

International Business Society

Established in 2009

Vision

- To bridge the gap between the industry and students especially in the domain of international business

Mission

- To increase the business and foreign affairs acumen by providing platform to share & disseminate the domain knowledge of various facets of international business
- Our mission is to inculcate managerial & leadership skill in the students by giving them the opportunity to explore various business events and activities with global perspective

Roles & Responsibilities

- The International Business Society is a student led organization that promotes awareness of the global business environment, offers a platform to connect with business students from all around the world, encourages students to develop leadership skills.
- We at International Business Society are determined to enrich the college experience of students and to create a smoother transition into the global marketplace.
- IBS provides students with the opportunity to explore business events and activities that bridges the gap between classroom learning and performance in the real business world.

International Relations & Visits



MR. G H ROSAVISIT

(Deputy Consul
General Of Argentina)



DR. JÜRGEN MORHARD

(Consul General Of The
Federal Republic Of
Germany)



MR. WILLIAM HOPKINSON

(Deputy High Commission,
Department For
International Trade, UK)



MR. YAAKOV FINKLESTEIN

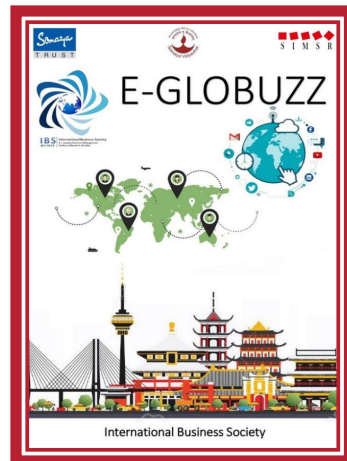
(Consul General Of
Israel)

Events

- **International Business Summit** - The two-day flagship event, where corporate exposure in terms of global trade and commerce is provided through keynote speech, panel discussions and national level case study competition.
- **International Colloquium** - A cultural exchange program for foreign students of Somaiya Vidyavihar University. The event also comprises of Consulate Generals of various countries invited as keynote speakers to enlighten students about the various global relations.
- **Commercio** – Country Analysis Competition organized during Melange
- **IB Peek** - It's a one day event aimed to increase student's business acumen and guide them to navigate through their MBA and corporate journey.



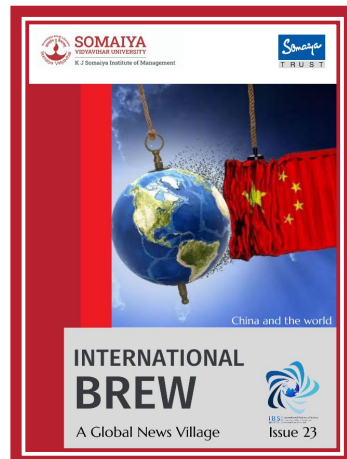
Publications



E-GLOBUZZ

Half-yearly
Publication

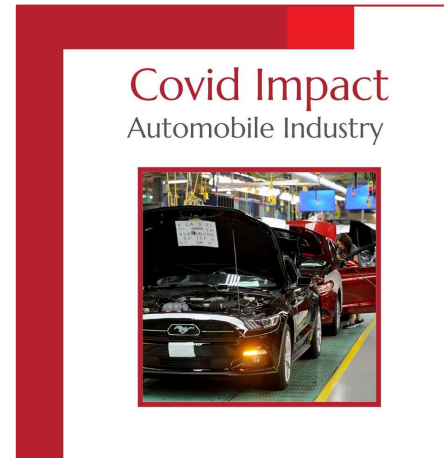
It's a platform for domain knowledge of various facets of international business w.r.t the theme of the edition



I - BREW

Monthly
Magazine

It covers the major news stories and articles from world affairs and business along with Interviews, trivia etc.



Covid Impact Automobile Industry

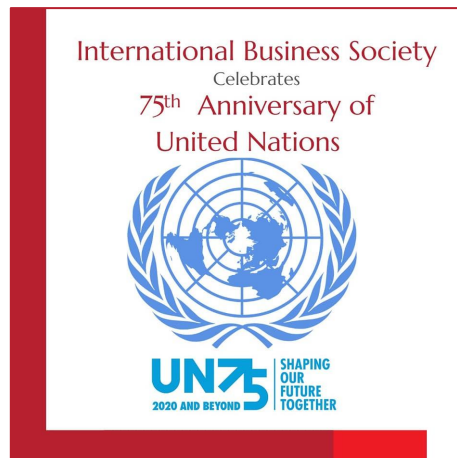
COVID IMPACT ON VARIOUS INDUSTRIES

- Impact
- Major Players
- Responsible Factors
- Future Opportunities



INDIAN COMPANY'S GLOBAL FOOTPRINT

- Progress Report
- Company at a glance
- International reach
- Vision Ahead



INTERNATIONAL DAYS

- History
- Personalities Involved
- Relevance with India
- This year's observance



WEEKLY NEWS RECAP

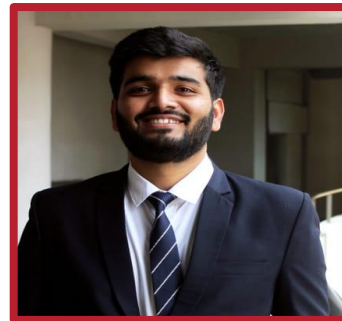
- Trade
- Diplomacy
- World Affairs
- International Business

Faculty head & Steering team



Dr. Brajesh Bolia
Faculty Head - IBS
Marketing and IB Dept.

brajeshbolia
@somaiya.edu
97028 02460



Abdul Mannan
Convener
PGDM IB

abdulmannan.s
@somaiya.edu
85112 82642



Prachi Gupta
Co-Convener
PGDM Core

prachi.kg
@somaiya.edu
8561063769



Nishant Singh
Co-Convener
PGDM Core

nishant21
@somaiya.edu
88056 51075

Thank You!

International Business Society@SIMSR

K J Somaiya Institute of Management



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