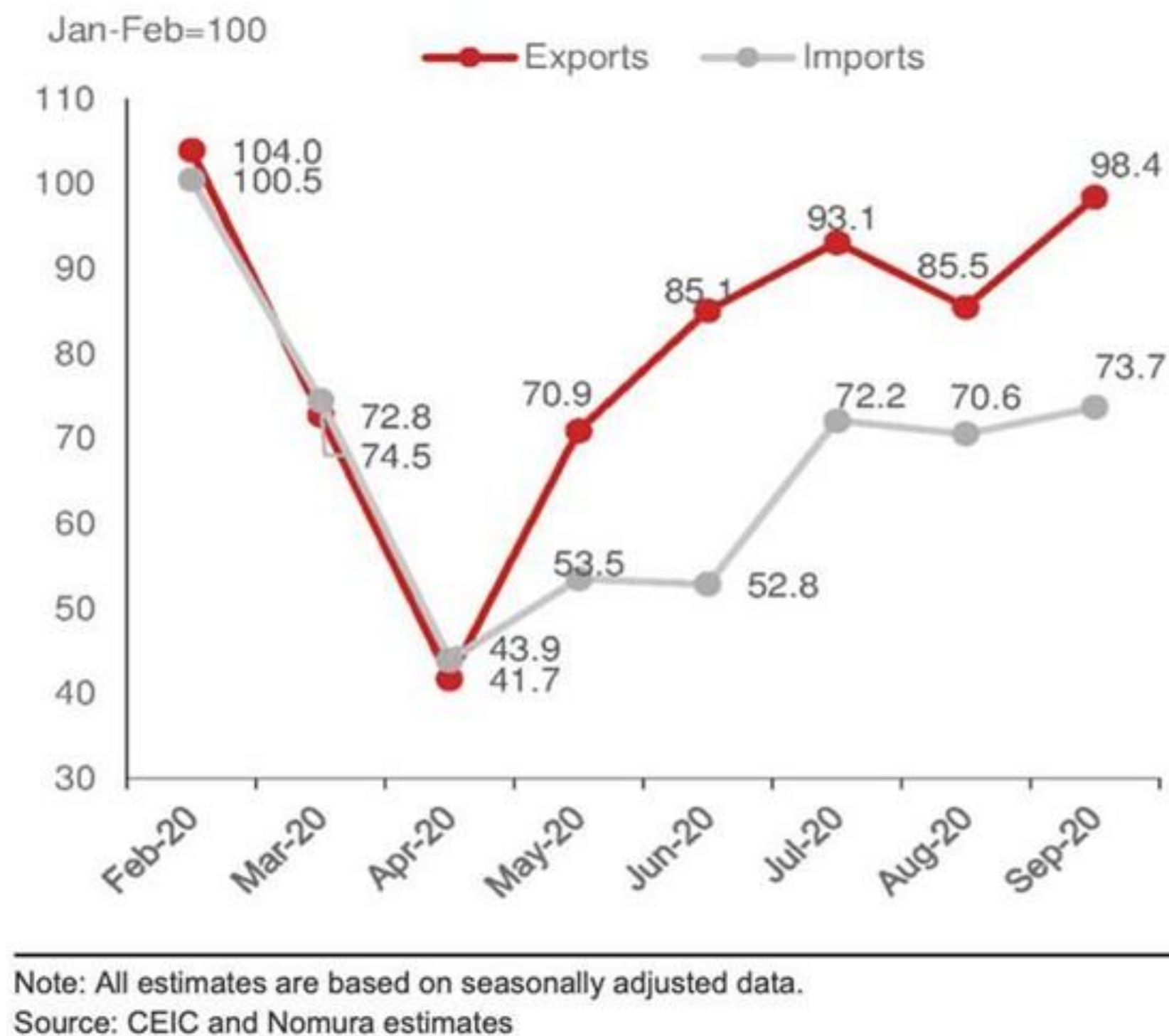
- The current international environment presents India with an unprecedented opportunity to chart a labor intensive, export trajectory and thereby create unparalleled job opportunities for burgeoning youth.
- By integrating “Assemble in India for the world” into Make in India, India can create 40 million well-paid jobs by 2025 and 80 million by 2030.



