





# K J Somaiya Institute of Management

Somaiya Vidyavihar University

# Master of Computer Applications (MCA)

(Batch 2022-24)

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## Somaiya Vidyavihar University

A new milestone in a glorious ongoing journey established in 2019, Somaiya Vidyavihar University, Mumbai, is a self-financed autonomous university recognised by the University Grants Commission (UGC). Somaiya Vidyavihar, with over six decades of rich experience in building and managing educational institutes of great repute, is the sponsoring body. Operational from 26th August 2019, Somaiya Vidyavihar University is a place where you can explore new possibilities, pursue your passion and above all, find yourself.

Somaiya Vidyavihar University is located in the heart of Mumbai and boasts of a sprawling green campus. The university is equipped with excellent educational, recreational, community, health, and sports facilities. Somaiya Vidyavihar offers students the flexibility to simultaneously earn degrees and certifications in multiple disciplines offered by our constituent colleges.



# Message from the Chancellor



Shri Samir Somaiya Chancellor Somaiya Vidyavihar University

Welcome to Somaiya Vidyavihar University. We are a place where you can explore new possibilities, pursue your passion, and above all, find yourself.

Our motto is: ज्ञानादेव तु कैवल्यम् | Knowledge alone liberates. Knowledge provides opportunity. To make the life lived more meaningful. In the service of one's family, one's community, one's समाज, country, and indeed the world.

The education we provide will reflect its timeless fundamentals, its current context, and applications. We will strive to provide you with an environment to engage this world, to discover new truths, make new applications to create and share knowledge. Our education will also be experiential and holistic. With projects that are 'real&' and those that complement the learning inside the classroom. We want you to be at the cutting edge of change, to incubate companies, to create NGOs, and pursue any field of your passion. Our education will also instill an appreciation for art and culture, the Indian tradition, and will include sports as a part of the campus experience. We want each of you to lead a full life, to fall in love with life.

Our dream is to build a world class research and teaching institution, that is global in the reach of its ideas, and universal in its service. I invite you to come and be a part of our community and to further this mission.

# Message from the Vice Chancellor

## Prof. V. N. Rajasekharan Pillai Vice Chancellor Somaiya Vidyavihar University



I have great pleasure in welcoming the prospective management education aspirants to the Somaiya Vidyavihar University, Mumbai for their studies in the university's K J Somaiya Institute of Management. The subject of Management as an academic and professional discipline has been undergoing revolutionary changes during the last few decades. Appropriate knowledge and skills are necessary to manage the rapid changing times and technologies in a globalized and interconnected world. We are in an era when knowledge is expanding at an unprecedented rate. Mastering theoretical, experimental and practical management and business skills through effective education programmes is indispensable for developing core competencies and for giving the students a competitive edge. For maximisation of the opportunities for the cost-effective management education and training, globalisation, localisation, contextualisation and individualisation of curriculum and transactions are necessary.

Bearing these basic principles and dynamic challenges, we at K J Somaiya Institute of Management have been at the forefront of quality and responsible management education in the country. Our Our Master of Computer Application (MCA) programme are designed, transacted and delivered following internationally renowned patterns evolving the best practices in business and management education.

Amongst our alumni are top-ranking and highly-placed executives all over the world. Highly qualified and experienced faculty, state-of-the-art infrastructure, the business and industry environment of the financial capital of the country, and a serene, beautiful green campus with several sporting facilities and other educational, research and innovation institutions are the hallmarks of K J Somaiya Institute of Management and the Vidyavihar campus of the University. Our academic credentials, achievements, national and international accreditations and recognitions put us among the top-most institutions in the country. I am extremely glad to welcome you as a student of this premier management institute in the Somaiya Vidyavihar University. Once you are here, I am sure you will enjoy the best of teaching and learning, research and community experiences in your student life.

# Message from the Director



Prof. (Dr.) Monica Khanna Director - K J Somaiya Institute Of Management Dean - Faculty Of Management Studies, Somaiya Vidyavihar University

K J Somaiya Institute of Management, which is ranked among the top 20-25 business schools in India and top 10 private business schools, is pleased to announce that it has been granted the coveted US based AACSB accreditation in May 2022 (https://www.aacsb.edu/accredited/k/k-j-somaiya-institute-of-management). Our commitment to excellence is further reinforced through our quality accreditations like the Bureau Veritas ISO 9001 : 2015.

