



SOMAIYA
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management



BE DISTINCT
IT OPENS VISTAS OF OPPORTUNITIES

K J Somaiya Institute of Management
MBA-Executive Placements Brochure (Batch 2020-21)



CONTENTS

01. Somaiya Vidyavihar University
(Page 03)
02. K J SIM (1981-2021 and Beyond)
(Page 04)
03. Director's Message
(Page 06)
04. The Institute
(Page 08)
05. Programmes Offered
(Page 09)
06. Guiding Factor
(Page 10)
07. About MBA Executive
(Page 11)
08. Global Exposure
(Page 17)
09. The Infrastructure
(Page 21)
10. Life at
K J Somaiya Institute of Management
(Page 26)
11. Alumni Relations
(Page 27)
12. Initiatives by Career Management &
Corporate Relations Team
(Page 29)
13. Why Recruit from
K J Somaiya Institute of Management
(Page 31)
14. Placement Process
(Page 32)
15. Batch Profile 2020-21
(Page 33)
16. Some of Our Prominent Recruiters
(Page 34)
17. Career Management &
Corporate Relations Team
(Placement Office)
(Page 37)



Somaiya Vidyavihar University



Shri. Samir Somaiya
Chancellor- Somaiya Vidyavihar University

With over six decades of experience in building and managing educational institutes of great repute, Somaiya Vidyavihar has become a Private University. The Somaiya Vidyavihar University was established in August, 2019. We are delighted to have given Mumbai its first new-age university of global stature. As part of this accomplishment, we are now offering our students, programmes with the flexibility to simultaneously earn degrees and certifications in multiple disciplines offered by our constituent colleges. Somaiya Vidyavihar University is located in the heart of Mumbai and boasts of a sprawling green campus. The university is equipped with excellent educational, recreational, community, health, and sports facilities such as full-sized football ground, an athletic track, volleyball and tennis courts, gymnasiums, squash courts, a yoga room, a medical centre and an open-air Amphitheatre. The curriculum, designed by distinguished names from academia and industry, ensures that every graduate from Somaiya Vidyavihar University is a future ready and multi-faceted professional with much to offer to the world. We have a dream to build and support a world-class institution, one that is proudly Indian, and excels in Education, Research and Service.



Prof. V.N. Rajasekharan Pillai
Vice-Chancellor-
Somaiya Vidyavihar University

Honorable Vice-Chancellor Prof. Dr. V N Rajasekharan Pillai Sir has an illuminating career in the field of education. He has been at the helm of affairs of several higher educational and scientific research establishments for over five decades. Pillai Sir is an illustrious academician, and has been in top leadership positions as executive head of Education, Science and Technology establishments both in the country and abroad.

• 1 VISION AND 60+ YEARS OF LEGACY •



8 Campuses
34 Institutions



15,00+ Faculty
25,00+ Staff



40,000
Students
100+ Student
Clubs



230+ Courses
20+ Libraries



6 Hostels
1,500+
Student
Accommodation



15+ Dining
Options



Girls : Boys
Ratio 1:1



20 Sports
Offerings



100+ Start-ups
20+ Project
Patents

40
YEARS

K J SOMAIYA
INSTITUTE OF
MANAGEMENT



Padmabhushan Shri K J Somaiya
Founder, Somaiya Vidyavihar (Estd: 1959)

K J Somaiya Institute of Management 1981-2021 and Beyond

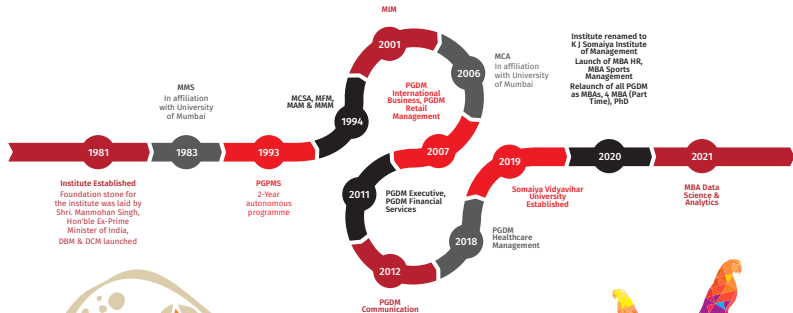
K J Somaiya Institute of Management was started in a modest manner by Padmabhushan Shri K J Somaiya and inaugurated at the hands of Dr Manmohan Singh, Honorable Ex Prime Minister of India. The Institute is now poised to realize its vision 'to build a world class research and teaching Institution that is global in the reach of its ideas and universal in its service' in the coming decades. The previous decades witnessed the broadening of the Institute horizons

with the launch of Doctoral programme in Management, Executive MBA, Core MBA, Super Specialization Management Programmes in International Business, Retail Management, Financial Services, Integrated Marketing Communications, Healthcare Management, Human Resources, Sports Management and Data Science & Analytics, Part-Time Management Programmes, Masters in Computer Applications.



