

Acumen

K J Somaiya Institute of Management

Vision, Mission & Objective

Objective: We aim to cater to the needs of the students; to encourage them to develop their business acumen, to work towards improving their spoken as well as written language and also to develop an interest in healthy participation.

Vision: A vibrant and dynamic extra-curricular development hub where people are inspired to be the best they can be and reach their true potential.

Mission: Smooth Transition of the quizzing and debating activities to digital platform in Era of Pandemic

Roles & Responsibilities

- Encourage students to develop their business acumen
- Work towards developing in students a sense of inquisitiveness
- Improve their spoken as well as their written language skills
- Enforce Acumen as a vibrant and dynamic extra-curricular development hub
- Assist & Collaborate with other committees



Marketing & Event
Mgmt.



Quizzing



Sponsorship



Debating

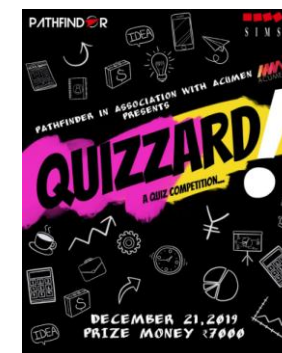
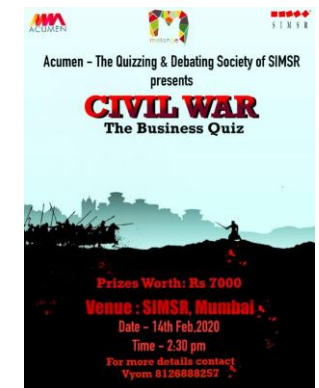
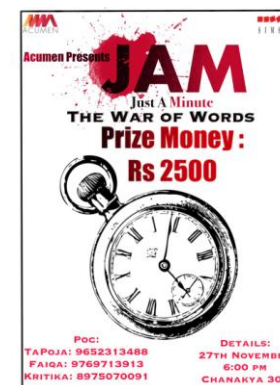
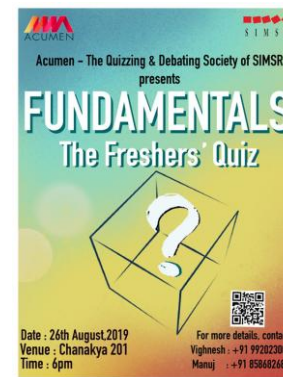


Creative

Fundamentals: A general quiz filled with interesting fundae and trivia bits. It was exclusively for the first-year students. An exciting curtain-raiser for ACUMEN

JAM: The object of the game is for panelists to talk for sixty seconds on a given subject, “without hesitation, repetition or deviation” an intercollege event which comprised of other students from Somaiya University

Quizzard: An exciting quizzing event in collaboration with Pathfinder. Associations with other committees and conducting of event throughout the year



Civil War- The Business Quiz @ Melange

Civil War is a national level business quiz organized by ACUMEN in association with Mélange, the annual fest. It features participants from the crème de la crème of Indian B Schools and Graduate Colleges. The format is simple: a prelim round followed by the finale. And what follows is a roller coaster ride of quizzing exhilaration



The ET Quiz

The ET quiz is an intercollege online quiz competition organized by ACUMEN - Quizzing & Debating Society in partnership with Public Relations & Branding Committee.



Committee Leadership Team

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Thank You



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