K J Somaiya Institute of Management

A Constituent Institute of Somaiya Vidyavihar University

Mumbai, India

Information Booklet

2021-22

CHANAKYA

K J Somaiya
Institute of Management
Academic Building

Table of Content

Mumbai

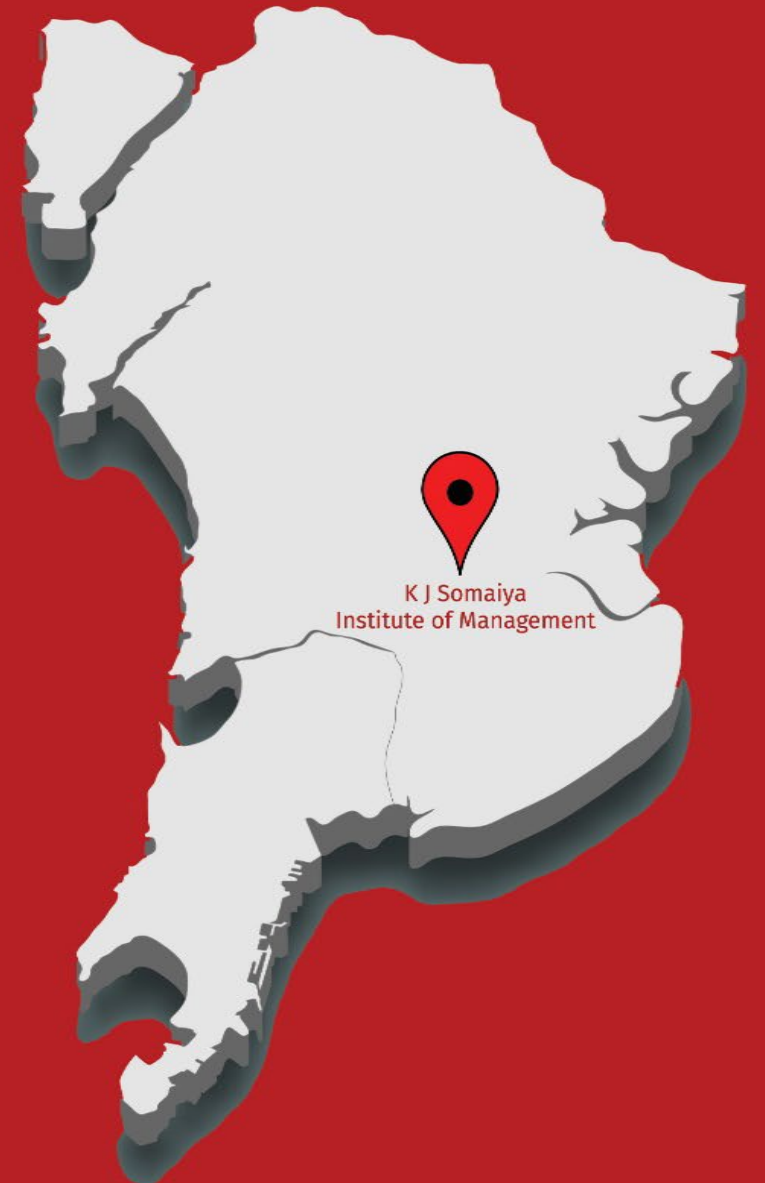Financial Capital of India

JNPT- India's largest Public Port

Headquarter of
117 Fortune India 500 companies

Mumbai Chhatrapati Shivaji Airport – India's 2nd Busiest Airport

K J Somaiya
Institute of Management

K J Somaiya Institute of Management

K J Somaiya Institute of Management, Mumbai, is a constituent Institute of Somaiya Vidyavihar University. With the founding value of 'Knowledge Alone Liberates', Somaiya Vidyavihar (Vidyavihar - *abode of knowledge),* an educational campus was founded by Padmabhushan (Late) Shri K. J. Somaiya in the year 1959.

The Institute inaugurated in the year 1981 by Hon'ble Ex-Prime Minister of India, Dr. Manmohan Singh, has completed 40 glorious years. The Institute is located in a vibrant, state of the art and lush green 50-acre campus in the heart of Mumbai. The B-School continues to remain committed to quality deliverables and continuous improvement processes.