The Institute has established itself as one of the Top-25 Business Schools and Top-10 Private B-Schools in India over its 40-year journey. The Institute's success over the years is due to the continuous commitment, support and encouragement from the Management, Faculty, Staff, Students and Alumni.

With a mission to foster a spirit of inquiry, enable livelihoods, encourage innovations and create good citizenships, the Institute provides a platform to learn, share and disseminate innovative management practices. The Institute is committed to be socially responsible and continuously upgrades, evolves and works together in merging technology with tradition to create globally transferable skill sets to shape the future global leaders.





Director's Message

“ I am what I am – an individual, unique and different ”
– Charlie Chaplin

K J Somaiya Institute of Management, Somaiya Vidyavihar University, started in a modest manner by Padmabhushan Shri K J Somaiya and inaugurated at the hands of Dr Manmohan Singh, Honourable Ex-Prime Minister of India, has completed 40 years in the service and promotion of management education (1981-2021). The Institute works with a mission “to foster a spirit of inquiry, enable livelihoods, encourage innovations and create good citizenships”.

The Institute attracts students from all over India and abroad who come from distinct socio-economic backgrounds and geographic regions, with their unique knowledge, skills and ingrained cultures and sub cultures. The Institute believes that there are different forms of intelligence and provides a plethora of opportunities and platforms which the students can use to develop their individualized identities and skill sets. These are from world class sports facilities to experiential learning platforms, technology based



Prof. (Dr.) Monica Khanna
Director

learning tools like simulation games, Bloomberg Lab, Media Analytics Lab, various software's and e-databases for conducting research and live industry projects, Harvard and other leading business school case studies, hobby clubs, entrepreneurial ideas incubation centre, community service, holistic self-management classes, yoga, music, dance, drama, book club and so on. These initiatives help students to develop their physical, emotional, spiritual and adaptive quotients as they get to work on individual and team assignments.

Industry 4.0 requires fresh enthusiastic minds bubbling with creative energy. The Institute is committed to training and developing such talent that can take on the challenges of a disruptive world faced with black swan events like the COVID pandemic. A highly qualified faculty and committed staff helps the students to realise their full potential.

The underlying objective being to help students "Be Distinct – As It Opens Vistas Of Opportunities".

I invite you to our campus to interact with our students and faculty to assess their calibre and potential which in turn will help to build long lasting valuable relationships with our Institute.

Best wishes

Prof. (Dr.) Monica Khanna
Director





The INSTITUTE

KJ Somaiya Institute of Management established in 1981, lays great emphasis on holistic development of students. The Institute provides a range of opportunities outside the classroom as well; be it industry interaction, cultural activities, sports competitions, entrepreneurial pursuits, socially relevant activities, consultancy for small and medium enterprises.

The institute offers opportunities to students to interact with and learn from corporate professionals, spiritual leaders, artists, leaders of the business, and representatives of government and non-government organizations. Intellectuals regularly visit our campus on invitation to deliver talks and presentations that provides insights into the careers and personal attributes of these role-models.

For learning to be effective it needs to be delivered in a congenial environment that not just nurtures but stimulates the interest of the best minds that receive it. The institute offers world-class infrastructure that supports the pursuit of knowledge and the exercise of individual interests.

The Institute is consistently ranked among top 25 Management Institutes and top 10 private sector B-schools in India.





Programmes Offered:

- ▶ **MBA-Executive (Full time) of 15 months duration,**
- ▶ **MBA (Core), MBA-International Business / Retail Management / Financial Services / Marketing Communications Healthcare Management / Human Resources / Sports Management / Data Science and Analytics (Full time) of 2 years duration**
- ▶ **Master of Computer Applications (Full time) of 2 years duration**
- ▶ **PhD in Management Studies**
- ▶ **MBA-Finance Management / Human Resource Management / Information Management / Marketing Management (Part time) of 3 years duration**

Apart from the regular programmes, the institute offers customized and subject or industry specific certificate and executive development programmes for government bodies, companies, defence personnel and NGOs. The institute also undertakes research and consultancy for both public and private organizations.



