



SOMAIYA
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management



CATCH THE NEW WAVE

K J Somaiya Institute of Management

PGDM Executive Placements Brochure 2019-20



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Somaiya Vidyavihar

----- 1 VISIONARY AND 60+ YEARS OF LEGACY -----



Padmabhushan Shri K J Somaiya
Founder, Somaiya Vidyavihar (Estd: 1959)



8 Campuses
34 Institutions



15,00+ Faculty
25,00+ Staff



40,000 Students
100+ Student Clubs



230+ Courses
20+ Libraries



6 Hostels
1,500+ Student
Accommodation



15+ Dining
Options



Girls : Boys
Ratio **1:1**



20 Sports
Offerings



100+ Start-ups
20+ Project Patents



Somaiya Vidyavihar University

With over six decades of experience in building and managing educational institutes of great repute, Somaiya Vidyavihar has become a Private University. We are delighted to have given Mumbai its first new-age university of global stature. As part of this accomplishment, we are now offering our students, programmes with the flexibility to simultaneously earn degrees and certifications in multiple disciplines offered by our constituent colleges.

Somaiya Vidyavihar University is located in the heart of Mumbai and boasts of a sprawling green campus. The university is equipped with excellent educational,

recreational, community, health, and sports facilities such as full-sized football ground, an athletic track, volleyball and tennis courts, gymnasiums, squash courts, a yoga room, a medical centre and an open-air Amphitheatre.

The curriculum, designed by distinguished names from academia and industry, ensures that every graduate from Somaiya Vidyavihar University is a future-ready and multi-faceted professional with much to offer to the world. We have a dream to build and support a world-class institution, one that is proudly Indian, and excels in Education, Research and Service.



Prof.(Dr) Monica Khanna
Director

Director **Speaks**

Catch the New Wave

"The place between your comfort zone and your dream is where life takes place."

– Hellen Keller

► Industry 4.0 and beyond

While every debate has centred on preparing for Industry 4.0, the stealth onslaught of the COVID 19 global pandemic from mid-March 2020 turned every strategy into the realm of history. The unheard concept of social distancing and work from home became the new normal, bringing technology even more into the forefront of conducting business and creating new opportunities for growth. At the same time, industries possibly thought of being insulated from recession or disruption had to face the brunt of the pandemic with losses in revenues, jobs and even closure.

In such a disruptive environment, the ones who would survive are those that can handle adversity, display adaptability, envision alternative plans of actions and accelerate the pace of adoption of new normal into mainstream activities.

► Role of management education

The industry and society is at the cross roads of technology and humanism – developing empathetic collective leadership abilities in a highly competitive world will play a key role in the future.

This once again brings into focus the role of management education and its ability to produce employable graduates. The industry now wants human resources beyond their knowledge and skill sets. They are looking for graduates with various personality traits and especially the ability to handle adversities and have high resilience quotient.

At **K J Somaiya Institute of Management**, we have consciously focussed on developing experiential learning platforms for our students so that they can apply their classroom knowledge into the real world situations. At the same time the institute is committed on improving pedagogical processes to close the gap between classroom teachings and industry expectations. Our continuous investment in upgrading our technology based teaching aids through installing the Bloomberg Lab, Media Analytics Lab, Simulations, use of Harvard Cases Studies etc. helps in better productivity of the teacher and the taught.

A complete module on holistic self-management which includes anger and emotion management, handling failures, sleep management, diet and nutrition along with emphasis on sports (there is world class athletic track and sports facilities including squash and indoor / outdoor gym on campus) builds all round development of the management graduates.

As a leading business management school in India (No. 2 Private b school as per Times B-School Survey 2020 and NIRF 2020 Rank 56) located in a beautiful 50 acre lush green campus in the heart of Mumbai in India, the Institute is fully prepared to develop graduates for industry requirements. The commitment and collaboration among our faculty, staff, students and alumni is a testimony to the outcomes of our journey of excellence.

The objective is to prepare professional managers ready to Catch the New Wave.

I invite you to our campus to hire talent that will add to the productivity and prestige of your organization and I look forward to our valued partnership.

Best wishes,

Prof. (Dr.) Monica Khanna
Director





The Institute

K J Somaiya Institute of Management established in 1981, lays great emphasis on holistic development of students. The Institute provides a range of opportunities outside the classroom as well; be it industry interaction, cultural activities, sports competitions, entrepreneurial pursuits, socially relevant activities, consultancy for small and medium enterprises.

The institute offers opportunities to students to interact with and learn from corporate professionals, spiritual leaders, artists, leaders of the business, and representatives of government and non-government organizations. Intellectuals regularly visit our campus on invitation to deliver talks and presentations that provides insights into the careers and personal attributes of these role-models.

