

READY FOR
THE NEW WORLD



#MasterYourFutureAtSIMSR

K. J. Somaiya | PGDM Executive
PLACEMENTS
2019-20

Institute of Management Studies & Research



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DIRECTOR'S MESSAGE

Ready- For The New World

"I never dreamed about success. I worked for it."

– Estée Lauder


Technology has played a key role in driving change in the traditional – digital – beyond digital world leading into Industry 4.0.

Swiftness, Speed, Stability and Sustainability are required to be ready for the new world.

It is the management education sector that should provide the necessary skill sets and industry ready talent to foresee and manage this change.

As a leading business management school located in a beautiful 50 acre lush green campus in the heart of Mumbai in India, is KJ Somaiya Institute of Management Studies & Research ready to provide the necessary leadership for change management?

YES, WE ARE READY.



Prof. (Dr.) Monica Khanna
Director



SWIFTESS: The Institute has been quick to realize that Industry 4.0 cannot be delivered with an old mind-set.

SPEED: The Institute has kept pace with the changing times and recognises that both faculty and students are to be in sync for developing industry 4.0 ready graduates.

STABILITY: The Institute recognizes that change has to be rooted in the age old values of Honesty, Integrity, Discipline and Humility.

SUSTAINABILITY: The Institute recognizes that growth and development have to be sustainable.

SO IS SIMSR READY FOR THE NEW WORLD?

YES WE ARE – SIMSR has successfully created well balanced matured

professionals ready to take on the industry and community challenges in India and abroad. Our illustrious alumni are proof of our efforts.

I'm sure that you will get the right talent that you are looking for at our Institute to enhance your organization's productivity and prestige. I also look forward to your valued contribution in reinforcing the strength of our journey.

Best wishes,

Prof. (Dr.) Monica Khanna

Director

THE GENESIS OF SIMSR

Somaiya Vidyavihar was established by Padmabhushan Late Shri K J Somaiya in 1959. An Entrepreneur, Philanthropist and a Visionary, he firmly believed that modern education had to have its roots in strong values.

Somaiya Vidyavihar aims to provide meaningful and relevant education that emphasizes both the liberal and professional aspects of higher education, steeped in rich Indian Culture and heritage and rooted in universal religious philosophies of the world.

Within this context, Somaiya Vidyavihar provides educational opportunities to all qualified students to discover and disseminate knowledge in order to serve communities around the world. We firmly believe in imparting education that teaches not only how to make a living but also how to live as well.

As a centre of learning dedicated to education, research and service, Somaiya Vidyavihar gives experiential learning in all its educational programmes to produce educated learners who are alive to new challenging possibilities. We build on our existing strengths, including engineering, biomedical sciences, and professional education, and pursue productive partnerships with other outstanding institutions.

Somaiya Vidyavihar is an institution that is proud of its heritage, global in the reach of its ideas and universal in its service.





K. J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES & RESEARCH

The Somaiya Vidyavihar campus comprises of 36 individual institutes dedicated in the Area of Liberal Arts, Sciences, Management, Humanities, Philosophies and Social Sciences as important areas of scholarship, and is spread across a 50 acre complex in Vidyavihar, in north central area of Mumbai and a 25 acre complex in Sion in the heart of Mumbai. We have over 35,000 student residents and 1,700 teaching staff. Majority of its colleges are affiliated to the University of Mumbai. We also run a few autonomous post graduate courses, vocational training courses and high schools within the campus as well as in rural India.



THE INSTITUTE **SIMSR**

K J Somaiya Institute of Management Studies & Research (popularly known by the students, faculty, and alumni as SIMSR) established in 1981, lays great emphasis on holistic development of students. The Institute provides a range of opportunities outside the classroom as well; be it industry interaction, cultural activities, sports competitions, entrepreneurial pursuits, socially relevant activities, consultancy for small and medium enterprises.

SIMSR offers opportunities to students to interact with and learn from corporate professionals, spiritual leaders, artists, leaders of the business, and representatives of government and non-government organizations. Intellectuals regularly visit our campus on invitation to deliver talks and presentations that provides insights into the careers and personal attributes of these role-models.

For learning to be effective it needs to be delivered in a congenial environment that not just nurtures but stimulates the interest of the best minds that receive it. SIMSR offers world-class infrastructure that supports the pursuit of knowledge and the exercise of individual interests.

