

# Pathfinder Committee

K J Somaiya Institute of Management

# Our Vision

- To Promote Entrepreneurship across the students of K J Somaiya Institute of Management.
- To help budding entrepreneurs build their startups using Business Plan models.
- To help entrepreneurs bring their startup idea into implementation and execution stage.
- To help startups connect to incubators and investors and bring them into the market.

# Core Events



## HULT PRIZE

- An International level Business Plan competition conducted by United Nations.
- On Campus conducted by Pathfinder in collaboration with other E cells of Somaiya Vidyavihar University.

## E-Summit

- Flagship event of Pathfinder
- Quizzard – a quiz competition, followed by an E Talk by a renowned entrepreneur in the industry.

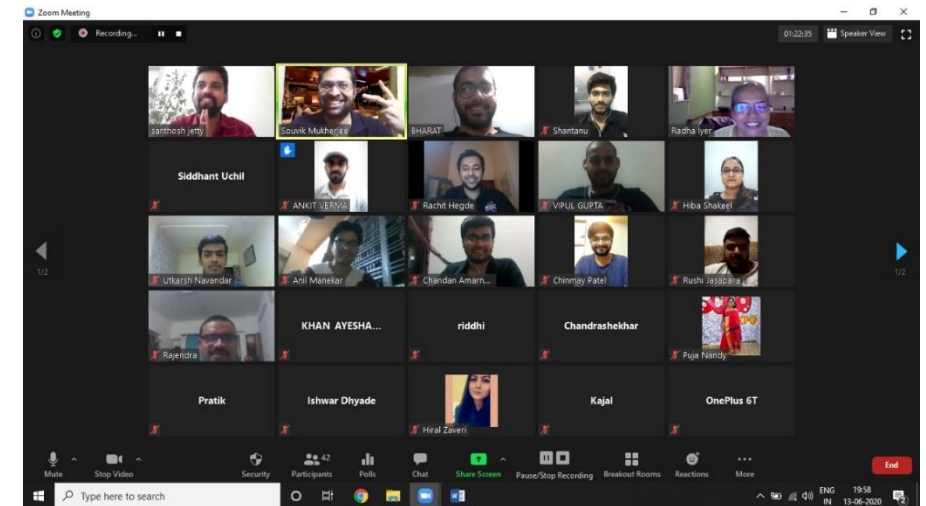
# Startup Launchpad

- A Pitch deck session followed by a Startup expo.



# Other Event

- A 3 Episodes webinar series “The New Normal Entrepreneur”



# Roles & Responsibilities

- External Communications & Networking
- Marketing
- Content
- Creative
- Internal Communications & Events
- Live Projects On Business Plans

# Faculty Head & Steering Team

Name	Email
Radha Iyer (Faculty Head)	radhaiyer@somaiya.edu
Prema Basargekar (Faculty Head)	prema@somaiya.edu
Rushi Anandan (Faculty Head)	rushianandan@somaiya.edu
Shantanu Vadlamani (Convener)	S.vadlamani@somaiya.edu
Ankit Verma (Co – Convener)	Ankit.verma@somaiya.edu
Vipul Gupta (Co – Convener)	Gupta.vm@somaiya.edu
Saurabh Chaugle (External Communication Head)	Saurabh.chaugle@somaiya.edu
Chandan Amarnani (Marketing Head)	Chandan.amarnani@somaiya.edu
Pratik Landge (Creative Head)	Pratik.landge@somaiya.edu
Ananda Krishnan (Content Head)	Ananda.b@somaiya.edu
Bharat Jain (Internal Communication Head)	BJ@somaiya.edu
Chinmay Patel (Treasurer)	Chinmay.ap@somaiya.edu

**THANK  
YOU**