Greetings from K J Somaiya Institute of Management Studies & Research (SIMSR), Mumbai.

We would like to take this opportunity to invite you to participate in our Final Placements as well as for the Summer Internship Program for the year 2019-2020.

SIMSR, since its inception in 1981, has been consistently ranked among the top B-Schools of India.

- Awarded as the 'Super-League 2 B-School' by Business Standard in 2015, 2016, 2017 & 2018
- Ranked 11th Private B-School in India by Education World in 2019.

SIMSR has received ISO 9001:2015 certification by Bureau Veritas. The institute is the first private institute to have been granted autonomous status for its University of Mumbai affiliated Programmes. The Institute has become a member of AACSB and is actively participating towards getting the accreditation from AACSB.

The Institute conducts the following courses approved by AICTE/affiliated to the University of Mumbai.

- PGDM - 26th Batch
- PGDM IB (International Business) - 12th Batch
- PGDM FS (Financial Services) - 8th Batch
- PGDM RM (Retail Management) - 12th batch
- PGDM Comm (Communications) - 7th Batch
- MMS (Masters in Management Studies) - 36th Batch
- PGDM Executive - 8th Batch
- PGDM HCM (Healthcare Management) - 1st Batch
- MCA (Master of Computer Applications) - 12th Batch

We will be following a roll-on process for both final and summer placements.

We look forward to host you on campus this year.

Best Regards,

Prof. (Dr.) Monica Khanna
Director
**ABOUT SIMSR**

**K J Somaiya Institute of Management Studies and Research (SIMSR)** was established in 1981 as a part of Somaiya Vidyavihar with the objective of providing state of the art education in management and allied areas.

The Institute is nestled in a 50 acre campus in the central suburbs of Mumbai and offers Ph.D. program in Management of the University of Mumbai & SNDT Women's University, along with several other full time and other part time Masters and Post Graduate Programmes in Business Management, and Master of Computer Applications. The Institute also offers several subject specific certificate and executive development programmes for various companies and NGOs. It has also had the privilege of developing and delivering management programmes for senior officers of the Indian Navy.

The rigorous and case based teaching – learning process ensures that the students of the Institute are able to apply their concepts to the real world business problems. The alumni have risen through the ranks and now occupy strategic positions of decision making across different industries in India and abroad.

Somaiya Vidyavihar was established by Padmabhushan Late Shri K J Somaiya in 1959. An Entrepreneur, Philanthropist and a Visionary, he firmly believed that modern education had to have its roots in strong values. This underlying theme and legacy of Somaiya Vidyavihar is continued and strengthened by our current president Shri Samir Somaiya. The Somaiya Vidyavihar campus comprises of 36 individual Institutes dedicated in the area of Liberal Arts, Sciences, Management, Humanities, Philosophies and Social Sciences as important aspects of scholarship, and is spread across a 50 acre complex in Vidyavihar, in north central area of Mumbai and a 25 acres complex in Sion in the heart of Mumbai. The Somaiya Vidyavihar has over 27,000 student residents and 1,700 teaching staff.
BATCH PROFILE 2018-2020

Educational Background

- Engineering: 68%
- Commerce: 15%
- Management: 8%
- Science: 7%
- Arts & Others: 2%

Student Specialisation

- Marketing: 54%
- Finance: 38%
- Operations: 3%
- Healthcare Management: 3%
- Human Resource: 2%

Work-Ex Duration

- Freshers: 43%
- Upto 24 months: 35%
- 25-36 months: 15%
- 36 months & above: 7%

Gender Ratio

- Male: 70%
- Female: 30%
Preparation for Placements by Career Management & Corporate Relations Office

At SIMSR, we ensure that students are in step with the demands of the dynamic environment. The effort is to prepare them for participating in the placement processes and getting these opportunities converted into job offers. This helps the Recruiting panels of companies to zoom on to candidates, who are near perfect fit for the job profiles on offer.

While the Institute puts a lot of emphasis on assignments, curriculum, pedagogy, we also encourage our students to determine and evolve their purpose and objective in life and think logically. While imparting the above training and providing them the much needed exposure, we strive hard to not only make them job-ready, but also to face the multifarious challenges that will confront them as they move out of the portals of this institution.

Overall, we follow an integrated approach for broadening the horizons of the students and make them worthy of the assignments they will take up in industry.

Grooming Standpoints

- Honing the Business communications skills
- Ensuring that students are in step with current topics
- Soft skill courses and training in aptitude tests, mock GDs and PIIs
- Personality grooming sessions
- Video-based feedback for encouraging critical thinking
- Exposure to the working of start-ups for firing the Entrepreneurial ambitions
- Mentoring sessions
- An overall integrated approach to enhance the capability of the aspirants
- Alumni from different corporate entities/verticals are invited to guide these students on interview preparations

HIGHEST STIPEND
₹1,45,000 per month

AVERAGE STIPEND
₹18,700 per month
We follow a roll on placement process.

HIGHEST PACKAGE ₹ 27,50,000 per annum A.Y. 2018-19

AVERAGE PACKAGE ₹ 10,05,000 per annum A.Y. 2018-19
SOME OF OUR ESTEEMED RECRUITERS

Total Recruiters 310

New Recruiters 75
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<tr>
<th>Sector</th>
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<td>Banking &amp; Insurance</td>
<td>Priyanka Kakru</td>
<td>9689360643</td>
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<td>Prachi Tiwari</td>
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<td>Rishabh Gupta</td>
<td>7984727416</td>
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