The students have the benefit of getting the best management educational inputs from experienced faculty, industry professionals, ambassadors, celebrated achievers and international academicians.
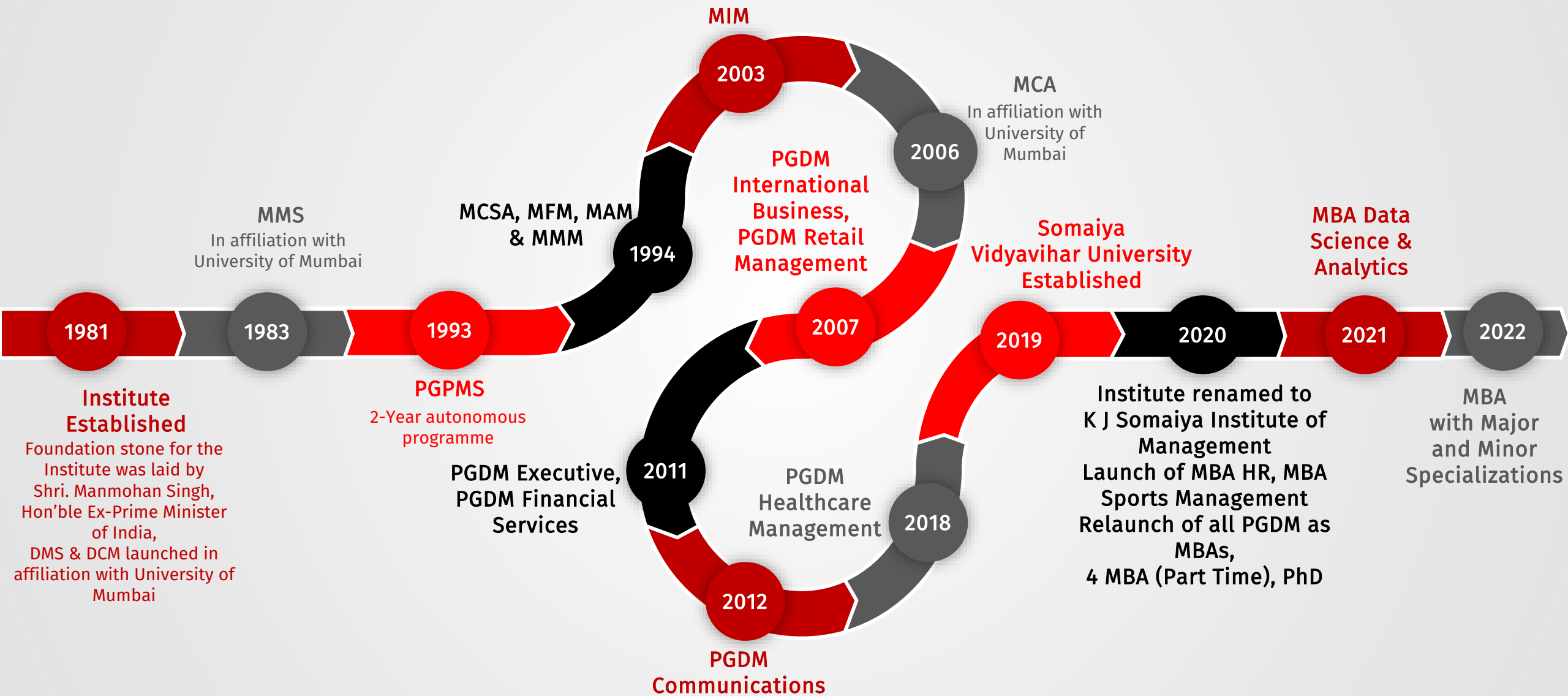
Vision

"Our dream is to build a world class research and teaching institution that is global in the reach of its ideas and universal in its service"

Mission

"To foster a spirit of inquiry, enable livelihoods, encourage innovations and create good citizenships"

Important Milestones & Beyond

MIM
2003

MCA
In affiliation with University of Mumbai
2006

MMS
In affiliation with University of Mumbai

MCSA, MFM, MAM & MMM
1994

PGDM International Business, PGDM Retail Management

Somaiya Vidyavihar University Established

MBA Data Science & Analytics

1981   **1983**   **1993**   **2007**   **2019**   **2020**   **2021**   **2022**

PGPMS
2-Year autonomous programme

Institute Established
Foundation stone for the Institute was laid by Shri. Manmohan Singh, Hon'ble Ex-Prime Minister of India,
DMS & DCM launched in affiliation with University of Mumbai

PGDM Executive, PGDM Financial Services
2011

PGDM Healthcare Management
2018

Institute renamed to K J Somaiya Institute of Management
Launch of MBA HR, MBA Sports Management
Relaunch of all PGDM as MBAs,
4 MBA (Part Time), PhD

MBA with Major and Minor Specializations

2012
PGDM Communications

Philosophy

- Enhancing knowledge

- Building careers

- Begins through academia and continues through industry interactions, workshops, seminars, conferences and research. Approach that goes beyond a job to career and passion