The Institute is consistently ranked among top 20 Management Institutes and top 10 private sector B-schools in India.



S I M S R

K. J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH ACADEMIC BUILDING



PROGRAMMES OFFERED:

- PGDM-Executive (Full time) of 15 months duration,
- PGDM (Core), PGDM-RM/ IB/ FS/ COM/ HCM (Full time) of 2 years duration
- MMS program (Full time) of 2 years duration
- MCA (Full time) of 3 years duration
- MMM/ MFM/ MHRDM/ MIM (Part time) of 3 years duration

All the programmes are approved by All India Council of Technical Education (AICTE), Ministry of HRD, Govt. of India, New Delhi and / or affiliated to University of Mumbai.

Apart from the regular programmes, the institute offers customized and subject or industry specific certificate and executive development programmes for government bodies, companies, defence personnel and NGOs. The institute also undertakes research and consultancy for both public and private organizations.



WHAT GUIDES SIMSR



Our dream is to **build** a world class **research & teaching** institution that is **global** in the reach of its **ideals** and **universal** in its **service**.

To foster a spirit of inquiry, enable **livelihoods**, encourage **innovations** and create **good citizenships**.

- Enhancing **Knowledge**
- Building **Careers**
- Begins from the **academia** and **continues** through **industry interactions, seminars, conferences, workshops and research**. Approach that goes beyond a **job to career**
- **The art of amalgamating** the various **talents** and **qualities** in a person and directing it towards the **goal of professional success**
- Be **Socially responsible** organization
- Continuously **upgrade, evolve** and **accept** best **practices**
- Create **environment conducive** for **research**
- Merge **technology** with **tradition** to create globally **transferrable skill sets**

KNOWTHE PROGRAMME



KNOW THE PROGRAMME: PGDM EXECUTIVE

The 15 months AICTE approved PGDM-Executive programme is a General Management Programme on the lines of globally proven general management courses, as delivered in Universities in US and Europe. This programme is structured around the unique leadership and organizational challenges that global companies need to contend with today. The major areas of emphasis for this course are Leadership and Strategic Focus. These expertise and skill areas are important for participants of this course, having over 5 years of corporate experience to boost their career to the next level and to accelerate the transition from functional/technical area to general management.

This programme is crafted to fill the knowledge gaps in essential management disciplines and prepare the participants to an elevated general management role by moving them from mastery in one specific functional area to a much broader and wider business leadership domain. In essence, this course gives the participants the required leverage to upgrade their skills and acumen from line management to managing people and resources for delivering value for the company.



PEDAGOGY:

- The facilitation in this program is application oriented. Students are taught through a mix of case studies, practical assignments, workshops, simulations, amongst others. They are taken for industry visits to get a deeper perspective and understanding of various organizational processes as well as appreciate the diversity and complexity of modern day challenges faced by multi-disciplinary business units.
- Participants are encouraged, among other things, to keep themselves abreast regarding current affairs as well as management tools and techniques through periodic external programs sponsored by the Institute.
- Students are encouraged to attend MDPs and Workshops conducted at SIMSR by International faculty who also help facilitate some of the courses. Workshops, mostly involving Industry specialists, are conducted for enhancing the overall learnings from structured subjects and beyond.

SUMMER PROJECTS

- As part of the Third Trimester, students undergo a rigorous summer training on a live Industry project with various corporate houses.
- They are introduced to not only basic and advanced organizational level activities, but are also given professional level projects and assignments by the organizations to mold their overall functional as well as cross functional thinking, along with managerial abilities.

MENTORING INITIATIVES

- A specific student mentee is assigned to each faculty member, so as to guide them both in curricular as well as co-curricular activities. Students can confide with the faculty regarding any issues related to dealing with their day to day challenges, if any, at the institute.