For learning to be effective it needs to be delivered in a congenial environment that not just nurtures but stimulates the interest of the best minds that receive it. The institute offers world-class infrastructure that supports the pursuit of knowledge and the exercise of individual interests.

The Institute is consistently ranked among top 20 Management Institutes and top 10 private sector B-schools in India.



Our dream is to **build** a world class **research & teaching** institution that is **global** in the reach of its **ideals** and **universal** in its **service**

To foster a spirit of inquiry, enable **livelihoods**, encourage **innovations** and create **good citizenships**

- ▶ Enhancing **Knowledge**
- ▶ Building **Careers**
- ▶ Begins from the **academia** and **continues** through **industry interactions, seminars, conferences, workshops and research**. Approach that goes beyond a **job to career**
- ▶ **The art of amalgamating** the various **talents and qualities** in a person and directing it towards the **goal of professional success**

- ▶ Be **Socially responsible** organization
- ▶ Continuously **upgrade, evolve** and **accept best practices**
- ▶ Create **environment conducive for research**
- ▶ Merge **technology** with **tradition** to create globally **transferrable skill sets**

Programmes Offered:

- ▶ PGDM-Executive (Full time) of 15 months duration
- ▶ PGDM, PGDM-RM / IB/ FS/ COM/ HCM (Full time) of 2 years duration
- ▶ MMS programme (Full time) of 2 years duration
- ▶ MCA (Full time) of 3 years duration
- ▶ MMM/ MFM/ MHRDM/ MIM (Part time) of 3 years duration

All the programmes are approved by All India Council of Technical Education (AICTE), Ministry of HRD, Govt. of India, New Delhi and / or affiliated to University of Mumbai. Apart from the regular programmes, the institute offers customized and subject or industry specific certificate and executive development programmes for government bodies, companies, defence personnel and NGOs. The institute also undertakes research and consultancy for both public and private organizations.

Programmes commencing in academic year 2020-21 and thereafter will be full-time/part-time MBA programmes under the Somaiya Vidyavihar University.



ABOUT PGDM EXECUTIVE

The 15 months AICTE approved PGDM- Executive programme is a General Management Programme similar to the global accelerated MBA programmes, offered in the US and Europe. This programme is structured around the unique leadership and organizational challenges that global companies need to contend with today. The major areas of emphasis for this course are **Leadership** and **Strategic Focus**. These expertise and skill areas are important for participants of this course, having over 5 years of corporate experience to boost their career to the next level and to accelerate the transition from functional/technical area to general management.

This programme is crafted to fill the knowledge gaps in essential management disciplines and prepare the participants to an elevated general management role by moving them from mastery in one specific functional area to a much broader and wider business leadership domain. In essence, this course gives the participants the required leverage to upgrade their skills and acumen from line management to managing people and resources for delivering value for the company.



Pedagogy:

- ▶ The pedagogy in this programme is application oriented. Students are taught through a mix of case studies, practical assignments, workshops, simulations, amongst others. They are taken for industry visits to get a deeper perspective and understanding of various organizational processes as well as appreciate the diversity and complexity of modern day challenges faced by multi-disciplinary business units.
- ▶ Participants are encouraged, among other things, to keep themselves abreast regarding current affairs as well as management tools and techniques through periodic external programmes sponsored by the Institute.
- ▶ Students are encouraged to attend MDPs and Workshops conducted at our institute by International faculty who also teach some of the courses. Workshops, mostly involving Industry specialists, are conducted for enhancing the overall learnings from structured subjects and beyond.

Summer Projects

- ▶ As part of the Third Trimester, students undergo a rigorous summer training on a live Industry project with various corporate houses and organizations.
- ▶ They are introduced to not only basic and advanced organizational level activities, but are also given professional level projects and assignments by the organizations to mold their overall functional as well as cross functional thinking, along with managerial abilities.

Mentoring Initiatives

- ▶ A specific student mentee is assigned to each faculty member, so as to guide them both in curricular as well as co-curricular activities. Students can confide with the faculty regarding any issues related to dealing with their day to day challenges, if any, at the institute.

Differentiating Factors of PGDM Executive

Decision Making

Enhance more effective decision making at the General Management level to give you increased confidence to take on challenging roles and develop an intense understanding of "Value Management".

Holistic Development

Development of a holistic personality on the basis of varied leadership attributes. Also, develop an understanding of strategy process as an optimal fit between the firm and its environment.

Placements

There is a dedicated Placement Cell within the institute consisting of professional managers and students that provides assistance to the students in placements in appropriate organizations. Some of the organizations who recruit from our campus are TCS, Pantaloons, Ninjacart, TATA AIG, HIL, Orange Business Services, etc.

Market-Attuned Pedagogy & Curriculum

In the quest of expanding the horizons of a future manager in the making, to hone their skills and develop their forte, the pedagogy and curriculum encompasses the latest advancements in industry.