The Institute is a constituent college under the Somaiya Vidyavihar University (SVU) since Aug 2019 (https://university.somaiya.edu/en) and will continue its legacy of offering world class education.

The Institute is located in a lush green 50 acres campus in the heart of Mumbai and offers Doctoral Programme in Business Management, MBA programmes that are full time and part time, sector-specific MBA programmes, Exec MBA and MCA programme.

The key to developing competitive advantage in today's fast-changing world and getting ready for Industry 4.0 is through continuous knowledge upgradation and re-skilling. The MCA programme being offered by the Institute have courses and curriculum that are curated by a dedicated and illustrious Board of Studies for the MCA programme.

The pedagogy is a blend of classroom teaching, case studies, projects, assignments, field visits and experiential learning opportunities. The Institute has invested a lot in terms of time and efforts in its pedagogy by installing latest softwares, Bloomberg Lab, Media Analytics Lab, Simulation Softwares, conducting hackathons etc.

Apart from this, a library that consists of around 90,000 + books, several e databases for conducting research, sports facilities, 24\*7 medical facilities, opportunities to learn foreign languages, various student committees and hobby clubs etc - complete the pedagogical requirements for holistic development and delivering excellence.

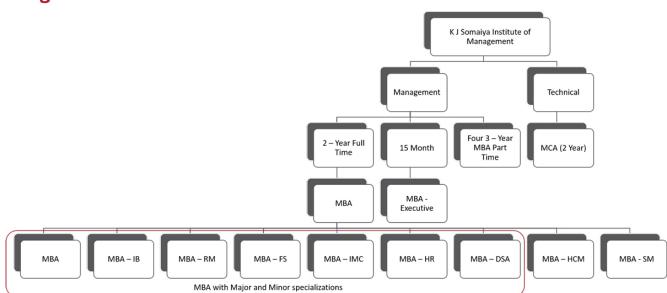
The proof of our excellence lies in the alumni who have completed their MCA programme from K J Somaiya Institute of Management and occupy leading positions in the industry in India and abroad. Many of the alumni are also successful entrepreneurs.

An investment in the MCA degree programme from K J Somaiya Institute of Management will fetch you great dividends in your personal and professional life.

I welcome you wholeheartedly to our Institute for this wonderful learning opportunity to enhance your knowledge and skills, and look forward to adding value into your lives.

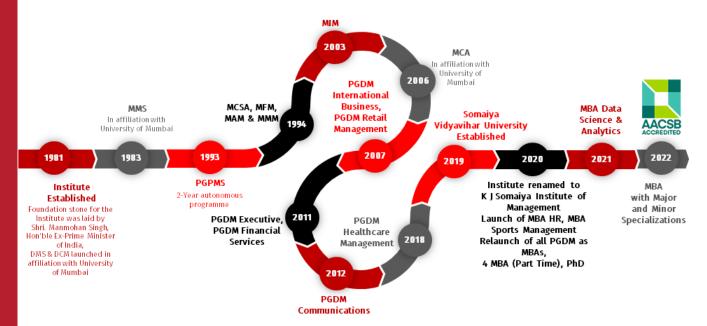
## K J Somaiya Institute of Management

K J Somaiya Institute of Management was established in 1981 as a part of Somaiya Vidyavihar (now affiliated to the Somaiya Vidyavihar University since August 2019) with the objective of providing state of the art education in management and allied areas. The institute is consistently ranked among the Top 25 management institutes and Top 10 private sector B-schools in India. The institute offers Doctoral Programmes, full time, part time and executive programmes in Business Management with specializations in International Business, Retail Management, Financial Services, Integrated Marketing Communications, Healthcare Management, Sports Management, Data Science & Analytics, Finance, Human Resources, Operations, Marketing and Executive MBA programmes along with a Masters in Computer Applications. Apart from the regular programmes, the Institute offers customized and industry specific certificate and executive development programmes for government bodies, companies, defense personnel and NGOs.



#### **Programmes offered:**

## Important Milestones & Beyond



# Programme in Focus

## Two Year Master of Computer Applications (MCA) Programme Batch (2022-2024)

Four Semester Integrated Programme with compulsory internship and option to study abroad during semester III / IV

## **Coordinating Department**

Data Science and Technology

## Objective

#### **Programme:**

To prepare students for a career in information Technology, Analytics and its allied industry by providing them with state-of-the-art facilities and upgraded curriculum.