GLOBAL EXPOSURE INTERNATIONAL EXPOSURE

- Internationalization is an ongoing process at K.J. Somaiya Institute of Management Studies and Research, determined to strengthen and expand the International Relations with reputed universities worldwide. This is not only aiming to bring internationalization and multiculturalism in institute but also give opportunities to students and faculty to participate and enrich experience of international competencies, this holistic approach is to make our students global citizen & global business leaders.
- In 2018-19, Somaiya Vidyavihar has signed 11 new MOUs with renowned universities and now all together 30 overseas partnership in 14 countries across the world (USA, Europe, Africa, Asia). SIMSR has received and sent 11 professors under faculty exchange program with partner universities. Delegations from 30 foreign universities have visited campus. Some of partner universities were also academic partner in international conferences held at SIMSR.
- SIMSR has also invited Consul General/Consuls from Germany, Italy, Argentina, UK, and Bangladesh for guest lecture to management students. 16 students of PGDM also appeared and cleared International test of Mandarin. Few students also got internship in MNCs like Industrial and Commercial Bank of China.



- In 2018-19, 8 students had gone abroad under the students exchange program (USA, Germany, and Austria). It is indeed a great feeling for students to adapt to the new culture and connect with other international students with a lot of ice breaking activities during course called "Performance in a Globalized World". They were very excited to embark on this new experience and live a life in a different culture altogether.
- The International Relations Office, from time to time informs and creates awareness, coordinates, facilitates initiatives on nurturing international cooperation.
- SIMSR has introduced 5 International Immersion Program in USA, UK, China, Germany, Japan, which structure in such way which not only gives student cross-cultural experiential learning but also helps them to develop skills of global business leadership.
- In year 2019-20, SIMSR will offer more international in-bound and out-bound student exchange program and faculty exchange program.

INTERNATIONAL AFFILIATIONS



The Imperial College
Health Partners,
UK



The University
of Edinburgh,
UK



Aston University,
UK



Daule Hochschule
Baden-Wuerttemberg,
Germany



The Business
School, Ingolstadt,
Germany



WEBER STATE
UNIVERSITY
Weber State
University,
USA



The University of
Akron,
USA



IMC University of
Applied Sciences
Krems, Austria



University of Applied
Sciences Upper
Austria, Steyr



University of
Navarra,
Spain



Peter the Great St.
Petersburg Polytechnic
University, Russia



Wintec,
New Zealand



Management
Development
Institute of Singapore



Zhejiang
Gongshang
University, China



Sany Polytechnic
Engineering
College, China



Renmin University,
China



Beijing International
Studies University,
China



Yunnan University,
China



Beijing Foreign
Studies University,
China



Communication
University of
China

INTERNATIONAL AFFILIATIONS



NEW JERSEY CITY UNIVERSITY

New Jersey City
University



University of Vaasa
FINLAND

University of
Vaasa, Finland



University of
Brescia, Italy



UNIVERSITY
OF
LIMERICK
IRELAND

University of
Limerick, Ireland



Saint Martin's
UNIVERSITY

Saint Martin's
University,
USA



UNIVERSITY
OF
SAN DIEGO

University of San
Diego,
USA



ISTITUTO
ITALIANO
DESIGN
PERUGIA

Istituto Italiano
Design,
Perugia



UNIVERSITAS
INDONESIA

University of
Indonesia



University of
Salvador,
Argentina



Vega School of Brand
Management,
Capetown, South Africa



University
Utara
Malaysia



USAL
UNIVERSIDAD
DEL SALVADOR

USAL Universidad Del
Salvador



University of
Technology,
Troyes, France



Eötvös Loránd
University

Eotvos Lorand
University,
Hungary

PGDM – EXECUTIVE DIFFERENTIATORS

DECISION MAKING

Enhance more effective decision making at the General Management level to give you increased confidence to take on challenging roles and develop an intense understanding of “Value Management”.

HOLISTIC DEVELOPMENT

Development of a holistic personality on the basis of varied leadership attributes. Also, develop an understanding of strategy process as an optimal fit between the firm and its environment.

PLACEMENTS

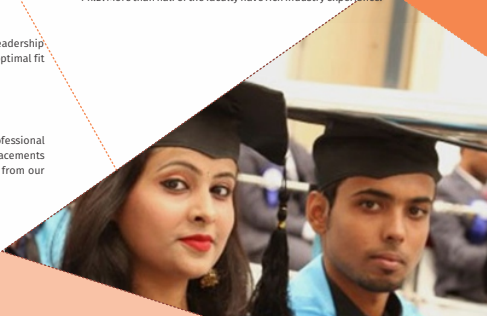
There is a dedicated Placement Cell within SIMSR consisting of professional managers and students that provides assistance to the students in placements in appropriate organizations. Some of the organizations who recruit from our campus are Polaris UK, Accenture, PwC, Target Inc, etc.