Student Faculty Ratio

K J Somaiya Institute of Management maintains a healthy Faculty-Student ratio of 1:15. The Institute has 81 core faculty members, 58 of them with Ph.D. and many faculties at various stages of completing Ph.D. More than half of the faculty have rich industry experience.





Brijmohan Tiwari

Testimonial

Course & Batch:
PGDM Executive 2016-17

Designation:
Business & Integration
Arch Team Lead

Organization:
Accenture

For me, Life in **K J Somaiya Institute of Management** as PGDM Executive student has been breath-taking and enriching. The environment not only helped me in imbibing knowledge but also in developing my overall personality and fuelling confidence in me. Supportive faculty, beautiful campus, quality education, real world experiences and amazing friends. The classes are very interactive and faculties ensured that every student understands what is being taught before proceeding. Course is challenging, yet very informative, so that we don't feel lost when entering the competitive market.

My sincere thanks to all the faculty members, mentors and everyone in the institute for their support and altruism. They have played a very crucial role shaping me & proved me right, in selecting **K J Somaiya Institute of Management** over other colleges.



Abhishek Dixit

Testimonial

Course & Batch:
PGDM Executive 2016-17

Designation:
Senior Consultant, Govt.
and Public Sector Advisory
Consulting

Organization:
PriceWaterhouseCoopers

My stint with **K J Somaiya Institute of Management** for the PGDM Executive programme was an enriching one. The course helped me foster wide-ranging business skills like strategic thinking, leadership and many more that are a must have when applying for management-level positions in today's corporate alleys. The course pedagogy is thoughtfully designed to be challenging as well as multi-dimensional for the participants to prepare themselves for the changing business environment. I got the chance to learn and interact with so many learned professors and visiting faculties from industry which made the journey a wholesome learning experience.



Nivedita Bhattacharya

Testimonial

Course & Batch:
PGDM Executive 2017-18

Designation:
Deputy Manager
Corporate Logistics

Organization:
Ambuja Cements Limited

Enrolling for PGDM Executive-General Management in **K J Somaiya Institute of Management** became a key turning point in my life. The carefully crafted programme helped me to regain a position in the corporate sector after a gap I took in my career. It is a holistic learning experience covering major areas in finance, marketing, human resource and supply chain management which not only adds credentials but also provides sufficient business acumen to hold a management position in any noteworthy organization. Having colleagues with rich experiences from various industries helped me to engage in collaborations and meaningful discussions which would not have been possible in regular PGDM courses. Additional benefits were the lectures from visiting faculties working in senior level positions in top companies which painted a clear picture of the current economic scenario that helped in creating specific career goals. Knowledge gained from this course accelerated both my personal and professional growth.

Testimonial



Narayanan Palani

Course & Batch:
PGDM Executive 2011-12

Designation:
Lead - Quality Engineering

Organization:
Lloyds Banking Group

PGDM Executive is one of the unique business programs that focuses on shaping today's managers into Global leaders of tomorrow. The intensity of the program structure helped sharpen many of my latent skills and provided the confidence to take up international assignments with a lot of ease. This experience at **K J Somaiya Institute of Management** is overwhelming and one that every budding manager should aspire to be part of and which helps him take his career to the next level both in India and internationally.



List of PGDM EXECUTIVE Alumni

Shishir Nigam

2011-12
HighRadius
Director - Consulting

Basant Kumar Samal

2011-12
EY
Manager - Risk Consulting

Neeraj Chauhan

2011-12
Adobe Systems Noida
Senior Financial Analyst

Narayanan Palani

2011-12
Lloyds Bank
Quality Engineering Lead

B S P V S Kiran

2012-13
Volvo Group
Project Manager

K G Prasad Babu

2012-13
Philips GBS
Manager - Projects

Krishnamoorthy Manishankar

2012-13
PSK Group
Head of Project Procurement

Ajit Kumar

2012-13
KPMG India
Marketing, Investment Promotion &
IOT Advisor for Ranchi Smart City

Hansal Oza

2012-13
JP Morgan
Team Leader

Jay S Pandey

2012-13
Samsung Electronics
Area Business Manager

Ravi Sastry

2012-13
Kotak Mahindra Bank
AVP

Sanjay Vora

2012-13
Astral Pipes
PPMC Lead

Aditya Singh Sisodia

2014-15
eleadsbazaar
Founder & Director

Deepa Methil

2015-16
SoftwareOne
Inside Sales Account Manager

Jensit Sebastian

2016-17
Deflytics Consultants
Business Consultants



The Course Curriculum - PGDM Executive

Trimester I

SR. No.	Subjects
1	Business Perspectives in the Global Context
2	Entrepreneurship & Managing New Ventures
3	Strategic Marketing Management
4	Financial Reporting & Accounting Standards
5	Cost Modelling & Strategic Cost Management
6	Global Supply Chain Management & Operations
7	People & Performance Management
8	Strategic Talent Management
9	IT for Management
10	Managerial Economics
11	Quantitative Techniques in Management
12	Foreign language

