

Gita Club

K J Somaiya Institute of Management

Vision and Mission

- Vision:

To make leaders of tomorrow by creating a positive impact on their lives

- Mission:

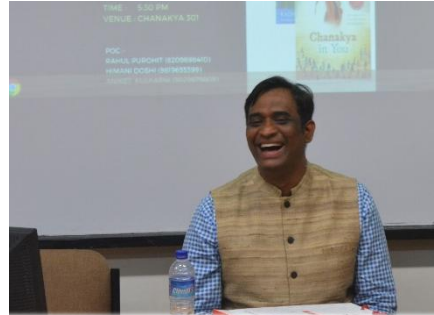
To provide future managers an opportunity to explore, extract, and imbibe the easily overlooked but great wisdom rooted in our culture and traditions so as to create a wholesome and more fulfilling life.

Roles & Responsibilities

- Handle Promotions and Updates of events
- Maintain sync with the Content and Creative team for effective promotion on Social Media
- Monthly content writing in lines with our mission, to be posted on Gita Club blog
- Create promotional posts by wearing your creative hat
- Organize & ensure smooth execution of all events
- Design our monthly email editorials – Gita Tales – which revolves around themes
- Timely updates of Social media handles
- E-mail marketing whenever required
- Organize exciting quiz competitions
- Brainstorming new ideas for Gita Club

Activities

■ Guest Lectures



Mr. Radha Krishna Pillai,
Author of Bestselling 'Corporate Chanakya'



Mr. Herumb Khot
Creative Director, TV series 'Peshwa Bajirao'

■ Inter and Intra B-School Competitions



■ Quizzes

Activities

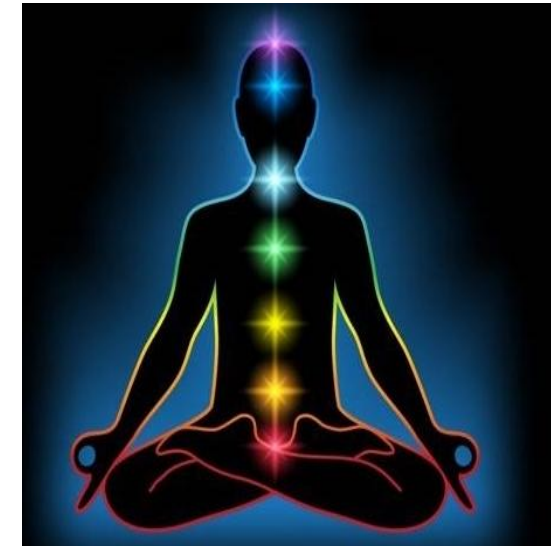
- Management Gurukul With Prabhuji

Session where Sri Krishna Chaitanya Das from ISKCON speaks on application of principles and teachings from ancient Indian scriptures into management of personal and professional life, that will help to maintain a balance b/w career and relationships.



- Scientific Approach towards Spirituality

- Group Meditation & Yoga Sessions



Committee Leadership Team

| Name | Designation | Email ID |
|-----------------|------------------|-----------------------------|
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Thank You

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