MARKET-ATTUNED PEDAGOGY & CURRICULUM

In the quest of expanding the horizons of a future manager in the making, to hone their skills and develop their forte, the pedagogy and curriculum encompasses the latest advancements in industry.

STUDENT FACULTY RATIO

SIMSR maintains a healthy Faculty-Student ratio of 1:15; the Institute has 80 core faculty members, 35 of them with Ph.D. and 28 at various stages of completing Ph.D. More than half of the faculty have rich industry experience.



THE CURRICULUM



Trimester I

SR. No.	Subjects
1	Business Perspectives in the Global Context
2	Entrepreneurship & Managing New Ventures
3	Strategic Marketing Management
4	Financial Reporting & Accounting Standards
5	Cost Modelling & Strategic Cost Management
6	Global Supply Chain Management & Operations
7	People & Performance Management
8	Strategic Talent Management
9	IT for Management
10	Managerial Economics
11	Quantitative Techniques in Management
12	Foreign language

Trimester II

SR. No.	Subjects
1	Business Law & Ethics
2	Strategic Management
3	Business Development
4	Country Analysis for Global Marketing
5	Corporate Finance and Valuation
6	Financial Markets & Institutions
7	Problem Definition and Data Analysis
8	Competencies & Performance Management
9	Enterprise Architecture
10	Economic Environment of Business
11	Foreign language

Trimester III

SR. No.	Subjects
1	Industry Internship

Trimester IV

SR. No.	Subjects
1	Strategic Management Simulation
2	Strategic Brand Management
3	360 Degree Integrated Marketing Communication
4	Investment Management
5	Mergers, Acquisitions & Corporate Restructuring
6	Big Data Analytics
7	Strategic Leadership & Change Management
8	Leadership Incubator
9	Cloud Computing
10	International Finance
11	Digital Project Management
12	Design Thinking
13	Foreign language
14	Master's thesis

Trimester V

SR. No.	Subjects
1	Corporate Strategy & Implementation
2	Digital Marketing
3	Project Management
4	Strategic Risk Management
5	Data Modelling & Decision Making
6	Operational excellence (TQM,BPR, Benchmarking)
7	HR & Management Consulting
8	Foreign Language
9	Master's thesis



Workshops

S. No.	Subjects
1	Business Communication
2	Corporate Etiquettes & Personal Branding
3	Written Analysis of Cases
4	Financial Accounting
5	Financial Planning & Corporate Budgeting
6	Training & Development

S. No.	Subjects
1	Rural Marketing Immersion (Including Offsite Workshop)
2	Creativity & Innovation
3	Venture Capital Financing & Management
4	Winning Negotiations and Decision Making
5	Software Project Management (With Exposure to MS Project)
6	Disruptive Business Models
7	Presentation Skills- 30hours - 30minutes
8	Career Management-From Image to Job Conversion
9	Fundamentals of Banking

S. No.	Subjects
1	Corporate Social Responsibility (Including immersion)
2	Shopper's Experience Management
3	Enterprise Rating and Evaluation
4	Six Sigma
5	Compensation & Benefits
6	Information Technology Business Development IT

S. No.	Subjects
1	Marketing Engineering
2	Personnel Finance & Taxation
3	Advance Logistics tools
4	Labour Laws

THE INFRASTRUCTURE



INSTITUTE BUILDINGS

The Institute is housed in two adjacent spacious, well-furnished and air conditioned buildings of around 2,00,000 sq. feet surrounded by lush green gardens and trees. The entire infrastructure has been created to develop a truly academic ambience.

HOSTEL

There are two separate hostels for girls and boys, namely, MAITREYI and SANDIPANI respectively.

The hostel has facilities like internet, Laundromat, student mess, activity room and a well-equipped gym.

The Girls' Hostel MAITREYI was inaugurated by Hon'ble Chief Minister of Maharashtra, Shri Devendra Fadnavis.





SPORTS FACILITIES

Staying healthy helps students to maximize their educational experience at SIMSR and gives them a competitive edge to the campus provides a variety of sports facilities.

