

# SIMSR Talkies

**K J Somaiya Institute of Management**

## Vision

To provide a 360° learning experience by linking management and movies together.

## Mission

Our mission is to help students evolve by making the stories teach them and help identify how to learn management through movies by organizing quizzes, movie screenings and discussions. We believe that there is more to movies and TV series than entertainment.

# Roles & Responsibilities

- **Events**: End to end organisation of various events across the academic calendar year
- **Sponsorships**: Finding sponsors for successful organisation of events as well and helping members learn negotiation skills.
- **Digital Marketing**: Promotion of the committee on social media channels like Instagram, Facebook etc.
- **Digital Creatives**: Responsible for creating posters and graphics covering different committee events and day to day social media posts.

# Activities

## Buzzinga: Intra-college Movie and TV Series Quiz Competition

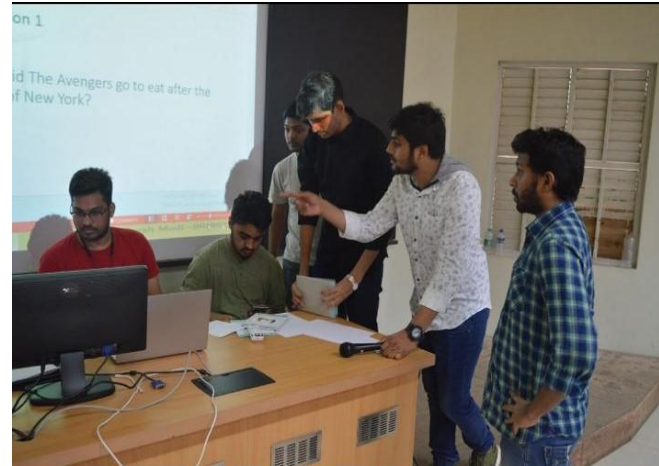


## Game Theory: Inter-college Movie and TV Series Quiz Competition held during Melange

It is the flagship event of our committee

# Activities

Movie Screening and Discussion:  
Organised 3-4 times in a year.



Under The Stars: Open air movie Screening held at Gargi Plaza. This event is generally the last event of the academic calendar.



# Committee Leadership Team

Name	Designation	Email ID
Dr. Megha Gupta	Faculty In Charge	megha20@somaiya.edu
Ansh Agrawal	Convenor	ansh.ma@somaiya.edu
Harsh Bajaj	Co-Convenor	h.bajaj@somaiya.edu
Ankit Nandha	Co-Convenor	ankit.nandha@somaiya.edu

# Thank You

[simsr.talkies@somaiya.edu](mailto:simsr.talkies@somaiya.edu)