Road to Recovery after the pandemic

Overview	Actual	Q4	Q1	Q2	Q3	2021
<u>GDP Growth Rate (%)</u>	-25.20	3.5	1.9	2.3	1.4	2.2
<u>GDP Annual Growth Rate (%)</u>	-23.90	-4	2.5	15	8.5	5.5
<u>Unemployment Rate (%)</u>	6.70	7	7.2	6.9	6.5	6.3
<u>Inflation Rate (%)</u>	7.34	6.9	6.2	5	5.5	4.5

Road to Recovery after the pandemic



Robust Growth and Bright Future



Emerging Market Economies



Objectives of the Program

- The course covers the entire spectrum of International Business thus parting an in-depth knowledge of business environment, finance and economics to the students and making them competent and versatile in all the functional areas of management in addition to developing expertise in the specialization subjects of International Business.
- The focus is on building professionals with expertise in International Business focusing on strategies in an ever-changing international environment
- To develop cross cultural sensitivity and provide option of developing foreign language capability



Program Highlights

- PGDM - International Business Program Started In the year 2000 (Renamed as MBA- International Business - Under Somaiya Vidyavihar University w.e.f. Batch 2020-22)
- 737 Alumni till date with First Batch passing out in 2002
- Intake: 60 seats
- Program was accredited in the year 2017 for a period of 3 years by National Board of Accreditation (NBA), a body of AICTE, Ministry of HRD, Govt. of India
- Open to students from India and abroad including Non-Resident Indians (NRI's), Persons of Indian Origin (PIO's) and Foreign Nationals (FN) within the intake of 60 seats
- Conducted in six trimesters of 10-12 weeks each, spread over a period of two years
- The subjects chosen for this program are a judicious blend of foundation core courses, key courses in functional areas and advanced level courses within the area of International Business

Program Highlights (Continued..)

- Each trimester has 6-8 full credit subjects, requiring 30-45 hours of class work/ tutorial each
- In the third trimester, Export-Import Policy and Imports Management are covered in depth as a subject, in addition to the common first year subjects
- 2nd Year consist of subjects each with a mix of core and specialization subjects
- Students also have an option to choose Spanish language

Pedagogy

- In addition to classroom learning through case studies, projects and assignments, the students learn through participation in International Immersions, co-curricular activities including interactions with key industry experts, which are arranged by International Business Society (IBS@SIMSR) functioning from November, 2009
- Students also contribute to its newsletter - International Brew and quarterly e-publication e-Globbuzz, which goes a long way to enhance their perspective of world affairs and changing trends in the International Business Environment

**International
Business
Society@SIMSR**
K J Somaia Institute of Management



Exclusive Courses Offered

Apart from the Regular Common courses in different streams of Marketing, Finance, HR, Operations & IT, this Program offers exclusive courses like

- International Finance (including FEMA)
- Derivatives & International Commodity Markets
- International Trade Finance & Country
- Analysis & Sectoral Strategies
- Multinational Management
- Export-Import Policy and Imports Management
- Optional Foreign Language Course
- Corporate Governance
- Business in Emerging Markets
- Digital and Social Media Marketing
- International Business Consulting
- International Relations & Diplomacy

Learning Goals

- **Management Knowledge (MK)**- To demonstrate practical application of concepts in dealing with various business situations
- **Critical and analytical thinking (CT)**- To demonstrate an ability to analyse the issue, identify and critically evaluate alternatives and come to a logical conclusion in business situations
- **Communication Skills (CS)**- To demonstrate effective speaking and written communication skills while persuasively trying to convey perspectives in diverse contexts
- **Team Orientation (TO)**- To demonstrate an ability to work in a team, understand roles, manage conflicts and achieve team goals
- **Global Awareness (GA)**- Students will demonstrate reflection and appreciation of global issues and recent concerns
- **Ethical Responsibility (ER)**- To demonstrate an ability to be sensitive to ethical dilemmas and make decisions that positively impact business, environment and society at large
- **Expertise in International Business (EIB)**- To recognize and analyse global International Concepts and to explore emerging economies for international operations.
- **Strategies in Changing Global Environment (SCGE)**- To adapt, correlate and develop Sectoral Strategies for Multinational Corporate and to measure and judge country specific recommendations