#### Area (Department):

With data being recognised as the new oil for an organisation, the area: Data Science and Technology (DST) Intends to equip the students with the concepts that will help to make sense of data to apply various Communications, statistics, human behavioural and cognitive models along with information technology and Analytical tools in several areas or domain.



## **Programme Details**

## Induction

The Induction programme is conducted to get the incoming students acquainted with the institute's environment, interact with the faculty, exchange views with seniors.

The sessions include:

Duration	10 days (45 hours)	
20 hours	Programming Foundation	
15 hours	Spreadsheet Essentials	
10 hours	Presentation Skills	

### **Important Courses:**



#### Technology

- Programming and Coding Languages
- Advanced Database Techniques
- Object Oriented Analysis and Design
- Web Application and Services
- Blockchain Technology
- User Experience Design
- Machine Learning
- Computer Vision
- Ethical Hacking



#### Analytics

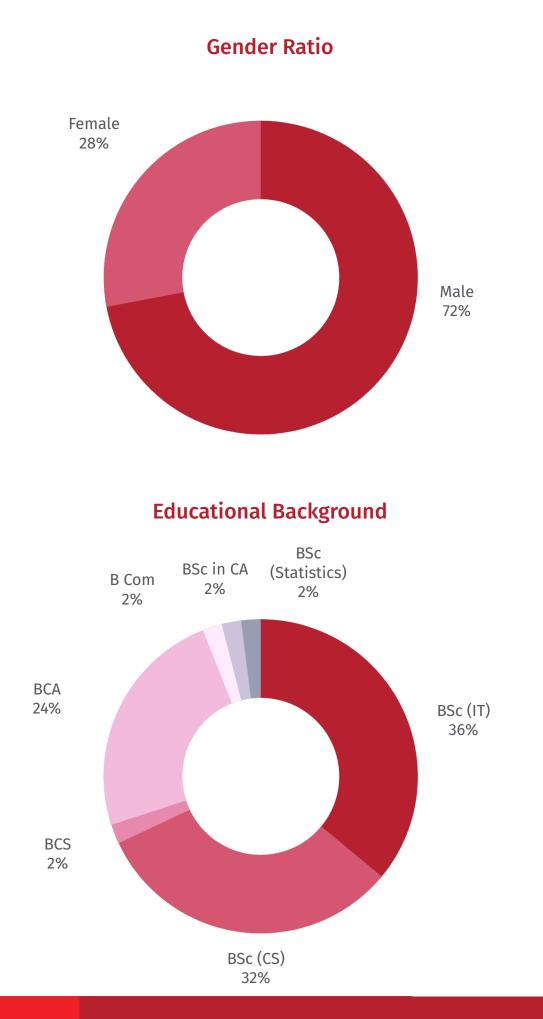
- Business Statistics
- Business Intelligence
- Data Visualization
- Python Programming
- HR Analytics
- Retail Analytics

## ကြိန် Techno - Management

- Software Project Management
- Design Thinking
- Industry 4.0
- Design & Management of Information Systems
- Business Development of IT (Product / Services)
- IT Infrastructure Library

- Design and Analysis of Algorithm
- Advanced Communication Technologies
- Mobile Application Development
- Distributed & Cloud Computing
- IoT and Remote Sensing Techniques
- Artificial Intelligence
- Deep Learning
- Cyber Security
- Agile Computing and DevOps
- Research Methodology
- Big Data Analytics
- R Programming
- Web Analytics
- Sports Analytics
- IT Quality Assurance
- Digital Marketing
- FinTech Concepts
- E-CRM
- IT Compliances
- Technology Consulting

## MCA Batch 2021-23 Profile



## **Student Testimonials**



Gitesh Khare 2020-22 Batch

Beyond Academics. These two words ring true for me looking back at my experience with KI Somaiya Institute Of Management. While proudly advertised by the institute's website, this differentiator has held up even during the pandemic for our online MCA batch. It was a challenging time for both myself and the faculties involved. How do you deliver excellence in education and support while maintaining the high standards set by the traditional offline college environment? Just ask the faculty members here, they seem to have the formula down pat. It was responsible for an all-around development, which I think is crucial in preparing to take the first step as a professional. The events like ICON, diverse webinars on different aspects of IT, all the opportunities presented in the different committees as well as a generally open and transparent educational support are all things I cherished. Building my foundations through faculties that have spent decades in the field was just the thing needed to set me up for my future.