Guiding Factor



Our dream is to build a world class research & teaching institution that is global in the reach of its ideals and universal in its service

To foster a spirit of inquiry, enable livelihoods, encourage innovations and create good citizenships

- ▶ Enhancing Knowledge
- ▶ Building Careers
- ▶ Begins from the academia and continues through industry interactions, seminars, conferences, workshops and research; approach that goes beyond a job to career
- ▶ The art of amalgamating the various talents and qualities in a person and directing it towards the goal of professional success

- ▶ Be Socially responsible organization
- ▶ Continuously upgrade, evolve and accept best practices
- ▶ Create environment conducive for research
- ▶ Merge technology with tradition to create globally transferrable skill sets



ABOUT MBA-EXECUTIVE

The 15 months MBA-Executive programme is a General Management Programme similar to the global accelerated MBA programmes, offered in the US and Europe. This programme is structured around the unique leadership and organizational challenges that global companies need to contend with today. The major areas of emphasis for this course are **Leadership** and **Strategic Focus**. These expertise and skill areas are important for participants of this course, having over 5 years of corporate experience to boost their career to the next level and to accelerate the transition from functional/technical area to general management.

This programme is crafted to fill the knowledge gaps in essential management disciplines and prepare the participants to an elevated general management role by moving them from mastery in one specific functional area to a much broader and wider business leadership domain. In essence, this course gives the participants the required leverage to upgrade their skills and acumen from line management to managing people and resources for delivering value for the company.



Pedagogy:

The facilitation in this program is application oriented. Students are taught through a mix of case studies, practical assignments, workshops, simulations, amongst others. They are taken for industry visits to get a deeper perspective and understanding of various organizational processes as well as appreciate the diversity and complexity of modern day challenges faced by multi-disciplinary business units.

Participants are encouraged, among other things, to keep themselves abreast regarding current affairs as well as management tools and techniques through periodic external programs sponsored by the Institute. Industry mentors who are mapped to the students' aspirations and skills provide career guidance to students.

Students are encouraged to attend MDPs and Workshops conducted at SIMSR by International faculty who also help facilitate some of the courses. Workshops, mostly involving Industry specialists, are conducted for enhancing the overall learning's from structured subjects and beyond.

Summer Projects

- ▶ As part of the Third Trimester, students undergo a rigorous summer training on a live Industry project with various corporate houses and organizations.
- ▶ They are introduced to not only basic and advanced organizational level activities, but are also given professional level projects and assignments by the organizations to mold their overall functional as well as cross functional thinking, along with managerial abilities.

Mentoring Initiatives

- ▶ A specific student mentee is assigned to each faculty member, so as to guide them both in curricular as well as co-curricular activities. Students can confide with the faculty regarding any issues related to dealing with their day to day challenges, if any, at the institute.



Differentiating Factors of MBA-EXECUTIVE

Decision Making

Enhance more effective decision making at the General Management level to give you increased confidence to take on challenging roles and develop an intense understanding of "Value Management".

Placements

There is a dedicated Placement Cell within SIMSR consisting of professional managers and students that will provide assistance to the students in placements in appropriate organizations. Some of the organizations who recruit from our campus are Amazon, Standard Chartered Bank, HCL Technologies Ltd., Astral Poly, Tata AIG, Polaris UK, Accenture, PWC, Target Inc etc.

Market-Attuned Pedagogy & Curriculum

In the quest to expand the horizons of a future leader, to hone their skills and develop their forte, the pedagogy and curriculum encompasses the latest advancements in the industry.

Multidisciplinary Learning

The program is uniquely structured around a four pillared approach immersing the students in the cutting edge themes of strategy, leadership, digital transformation and global business.

Unleashing The Leader

Understanding of the four pillars provides insights into becoming an effective member of a top management team.





TESTIMONIAL



Narayanan Palani

Course & Batch:
PGDM Executive 2011-12

Designation:
(Quality) Engineering Lead
- Strategic Leadership |
Engineering Interventions |
Capacity Generation

Organization:
Lloyds Banking Group

Testimonial

MBA-Executive is one of the unique business programs that focuses on shaping today's managers into Global leaders of tomorrow. The intensity of the program structure helped sharpen many of my latent skills and provided the confidence to take up international assignments with a lot of ease. This experience at K J Somaiya Institute of Management is overwhelming and one that every budding manager should aspire to be part of and which helps him take his career to the next level both in India and internationally.



Keya Ghose

Course & Batch:
PGDM Executive 2015-16

Designation:
Network Specialist

Organization: United
Nations Peacekeeping

Testimonial

K J Somaiya Institute of Management is one of the premier institutes. The MBA Executive course has been designed well with almost every aspect of modern business needs being addressed. The programme has outstanding faculty with experience both on the field and on the job. The vibrant campus has good accommodation and food facilities, gymnasium and dedicated areas for student meets. This was a journey with an enriching experience. At no point was I found wanting on guidance, as I was always in a sheltered environment. As an Alumni I feel very proud to have been part of this great institution.