Values

- Be a socially responsible organization

- Continuously upgrade, evolve and accept best practices

- Create environment conducive for research

- Merge technology with tradition to create globally transferrable skill sets
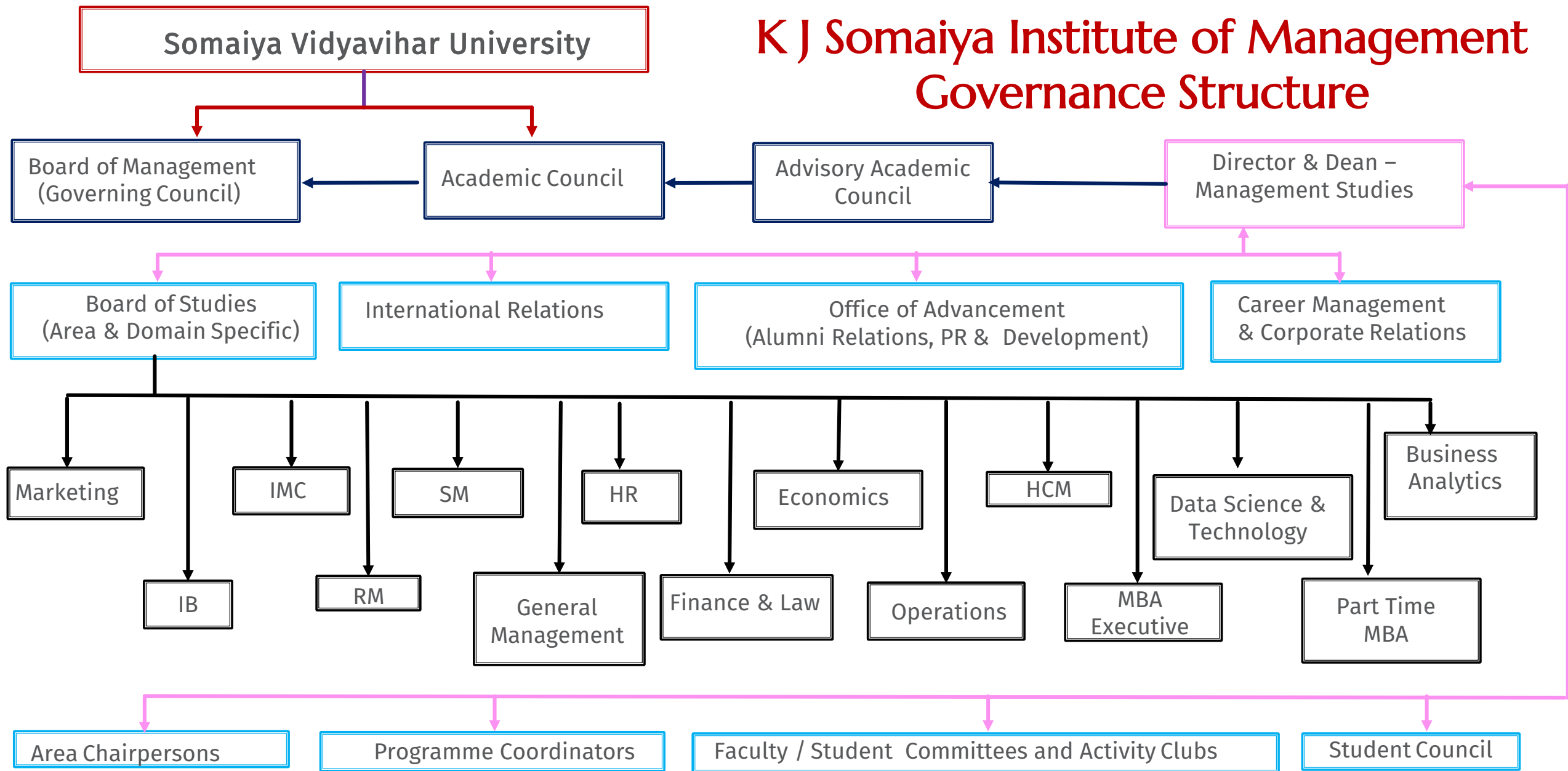
Opportunities

- Rapidly increasing demand for MBAs from reputed B-Schools

- With its 40+ year excellent track record, the B-School is well recognized among prospective students & their parents for value-based education that it offers

- Increasingly large number of companies have been visiting the campus for the final as well as summer placements
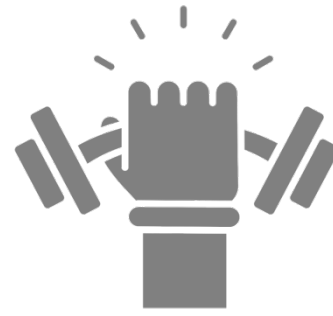
Strengths

- Strong Legacy: Somaiya Trust is in Educational Services since 1959

- Location: Industry interaction and Industry based project for students

- Full Time Core Faculty: 10% - Senior Level Industry Experience and 80%+ are PhD's

- Linkages: With B-Schools abroad promotes Student and Faculty exchange programs and research

K J Somaiya Institute of Management
Governance Structure

Somaiya Vidyavihar University

- Board of Management (Governing Council)
- Academic Council
- Advisory Academic Council
- Director & Dean – Management Studies

- Board of Studies (Area & Domain Specific)
- International Relations
- Office of Advancement (Alumni Relations, PR & Development)
- Career Management & Corporate Relations

- Marketing
- IMC
- SM
- HR
- Economics
- HCM
- Data Science & Technology
- Business Analytics
- IB
- RM
- General Management
- Finance & Law
- Operations
- MBA Executive
- Part Time MBA

- Area Chairpersons
- Programme Coordinators
- Faculty / Student Committees and Activity Clubs
- Student Council

Strategic Goals

Strategic Goals (SG)	Mapped with	
	Value Statement	Mission Component
SG1: To initiate new sector-specific/ Programs in allied areas of short or long-term duration.	Continuously upgrade, evolve and accept best practices.	Enable Livelihoods Encourage Innovations
SG2: To collaborate with researchers, corporates, universities, educational institutes, both at national and international levels.	Create environment conducive for research and develop industry-academia supported programmes.	Spirit of Inquiry Encourage Innovations
SG3: To encourage activities that will contribute to the communities.	Be a socially responsible organization.	Create Good Citizenships
SG4: To achieve competitive advantage through academic excellence.	Merge technology with tradition to create globally transferable skill sets.	Spirit of Inquiry Encourage Innovations
SG5: To generate additional revenue for supporting institutional activities.	Continuously upgrade, evolve and accept best practices.	Enable Livelihoods

Programmes @ K J Somaiya Institute of Management

- K J Somaiya Institute of Management offers management programmes in specialized and super-specialized areas such as Marketing, Finance, Operations Management, Economics, Human Resources, General Management, Data Science, Business Analytics, Retail Management, Integrated Marketing Communications, Financial Services and International Business.