The two year MCA programme is focused on enriching the students with various advanced technologies with hands on in each. The highlight of the course is its not just tech-oriented, it also imparted knowledge of domains like finance and graphic designing.

The incredible care and commitment of our faculty members towards us smoothened our journey.

The course was well designed to prepare us for the corporate world. Special workshops were held to help us create impactful CVs and to give us insights on rules of interviewing prior to our placements, which had us well prepared, technically and professionally.

While we missed out on campus life, organizing ICON, a virtual tech fest, gave us the taste of all the fun and frolic, and it effectively brought out the best of us.



Jaya Ahuja 2020-22 Batch



## **Student Testimonials**



2020-22 Batch

Considering to the fact that two-year MCA programme started off online but the faculties and the staff were very planned as to how to manage and enhance the knowledge and personality of each student. Even though it is difficult to manage everything in the hustle of the fast-running world of technology we were given detailed idea of the newest technology around us. The curriculum helped us students to reach every corner of the "Information and Technology" world and explore it so that we can pick a career we want which will take us to a great height. You also get various offers to learn your favourite course through the best learning platform available like coursera, udemy which will help you get that extra highlight to your resume for interviews. The faculties around us were very experienced professors who were ready, at any time of the day, to help us achieve what we want and solve any problem we had. The bond that us students and faculties shared were extra ordinary considering the fact that there were no physical meets or class and we were connected with the help of a screen. Presentation during every trimester in a strict deadline environment made us ready for the industry with the required confidence and techniques to present any important topic impromptu. The projects assigned to us taught us how to work in team and understand the topics very well. Faculties guided us and observed us very closes while we did the project to give us constructive criticisms for our better growth. K J Somaiya Institute of Management well known for its campus and the environment rich in knowledge helped me grow in every aspect, personally and professionally. The competitions held in the campus helped us connect with people inside and outside the campus which helped us increase our connectivity and communication skills. Various kinds of committees and event handling programme gave us enough experience of working in an organisation professionally with a team led by experienced faculties. K J Somaiya Institute of Management gives you enough experience to grow, learn, unlearn and relearn. Towards the end, you will be placed at a place very suitable for you and when you look back to all the hardship, smart work and hard work you have done throughout will make you realise that you are ready for everything and is not new to anything around you. Happy Learning!



## Infrastructure



## **Technology Based Learning**

- **Bloomberg Lab**
- **Media Analytics Lab**
- Geared with software packages such as SPSS, AMOS, SAP-ERP etc



- Fully computerized library
- **150 Periodicals**
- Harvard Case Subscriptions
- 95000+ Books
- 20+ E-databases



### **Sports Facilities**

- Badminton, Squash & Tennis Courts
- Athletic Track & Open air chess
- Gymnasium
- Volleyball & Basketball Courts
- Yoga, Tai Chi



## Hostel

- Separate hostels for boys & girls
- Well Equipped with facilities such as internet, mess, activity room, night mess, Laundromat



## **Medical Facilities**

- On call doctor and round-theclock medical dispensary
- Counselors available



## Auditoriums

- Two state-of-the-art auditoriums with capacity of 250 each
- Tagore amphitheatre for cultural programmes

# Life at Campus

















## Pedagogy



Workshops



**Field Visits** 



Presentations



**International Immersions** 







**Guest Lectures** 



**Electives Offered** 





Simulation

## Somaiya International Conference on Technology and Information Management (SICTIM) Annual Department Conference

# Conference organized by Data Science & Technology Area of K J Somaiya Institute of Management

The Department of Data Science and Technology and Centre of excellence in Data Science organized 8th Somaiya International Conference on Technology and Information Management scheduled on 25th and 26th of March 2022. The Theme of conference was 'Technology Inclusion - The Only Way Ahead'. The organising committee comprises of Dr. D. G. Jha - Conference Chairperson, Dr. Chandan Singhavi – Conference Convener, Prof. Sudarshan Sirsat – Conference Co-Convener, and Ms. Rewa Pimpalkar – Member.