Trimester II

SR. No.	Subjects
1	Business Law & Ethics
2	Strategic Management
3	Business Development
4	Country Analysis for Global Marketing
5	Corporate Finance and Valuation
6	Financial Markets & Institutions
7	Problem Definition and Data Analysis
8	Competencies & Performance Management
9	Enterprise Architecture
10	Economic Environment of Business
11	Foreign language

Trimester III

SR. No.	Subjects
1	Industry Internship

Trimester IV

SR. No.	Subjects
1	Strategic Management Simulation
2	Strategic Brand Management
3	360 Degree Integrated Marketing Communication
4	Investment Management
5	Mergers, Acquisitions & Corporate Restructuring
6	Big Data Analytics
7	Strategic Leadership & Change Management
8	Leadership Incubator
9	Cloud Computing
10	International Finance
11	Digital Project Management
12	Design Thinking
13	Foreign language
14	Master's thesis



Trimester V

SR. No.	Subjects
1	Corporate Strategy & Implementation
2	Digital Marketing
3	Project Management
4	Strategic Risk Management
5	Data Modelling & Decision Making
6	Operational excellence (TQM,BPR, Benchmarking)
7	HR & Management Consulting
8	Foreign Language
9	Master's thesis



Workshops

S. No.	Subjects
1	Business Communication
2	Corporate Etiquettes & Personal Branding
3	Written Analysis of Cases
4	Financial Accounting
5	Financial Planning & Corporate Budgeting
6	Training & Development

S. No.	Subjects
1	Rural Marketing Immersion (Including Offsite Workshop)
2	Creativity & Innovation
3	Venture Capital Financing & Management
4	Winning Negotiations and Decision Making
5	Software Project Management (With Exposure to MS Project)
6	Disruptive Business Models
7	Presentation Skills- 30hours - 30minutes
8	Career Management-From Image to Job Conversion
9	Fundamentals of Banking

S. No.	Subjects
1	Corporate Social Responsibility (Including immersion)
2	Shopper's Experience Management
3	Enterprise Rating and Evaluation
4	Six Sigma
5	Compensation & Benefits
6	Information Technology Business Development IT

S. No.	Subjects
1	Marketing Engineering
2	Personnel Finance & Taxation
3	Advance Logistics tools
4	Labour Laws

*The list of subjects and workshops is indicative. The institute reserves the right to modify the same to enhance the effectiveness of the programme.



GLOBAL EXPOSURE

International Exposure

Internationalisation is an ongoing process at K J Somaiya Institute of Management, determined to strengthen and expand the International Relations with reputed universities worldwide. This is not only aiming to bring internationalisation and multiculturalism in institute but also give opportunities to students and faculty to participate and enrich experience of international competency.

This holistic approach is to make our students global citizens and global business leaders.

Recently Somaiya Vidyavihar has signed 11 new MOUs with renowned universities and now all together 29 overseas partnership in 14 countries across the world (USA, Europe, Africa and Asia). The Institute has received and sent 11 professors under faculty exchange programme with partner universities. Delegation from 30 foreign universities have visited campus.

The Institute has also invited Consul General/Consuls from Germany, Italy, Argentina, UK, and Bangladesh for guest lectures for management students. Sixteen PGDM students have cleared International test of Mandarin. Few students also got internship in MNCs like Industrial and Commercial Bank of China.



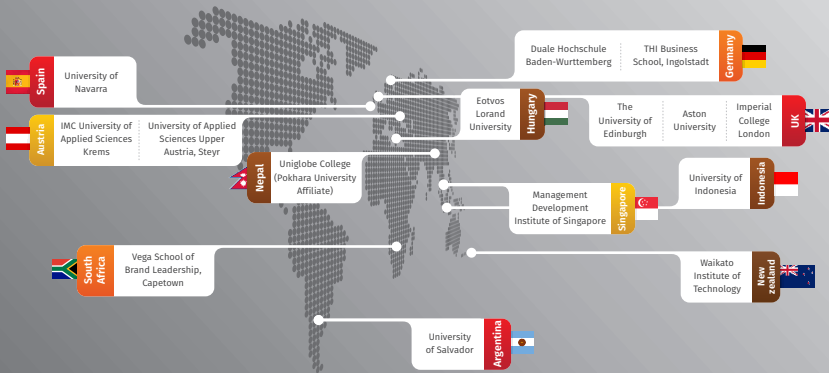
Students are sent abroad under the students exchange programme to USA, Germany and Austria. It is indeed a great feeling for students to adapt to the new culture and connect with other international students with a lot of ice breaking activities during the course called "Performance in a Globalized World".