- The Institute offers multi-disciplinary management programmes in Healthcare Management and Sports Management.

- The Executive MBA programme caters to the requirements of mid–career professionals who want to reskill and revamp their employment profiles.

- The Master in Computer Applications is a two year full time programme which fulfills the needs of the fast growing technology industry.

- The Part-Time MBA Programmes are of three years duration for young professionals with two years industry experience after their under-graduate degree.

- The digital platforms like Zoom and Microsoft teams have given an opportunity to the Institute to network with the best industry and academia around the globe including our own alumni to interact and lecture our students through panel discussions, classroom sessions, mentoring etc.

Programme Architecture (AY 2021-22)
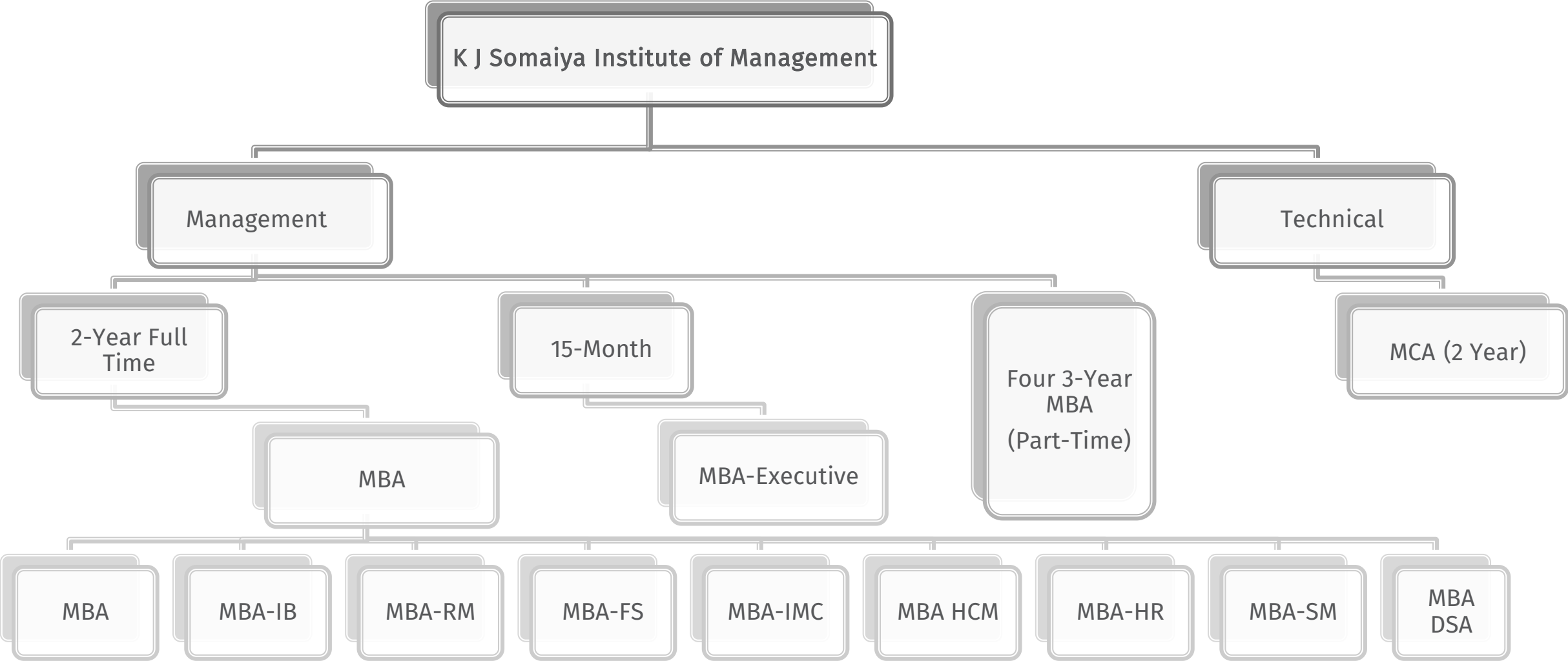
Programme Intake (AY 2021-22)

Sr. No.	Programme (Full Time)	Total Seats
1	MBA	240
2	MBA – IB	60
3	MBA – RM	60
4	MBA – FS	60
5	MBA – IMC	60
6	MBA – HCM	30
7	MBA – HR	30
8	MBA – SM	30
9	MBA – Executive	30
10	MCA	60

Sr. No.	Programme (Part Time)	Total Seats
1	Marketing Management	60
2	Financial Management	60
3	HRD Management	60
4	Information Management	60