- Running Track
- Live Chess Court
- Football Ground
- Cricket Ground
- Badminton Court
- Basketball Court
- Volleyball Court
- Tennis Court
- Squash Court
- Indoor sports facilities

LIBRARY

The fully computerized library has more than 93,000 books, Harvard Case studies, 15 newspapers, 150 Indian and International periodicals, CDs and video films. Housed in an area of 7,000 sq feet, the library offers access to online data bases like EBSCO, PROQUEST, CRISIL, Euro monitor, WARC, Frost & Sullivan and financial database like CMIE PROWESS which provides online access to over 8,000 national and international journals, research papers, articles, dissertations and financial data. The library also subscribes to a wide range of national and international newspapers.



MEDICAL FACILITIES

Student residents requiring medical attention can consult the doctor free of charge, who visits the campus based on a regular schedule. Student residents can also avail facilities available in K.J. Somaiya Medical College and Research Center situated near to the campus. In house Ambulance facility is available for any emergency.

OTHER FACILITIES

Tagore amphitheater hosts many of the institute's cultural programs. Two State of the Art auditoriums namely TAKSHILA and NALANDA with a seating capacity of 250 each have hosted many renowned Guest Speakers and ceremonies.

- Multiple seminar halls
- Conference rooms for executive development programmes
- Student discussion rooms
- Wi-Fi infrastructure
- A canteen of around 2,250 sq. feet is located at ground floor of institute building.

COMPUTER LABS

The computer center is one of the best equipped IT centers geared to aid the learning process. Software packages like SPSS, AMOS, SAP-ERP, Rational Rose help in conducting data analysis for business analysis, financial analysis, marketing research activities, analysis of case studies, preparation of summer training projects and concurrent projects.

LIFE @SIMSR

The proactive student body at SIMSR conducts numerous activities under the aegis of in-house committees in association with many industrial players.

Some of the important events conducted by student clubs and forums are:

- **Spriha** – The Summer Internship Project Competition
- **Melange** – The Annual Inter Collegiate Festival of SIMSR
- **Nostalgia** – The Annual Home coming event for all SIMSR alumni.
- **Samavesh** – Sharing of knowledge and experiences of practioners.
- **SIMSR FCB ULKA COMSTRAT** – Inter institute communication strategy live case study competition
- **Human Equation** – HR event encouraging professionals to discuss issues regarding challenges in HR
- **Stratinova** – Case study, video making and Print Ad competition.
- **Yudh** – Inter B-School Sports competition.
- **Navikaran** – The Marketing festival at SIMSR
- **Global Conferences and Workshops** – These comprises of Research seminars, workshops, competition and industry interaction.
- **Investrix** – The Finance festival at SIMSR.
- **Enactus** – Social and Innovation driven Entrepreneurial cell.
- **Pangea** – Annual International Business Conference.
- **Commercio** – Annual Inter B-School competition.
- **NRS** – National Retail Summit
- **Metamorph** – Annual festival of MMM/ MHRDM/ MFM/ MIM students.
- **Quantinuum** – Quantitative & Analytics club of SIMSR.
- **ICON** – Annual festival showcasing IT and other extra curricular skills of MCA students.
- **E-Week** – Annual event collaborating with National Entrepreneurship Network inculcating in students the values of Entrepreneurship.



SIMSR ILLUSTRIOUS ALUMNI

The rich alumni base of SIMSR built over a legacy of 38 years has innumerable members who have excelled professionally and have left an indelible mark on the corporate face globally. SIMSR alumni, owing to the holistic education and the rich professional experience shape the future in global corporations and corridors of power.

INITIATIVES:

SIMSR Jobs: An initiative to share lateral job opportunities with alumni

SIMSR Superstars – The Alumni Awards: Recognize and honour the alumni who have brought laurels to SIMSR, business, and/or to the society

AlChemy: Placement mentorship program for the students to make informed choices with the help of alumni mentors

Imprints: Monthly Alumni Newsletter to share latest happenings on campus

SIMSR Alumni Virtual Clubs: 7 international and 14 domestic virtual clubs

SIMSR Alumni Network for Entrepreneurs (SANE): Senior alumni entrepreneurs mentor budding alumni entrepreneurs

EVENTS:

Nostalgia: SIMSR's Annual Alumni Meet

Milaap: Batch-wise Reunions

SIMSR City Meets: Organise Alumni Meet across 6 international and 14 domestic cities

CXO Meet: Alumni Industry leaders come together to build brand SIMSR

Anveshan: Informal guidance session to know about life at SIMSR

NRI Day: Welcome Global SIMSR alumni back to their alma mater



LIST OF ILLUSTRIOUS SIMSR ALUMNI



Anuj Bhargava
1985 - MMS
CEO - AB Associates

Harsh Bhosale
1986 - MMS
Chief People Officer -
Nayara Energy

Prasad Tokekar
1986 - MMS
Sr. VP - Employee Relations
& HR Compliance
Reliance Jio

Shyam Motwani
1986 - MMS
Executive VP & Business Head
Godrej & Boyce

Vivek Nayer
1987 - MMS
Chief Marketing Officer -
Group Corporate Brand
Mahindra & Mahindra

Ashutosh Khanna
1988 - MMS
Sr. Client Partner
Korn/Ferry International

James George Almeida
1988 - MMS
Associate Dean
Silberman College of
Business

Lata Pillai
1988 - MMS
Sr. Executive VP
Edelweiss

Lloyd Mathias
1988 - MMS
Former Director - Marketing
Hewlett Packard

Suraj Kaeley
1988 - MMS
Group President -
Sales & Marketing
UTI Mutual Fund

Jamnadas Majethia
1989 - MMS
Partner & Actor
Hats-off Productions

Makarand Teje
1989 - MMS
Executive Vice President
HCL

Sudha Jayashankar
1989 - MMS
Executive Director - HR
MSCI

Hiten Ghelani
1990 - MMS
CEO
Mahindra Marine

Ajay Kapur
1991 - MMS
CEO - Aluminium & Power
Vedanta Limited

Aslam Karmali
1991 - MMS
CEO & Sr. VP - Retail
Eureka Forbes

Madhusudan Kela
1991 - MMS
Proprietor
MK Ventures

Saurabh Singh
1991 - MMS
President
ICI Foundation

Sanjay Shah
1992 - MMS
Managing Director
Morgan Stanley

Saru Kaushal
1992 - MMS
Country Head -
Global Commercial Payments
American Express

Shankarnarayanan Sethuraman
1992 - MMS
Managing Director
Accenture

Murali Viswanathan
1994 - MMS
Managing Director
SCHOTT Glass India

Kamlesh Dangl
1995 - PGPMS
Group Head - HR
InCred Financial Services

Loveena Khatwani
1995 - PGPMS
Chief Client Experience Officer
Edelweiss Capital

Nirav Dalal
1995 - MMS
President & MD -
Debt Capital Market
Yes Bank

LIST OF ILLUSTRIOUS SIMSR ALUMNI



Reuben Pandian

1995 - MMS
Chief Omni-Channel Officer
Tata CLIQ

Arvind Sharmaa

1996 - PGPMS
HR Director
Black & Veatch

Gaurang Desai

1996 - PGPMS
Securities and Commodities
Authority (SCA)
Financial Markets Advisor

Jagannath Dholakia

1996 - MMS
MD - Global Corporate &
Investment Banking
Bank of America
Merrill Lynch