The International Relations Office from time to time disseminates information to create awareness. The office also coordinates, facilitates initiatives on international co-operation.

The Institute has introduced 5 International Immersion Programmes in USA, UK, China, Germany and Japan, which is structured in such way that not only gives student cross-cultural experiential learning but also helps them to develop skills of global business leadership.



International Affiliations





International Affiliations



USA

New Jersey City University
The University of Akron
Saint Martin's University
University of San Diego



Belgium

University
College
Leuven

Russia



Peter the Great
St. Petersburg
Polytechnic University

Ireland



University of
Limerick, Ireland

Italy



Istituto
Italiano Design,
Perugia

University
of Brescia,
Italy



China

Beijing International
Studies University
Shanghai Lixin
University of Accounting
and Finance
Zhejiang
Gongshang University
Renmin University of
China

China



Communication
University of China
Yunnan University
Beijing Foreign Studies
University
Hunan Sany
Polytechnic College

THE INFRASTRUCTURE



The Institute:

The Institute is housed in two adjacent spacious, well-furnished and air conditioned buildings of around 2,00,000 sq. feet surrounded by lush green gardens and trees. The entire infrastructure has been created to develop a truly academic ambience.



Sports Facilities

The campus offers a variety of sports facilities. Students can engage in all kinds of sports which enable recreation, rejuvenation and stress busting, all purposes being served well on campus.

These state-of-the-art facilities are well maintained and can also be put in use by students who wish to pursue sports as their career. In addition to this, professional coaching and training is also available.

Running Track | Live Chess Court | Football Ground | Cricket Ground | Badminton Court | Basketball Court | Volleyball Court | Tennis Court | Squash Court | Indoor sports facilities





Library

The fully computerized **library has more than 97,000 books**, Harvard Case Subscription, 20+ online databases, 9 Bloomberg Terminals, 150 Indian and International periodicals, Cds, and Video films. The library is housed in an area of 7,000 sq. feet, the library offers access to various online databases like Ebsco, Proquest, Emerald, Web of Science, Warc, CMIE, Taylor & Francis, Euromonitor, etc. which provide online access to reputed national and international journals, research papers, articles, dissertations, and financial data.



Computer Labs

The Computer Center is one of the best equipped IT centers geared to aid the learning process.

Software packages like SPSS, SAP-ERP, Rational Rose enable in conducting data analysis for business and marketing research activities, analysis of case studies, preparation of summer training projects and concurrent projects.





Cafeteria

The canteen in the administrative block is of around 2,250 sq feet is located on the ground floor of the Institute building. It is very well ventilated and has a seating arrangement of more than 100 students at a time. This is complimented by a open air seating arrangement with lots of greenery, that makes it a great place where students can get together to discuss their assignments and projects over cups of tea / coffee and tasty food bites.

The institute also has a mess located in the hostel building which serves tasty and healthy breakfasts, lunch & dinner to the students & staff.



Hostel / Accommodation

The Institute offers on-campus separate hostel facilities namely, MAITREYI and SANDIPANI for boys and girls of all the Programmes. The hostel offers 1000+ beds for students and 24 faculty / staff residences.

The hostel has facilities like 24x7 internet facility, Laundromat, student mess, activity room and a well-equipped gym.

The Girls' Hostel MAITREYI was inaugurated by Honourable Former Chief Minister of Maharashtra, Shri Devendra Fadnavis.





Medical Facilities

Students requiring medical attention can consult the in-house doctor free of charge. Students can also avail the facilities available 24 x 7 in K J Somaiya Medical College and Research Center situated near to the campus. An ambulance is stationed in the institute campus throughout the year which can be utilised in case of any emergency.



Other Facilities

Students have the option of learning additional courses like yoga and several foreign and oriental languages including Mandarin, Spanish, Italian, German, French, Japanese, Sanskrit and Pali. Several spiritual sessions are also conducted at the campus for the benefit of the students and faculty.

The Institute houses state of art auditoriums (Nalanda & Takshashila) and an Amphitheatre for various activities, conferences and events.

The students can also utilize in-campus amenities like open air gym, night mess, ATM, stationary store, etc. which helps the students to have all the facilities within the institute premises.





LIFE @

K J Somaiya Institute of Management

The proactive student bodies at K J Somaiya Institute of Management conducts numerous activities under the aegis of in-house committees in association with many industrial players.

