



**SOMAIYA**  
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management



CHANAKYA

K. J. SOMAIYA INSTITUTE  
OF MANAGEMENT STUDIES AND RESEARCH  
ACADEMIC BUILDING

# K J SOMAIYA INSTITUTE OF MANAGEMENT

## 3-Year MBA Part-Time

Admissions Brochure (Batch 2020-23)

Ready For The New World



# Somaiya Vidyavihar University

*A new milestone in a glorious ongoing journey*

Established in 2019, Somaiya Vidyavihar University, Mumbai, is a self-financed, autonomous university recognized by the University Grants Commission (UGC).

Somaiya Vidyavihar, with over six decades of rich experience in building and managing educational institutes of great repute, is the sponsoring body.

Operational from 26th August 2019, Somaiya Vidyavihar University is a place where you can explore new possibilities, pursue your passion and above all, find yourself.



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## Shri Samir Somaiya

Chancellor  
Somaiya Vidyavihar University

Welcome to Somaiya Vidyavihar University. We are a place where you can explore new possibilities, pursue your passion, and above all, find yourself.

Our motto is: ज्ञानादेव तु कैवल्यम् | Knowledge alone liberates. Knowledge provides opportunity. To make the life lived more meaningful. In the service of one's family, one's community, one's समाज, country, and indeed the world.

The education we provide will reflect its timeless fundamentals, its current context, and applications. We will strive to provide you with an environment to engage this world, to discover new truths, make new applications to create and share knowledge. Our education will also be experiential and holistic. With projects that are 'real' and those that complement the learning inside the classroom. We want you to be at the cutting edge of change, to incubate companies, to create NGOs, and pursue any field of your passion. Our education will also instill an appreciation for art and culture, the Indian tradition, and will include sports as a part of the campus experience. We want each of you to lead a full life, to fall in love with life.

Our dream is to build a world class research and teaching institution, that is global in the reach of its ideas, and universal in its service. I invite you to come and be a part of our community and to further this mission.





## Prof. V. N. Rajasekharan Pillai

Vice Chancellor  
Somaiya Vidyavihar University

I have great pleasure in welcoming the prospective management education aspirants to the Somaiya Vidyavihar University, Mumbai for their studies in the university's K J Somaiya Institute of Management. The subject of Management as an academic and professional discipline has been undergoing revolutionary changes during the last few decades. Appropriate knowledge and skills are necessary to manage the rapid changing times and technologies in a globalized and interconnected world. We are in an era when knowledge is expanding at an unprecedented rate. Mastering theoretical, experimental and practical management and business skills through effective education programmes is indispensable for developing core competencies and for giving the students a competitive edge. For maximisation of the opportunities for the cost-effective management education and training, globalization, localization, contextualization and individualization of curriculum and transactions are necessary.

Bearing these basic principles and dynamics challenges, we at K J Somaiya Institute of Management have been at the forefront of quality and responsible management education in the country. Our Master of Business Administration (MBA) programmes are designed, transacted and delivered following internationally renowned patterns evolving the best practices in business and management education. Amongst our alumni are top-ranking and highly-placed executives all over the world. Highly qualified and experienced faculty, state-of-the-art infrastructure, the business and industry environment of the financial capital of the country, and a serene, beautiful green campus with several sporting facilities and other educational, research and innovation institutions are the hallmarks of K J Somaiya Institute of Management and the Vidyavihar campus of the University. Our academic credentials, achievements, national and international accreditations and recognitions put us among the top-most institutions in the country. I am extremely glad to welcome you as a student of this premier management institute in the Somaiya Vidyavihar University. Once you are here, I am sure you will enjoy the best of teaching and learning, research and community experiences in your student life.



## Prof. (Dr.) Monica Khanna

Director - K J Somaiya Institute Of Management  
Dean - Faculty Of Management Science,  
Somaiya Vidyavihar University

The key to developing competitive advantage in today's fast-changing world and getting ready for Industry 4.0 is through continuous knowledge upgradation and reskilling. There are various methods to acquire this viz. full-time classroom education, part-time and hybrid models of knowledge delivery.