Welcome to
Freedom of Possibilities

Programme Architecture & Intake (AY 2022 onwards)
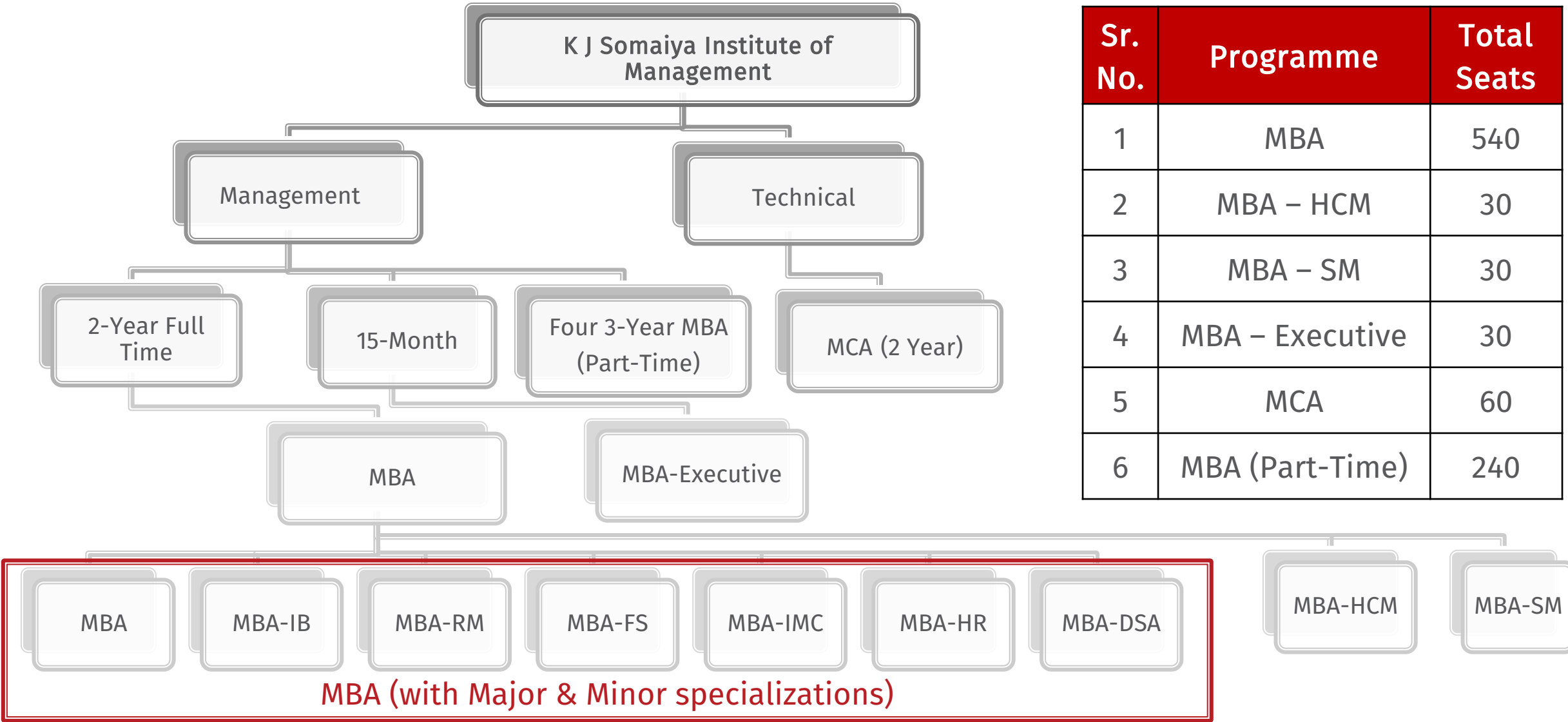
Sr. No.	Programme	Total Seats
1	MBA	540
2	MBA – HCM	30
3	MBA – SM	30
4	MBA – Executive	30
5	MCA	60
6	MBA (Part-Time)	240

MBA (with Major & Minor specializations)
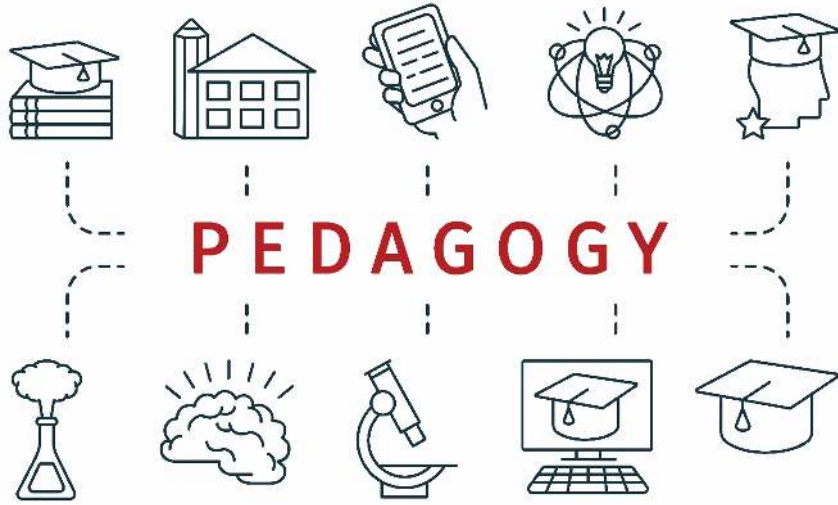
Pedagogy