Abhishek Dixit

Course & Batch:
PGDM Executive 2016-17

Designation: Management
Consultant | Digital
Transformation

Organization:
PWC India

Testimonial

My stint with K J Somaiya Institute of Management for the PGDM Executive programme was an enriching one. The course helped me foster wide-ranging business skills like strategic thinking, leadership and many more that are a must have when applying for management-level positions in today's corporate alleys. The course pedagogy is thoughtfully designed to be challenging as well as multi-dimensional for the participants to prepare themselves for the changing business environment. I got the chance to learn and interact with so many learned professors and visiting faculties from industry which made the journey a wholesome learning experience.



Ankit Kohli

Course & Batch:
PGDM Executive 2018-19

Designation: Manager -
Risk Engineering

Organization:
Tata AIG General Insurance
Company Limited

Testimonial

K J Somaiya Institute of Management and especially MBA - Executive has been a life changing decision in my career. Sheer knowledge of professors, case study discussions, field visits and peer learning has not only added a new dimension to my thinking, but has also made the learning experience more enriching. The Alumni base of the institution speaks volume about its legacy and as it goes, there is indeed a method in madness.



Resmita Das

Course & Batch:
PGDM Executive 2019-20

Designation:
Program Manager

Organization:
Amazon

Testimonial

More than a specific specialization, General Management makes sense in this changing corporate landscape. K J Somaiya Institute of Management is a place where the environment, curriculum and the faculty come together for an experience that is enriching, relevant and essential for anyone who wants to be the best versions of themselves. I decided to pursue an MBA Executive programme while searching for the answer to the question - "what next?" I come from a background of oil & gas and was already in middle management before joining the programme. But 15 months of K J Somaiya Institute of Management taught me to see the bigger picture, helped me to approach any challenge in a unique way and gave me confidence to make informed decisions. The course is designed in such a way that every business scenario is looked at in a different light and the faculty (almost everyone with an industrial experience) are superstars in their field of study.



The Course Curriculum: MBA-EXECUTIVE



Trimester I

| SR. No. | Subjects |
|---------|---|
| 1 | Business Modeling with Spreadsheets |
| 2 | Business Perspectives in the Global Context |
| 3 | Cost Modeling & Strategic Cost Management |
| 4 | Economic Indicators |
| 5 | Financial Reporting & Accounting Standards |
| 6 | Global Supply Chain Management & Operations |
| 7 | Human Behaviour at Work |
| 8 | Managing New Ventures |
| 9 | Strategic Human Resource Management |
| 10 | Strategic Marketing Management |

Trimester II

| SR. No. | Subjects |
|---------|--|
| 1 | Business Development |
| 2 | Business Intelligence |
| 3 | Competency & Performance Management System |
| 4 | Corporate Finance and Valuation |
| 5 | Corporate Law |
| 6 | Country Analysis and Global Marketing |
| 7 | Economic Environment of Business |
| 8 | Enterprise Architecture |
| 9 | Financial Markets & Institutions |
| 10 | Foundations in Data Science |
| 11 | Strategic Management |



Trimester III

| SR. No. | Subjects |
|---------|---------------------------|
| 1 | Summer Internship Project |

Trimester IV

| SR. No. | Subjects |
|---------|---|
| 1 | 360 Degree Integrated Marketing Communication |
| 2 | Big Data Analytics |
| 3 | Cyber Laws |
| 4 | Design Thinking |
| 5 | Fintech |
| 6 | International Finance |
| 7 | Investment Management |
| 8 | Leadership Incubator |
| 9 | Mergers, Acquisitions & Corporate Restructuring |
| 10 | Project Management |
| 11 | Strategic Brand Management |
| 12 | Strategic Leadership & Change Management |
| 13 | Strategic Management Simulation |



Trimester V

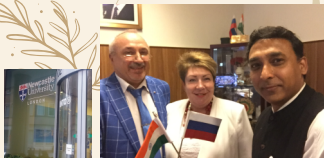
| SR. No. | Subjects |
|---------|--|
| 1 | Corporate Governance & Ethics |
| 2 | Corporate Strategy & Implementation |
| 3 | Digital & Social Media Marketing |
| 4 | Digital Transformation |
| 5 | Integrated Risk Management |
| 6 | Management Consulting |
| 7 | Master's Thesis |
| 8 | Operational excellence (TQM,BPR, Benchmarking) |

GLOBAL EXPOSURE

International Relations at K J Somaiya Institute of Management is to oversee and coordinate the internationalization activities and facilitate opportunities for outbound and inbound students for semester exchange program, faculty exchange program, collaborative research with foreign partner universities.

