

# Aspire Club

K J Somaiya Institute of Management

# Our Vision and Mission

- Encourage and improve competitive spirit of students
- Mentorship, Advice and Resources by experts
- Motivating Students to publish research papers
- Reinforce presence of K J Somaiya Institute of Management in the pool of top B-Schools in India

MNC Case Study  
Competitions

B-School  
Competitions

Research

# Role & Responsibility

## Content Team

They are responsible for maintaining some of the most successful approach strategies, presentations and other material along with the repository of prestigious case study competitions, quizzes and business plan competitions

## Social Media Team

The team is responsible for improving and enhancing the digital presence of ASPIRE club on different social media platforms and keep students informed about various other activities of the committee

## Events Team

The core team performs the end to end execution of all the events right from idea origination to implementation

## Creatives Team

The team is responsible for creating infographics, posters covering different models used across various business domains like operations, finance, marketing etc.

# Activities



- **Summer Internship Competition Guidance**
- **Quizader: Online Quiz Competition**
- **Research Paper Writing Orientation**
- **KSS sessions**
- **Discussion on Winning Case Solution**

# Achievements



**Aspire Hall of Fame**

Name of Aspire Member	Branch	Year	Number of Competitions Won
Kunal Mirchandani	Core-B	2018-20	14
Vraj Patel	Core-B	2018-20	9
Aanchal Rawat	IMC	2018-20	3
Soujanya Narsipur	RM	2018-20	1
Indresh Naithani	IB	2018-20	1
Supratim Endow	Core-A	2019-21	7
Pratheesh Surya	HCM	2019-21	3
Anshul Kanodia	Core-A	2019-21	2
Darshil Shah	RM	2019-21	2
Maharshi Kanabar	Core-B	2019-21	2
Mahima Mundra	IMC	2019-21	2
Shreya Shah	FS	2019-21	1
Pranit Sawant	FS	2019-21	1
Apurv Swarnkar	IB	2019-21	1
Kartik Vohra	Core-A	2019-21	1

# Title Slide

Author

# Thank You

[simsr.somaiya.edu](http://simsr.somaiya.edu)