Pedagogical Tools

Projects	Presentations
Electives	Guest Lectures
Field Visits	Class Discussions
Workshops	Foreign Languages
Live Projects	Case Studies
Experiential Learning	International Immersions

E-Journals & Databases

ACE-Equity	CMIE Peoples of India	EMIS	Oxford Epigeum
Capital Market: Capline	EBSCO	EPW Research Foundation India	Proquest
Capital Market: NAV India	ECMIE Aspirational India	Euromonitor	Sage Research Methods
CEIC	Elsevier Business Management and Accounting	Grammarly	Scopus
CMIE – Prowess	Elsevier Economics & Finance	IEEE	Taylor & Francis
CMIE Consumption Pyramid	Emerald	J-Gate	WARC
CMIE Income Pyramid	Emerald – Case Collection	MarketLine	Web of Science

Milestone Collaboration with Coursera

coursera

- Facilitate 3 A's of learning – **Anything, Anytime, Anywhere** learning

- 3 A's of learning offers **Personalised, Authentic, Flexible and Asynchronous learning**

- Allows students to prepare themselves for Case study competitions, classroom presentations, Live projects, Internship, final placements and hobbies with required courses

- Complementary to traditional MBA offering best of both the worlds – traditional classroom learning and technology-enabled international learning experience
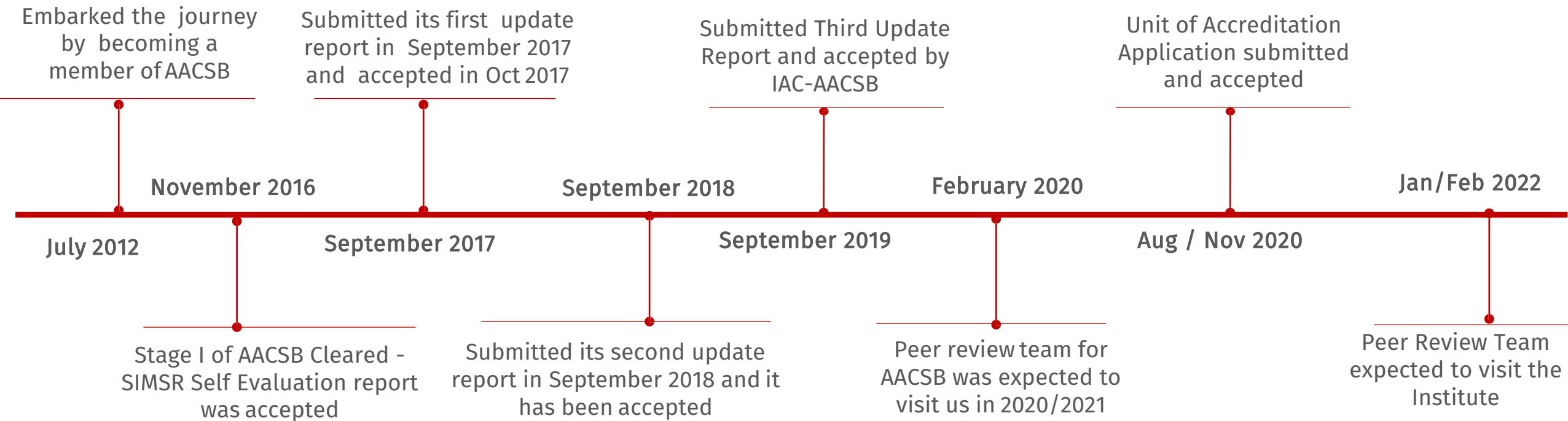
Quality Initiatives

- The Institute has been rigorously focusing on building quality in all its processes

- The Institute is ISO 9001:2015 certified by Bureau Veritas, its programmes are NBA accredited and the Institute is in the final stage of the AACSB accreditation

ISO 9001

BUREAU VERITAS
Certification

BUREAU VERITAS
1828

ISO 9001:2015

AACSB Accreditation
Association to Advance Collegiate Schools of Business

Embarked the journey by becoming a member of AACSB

Submitted its first update report in September 2017 and accepted in Oct 2017

Submitted Third Update Report and accepted by IAC-AACSB

Unit of Accreditation Application submitted and accepted

November 2016

September 2018

February 2020

Jan/Feb 2022

July 2012

September 2017

September 2019

Aug / Nov 2020

Stage I of AACSB Cleared - SIMSR Self Evaluation report was accepted

Submitted its second update report in September 2018 and it has been accepted

Peer review team for AACSB was expected to visit us in 2020/2021

Peer Review Team expected to visit the Institute

Accreditations – AICTE

Sr. No	Programme	Year of Approval / Extension of Approval
1	Masters in Management Studies – MMS (Approval from University of Mumbai)	1983
2	MMS - Master of Management Studies MAM - Master of Administrative Management (PT) MFM - Master of Finance Management (PT) MMM - Master of Marketing Management (PT)	1994-1996
3	PGDBA - Post Graduate Diploma in Business Administration	1995-1997
4	PGDBA / MMS MAM (PT) / MFM (PT) /MMM (PT)	1997-1998
5	PGDBA / MMS MAM (PT) / MFM (PT) /MMM (PT)	1999-2000
6	PGDBA (FT)	2001-2002
7	PGDBM (FT) MAM (PT) / MFM (PT) / MMM (PT)	2002-2003
8	MMS	2002-2005