International relations office constantly works on expanding network and signing Memorandum of Understanding (MoU) with globally renowned universities so that our students and faculty can have access and participate in world class learning environment. We have MOUs with 33 renowned universities from Asia, Africa, Europe, USA and also networking for academic and research cooperation in 21 countries (Argentina, Australia, Austria, Belgium, Canada, China, France, Germany, Indonesia, Ireland, Italy, Japan, Malaysia, New Zealand, Nepal, Russia, UK, USA, Singapore, South Africa & Spain).

K J Somaiya Institute of Management offers an international semester exchange program at 7 foreign universities campus in 5 countries (Austria, Belgium, Germany, France & USA) under credits transfer mechanism and 5 International Immersion Programmes in USA, UK, China, Germany and





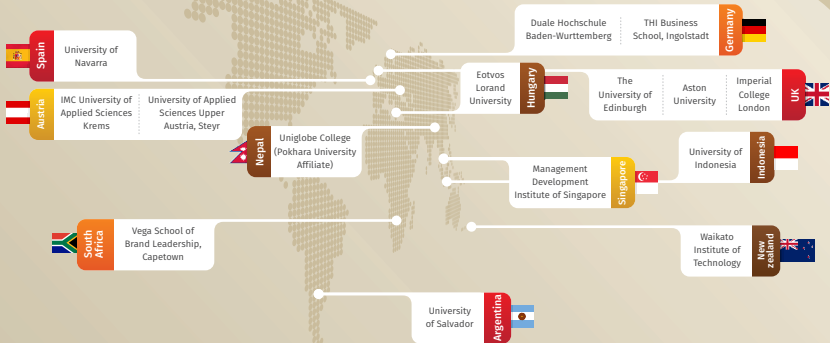
Japan, which are structured in such a way that it not only provides cross-cultural experiential learning but also helps them to develop skills of global business leadership. It is indeed a great feeling for students to adapt to the new culture and connect with other international students with a lot of ice breaking activities during the course called Performance in a Globalized World. In 2019-20 KJ SIM has received students from DHBW, Germany; University of Alberta, Canada and University of Edinburgh, UK and invited Consul General from Germany, Italy,

Argentina, UK, Israel and Bangladesh for guest lectures for MBA students. Students found these cross-cultural exchange program and interactions very enriching and lifetime experiential learning. This holistic process of internationalization provides an equal opportunity to MBA students to become global citizens and global business leaders.



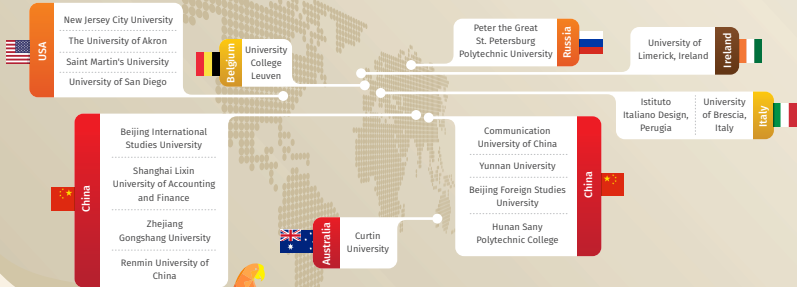


International Affiliations





International Affiliations





The Infrastructure

Institute Building



The Institute is housed in two adjacent spacious, well-furnished and air conditioned buildings of around 2,00,000 sq. feet surrounded by lush green gardens and trees. The entire infrastructure has been created to develop a truly academic ambience.

Library



The fully computerized **library has more than 97,000 books**, Harvard Case Subscription, 20+ online databases, 9 Bloomberg Terminals, 150 Indian and International periodicals, CDs, and Video films. The library is housed in an area of 7,000 sq. feet which offers access to various online databases like Ebsco, Proquest, Emerald, Web of Science, Warc, CMIE, Taylor & Francis, Euromonitor and so on which provides online access to reputed national and international journals, research papers, articles, dissertations, and financial data.



Sports facilities



The campus offers a variety of sports facilities. Students can engage in all kinds of sports which enable recreation, rejuvenation and stress busting, all purposes being served well on campus. These state-of-the-art facilities are well maintained and can also be put to use by students who wish to pursue sports as their career. In addition to this, professional coaching and training is also available.

The Campus provides the following facilities to remain and active:

- Running Track
- Open Air Chess Board
- Football Ground
- Cricket Ground
- Badminton Court
- Basketball Court
- Volleyball Court
- Tennis Court
- Squash Court
- Indoor Sports Facilities





Medical facilities

Students requiring medical attention can consult the in-house doctor free of charge. Students can also avail the facilities available 24 x 7 at K J Somaiya Medical College and Research Center situated near to the campus. An ambulance is stationed in the institute campus throughout the year which can be utilised in case of any emergency.