The pre-conference workshop was conducted on 25th Feb 2022 titled 'Data Driven Story Telling' by Ms. Anjali Malthankar, National Strategy Director of Tonic Worldwide and Co-Founder of GIPSI. The workshop helped the participants to understand the importance of impactful communication of data insights using GIPSI Framework. The conference was inaugurated on 26th February 9:30 AM. This was the first conference done in Physital/ Hybrid Mode. The inauguration started with the talk by Prof. V N Rajashekharan Pillai, Vice Chancellor, Somaiya Vidyavihar University. He emphasized on importance of technology inclusion in education sector but at the same time he also said 'Technology cannot replace a teacher'. Post that Dr. Monica Khanna Director, K J Somaiya Institute of Management gave her speech on the theme. The inaugural address was delivered by the chief guest, Dr. Satish Patil, Founder and CEO of Mitibase Technologies, A global product start up firm that focuses on knowledge graph and people intelligence. The Plenary Session was held with Mr. Tushar Zade and Dr. Pradeep Pendse. Mr. Tushar Zade, CIO and CDO at Aurigene Pharmaceuticals, recipient of the "40 under 40 worldwide" award in the Digital Transformation Category. His talk was focused on Technology integration and business process improvement. Dr. Pradeep Pendse, the CTO and Director In-charge of University operations at WeSchool Mumbai He discussed about the vital contributions of Technology Inclusion and its impact on different sectors.

The researchers presented papers in the various topics like revenge buying, better algorithms for amazon recommendations, IT adoption in the area of education, comparative analysis on tools for sentiment analysis on language processing to Digital banking strategies during pandemic, data driven agriculture and identification of polarized communities in social media networks.

2017	2018	2019
Digitization and Automation:	Datafication:	Digital Transformation:
Innovate Disrupt Transform Society	Extract. Transform. Derive.	The Change Catalyst
2020	2021	2022
Datanomics - Future of Business:	Digital Disruption and	Technology Inclusion -
Insight. Innovate. Impact. Iterate.	Knowledge Society	The Only Way Ahead

## **Beyond Academics**

## **Industry Connect**

#### Campus Connect by General Mills inc.:

The Quiz Contest was part of the Campus Connect program by General Mills. More than 200 students participated in the Quiz Contest from across 5 different institutes. It was a one-day event wherein 5 Teams were selected for the final round.

#### Kakushin by Nomura Holdings Inc.:

Kakushin is an annual hackathon conducted by Nomura India at K J Somaiya Institute of Management. It is conducted during the placement season when the company sends invites to top colleges where any IT student can register and apply. It is a multiple round hackathon where the planning, management, technical, communication skills of students are tested as to how you tackle the real life problem with help of technology. K J Somaiya Institute of Management MCA Students have won and been in the top-3 ranks for both the years. It is a great opportunity to learn and apply your skills technically as well as innovatively which could result in getting an internship or PPO in the company itself.

#### Hackathon

CSI Student Chapter at K J Somaiya Institute of Management along with SAP Next Gen Lab organized a HACKATHON on Machine Learning.

The purpose of this hackathon was to provide specialized information on Machine Learning Using SAP to students.

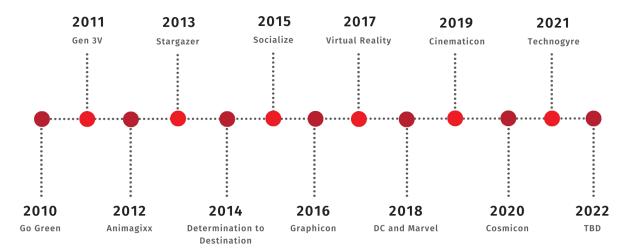
#### Seminar on Block Chain Technology

IEEE Student Branch of K J Somaiya Institute of Management organised a seminar on Block Chain Technology on 29th January, 2019 at K J Somaiya Institute of Management. The Keynote speaker for the event was Mr. Prasanna Lohar, Head Innovations and Architecture at DCB Bank.

This was a second session organized by IEEE-SB KJSIM and Department of IT at K J Somaiya Institute of Management under the Theme of 'Skill and Knowledge Enhancement Program'.

## Extra Curricular

The Students of MCA conceptualise, plan and execute ICON, a techno-management inter-institute event with different trending themes every year.



## ICON 2022 Department Techfest

ICON is the official tech-fest of the Department of Data Science and Technology, Our key objective has always been to foster scientific thinking, innovation, creativity, and old school fun.

At ICON, contests are just a means of bridging the gap between inspiring new ideas and gaining fresh learning experiences from peers and professionals alike. We offer a platform for all youngsters to showcase their talents and maximise their potential, all while elevating the festive spirit.