Some of the important events conducted by student clubs and forums are:

- **Spriha** – The Summer Internship Project Competition.
- **Melange** – The Annual Inter Collegiate Festival of K J Somaiya Institute of Management.
- **Nostalgia** – The Annual Home coming event for all K J Somaiya Institute of Management alumni.
- **Samavesh** – Sharing of knowledge and experiences of practitioners.
- **FCB ULKA COMSTRAT** – Inter institute communication strategy live case study competition.
- **Human Equation** – HR event encouraging professionals to discuss issues regarding challenges in HR.
- **Stratinova** – Case study, video making and Print Ad competition.
- **Elan-E-Yudh** – Inter B-School Sports competition.
- **Navikaran** – The Marketing festival at K J Somaiya Institute of Management.
- **Global Conferences and Workshops** – These comprises of Research seminars, workshops, competition and industry interaction.
- **Investrix** – The Finance festival at K J Somaiya Institute of Management.
- **Enactus** – Social and Innovation driven Entrepreneurial cell.
- **Pangea** – Annual International Business Conference.
- **Commercio** – Annual Inter B-School competition.
- **NRS** – National Retail Summit.
- **Metamorph** – Annual festival of MMM/ MHRDM/ MFM/ MIM students.
- **Quantinuum** – Quantitative & Analytics club of K J Somaiya Institute of Management.
- **ICON** – Annual festival showcasing IT and other extracurricular skills of MCA students.
- **E-Week** – Annual event collaborating with National Entrepreneurship Network inculcating in students the values of Entrepreneurship.



ALUMNI RELATIONS

With an Alumni base of over 12000 Alumni spread across the globe, it is the constant endeavour of the institute's Alumni Relations team to connect & collaborate with Alumni. With many Alumni becoming industry leaders, the institute takes pride in them and celebrates their successes.

Alumni are seeded into almost every activity organized on campus. From inviting Alumni as panelists for the admission process to select the incoming batch of students, as guest speakers to share their knowledge & experience with students, as jury members for various events & competitions, as Chief Guest & Keynote speakers for Conferences, to mentor students, etc. Special emphasis is on Alumni to Alumni connect which helps Alumni grow professionally.

INITIATIVES:

SIMSR Jobs: An initiative to share lateral job opportunities with Alumni

SIMSR Superstars: The Alumni Awards: Recognize and honour the Alumni who have brought laurels to the institute, business and /or to the society

AlChemy: Placement mentorship programme for the students to make informed career choices with the help of Alumni mentors

Imprints: Monthly Alumni Newsletter to share latest happenings on campus

SIMSR Alumni Virtual Clubs: Manage and moderate about 50 virtual Alumni clubs

SIMSR Alumni Network for Entrepreneurs (SANE): Senior Alumni entrepreneurs mentor budding Alumni entrepreneurs

AlumSpeaks On The Go: Live knowledge sharing interview with an Notable Alum

Ask The Alums: Live Q&A session with Alumni experts as panelists



EVENTS:

Nostalgia: KJ Somaiya Institute of Management's Annual Alumni Meet

Milaap: Batch-wise reunions for Batches that complete 25, 20, 15 & 10 years of graduation

Alumni City Meets: Organise Alumni Meet Regionally and Internationally

CXO Meet: Alumni Industry leaders come together to build brand K J Somaiya Institute of Management