Hostel/Accommodation



The Institute offers on-campus separate hostel facilities namely, MAITREYI and SANDIPANI for girls and boys of all the Programmes. The hostel offers 1000+ beds for students and 24 faculty / staff residences. The hostel has facilities like 24x7 internet facility, Laundromat, Student Mess, Activity Room and a Well-Equipped Gym. The Girls Hostel MAITREYI was inaugurated by Honourable Former Chief Minister of Maharashtra, Shri Devendra Fadnavis.





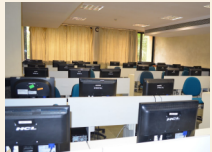
Cafeteria

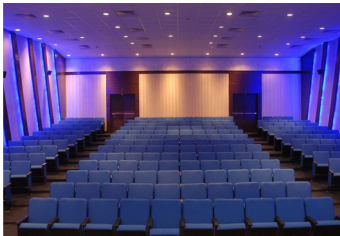
The canteen in the administrative block of around 2,250 sq feet is located on the ground floor of the Institute building. It is very well ventilated and has a seating arrangement of more than 100 students at a time. This is complimented by a open air seating arrangement with lots of greenery, that makes it a great place where students can get together to discuss their assignments and projects over cups of tea / coffee and tasty food bites. The institute also has a Mess located in the hostel building which serves tasty and healthy breakfasts, lunch & dinner to the students & staff.

Computer Labs



The Computer Center is one of the best equipped IT centers geared to aid the learning process. Software packages like SPSS, SAP-ERP, Rational Rose, Bloomberg enable in conducting data analysis for business and marketing research activities, analysis of case studies, preparation of summer training projects and concurrent projects. We also have LMS (Learning Management System) in place for a better learning experience.





Other facilities

Students have the option of learning additional courses like yoga and several foreign and oriental languages including Mandarin, Spanish, Italian, German, French, Japanese, Sanskrit and Pali. Several spiritual sessions are also conducted on the campus for the benefit of the students and faculty. The institute houses state of art auditoriums (Nalanda & Takshashila) and an Amphitheatre for various activities, conferences and events. The students can also utilize in-campus amenities like open air gym, night mess, ATM, etc. which helps the students to have all the facilities within the campus premises.



Media Analytics Lab



The Media Analytics Lab is a state of the art lab which provide tools focusing on consumer measurement. The objective of the lab is to provide students hands-on experiential learning on handling live consumer data to create actionable marketing plans. The lab has licensed software for Social Media Analytics (Germin8) and television measurement (Broadcast Audience Research Council) along with interactive projector to deliver superior learning experience. Social media listening is one of the latest industry buzzwords, and Germin8 is a social media intelligence platform powered with AI and analytics that enhances the capacity to listen, engage and track reviews in real time. Broadcast Audience Research Council (BARC) is the world's largest TV viewership measurement system. Both these platforms give students a chance to handle market and consumer complexities at granular level enabling them to address real world marketing issues.

LIFE @ K J Somaiya Institute of Management

The proactive student bodies at K J Somaiya Institute of Management conducts numerous activities under the aegis of in-house committees in association with many industrial players.

Some of the important events conducted by student clubs and forums are:

- **Spriha** – The Summer Internship Project Competition.
- **Melange** – The Annual Inter Collegiate Festival of K J Somaiya Institute of Management.
- **Nostalgia** – The Annual Home coming event for all K J Somaiya Institute of Management alumni.
- **Samavesh** – Sharing of knowledge and experiences of practitioners.
- **FCB ULKA COMSTRAT** – Inter institute communication strategy live case study competition.
- **Human Equation** – HR event encouraging professionals to discuss issues regarding challenges in HR.
- **Stratinova** – Case study, video making and Print Ad competition.
- **Elan-E-Yudh** – Inter B-School Sports competition.
- **Navikaran** – The Marketing festival at K J Somaiya Institute of Management.
- **Global Conferences and Workshops** – These comprises of Research seminars, workshops, competition and industry interaction.
- **Investrix** – The Finance festival at K J Somaiya Institute of Management.
- **Enactus** – Social and Innovation driven Entrepreneurial cell.
- **Pangea** – Annual International Business Conference.
- **Commercio** – Annual Inter B-School competition.
- **NRS** – National Retail Summit.
- **Metamorph** – Annual festival of MBA-MM/ HRM/ FM/ IM students.
- **Quantinuum** – Quantitative & Analytics club of K J Somaiya Institute of Management.
- **ICON** – Annual festival showcasing IT and other extracurricular skills of MCA students.
- **E-Week** – Annual event collaborating with National Entrepreneurship Network, inculcating in students the values of Entrepreneurship.