K J Somaiya Institute of Management, which is among the leading Non-IIM Management Educational Institutes in India, offers several sector-specific MBA programmes through various modes of delivery. Among the numerous master's degree programmes being offered at the institute are the 3-year part-time masters degree programmes in the area of marketing, finance, human resources and information management since more than 2 decades. These programmes require the aspirant to have a minimum of 2-year prior work experience.

K J Somaiya Institute of Management is now pleased to announce that it has become part of the Somaiya Vidyavihar University (SVU) since Aug 2019 (<https://university.somaiya.edu/en>) and will continue its legacy of offering cutting edge 3 year part time masters degree programmes in the area of marketing, finance, human resources and information management.

The classes for these are held on the weekends and the pedagogy is a blend of classroom teaching, case studies, projects, assignments, field visits and experiential learning opportunities. The institute has also installed 9 Bloomberg terminals and a media analytics lab that is almost in its final stages of becoming operational. Apart from this, a library that consists of around 90,000 books, several e databases for conducting research, computer labs, sports facilities, 24\*7 medical facilities, opportunities to learn foreign languages, various student clubs etc - complete the pedagogical requirements for delivering excellence in management education. Our commitment to excellence is shown in our various quality accreditations like the ISO 9001 :2015 and our journey towards the coveted AACSB for which the institute has cleared its third update. The proof of our excellence lies in the students who have completed their part time masters degree programme from K J Somaiya Institute of Management and occupy leading positions in the industry in India and abroad. An investment in the part time masters degree MBA programme from K J Somaiya Institute of Management will fetch you great dividends in your personal and professional life. I welcome you wholeheartedly to our institute and look forward to adding value into your lives.

# K J Somaiya Institute of Management

## Vision

Our dream is to build a world class research and teaching institution that is global in the reach of its ideas and universal in its service.

## Mission

To foster a spirit of inquiry, enable livelihoods, encourage innovations and create good citizenship.

K J Somaiya Institute of Management was established in 1981 as a part of Somaiya Vidyavihar (now a part of Somaiya Vidyavihar University since August 2019) with the objective of providing state of the art education in management and allied areas. The institute is consistently ranked among the Top 25 management institutes and Top 10 private sector B-schools in India. The institute offers Doctoral Programmes, full time, part time and executive programmes in Business Management with specializations in International Business, Retail Management, Financial Services, Integrated Marketing Communications, Healthcare Management, Finance, Human Resources, Operations, Marketing and Executive MBA programmes along with a Masters in Computer Applications. Apart from the regular programmes, the Institute offers customized and industry specific certificate and executive development programmes for government bodies, companies, defense personnel and NGOs.

K J Somaiya Institute of Management is an autonomous educational institute approved by University Grant Commission and is affiliated to the Somaiya Vidyavihar University (SVU) which is a Private University and has been formed vide Gazette Notification No. SFU-2013/C.R.200/Uni.-4 dated 26th August 2019 by Higher and Technical Department of Maharashtra.

## Programmes offered:

### Doctoral Studies

### 2-Year Full-Time MBA Programmes

- MBA
- MBA - Retail Management
- MBA - Integrated Marketing Communications
- MBA - Human Resources
- MBA - International Business
- MBA - Financial Services
- MBA - Healthcare Management
- MBA - Executive

### 3-Year Part-Time MBA Programmes

- Finance Management
- Human Resource Management
- Marketing Management
- Information Management

### 2-Year Full-Time MCA Programme

### Continued Professional Learning

- Customised programmes
- Open Calendar Programme



# Programmes in Focus



MBA Part-Time - Marketing Management



MBA Part-Time - Finance Management



MBA Part-Time - Human Resource Management



MBA Part-Time - Information Management



## Purpose of Part-Time MBA:

- Making students into competent value-driven professionals
- Providing strong grounding in management principles and processes
- Imparting holistic education incorporating ethics, good governance & social responsibility
- Competencies in chosen specialization areas



## Programme Highlights:

- The programmes offered, are reviewed by Subject boards of different subjects
- Subject boards comprises of industry experts and experienced academicians
- It makes the programme up-to-date and relevant for industry
- It also increases career enhancement for the students
- A mix of Classroom + Online Learning



## Programme Structure:

- The programme is of three years duration
- Divided into six semesters
- Each semester is of approximately 24 weeks
- In the first year of the programme, compulsory general management subjects are offered
- In the second year, specialization subjects are offered
- In the third year specialization subjects are offered along with a bouquet of electives



# Programme Highlights



## MBA Part-Time - Marketing Management

### Objectives

The programme covers all related areas of marketing including public sector marketing.