Accreditations – AICTE

Sr. No	Programme	Year of Approval / Extension of Approval
9	PGDBM / MMS MAM (PT) / MFM (PT) / MMM (PT)	2003-2004
10	PGDBA / MMS MAM (PT) / MFM (PT) / MMM (PT)	2004-2005
11	PGDBA / MMS MAM (PT) / MFM (PT) / MMM (PT)	2005-2006
12	PGDBA / MMS / MCA MAM (PT) / MFM (PT) / MMM (PT) / MIM (PT)	2006-2007
13	MMS / PGDM / PGDM (IB) / PGDM (RM) / MCA MFM (PT) / MHRDM (PT) / MMM (PT) / MIM (PT)	2007-2008
14	MMS / PGDM / PGDM (IB) / PGDM (RM) / MCA MFM (PT) / MHRDM (PT) / MMM (PT) / MIM (PT)	2008-2011
15	MMS / PGDM / PGDM (IB) / PGDM (RM) / MCA / PGDM (FS) / PGDM (Executive) MFM (PT) / MHRDM (PT) / MMM (PT) / MIM (PT)	2011-2012
16	MMS / PGDM / PGDM (IB) / PGDM (RM) / MCA / PGDM (FS) / PGDM (Executive) / PGDM (Communications) MFM (PT) / MHRDM (PT) / MMM (PT) / MIM (PT)	2012-2013
17	MMS / PGDM / PGDM (IB) / PGDM (RM) / MCA / PGDM (FS) / PGDM (Executive) / PGDM (Communications) MFM (PT) / MHRDM (PT) / MMM (PT) / MIM (PT)	2013-2014

Accreditations – AICTE

Sr. No	Programme	Year of Approval / Extension of Approval
18	MMS / PGDM / PGDM (IB) / PGDM (RM) / MCA / PGDM (FS) / PGDM (Executive) / PGDM (Communications) MFM (PT) / MHRDM (PT) / MMM (PT) / MIM (PT)	2014-2015
19	MMS / PGDM / PGDM (IB) / PGDM (RM) / MCA / PGDM (FS) / PGDM (Executive) / PGDM (Communications) MFM (PT) / MHRDM (PT) / MMM (PT) / MIM (PT)	2015-2016
20	MMS / PGDM / PGDM (IB) / PGDM (RM) / MCA / PGDM (FS) / PGDM (Executive) / PGDM (Communications) MFM (PT) / MHRDM (PT) / MMM (PT) / MIM (PT)	2016-2017
21	MMS / PGDM / PGDM (IB) / PGDM (RM) / MCA / PGDM (FS) / PGDM (Executive) / PGDM (Communications) MFM (PT) / MHRDM (PT) / MMM (PT) / MIM (PT)	2017-2018
22	MMS / PGDM / PGDM (IB) / PGDM (RM) / MCA / PGDM (FS) / PGDM (Executive) / PGDM (Communications) / PGDM (Healthcare) MFM (PT) / MHRDM (PT) / MMM (PT) / MIM (PT)	2018-2019
23	MMS / PGDM / PGDM (IB) / PGDM (RM) / MCA / PGDM (FS) / PGDM (Executive) / PGDM (Communications) / PGDM (Healthcare) MFM (PT) / MHRDM (PT) / MMM (PT) / MIM (PT)	2019-2020

Accreditations – Association of Indian Universities (AIU)

Programme	Year of Approval
PGDBA	2007
PGDM	1st June 2012 to 30th June 2017
PGDM(IB)	1st June 2012 to 30th June 2017
PGDM(RM)	1st June 2012 to 30th June 2017
PGDM	1st July 2017 to 30th June 2021
PGDM(IB)	1st July 2017 to 30th June 2019
PGDM(RM)	1st July 2017 to 30th June 2019
PGDM(FS)	1st July 2017 to 30th June 2019

Accreditations – National Board Of Accreditation (NBA)

| Programme Name	Year of Validity
Masters in Management Studies - MMS	2005 – For 5 Years w.e.f. – 14-03-05
	2013 – For 3 Years w.e.f. – 04-01-13
	Upto 30-06-2019 (2016 – For 3 Years)
Post Graduate Diploma in Business Administration - PGDBA	2005 – For 5 Years w.e.f. – 14-03-05
Post Graduate Diploma in Management - PGDM	2013 – For 3 Years w.e.f. – 04-01-13
	Upto 30-06-2021 (2016 – For 5 Years)
Post Graduate Diploma in Management – International Business – PGDM(IB)	2013 – For 3 Years w.e.f. – 04-01-13
	Upto 30-06-2019 (2016 – For 3 Years)
Post Graduate Diploma in Management – Retail Management – PGDM(RM)	2013 – For 3 Years w.e.f. – 04-01-13
	Upto 30-06-2019 (2016 – For 3 Years)
Post Graduate Diploma in Management – Financial Services – PGDM(FS)	Upto 30-06-2019 (2016 – For 3 Years)

Accreditations – Autonomy

Programme	Year of Approval
University Grant Commission (UGC)	2019-20 to 2028-29
University of Mumbai (UoM)	2019-20 to 2028-29