Kishore Subramaniam

1996 - PGPMS
Executive Vice President
Lowe Lintas & Partners

Prakash Nair

1996 - PGPMS
Sr. Vice President
Ogilvy & Mather Advertising

Ramnath Iyer

1996 - MMS
Managing Director
MSCI

Ranganathan Somanathan

1996 - PGPMS
CEO
Omnicom Media Group

Ritu Gupta

1996 - MMS
Director - Marketing
Dell India

Vineet Sehgal

1996 - PGPMS
Senior Director - HR
PwC

Anand Ramaswamy

1997 - MMS
President & Head - Projects
Yes Bank

Anil K Nair

1997 - PGPMS
CEO & Managing Partner
Digital L&K
Saatchi & Saatchi

Jaikishin Chhaproo

1997 - PGPMS
Head - Media & PR
ITC

Praveen Jaipuria

1997 - PGPMS
CEO
Continental Coffee

Sheetal Daftary

1997 - MMS
MD - IT Audit & Assurance
KPMG US

Vikram Bhatt

1997 - MMS
Founder & Director
Enrich Salons & Academy

Vishal Dubey

1997 - PGPMS
Director -
Business Development
Amazon

Manuj Agarwal

1998 - PGPMS
CEO
Percept Live

Mehul Kapadia

1998 - MMS
Global Head - Marketing
Tata Communications

Sudesh Puthran

1998 - MFM
Chief Technology Officer
Aditya Birla Finance

Vikram Malhotra

1999 - PGPMS
Founder & CEO
Abundantia Entertainment

Deepak Hegde

2000 - MFM
Director - CMC
GSK

Sanjay Podder

2000 - MMM
Managing Director &
Global R&D Lead
Accenture R&D Labs

Sona Mazumdar

2000 - PGPMS
Chief Partnership Officer
Kidzania

Sudhir Shenoy

2000 - MMM
Chief Executive Officer
Dow Chemical India

LIST OF ILLUSTRIOUS SIMSR ALUMNI



Suphal Mehrotra

2000 - MMM

Executive Vice President
Vodafone

KS Narayanan

2001 - MFM

Chief Information
Security Officer
PwC

Bhavik Mota

2002 - MMS

Head - Trade & Marketing
Maersk Line

TESTIMONIAL:

The General management course, I pursued here at K.J. Somaiya had been a path breaking journey. After working for 6 long years in industry, the PGDM-Executive course and classes were a great refresher. The journey has been quite enriching under the distinguished guidance of the learned professors and industry personnel. While the curriculum had been helpful, we got a lot of exposure during our internship which further consolidated our knowledge base.

Alumni Speaks

Name: Keya Ghose

Course & Batch: PGDM Executive - 2015-16

Designation: Content and Proposal Authoring Sales team

Organization: Accenture, Bengaluru

**Alumni Speaks****Name:** Aditya Sisodiya**Course & Batch:** PGDM Executive - 2014-15**Designation:** Founder & Director**Organization:** Eleadsbazaar**TESTIMONIAL:**

SIMSR made me believe that achieving dreams is possible. The institute has the best of faculties and great infrastructure which itself brings positivity to your thoughts. I was part of Executive MBA and couldn't have asked for better faculty and students, they made me think out of the box and believe in my own strengths. Today I have my own start up and that is because my faculty contributed in identifying my strength and till today the institute remembers me and acknowledges my efforts towards my professional life.

**Alumni Speaks****Name:** Sanjay Vora**Course & Batch:** PGDM Executive - 2012-13**Designation:** Group Finance Controller**Organization:** Leoplast Industry Limited**TESTIMONIAL:**

The PGDM Executive program equipped me with the unique skill sets to leverage my strengths as a leader, and also reinforced my capabilities to implement best global business practices. This stint at SIMSR helped me apply my critical thinking capability to meet workplace challenges. I was also awestruck by the facilities and how well everything was handled. We were fortunate to be exposed to an environment which provided us with an all-round growth to take challenging roles in industry.

**Alumni Speaks****Name:** Narayanan Palani**Course & Batch:** PGDM Executive - 2011-12**Designation:** Chapter Lead - Quality Engineering**Organization:** Lloyds Banking Group, London**TESTIMONIAL:**

PGDM Executive is one of the unique business programs that focuses on shaping today's managers into Global leaders of tomorrow. The intensity of the program structure helped sharpen many of my latent skills and provided the confidence to take up international assignments with a lot of ease. This experience at SIMSR is overwhelming and one that every budding manager should aspire to be part of; and which helps him take his career to the next level both in India and internationally.



INITIATIVES BY **CAREER MANAGEMENT & CORPORATE RELATIONS TEAM**

PREPARATION FOR PLACEMENTS:

- At SIMSR, we ensure that students are in step with the demands of the dynamic environment. The effort is to prepare them for participating in the placement processes and getting these opportunities converted into job offers. This helps the Recruiting panels of companies to zoom on to candidates, who are a near perfect fit for the job profiles on offer.
- While the Institute puts a lot of emphasis on assignments, curriculum, pedagogy, we also encourage our students to determine and evolve their purpose and objective in life and think logically. While imparting the above training and providing them the much needed exposure, we strive hard to not only make them job-ready, but also to face the multifarious challenges that will confront them as they move out of the portals of this institution.
- Overall, we follow an integrated approach for broadening the horizons of the students and make them worthy of the assignments they will take up in industry.