ALUMNI RELATIONS



With an Alumni base of over 12000 Alumni spread across the globe, it is the constant endeavour of the institute's Alumni Relations team to connect & collaborate with Alumni. With many Alumni becoming industry leaders, the institute takes pride in them and celebrates their success.

Alumni are seeded into almost every activity organized on campus. From inviting Alumni as panelists for the admission process to select the incoming batch of students, as guest speakers to share their knowledge & experience with students, as jury members for various events & competitions, as Chief Guest & Keynote speakers for Conferences, to mentor students, etc. Special emphasis is on Alumni to Alumni connect which helps Alumni grow professionally.

INITIATIVES:

SIMSR Jobs: An initiative to share lateral job opportunities with Alumni

SIMSR Superstars: The Alumni Awards: Recognize and honour the Alumni who have brought laurels to the institute, business and/or to the society

ALChemy: Placement mentorship programme for the students to make informed career choices with the help of Alumni mentors

Imprints: Monthly Alumni Newsletter to share latest happenings on campus

SIMSR Alumni Virtual Clubs: Manage and moderate about 50 virtual Alumni clubs

SIMSR Alumni Network for Entrepreneurs (SANE): Senior Alumni entrepreneurs mentor budding Alumni entrepreneurs

AlumSpeaks On The Go: Live knowledge sharing interview with an Notable Alum

Ask The Alums: Live Q&A session with Alumni experts as panelists



EVENTS:

Nostalgia: K J Somaiya Institute of Management's Annual Alumni Meet

Milaap: Batch-wise reunions for Batches that complete 25, 20, 15 & 10 years of graduation

Alumni City Meets: Organise Alumni Meet Regionally and Internationally

CXO Meet: Alumni Industry leaders come together to build brand K J Somaiya Institute of Management

SIMSR Alumni NRI Day: Welcome global Alumni back to their alma-mater

MBA-EXECUTIVE ILLUSTRIOUS ALUMNI

Narayanan Palani

2012
(Quality) Engineering Lead - Strategic
Leadership | Engineering
Interventions | Capacity Generation
Lloyds Banking Group

Neeraj Chauhan

2012
Sr. Financial Analyst
Adobe

Bharat Dalvi

2013
Consultant
TCS

Ajit Kumar

2013
Govt. Advisory
KPMG

Hansal Oza

2013
Team Leader
JP Morgan

Ravi Sastry

2013
AVP
IDFC FIRST Bank

Prashant Arekar

2013
Sr. Digital Product Manager
HDFC

Harshada More

2014
Program Manager
TCS

Amey Kumbhar

2014
Sr. Presales Consultant
Informatica

Aditya Sisodiya

2015
Founder & Director
leadsbazaar

Keya Ghose

2016
Network Specialist
United Nations

Deepa Methil

2016
India Sales Account Manager
SoftwareONE

Kevin Fernandes

2016
Business Analyst
BNP Paribas

Renu Yadav

2016
Founder & MD
CosMark

Gunjan Singh

2016
Manager - HR
Wiggles

Monil Hariya

2017
Sr. Consultant
PwC

Garima Gupta

2018
Consultant
CRMNEXT

Pramit Guha

2018
Sr. Manager - Business
Development
Zaggle Prepaid Ocean Services

Nivedita Bhattacharya

2018
Operational Procurement
Manager
Ambuja Cements

Mili Bagade

2019
Workday Financial Consultant
Alight Solutions



Initiatives by Career Management & Corporate Relations Team

Preparation for Placements:

At K J Somaiya Institute of Management, we ensure that students are in line with the demands of the dynamic corporate environment. The aim is to prepare them for participating in the placement processes and getting these opportunities converted into job offers. This helps the Recruiting panels of companies to zoom in on to candidates, who are a near perfect fit for the job profiles on offer.

While the Institute puts in a lot of emphasis on assignments, curriculum, pedagogy, we also encourage our students to develop and evolve their purpose and objective in life and to think logically. While imparting the above training and providing them the much



needed exposure, we strive hard to not only make them job-ready, but also to enable them to face the multifarious challenges that will confront them as they move out of the portals of this institution.

Overall, we follow an integrated approach for broadening the horizons of the students and make them worthy of the assignments, they will take up in industry.

