



**SOMAIYA**  
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management



# K J Somaiya Institute of Management Master of Business Administration

## Catch the New Wave!

K J Somaiya Institute of Management, established in 1981, located in the heart of Mumbai, a beautifully landscaped campus and a part of Somaiya Vidyavihar University, is a leading business school in India, capable of providing the best inputs to young budding managers. A fully residential campus with world-class sports facilities offers holistic learning opportunities. Our 12,000+ alumni base and 300+ recruiters on campus are proof of our goodwill and great reputation among all our stakeholders in India and abroad. The institute is also a member of AACSB and is actively completing its accreditation to put the 'hallmark of global excellence on its students' education and future.

# Why MBA?

We live in a world that is extremely dynamic and fast-changing. Therefore, to build a successful career in a world like this, professionals need to have the working knowledge of a diverse set of fields. A professional with multi-disciplinary knowledge is capable of contributing to the organization's growth in multiple ways. An MBA from K J Somaiya Institute of Management prepares professionals for a diverse set of challenges that they are likely to face in the corporate world and successfully overcome them. The other aspect unique to the programme is experiential learning. The programme offers a varied set of opportunities that help the students in developing a problem-solving approach towards issues.

## Programme Goal

To impart high-quality management education and further enable students to apply their learnings into solving real-world problems faced by organizations.

## Subjects Offered

### Marketing

Market Research

Strategic Brand Management

### Finance

Advanced Financial Management

Advanced Derivatives & Risk Management

### Human Resources

Competency Management

Corporate Governance

### Operations

Operations Planning and Control

Materials Management

### Data Science

R Programming

Block Chain Technology

Machine Learning

## Differentiators



### Industry-ready curriculum:

The institute offers a curriculum that is very relevant and in-sync with the current as well as the future needs of the industry.



### Holistic development:

The programme is designed to ensure the holistic development of students and help them add new facets to their personality.



### Experimental learning:

The unique pedagogy followed by the institute enables it to impart students with practical and theoretical knowledge of various management domains and prepare them for the challenges that lie ahead.



### Peer learning:

The K J Somaiya Institute of Management being one of the premier B-schools in the country attracts the best students and provides them with a conducive environment for learning and honing their skills.



## Course-Specific Activities



### Navikaran

The institute offers a curriculum that is very relevant and in-sync with the current as well as the future needs of the industry.



### SIFICO

Annual finance conference organized with an aim to help students explore research opportunities in finance and also provide scholars with an opportunity to showcase their research work.



### Human Equation

Also known as The HR meet, the event is organized to provide a platform for HR professionals to discuss the opportunities and challenges the HR field has to offer.



### Guest Lectures

Guest lectures by eminent professionals from the industry to help students understand the challenges and opportunities that await them in the corporate world.



# Admission Process



Online  
Application



Shortlisting of  
Candidates



Documents  
Verification



GD-PI Process



Result  
Declaration



Final Admission

## Important Dates:

Scan the QR code to know more ----->



## Somaiya Vidyavihar University

With over six decades of experience in building and managing educational institutes of great repute, Somaiya Vidyavihar has become a Private University. We are delighted to have given Mumbai its first new-age university of global stature. As part of this accomplishment, we are now offering our students, programmes with the flexibility to simultaneously earn degrees and certifications in multiple disciplines offered by our constituent colleges.

Somaiya Vidyavihar University is located in the heart of Mumbai and boasts of a sprawling green campus. The university is equipped with excellent educational, recreational, community, health, and sports facilities such as a full-sized football ground, an athletic track, volleyball and tennis courts, gymnasiums, squash courts, a yoga room, a medical centre, and an open-air Amphitheatre.

The curriculum, designed by distinguished names from academia and industry, ensures that every graduate from Somaiya Vidyavihar University is a future-ready and multi-faceted professional with much to offer to the world. We have a dream to build and support a world-class institution, one that is proudly Indian, and excels in Education, Research and Service.

## Contact Us

### Admissions Team

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Admissions Committee | K J Somaiya  
Institute of Management