It seeks to develop an integrated top management perspective, which is necessary for a marketing executive to move into a top level general management position.

### Intake

**60 Seats**



The programme is perfect for all those who have already entered in their respective industries and want to upgrade and polish their skills on “N” number of subjects. This programme is like a vaccination to your future, which will set you apart and give you a cutting edge in your domain. It has benefitted me personally in a lot of ways. One great advantage of Masters programme is whatever theory and cases you study, it can be directly implemented in your work life be it a job or a business.

The 360-degree intensive curriculum gives you an actual exposure of what’s happening in the industry and makes it apt for today’s marketers. The exposure provided by bringing in the faculty who belong to the industry always keeps your knowledge at the peak.

**Dhwani Shah**

**Batch of 2018 – 2021**

# Programme Highlights



## MBA Part-Time - Finance Management

### Objectives

The programme covers all related areas of Finance and Accounting with emphasis on managerial applications.

Candidates having experience in Finance or related areas of Finance such as Management Audit, Internal Audit, Marketing Analysis and Economic Analysis will find this programme useful.

### Intake 60 Seats



The best opportunity I grabbed in my life was when I started pursuing my Master's in Financial Management from K J Somaiya Institute of Management.

The decision was difficult but the value addition that the curriculum has made in my life has made it totally worth it.

Taking up this opportunity has taught us time management and the real-life basic and complex Financial world cases used by professors have helped us in taking decisions in our work-life.

The facilities provided along with the other activities has made the programme interesting and a journey to cherish for the rest of our life.

**Nirav Mota**  
**Batch of 2018-2021**



# Programme Highlights



## MBA Part-Time - Human Resource Management

### Objectives

The objective of this programme is to prepare executives for administrative positions in public or private sector organisations in all areas of HR.

It lays special emphasis on developing a proper role perception of administrator to HR by exposing them to a wide range of relevant areas, sufficiently in depth so that they may gain the skills necessary to interact with functional specialists.

### Intake

**60 Seats**



A paradigm shift is on the anvil, that's what joining K J Somaiya Institute of Management means. Tinkering with the idea of college or online course, I thank my stars I chose right. Human interface is quintessential especially for a management course in HR. Group discussions, peer learning, case studies often posing problems or scenarios assisted by a facilitator - rather than simply presenting established facts, helps to reinforce and improve understanding of concepts. The three year course provides with multiple chances to network with like minded people and keeps you abreast with the latest trends, which helps in providing the required cutting edge essential in today's world of business.

**Bharati Shetty**

**Batch of 2017 - 2020**

# Programme Highlights



## MBA Part-Time - Information Management

### Objectives

The programme aims to equip IT professionals with the requisite skills to follow careers in software management, software project management, IT consultancy and systems analysis.

The programme emphasizes a system oriented approach integrating different topics in IT and Systems such as Structured Languages, Web based Technologies, Networking, Project Management and also management related topics like e-business, ERP, knowledge management, IT Strategies and CRM.

### Intake 60 Seats

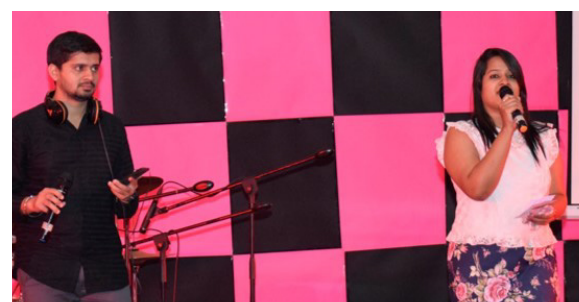


Being a part of the Part Time Masters programme has helped me improve a lot in my professional as well as personal life. This programme has helped me gain knowledge in time management, people management, and a lot of skill enhancement which will definitely help me grow a lot in the near future. While being a part of the annual cultural event Metamorph, I got to know a lot of new people and it helped me brush-up my communication as well as management skills as I got hands on experience of being an event organizer. The facilities that the institute has to offer like the football ground, badminton court and Olympic track also contribute to the fact that this college is an overwhelming experience for its students.