SIMSR Alumni NRI Day: Welcome global Alumni back to their alma-mater



List of Illustrious Alumni

Anuj Bhargava

1985
CEO
AB Associates

Harsh Bhosale

1986
Chief People Officer
Nayara Energy

Prasad Tokekar

1986
Sr. VP - Employee Relations
& HR Compliance
Reliance Jio

Shyam Motwani

1986
Executive VP & Business Head
Godrej & Boyce

Vivek Nayer

1987
Chief Marketing Officer
Group Corporate Brand
Mahindra & Mahindra

Ashutosh Khanna

1988
Sr. Client Partner
Korn/Ferry International

James George Almeida

1988
Interim Dean
Silberman College of
Business

Lata Pillai

1988
Group President -
Urban Infrastructure
Yes Bank

Lloyd Mathias

1988
Former Director - Marketing
(APAC & Japan)
Hewlett Packard

Suraj Kaeley

1988
Former Group President -
Sales & Marketing
UTI Mutual Fund

Jamnadas Majethia

1989
Partner & Actor
Hats-off Productions

Makarand Teje

1989
Former Executive
Vice President
HCL Technologies

Hiten Ghelani

1990
CEO
Mahindra Marine

Ajay Kapur

1991
CEO - Aluminium & Power
Vedanta Limited

Aslam Karmali

1991
CEO - Consumer Division
(Retail)
Eureka Forbes

Madhusudan Kela

1991 - MMS
Proprietor
MK Ventures

Saurabh Singh

1991 - MMS
President
ICICI Foundation

Sanjay Shah

1992 - MMS
Managing Director
Morgan Stanley

Saru Kaushal

1992
Institutional Partnerships
& Strategy
INDwealth.in

Shankarnarayanan Sethuraman

1992
Managing Director
Accenture

Puneet Gupta

1993
Managing Director
Franke Faber

Murali Viswanathan

1994
Managing Director
SCHOTT Glass India

Kamlesh Dangi

1995
Group Head - HR
InCred Financial Services

Loveena Khatwani

1995
Chief Client Experience Officer
Edelweiss Capital

Nirav Dalal

1995
Sr. Group President
Yes Bank



List of Illustrious Alumni

Reuben Pandian

1995
Chief Omni-Channel Officer
Tata CliQ

Arvind Sharma

1996
SR. HR Director
Black & Veatch

Gaurang Desai

1996
Advisor - Financial Markets
Securities and Commodities
Authority (SCA)

Jagannath Dholakia

1996
MD - Global Corporate &
Investment Banking
Bank of America Merrill Lynch

Kishore Subramaniam

1996
Executive Director
Lowe Lintas & Partners

Prakash Nair

1996
Sr. Vice President
Ogilvy & Mather Advertising

Ramnath Iyer

1996
Managing Director
MSCI

Ranganathan Somanathan

1996
CEO
Omnicon Media Group

Ritu Gupta

1996
Director - Marketing
Dell India

Vineet Sehgal

1996
Senior Director - HR
PwC

Anand Ramaswamy

1997
President & Head - Projects
Yes Bank

Anil K Nair

1997
CEO
VMLY&R

Praveen Jaipuria

1997
CEO
Continental Coffee

Sheetal Daftary

1997
MD - IT Audit & Assurance
KPMG US

Vikram Bhatt

1997
Founder & Director
Enrich Salons & Academy

Mehul Kapadia

1998
COO
Motorsport Network

Sudesh Puthran

1998
Chief Technology Officer
Aditya Birla Finance

Manuj Agarwal

1998
CEO
Percept Live

Vikram Malhotra

1999
Founder & CEO
Abundantia Entertainment

Deepak Hegde

2000
CTO
EOC Pharma

Sanjay Podder

2000
Managing Director & Global
R&D Lead
Accenture R&D Labs

Sudhir Shenoy

2000
CEO & Country President
Dow Chemical India

Suphal Mehrotra

2000
EVP - Global Enterprise, Alliances
& Partnerships and Cloud LoB
Vodafone Idea

KS Narayanan

2001
Chief Information &
Security Officer
PwC

Danish Shaikh

2012
Lead-Learning and Organization
Development (Retail)
Nykaa

Initiatives by Career Management & Corporate Relations Team

Preparation for Placements:

At K J Somaiya Institute of Management, we ensure that students are in step line with the demands of the dynamic corporate environment. The aim is to prepare them for participating in the placement processes and getting these opportunities converted into job offers. This helps the Recruiting panels of companies to zoom in on to candidates, who are a near perfect fit for the job profiles on offer.

While the Institute puts in a lot of emphasis on assignments, curriculum, pedagogy, we also encourage our students to develop and evolve their purpose and objective in life and to think logically. While imparting the above training and providing them the much needed exposure, we strive hard to not only make them job-ready, but also to enable them to face the multifarious challenges that will confront them as they move out of the portals of this institution.

Overall, we follow an integrated approach for broadening the horizons of the students and make them worthy of the assignments they will take up in industry.





Grooming Standpoints

- Honing student's business communications skills
- Ensuring that students are in line with latest industry trends and topics
- Soft skills courses and training for aptitude tests, mock GDs and PIs
- Personality grooming sessions
- Video-based feedback for encouraging critical thinking
- Exposure to the working of start-ups for firing the Entrepreneurial ambitions
- Mentoring sessions
- An overall integrated approach to enhance the capability of the aspirants
- Alumni from different corporate entities/verticals are invited to guide the students on resume building and placement preparation

Corporate Engagement Activities

- **Guest Lectures and Competitions** - Connecting with students and sharing industry insights and knowledge through guest lectures by dignitaries from various organizations. Companies may even engage with students through B-plan and Case Study contests and national-level competitions.
- **Live Projects** - The duration of the live/concurrent project may vary as per the complexity of the project and company requirements. From past experience, a live project would last for maximum three months in which students would be working on a part-time basis with the organization.
- **Summer Internships** - Full-time Summer Internships in the months of April-June for a period of two months to gain a hands-on training and learning experience with the organization, in partial fulfilment of the requirement of the degree.
- **Final Placements** - Building a fruitful and win-win relationship through permanent employment with the organization.



Why Recruit from K J Somaiya Institute of Management

The course structure and experienced background of students at K J Somaiya Institute of Management becomes a major differentiating factor between PGDM Executive and other E-MBA programmes.

