

Guest Lectures Committee

K J Somaiya Institute of Management
People who Inspires

VISION

To Increase the visibility of the institute by acting as an Interface between college and corporate world

MISSION

To bring the speakers who can motivate students, by providing them glimpse of Industrial experience, making them a better fit for the industry

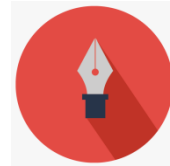
Roles and Responsibilities



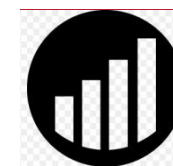
Public
Relations &
Outreach



Marketing



Content
Writing



Data
Management



Digital and
Social media

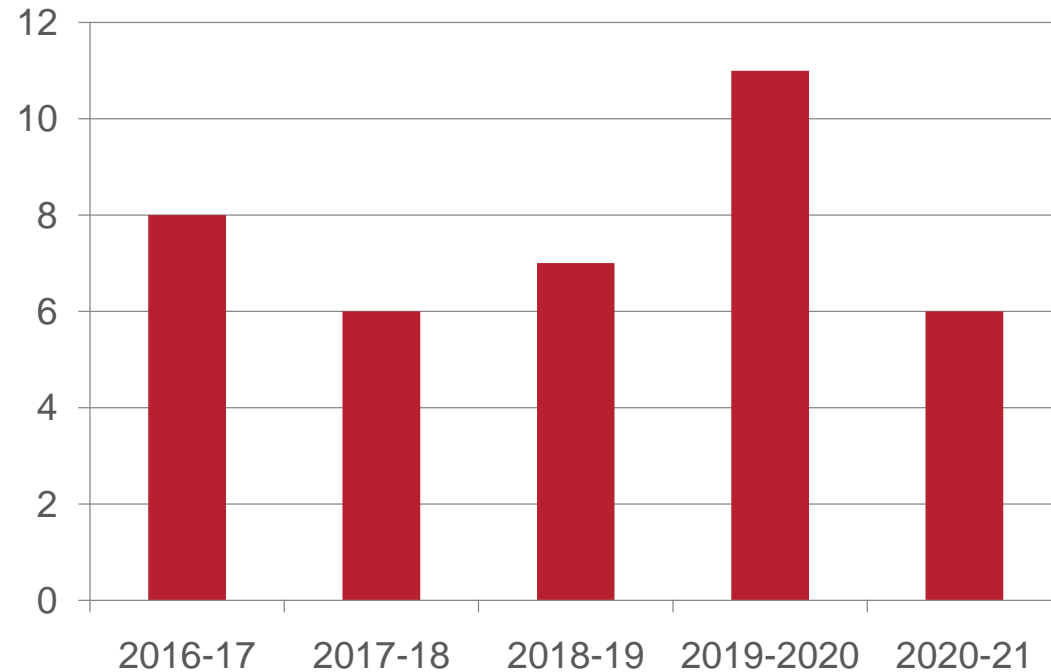


Design

- To Research and Connect with different prospects guest for Guest Lectures
- To communicate with each prospect guest to convince them and finalise date and time
- To Market online as well as offline about the guest lecture in the institution
- To make posters, flyers and videos for the marketing
- Handling the logistics and back stage of the event (Online as well as Offline)
- Data Management of the guest and the Event

Guest Lectures Over the Years

Guest lectures each years



50%

Increase in guest from 2018-19

72%

Guest of CXO level

4/11

Were from Fortune 500 in 2019-2020

1/6

Were from Fortune 500 in 2018-2019

2020-2021, So far!



Mr Anil Bhasin
President, Havells
India

Mr Rizwan Sajan
Founder and
Chairman, Danube
Group



Mr Vaibhav Jain, CFA
Private Wealth
Management,
Edelweiss Financial
Services
IIM Indore Alumnus

Mr Suresh Kumar
Executive President &
CHRO, Polycab



Mr Dinakar A
Managing Director,
Saint-Gobain Sekurit India
Limited

Steering Committee

Dr. Satyendra Upadhaya (Faculty Head)	9867052227
	satyendra.u@somaiya.edu
Mustafa Asy (Convener)	9136780161
	mustafa.asy@somaiya.edu
Bhavi Chauhan (Co-Convener)	8806702800
	bhavi.c@somaiya.edu
Bivansu Hota (Co-Convener)	9437178764
	bivansu.hota@somaiya.edu

Thank You!

simsr.somaiya.edu