GROOMING STANDPOINTS

- Honing the Business communications skills
- Ensuring that students are in step with current topics
- Soft skill courses and training in aptitude tests, mock GDs and PIs
- Personality grooming sessions
- Video-based feedback for encouraging critical thinking
- Exposure to the working of start-ups for firing the Entrepreneurial ambitions.
- Mentoring sessions
- An overall integrated approach to enhance the capability of the aspirants
- Alumni from different corporate entities/verticals are invited to guide these students on interview preparations.

CORPORATE ENGAGEMENT ACTIVITIES

- Guest Lectures and Competitions - Connecting with students and sharing industry insights and knowledge through guest lectures by various dignitaries from the organization. Companies may even engage with students through B-plan and Case Study contests and competitions on campus.
- Live Projects- The duration of the live/concurrent project may vary as per the complexity of the project and company requirements. As per our previous observations, a live project would last for maximum three months in which students would be working on part time basis with the organization.
- Summer Internships- Full-time Summer Internships in the month of May and June to gain a hands-on learning experience with the organization.
- Final Placements- Building a fruitful and win-win relationship through permanent employment with the organization.

GREAT
PEDAGOGY

STATE
OF ART
INFRASTRUCTURE

OUTSTANDING
PLACEMENTS

ALL PERVASIVE
CAMPUS LIFE

HOLISTIC
DEVELOPMENT

WHY RECRUIT FROM SIMSR?

The course structure and experienced background of students at SIMSR becomes a major differentiating factor between PGDM Executive and other E-MBA programs.

- A proper blend of cutting-edge, innovative and Industry- relevant courses explored with latest industry cases, helps students polish their analytical, leadership and general management abilities.
- The programme also gives the students international immersion assignment with the aim, to provide additional exposure to the students and acclimatize the participants to international business environment and cultural settings.
- Workshops on emerging topics conducted by industry veterans adding a new dimension to the subjects and the knowledge.
- The PGDM Executive course helps to build on the 5 plus years' experience of the students and take their leadership and general management abilities to the next level
- A Judicious blend of the latest theories in general management and industry practice and usage with focus on Global Management perspective.

PLACEMENT PROCESS

Placement process for PGDM Executive starts in the month of July 2018 i.e. once the students are back from their summer project. The companies can conduct the Pre – Placement Talk (PPT) as per mutual convenience.

After the Pre Placement talk, interested students will sign up and the company will conduct first level selection process (GD/ Case Study) on the same day. This would result into a shortlist for personal interviews, which would also be conducted on same day. The result of the selected students is required to be communicated to SIMSR thereafter.

SIMSR has a policy of one offer per person and students are blocked from further participation once they are selected by a company. It is imperative that a company decides at the earliest about the selection of the student, to avoid multiple selections in the time lag.





SIMSRITES PROFILE

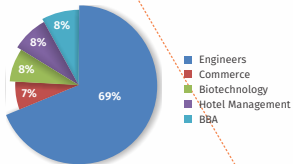
The following PGDM-Executive batch is the Eight Batch in line to complete the course. The Batch comprises of professionals from various fields including IT, Manufacturing, Energy, Oil & Gas, Power etc.

Some of these candidates have had international exposure and this brings to the table a holistic perspective that helps develop a clear understanding of business dynamics in totality.

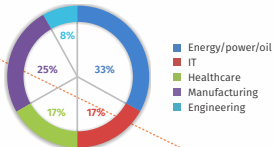
The past students have been associated with global brands like HCL, Mahindra, Microsoft, CBRE, Accenture, Siemens, Bennett & Coleman, Amazon, Cpgemini, JSW, Reliance Life Science, Cognizant, Tata Steel, TCS, Gelato Vinto, Havells India Ltd etc.

The members from different domains share their experiences in the classrooms; thereby the entire batch gets a comprehensive insight into different business sectors. This instills in them an understanding of diverse business scenario and practices.

ACADEMIC BREAKUP



INDUSTRY BACKGROUND



SOME OF OUR PROMINENT RECRUITERS



SOME OF OUR PROMINENT RECRUITERS



Route to SIMSR



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