- A proper blend of cutting-edge, innovative and Industry- relevant courses explored with latest industry cases, helps students polish their analytical, leadership and general management abilities.
- The programme also gives the students international immersion assignment with the aim, to provide additional exposure to the students and acclimatize the participants to international business environment and cultural settings.
- Workshops on emerging topics conducted by industry veterans adding a new dimension to the subjects and the knowledge.
- The PGDM Executive course helps to build on the 5 plus years' experience of the students and take their leadership and general management abilities to the next level.
- A Judicious blend of the latest theories in general management and industry practice and usage with focus on Global Management perspective.



Placement Process

Placement process for PGDM Executive starts in the month of July i.e. once the students are back from their summer project. The companies can conduct the Pre – Placement Talk (PPT) as per mutual convenience.

After the Pre Placement talk, interested students will sign up and the company will conduct first level selection process (GD/ Case Study) on the same day. This would result into a shortlist for personal interviews, which would also be conducted on same day. The result of the selected students is required to be communicated to the institute thereafter.

We have a policy of one offer per person and students are blocked from further participation once they are selected by a company. It is imperative that a company decides at the earliest about the selection of the student, to avoid multiple selections in the time lag.





Batch PROFILE

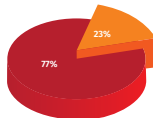
The present PGDM-Executive batch is the Ninth Batch in line to complete the course. The Batch comprises of professionals from various fields including IT, Manufacturing, Energy, Healthcare etc.

Some of these candidates have had international exposure and this brings to the table a broad-based perspective that helps develop a clear understanding of business dynamics in totality.

The past students have been associated with global brands like Adani Transmissions, Fortis, LNT Infotech, Amazon, Accenture, Genpact, Tata Motors, Hero Cycles, Valvoline, Castrol, Bajaj Energy, Birlasoft, L&T Ltd, IDFC etc.

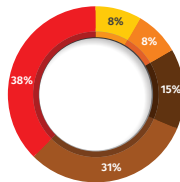
The members from different domains share their experiences in the classrooms; thereby the entire batch gets a comprehensive insight into different business sectors. This instils in them an understanding of diverse business scenarios and practices.

Academic Breakup



- Engineering
- Science

Industry Background



- Manufacturing
- IT
- Healthcare
- Energy
- Banking & Finance



Some of our Prominent Recruiters





Some of our Prominent Recruiters

Odessa
Technologies

ORACLE

MSD

Michael
Page

MARSH

LYNK

KORA

JLL

IBM

PharmEasy



NOMURA



Mu Sigma

LANDMARK
GROUP

LG
Life's Good

KPMG

JLT

IMS

ITC Limited



TOTAL



WITH YOU ALWAYS



SUN
PHARMA

L&T Infotech



Invesco



EICHER



IMRB

infoedge



Mercedes-Benz



Canon

Bisleri

Atos

airtel

Crompton
Greaves

Piramal

adani
wilmar

For a healthy growing India

A&O
REALTY

eclerx

GROFERS

fractal

3i Infotech

LIMITLESS EXCELLENCE



Birla Sun Life
Insurance



BAJAJ
Electricals Ltd.
Inspiring Trust

BAJAJ Allianz

ADITYA BIRLA

FASHION & RETAIL

adani
wilmar

For a healthy growing India

A&O
REALTY

eclerx

GROFERS

fractal

3i Infotech

LIMITLESS EXCELLENCE

J.K. Helene Curtis Limited

Abbott amazon

zomato

Alchemists Ark
Simplify to Grow

ADITYA BIRLA
CAPITAL

98.3 FM
RADIO MIRCHI

www.radiomirchi.com

TATA
MUTUAL FUND

RELIANCE
Capital

TATA AIA
LIFE INSURANCE

Panasonic

Ogilvy & Mather

Reckitt
Benckiser

allcargo logistics ltd

Morgan Stanley

DE Shaw & Co

JPMORGAN CHASE & CO.

bookmyshow FCB ULKA

dun & bradstreet

BYJU'S
The Learning App

DDB mudragroup

Bloomberg DAIMLER

BLACKROCK

COLGATE-PALMOLIVE

BNP PARIBAS

BLUE STAR

Bank of America

YES BANK

virtusa
Accelerating Business Outcomes

TresVista
FINANCIAL SERVICES

Hindustan Unilever Limited

TRIDENT GROUP

SYNTEL
Consider IT Done

vedanta

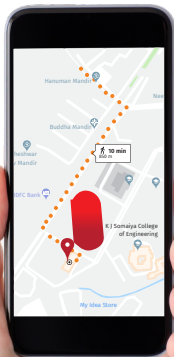
TATA
TATA CONSULTANCY SERVICES



Some of our Prominent Recruiters



**Route to
K J Somaiya Institute of Management**



Career Management & Corporate Relations Team (Placement Office)

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