Grooming Standpoints

1. Honing student's business communications skills
2. Ensuring that students are in line with latest industry trends and topics
3. Soft skill courses and training for aptitude tests, mock GDs and PIs
4. Personality grooming sessions
5. Video-based feedback for encouraging critical thinking
6. Exposure to the working of start-ups for firing the Entrepreneurial ambitions
7. Mentoring sessions
8. An overall integrated approach to enhance the capability of the aspirants
9. Alumni from different corporate entities/verticals are invited to guide the students on resume building and placement preparation



Corporate Engagement Activities

- **Guest Lectures and Competitions** - Connecting with students and sharing industry insights and knowledge through guest lectures by dignitaries from various organizations. Companies may even engage with students through B-plan and Case Study contests and national-level competitions.
- **Live Projects** - The duration of the live/concurrent project may vary as per the complexity of the project and company requirements. From past experience, a live project would last for maximum three months in which students would be working on a part-time basis with the organization.
- **Summer Internships** - Full-time Summer Internships in the months of April-June for a period of two months to gain a hands-on training and learning experience with the organization, in partial fulfilment of the requirement of the degree.
- **Final Placements** - Building a fruitful and win-win relationship through permanent employment with the organization.



Why Recruit from K J Somaiya Institute of Management

The course structure and experienced background of students at K J Somaiya Institute of Management becomes a major differentiating factor between MBA Executive and other MBA programs.

- A proper blend of cutting-edge, innovative and Industry- relevant courses explored with latest industry cases, helps students polish their analytical, leadership and general management abilities.
- The programme also gives the students international immersion assignment with the aim to provide additional exposure to the students and acclimatize the participants to international business environment and cultural settings.
- Workshops on emerging topics conducted by industry veterans, adding a new dimension to the subjects and the knowledge.
- The MBA Executive course helps to build on the 5 plus years' experience of the students and take their leadership and general management abilities to the next level.
- A judicious blend of the latest theories in general management and industry practice and usage with focus on Global Management perspective.



Placement Process

Placement process for MBA Executive starts in the month of July i.e. once the students are back from their summer project. The companies can conduct the Pre-Placement Talk (PPT) as per mutual convenience.

After the Pre Placement talk, interested students will sign up and the company will conduct first level selection process (GD/ Case Study) on the same day. This would result into a shortlist for personal interviews, which would also be conducted on same day. The result of the selected students is required to be communicated to Institute thereafter.

We have a policy of one offer per person and students are blocked from further participation once they are selected by a company. It is imperative that a company decides at the earliest about the selection of the student, to avoid multiple selections in the time lag.





Batch PROFILE

The present MBA-Executive batch is the Tenth Batch in line to complete the course. The Batch comprises of professionals from various fields including IT, Manufacturing, Energy, Healthcare etc.

Some of these candidates have had international exposure and this brings to the table a broad-based perspective that helps develop a clear understanding of business dynamics in totality.

The students have been associated with global brands like TCS, DXC Technology, BARC, Beumer Group, Rosenberger Electronics, ABG Shipyard, Desein, etc.

The members from different domains share their experiences in the classrooms; thereby the entire batch gets a comprehensive insight into different business sectors. This instills in them an understanding of diverse business scenarios and practices.





Some of our Prominent Recruiters





Some of our Prominent Recruiters

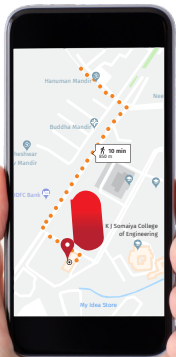




Some of our Prominent Recruiters



**Route to
K J Somaiya Institute of Management**



Career Management & Corporate Relations Team (Placement Office)



Mr. Hari Sabnis

Head – Career Management &
Corporate Relations

☎ +91 9820845187 | ☎ +91 22 6728 3004 / 3050

✉ hari.sabnis@somaiya.edu

Ms. Pooja Anil Rasal

Senior Manager – Career Management &
Corporate Relations

☎ +91 9653632079 | ☎ +91 22 6728 3089 / 3050

✉ p.rasal@somaiya.edu

Ms. Nikita Nimkar

Assistant Manager – Career Management &
Corporate Relations

☎ +91 8291719569 | ☎ +91 22 6728 3230 / 3050

✉ nikita.nimkar@somaiya.edu

Ms. Shraddha Khade

Executive – Career Management and
Corporate Relations

☎ +91 9768769149 | ☎ +91 22 6728 3050

✉ khade.s@somaiya.edu

Mr. Niteen Pawar

Associate Head – Career Management &
Corporate Relations

☎ +91 9969634293 | ☎ +91 22 6728 3005 / 3050

✉ niteenpawar@somaiya.edu

Mr. Prashant Sharad Wadkar

Administrative Officer – Career Management &
Corporate Relations

☎ +91 9987770448 | ☎ +91 22 6728 3078 / 3050

✉ prashantwadkar@somaiya.edu

Mr. Rushikesh Patil

Assistant Manager – Career Management &
Corporate Relations

☎ +91 8879010926 | ☎ +91 22 6728 3087 / 3050

✉ rushikesh@somaiya.edu