Events Held – 2017-18 & 2018-19



**CAMPUS VISIT FROM THE TSINGHUA UNIVERSITY,
CHINA**



**CAMPUS VISIT BY AMBASSADOR OF KAZAKHSTAN IN
MUMBAI**



**CAMPUS VISIT BY CONSUL GENERAL AND TRADE
COMMISSIONER OF ECUADOR IN MUMBAI**



**CAMPUS VISIT BY CONSUL GENERAL OF ITALY
AND HEAD OF UNI-ITALIA**

Events Held – 2017-18 & 2018-19



**CAMPUS VISIT BY THE CONSUL GENERAL OF THE
FEDERAL REPUBLIC OF GERMANY IN MUMBAI**



**CAMPUS VISIT BY THE DEPUTY CONSUL GENERAL OF
ARGENTINA IN MUMBAI**



International Business Summit-2019-20

Highlights:

- Panel discussion on “International Trade and Protectionism”
- Mr. Sudhir Shenoy- CEO at Dow Chemical International Private Ltd. India
- Mr. Anuj Bhargava- CEO at A.B Associates, addressed students and enlightening them about the protectionism policies
- Ms. Kirti Attar- Associate Director at Johnson & Johnson
- ADHIVESHAN - the Case Study competition



International Colloquium

- A cultural exchange program organized by IBS in 2019
- More than 40 foreign students across 15 countries from various courses in Somaiya Vidyavihar University delivered beautiful cultural performances pertaining to their native countries
- Mr. Shafiqullah Ibrahimi, Consulate General of Afghanistan, addressed students and explaining the diplomatic relation between India and Afghanistan



Board of Studies (BOS) Members – International Business

Prof. (Dr.) Monica Khanna – Director

Prof. Isaac Jacob - Professor and Area
Chairperson - Marketing and International
Business, PGDM /MBA- International Business

Dr. Shailesh Surve- CEO, Gita Exports and Shipping
Pvt. Ltd.

Mr. Parag Saigaonkar-Country Head, Deloitte
Consulting

Mr. Jayant Joshi - Managing Director, Ajay Techma
Systems Pvt.Ltd.

Mr. Manish Pathak - President Strategy, Welspun

Prof. (Dr.) Brajesh Bolia – Chairman- BOS-International
Business, Program Co-coordinator (MBA- IB)

Prof. (Dr.) JS Lamba- Professor

Prof. (Dr.) (CA) Swati Godbole- Associate Professor,
Program Co-coordinator (PGDM - IB)

Prof. (Dr.) Satyendra Upadhyay - Assistant Professor

Prof. Sreedharan- Ex. General Manager, RBI Mr. Chen
Bing - CEO, ICBC

Mr. Ujjaval Shah - GM & International Business Head,
Godrej & Boyce

Student Representatives

Few Illustrious Alumni

2002- Arnab Das- Head - Content & Strategy- Viacom 18 Media Pvt Ltd.

2002- Tushar Biware - Country Leader- Middle East - Ingersoll Rand

2004- Monawar Hashmi - ASEAN Leader - Sales Programs & Excellence-
Tech Data

2004- Rajarshi Panigrahi - Director - Private Banking Clients - Standard
Chartered Bank

2005- Anoop Somani- VP- Banking - HSBC

2009- Gaurav Mishra - Country Head- Singapore - TUV Nord

2013- Pradyumna Swain - Program Manager - Amazon

2014- Shonali Chakravarty - Leader - APAC Communications- LENOVO





Thank You