**Yatish Bangera**  
**Batch of 2018 - 2021**



# Life at Campus





# Pedagogy



Class Discussions



Guest Lectures



Presentations



Case Studies



Chalk & Talk



Online Learning

## Reasons to Study at Our Institute



### Hybrid Learning (Online + Classroom):

- Online weekday lectures
- Case-based and experiential classroom sessions on weekends



### Faculty:

- 77+ well qualified faculty with rich industry and research experience
- Visiting faculty lectures by Eminent Corporate Professionals



### Rich Alumni Base:

- Large alumni base excelling professionally. Leaders in top notch organisations
- Actively associated in building networks and serving as mentors



### Student-Driven Culture:

- 28 student-driven committees
- Leads to professional and cultural growth of students
- Promotes and develops leadership qualities



### CSR Initiative:

- Chhota Sikka is a CSR project by the students, wherein they visit Nareshwadi learning centre in Dahanu village, Maharashtra. Students distribute gifts, play games and interact with the underprivileged local school students



### Holistic Learning:

- Yoga & Buddhist Centres. Facility to learn foreign languages
- Rich learning culture through co-curricular activities
- Opportunities for students to work for concurrent projects



## Hybrid Learning (Chalk & Talk + Online)

In a world where the slightest edge can prove to be the biggest advantage, emerging leaders are constantly on the lookout for ways to reinvent themselves; and like a wise man once said, “the sharpest edge is knowledge. But in such times where time is a scarce resource, how does one continue to evolve their understanding? There were no ready answers, so we reinvented the way itself – by synchronising the Chalk & Talk model of learning with the Online learning model – so that you get the best of knowledge delivered to you anytime and anywhere, and learn at your convenience.

**Advantage Faculty:** The biggest challenge for anyone trying to deliver this hybrid model, is finding faculty that is not only on the cutting-edge of that field, but is as effective in conducting classroom sessions, as with online teaching sessions. And this is exactly what we excel at.

## Advantage Students

Over time, we had several industry experts and emerging leaders approaching us with the proposal to jointly design and implement a course curriculum customised to help upgrade the knowledge of emerging leaders. After in-depth evaluation and understanding of the various gaps and pain-points being faced by the aspirants, this new hybrid curriculum delivery system was evolved. As part of this educational experience, aspirants could attend classroom sessions on weekends when they were relatively free, while they could connect to the knowledge sessions through the week, at place and time convenient to them.

# Pride of our Institute



## Our Pride

- Green Campus in the Heart of Mumbai
- Multiple Seminar Halls & Conference Rooms
- Wi-Fi enabled Campus • Harvard Case Subscriptions
- 28 Student-driven Committees



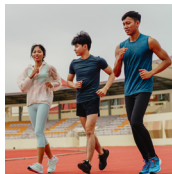
## IT Centres

- Bloomberg Lab
- Geared with software packages such as SPSS, AMOS, SAP-ERP etc.



## Library

- Fully computerized library
- Area - 7000 sq. feet. • 91000 + Books • 150 Periodicals
- 13 Newspapers • More than 20 e-databases



## Sports Facilities

- Badminton, Squash & Tennis Courts
- Volleyball & Basketball Courts
- Athletic Track & Open air chess • Yoga, Tai Chi • Gymnasium



## Hostel

- Separate hostels for boys & girls
- Well Equipped with facilities such as internet, mess, activity room, night mess, laundromat



## Medical Facilities

- On call doctor and round-the-clock medical dispensary
- Counsellor



## Auditoriums

- Two state-of-the-art auditoriums with capacity of 250 each
- Tagore amphitheatre for cultural programs



# Centres Of Excellence

## **Capital Markets**

Creating awareness about Capital Markets.

## **Economic Policy Analysis**

To evolve into a leading policy centre engaged in research, teaching, training and capacity building.

## **International Business**

To create superior knowledge base on various dimensions of International Business.

## **Consumer & Market Studies**

To encourage a culture of research and creativity relating to critical issues in Emerging economies.

## **Entrepreneurship & Innovation**

To foster successful entrepreneurship activity.

## **Sustainable Development**

To conduct and promote research in the interdisciplinary areas of sustainable development.

## **Diversity Management & Inclusion**

To collaborate with industry on projects and researchers on managing diversity at workplace.