In these COVID times, one thing has kept us linked - technology. We have found ourselves in the midst of a swirl of scientific progress, and we are rushing down the same road. The one thing we all have in common, the one thing that feeds us all, the one thing which helped us survive as a species for a million years and then some. The Environment.

This is common knowledge by now that mankind hasn't returned the kindness it had received from its environment but we, at Team ICON will not allow this thankless service of mother nature to remain without gratitude much longer.

And that is what drives us to bring back ICON as ECO DRIFT, '21 with renewed vigor as we drift back to our roots on a journey to make an effort, no matter how small, to go Green with technology and innovation that drives us towards a greener future.

The event was organized on the 25th, 26th and 27th November, 2021 at K J Somaiya Institute of Management, virtually on Zoom. It witnessed participation from more than 263 attendees and students from all across India. Every event was conducted on online platforms without the organizing team facing any difficulties and the whole event going smooth and fluent!

ICON was inaugurated on 25th of November at 8:00 am in the morning by our own Dean and Director Dr. Monica Khanna ma'am. The faculties and the Director madam enlightened us with their inspiring words and gave our confidence a boost for the fest!

Their motivating speeches covered topics of the shift from offline to online, about ICON and how it started and is growing into such a big event, and appreciation for the hard work of the students.

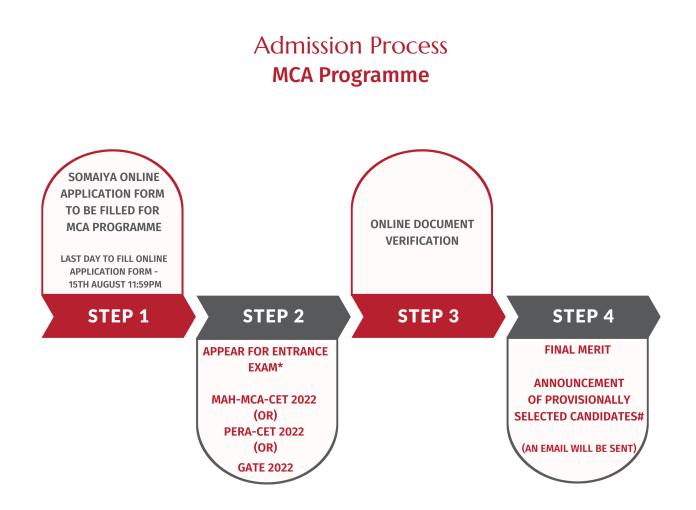


## International Immersion & Linkages



## K J Somaiya Institute of Management has 30+ International tie-ups





#Provisional admission will be offered to the Candidates based on their final merit scores. The provisional admission is subject to fulfilment of all eligibility criteria.

MAH-MCA-CET - Conducted by Directorate of Technical Education (DTE)

**PERA-CET -** Conducted by Preeminent Education & Research Association (PERA)

**Graduate Aptitude Test in Engineering (GATE) -** GATE is a national examination conducted jointly by Indian Institute of Science (IISc) Bangalore and seven Indian Institutes of Technology

## **Selection Parameters**

Program Name: Master of Computer Applications (MCA) Batch: 2022 – 2024 Affiliated to Somaiya Vidyavihar University Intake – 60 Nos. Duration: Two year full time

### **Eligibility Criteria:**

- Passed minimum three year duration Bachelor's Degree awarded by University recognised by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent
- Studied Mathematics as one of the subjects at (10+2) level or at Graduate level examination
- Candidates appearing for final-year examination can also apply

#### **Selection Parameters:**

Sr. No.	Parameters	Percent
1	Qualifying Entrance Exam - MAH-MCA-CET (or) PERA-CET (or)	50%
	GATE	
2	Past Academic Record – PAR	40%
3	Achievement Awards	10%
	Total	100%

#### **Important Dates:**

Last day to fill online application form

15th August 2022, 11:59 pm

Note: Other dates will be announced soon.

