



**SOMAIYA**  
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management

# Mauj Club

K J Somaiya Institute of Management

## VISION

As the official music club of K J Somaiya Institute of Management, there are certain goals that we have kept in mind to nurture the culture of music in our institute. We strive towards

- Implementation of an organizational structure
- Increased social media presence
- Focus on original composition

## MISSION

We are the sole committee that is dedicated to music and entertainment through music. Along with entertaining others we also stress on self-development in terms of not just music, but organization, teamwork, and leadership.

In a B-school, it is important to catch a break from time to time and Mauj does just that for the campus.

# ROLES AND RESPONSIBILITIES

Our prime focus is on self development through music and sound production. We also prioritise getting exposure through various band competitions.

To facilitate the smooth functioning of the club we have implemented an organisational structure that comprises of the following verticals:



**External Affairs**



**Internal Operations**



**Content Development**



**Digital & Creatives**

# OUR EVENTS



## JUKEBOX

An event in which the people of K J SIM request Mauj to perform their favorite songs.



## EUPHON

An event in which most of the members of Mauj perform on the campus after college hours for the crowd in Somaiya.



## JAM WITH MAUJ

An event in which non-Mauj members who are inclined towards music are given a platform to showcase their talent in front of K J SIM.

**COMMITTEE**  
**EVENTS**



**AAGAA**  
**7**  
**NMIMS Euphoria**  
**2019**



**NOSTALGIA**



**SHANKHNAAD**  
**METAMORPH**

**Goa Institute of Management:**  
**Inception 2020**



**ALL IZZ**  
**WELL**



**NITIE: Headbangerz**  
**2019**



# FACULTY HEAD & STEERING TEAM

RAGHUKUMARI SURESH  
**FACULTY HEAD**

AKSHAT UNIYAL  
**CO-CONVENOR**

MOB: +91 8758587123  
EMAIL: akshat.u@somaiya.edu

SAATYAKI PANIGRAHI  
**CONVENOR**

MOB: +91 8114963338  
EMAIL: saatyaki.p@somaiya.edu

JANHAVI SHIRKHEDKAR  
**BRANDING MANAGER**

MOB: +91 8149822811  
EMAIL: j.shirkhedkar@somaiya.edu

# Thank You

[simsr.somaiya.edu](http://simsr.somaiya.edu)

