



SOMAIYA
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management



K J Somaiya Institute of Management

MBA - International Business

Catch the New Wave!

K J Somaiya Institute of Management, established in 1981, located in the heart of Mumbai, a beautifully landscaped campus and a part of Somaiya Vidyavihar University, is a leading business school in India, capable of providing the best inputs to young budding managers. A fully residential campus with world-class sports facilities offers holistic learning opportunities. Our 12,000+ alumni base and 300+ recruiters on campus are proof of our goodwill and great reputation among all our stakeholders in India and abroad. The institute is also a member of AACSB and is actively completing its accreditation to put the 'hallmark of global excellence on its students' education and future.

What is International Business?

International business refers to the trade of goods, services, technology, capital, and/or knowledge across national borders at a global or transnational level. With the advent of globalization, there is a shift towards a more interdependent and integrated global economy. The world has moved beyond industrial production. Now, international business is not just an exchange of money for physical goods but international transfers of other resources, such as people, intellectual property, and contractual assets or liabilities. The entities involved in international business range from large multinational firms to even a sole proprietor acting as an importer or exporter. It also encompasses for-profit border monetary transactions to transactions motivated by non-financial gains such as corporate social responsibility and political favors that are of significance to a business.

Why MBA in International Business?

An MBA in International Business is a great opportunity to study business from an international perspective in a dynamic business and economic environment. It allows an individual to work across international boundaries and cultures which is how most companies operate today.

Commenced in the year 2000, International Business was the very first programme specialization offered by K J Somaiya Institute of Management. After almost 20 years, this course has become the most sought after course for students looking forward to pursue a career in International Business.

Programme Goal

To develop managers with functional competencies through international exposure in the everchanging VUCA world.

Subjects Offered

Course-Specific Subjects

Export-Import Policy and Imports Management	International Marketing
International Market Research	International Relations & Diplomacy
Derivatives & International Commodity Markets	International Trade Finance
International Business Strategy Models	International Logistics & Supply Chain Management
International Finance (including FEMA)	

Technology and Analytics

Cloud Computing and Internet of Things** (IoT)	Business Intelligence
Technical Analysis	Big Data Analytics
Business Development of IT	

Foreign Language

Spanish is the mandatory language that is a part of the curriculum across all trimesters.

Differentiators



Global Reach and Reputation

Students are sent abroad under the students' exchange program to the USA, Germany, and Austria. It is indeed a great feeling for students to adapt to the new culture and connect with other international students. The Institute has introduced 5 International Immersion Programmes in the USA, UK, China, Germany, and Japan, which are structured in such a way that it not only provides cross-cultural experiential learning but also helps them to develop skills of global business leadership.



Expertise Beyond Technical Skills

Students get to take part in the various international conferences namely the SIMSR Global Marketing Conference (SGMC), SIMSR International Finance Conference: (SIFICO), The Euromed Conference (Hosted for the first time in Asia Pacific), SIMSR Global Supply Chain Management Conference and get to learn from eminent speakers from corporates and universities.



Scale Your Impact Beyond Borders

The students get the opportunity to learn Spanish and Mandarin across six trimesters which helps them extend their boundaries of expertise in global business scenarios. This further helps in developing cross-cultural sensitivity among students.



Course-Specific Activities

International Colloquium: A cultural exchange programme organized by the International Business Society

IB Summit: A two-day event where corporate exposure in terms of global trade and commerce is provided

Pangea: 'International Business Conference' organized by International Business Society (IBS@SIMSR)

Admission Process



Online
Application



Shortlisting of
Candidates



Documents
Verification



GD-PI
Process



Result
Declaration



Final
Admission

Important Dates:

Scan the QR code to know more ----->



Somaiya Vidyavihar University

With over six decades of experience in building and managing educational institutes of great repute, Somaiya Vidyavihar has become a Private University. We are delighted to have given Mumbai its first new-age university of global stature. As part of this accomplishment, we are now offering our students, programmes with the flexibility to simultaneously earn degrees and certifications in multiple disciplines offered by our constituent colleges.

Somaiya Vidyavihar University is located in the heart of Mumbai and boasts of a sprawling green campus. The university is equipped with excellent educational, recreational, community, health, and sports facilities such as a full-sized football ground, an athletic track, volleyball and tennis courts, gymnasiums, squash courts, a yoga room, a medical centre and, an open-air Amphitheatre.

The curriculum, designed by distinguished names from academia and industry, ensures that every graduate from Somaiya Vidyavihar University is a future-ready and multi-faceted professional with much to offer to the world. We have a dream to build and support a world-class institution, one that is proudly Indian, and excels in Education, Research and Service.

Contact Us

Admissions Team

K J Somaiya Institute of Management,
Somaiya Vidyavihar University,
Vidyavihar (E), Mumbai-400077, India.

Admissions Office Email: admission.simsr@somaiya.edu

Admissions Student Committee Email: adcom@somaiya.edu

Website: simsr.somaiya.edu



@kjsimadmissions



@adcomkjsomaiya



Admissions Committee | K J Somaiya
Institute of Management