#### Past Academic Records - (40 marks)

SSC / Class X	HSC / Class XII	Graduation
X<60% - (0)	X<60% - (0)	X<60% - (0)
60%<=X<=69.99% - (5)	60%<=X<=69.99% - (5)	60%<=X<=69.99% - (10)
70%<=X<=79.99% - (7)	70%<=X<=79.99% - (7)	70%<=X<=79.99% - (15)
X>=80% - (10)	X>=80% - (10)	X>=80% - (20)
Max - 10	Max - 10	Max - 20

### Achievements - (10 marks)

**Sports (2)** Only Participation - (0.5) District Level - (1) State Level - (1.5) International/National Level - (2)

#### Extra-Curricular (3)

Only Participation (0.5) District Level - (1) State Level - (2) International/National Level - (2)

**Co-Curricular (3)** Additional Qualification acquired from certified bodies (3)

### **Outstanding Achievements (2)**

Achievements other than work related / Professional Certification\* (2)

#### **Professional Certification**

- IT Company's Certificate (Microsoft, Oracle, Cisco, Redhat)
- Professional Bodies (CSI)
- MOOC / Online Courses ("elite")



## Fee Details

Master of Computer Applications (MCA) – Batch 2022-24 2 Year - Full Time Programme

MCA Fee Structure Batch 2022-24	<mark>l - Year</mark> F.Y. 2022-23	<mark>II - Year</mark> F.Y. 2023-24	Total Fee I + II YR
Tution Fees	1,77,670/-	1,95,437/-	2,73,107/-
Development Fees	36,597/-	40,542/-	77,139/-
Other Fees	66,310/-	74,842/-	1,41,152/-
Caution Money Deposit	10,000/-		10,000/-
(Refundable)			
Alumni Fee		2,500/-	2,500/-
Total	2,90,577/-	3,13,321/-	6,03,898/-

#### Note:

\*Other fee Includes ID Fee, Examination fee, Specialised E Database fee, Study Material fee, Placement fee, Students Insurance fee , Gymkhana Fee & Convocation fee \*\*Refundable

Financial Aid: To be announced

Hostel and Mess Fees: Click Here

Application Form Fee: Somaiya Application Form fee (Transaction Charges Applicable): ₹ 1500.00 (Non-Refundable and Non-Transferrable) Cancellations Rules: As per UGC Cancellation Policy and Somaiya Vidyavihar University policy



## Illustrious Alumni

### Prathibha Raman

1998 Batch VP & Sr. Program Manager Citi Bank, Canada

### Jyoti Natarajan

1999 Batch Vice President JP Morgan Chase

#### Jubin Kothari

2000 Batch Product Manager DocuSign

### Savio Pereira

2002 Batch Director Citi Bank

#### Aditya Sharma 2006 Batch Vice President

JP Morgan Chase

## Vipul Nagaria

2009 Batch Director SSNC GlobeOp

### Satjyot Dighe

2009 Batch Senior IT Specialist LTI - Larsen & Toubro Infotech

#### Faiz Khan

2010 Batch Manager Adani Electricity

## Kanchan Dhar

1998 Batch Consultant - Project Manager CGI

#### **Francis Ouseph**

1999 Batch Architect Dell Technologies

## T. Ajoy Raj

2000 Batch Technical Architect Hexaware Technologies

#### Ashish Joshi 2002 Batch

Founder & CEO Artium

## Tini Mangal 2009 Batch

Vice President Morgan Stanley

#### Sachin Khandagle 2009 Batch

Managing Consultant Capgemini

## Kedar Maduskar

2010 Batch Manager Deloitte

### Satish Hatte

2010 Batch Project Lead LTI - Larsen & Toubro Infotech



**100%** Students placed on campus for their six month internship

**98%** Students received full-time job offers

of the 44 recruiters, conducted hiring process for the first time.

Some of the notable recruiters - IVP, Nomura, Asian Paints, General Mills, Accenture, Colgate Palmolive, BNP Paribas, Deloitte, Mondelez, Duck Creek, Yardi etc

The students also participated in guiz - competitions like Kakushin (Conducted by Nomura) & Code ICON (Conducted by General Mills). This participation gave the students the much desired exposure. At Kakushin, one of our team stood second in overall ranking. The other events like ICON and SICTIM gave students the opportunity to showcase their talent and also relate the knowledge acquired in class to designing real - life practical solutions.

**Final Job placements** Highest CTC: Rs. 11,50,000 pa Average CTC: Rs. 5,13,670 pa

Mandatory Internship Project (Full credit – 150 marks) Highest Stipend: Rs. 50,000 pm Average Stipend: Rs. 18,624 pm



## Contact us:

### K J Somaiya Institute of Management

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