# Conferences We Organise

1. Global Supply Chain Management Conference
2. International Finance Conference (SIFICO)
3. Global Marketing Conference (SGMC)
4. International HR Conference
5. Centre of Economic Policy Analysis & Research (CEPAR)
6. Somaiya International Conference on Technology and Information Management (SICTIM)
7. International Conference on emerging economics (General) Management area



## Admission Process



### Eligibility Criteria

Minimum of 2 years of work experience after graduation in any discipline from a recognized university with Executive/ Supervisory level



### Admission Process

1. Online application
2. Document Verification
3. Personal Interview
4. Announcement of selected candidates
5. Selected candidates will get an invite for admission



### Final Admission

Candidates will register and pay fees

\*Admission is provisional i.e. subject to fulfilment of all the eligibility requirements.

## Fee Details

MBA - Part-Time Fee structure Batch 2020-23			
Fee particulars	(1st Year)	(2nd Year)	(3rd Year)
Tuition Fee	₹ 64,500/-	₹ 70,950/-	₹ 78,045/-
Development Fee	₹ 6,450/-	₹ 7,095/-	₹ 7,805/-
Other Fee	₹ 16,200/-	₹ 15,700/-	₹ 18,200/-
Caution Money Deposit	₹ 10,000/-	-	-
Alumni Fee	-	-	₹ 2,500/-
<b>Total</b>	<b>₹ 97,150/-</b>	<b>₹ 93,745/-</b>	<b>₹ 1,06,550/-</b>





# Ambassadors of these Programmes

## Our Alumni

### **Sudesh Puthran**

Batch of 1998  
Chief Technology Officer  
Aditya Birla Finance

### **Sudhir Shenoy**

Batch of 2000  
Chief Executive Officer  
Dow Chemical India

### **KS Narayanan**

Batch of 2001  
Chief Information Security  
Officer, PWC

### **Jaya Janardanan**

Batch of 2001  
Head - Business Operations  
Aditya Birla Payment Bank

### **Prabal Roy**

Batch of 2003  
Senior Vice President  
Bank of America Merrill Lynch

### **Priya Pendharkar**

Batch of 2007  
Head - Compensation and  
Benefits, Atos India

### **Cajetan Cardoz**

Batch of 2008  
Vice President, HSBC India

### **Mohammad Kantawala**

Batch of 2008  
Vice President, India Infoline

### **Suphal Mehrotra**

Batch of 2000  
Executive Vice President  
Vodafone

### **Deepak Hegde**

Batch of 2000  
Director, CMC GSK

### **Bhalchandra Kadam**

Batch of 2003  
Finance Director  
Schueco India

### **Kamini Shahani**

Batch of 2003  
Head - Customer Service and  
Operations, Aditya Birla  
Health Insurance

### **Rhea Chawla**

Batch of 2007  
Chief Manager - HR  
Reliance Retail

### **Sandeep Das**

Batch of 2007  
Vice President  
Yes Bank

### **Neeraj Baveja**

Batch of 2009  
Associate Director  
Accenture

### **Pradeep Gangawane**

Batch of 2011  
Senior Enterprise Solution  
Consultant, Lark



## Padmabhushan Shri K. J. Somaiya Founder, Somaiya Vidyavihar (Estd: 1959)

1 Visionary and 60+ years of legacy



**8** Campuses  
**34** Institutions



**1,500+** Faculty  
**2,500+** Staff



**40,000** Students  
**100+** Student Clubs



**230+** Courses  
**20+** Libraries



**6** Hostels  
**1,500+** Student  
Accommodation



**15+** Dining  
Options



Girls : Boys  
Ratio - **1:1**



**20+** Sports  
Offerings



**100+** Start-ups  
**20+** Project Patents

## Contact Us

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Mumbai-400077, India  
Phone: 022-6728 3277 / 3292 / 3050

Email: [admission.simsr@somaiya.edu](mailto:admission.simsr@somaiya.edu)  
Web: [simsr.somaiya.edu](http://simsr.somaiya.edu)



Find us on Google Maps

Distance From:

Lokmanya Tilak Terminus - 0.5 Km

Dadar Station- 10.2 Km

Chhatrapati Shivaji Terminus- 20 Km

Domestic Airport- 10 Km

International Airport- 12.8 Km



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