Research Activities

- Research Papers

- Books

- Case Studies

- In-house Journal – Business Perspectives and Research – SAGE Publication

- Conferences

- Panel Discussions

- Workshops on Research Methods & Faculty Development Programs

- Management Development Programs

- International Collaborations

- Consultancy Projects

- Centers of Excellence

- Funded Research Projects

- Patents

Journals where Faculty Members Published their Papers
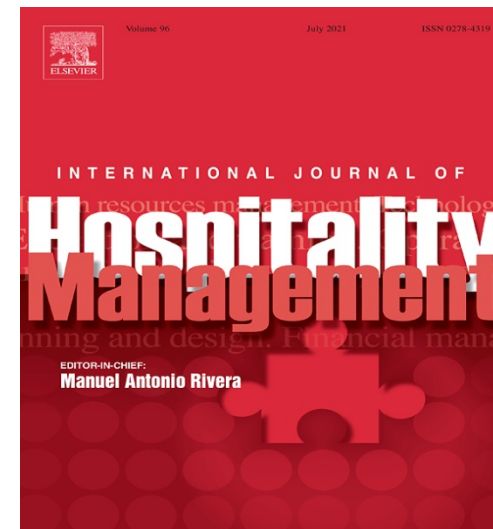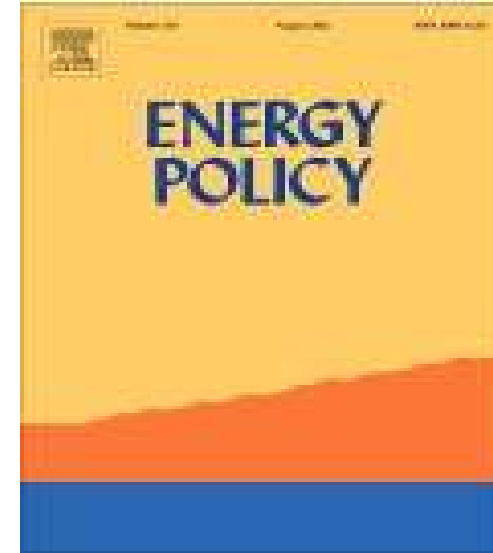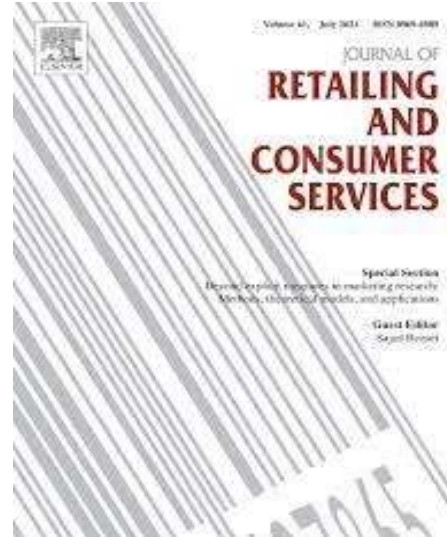
Books Published by Faculty
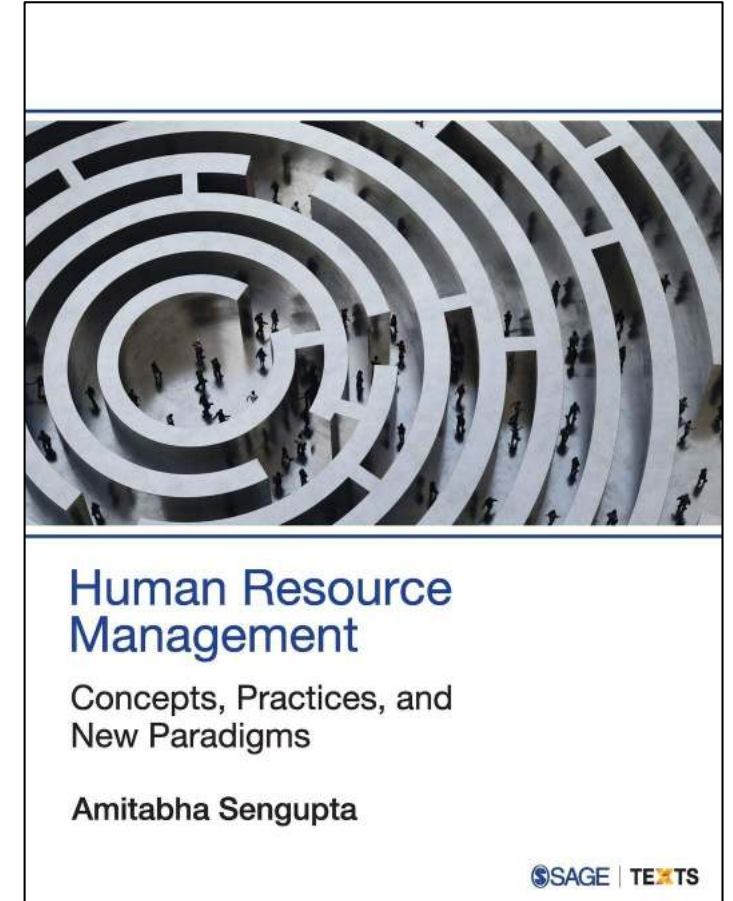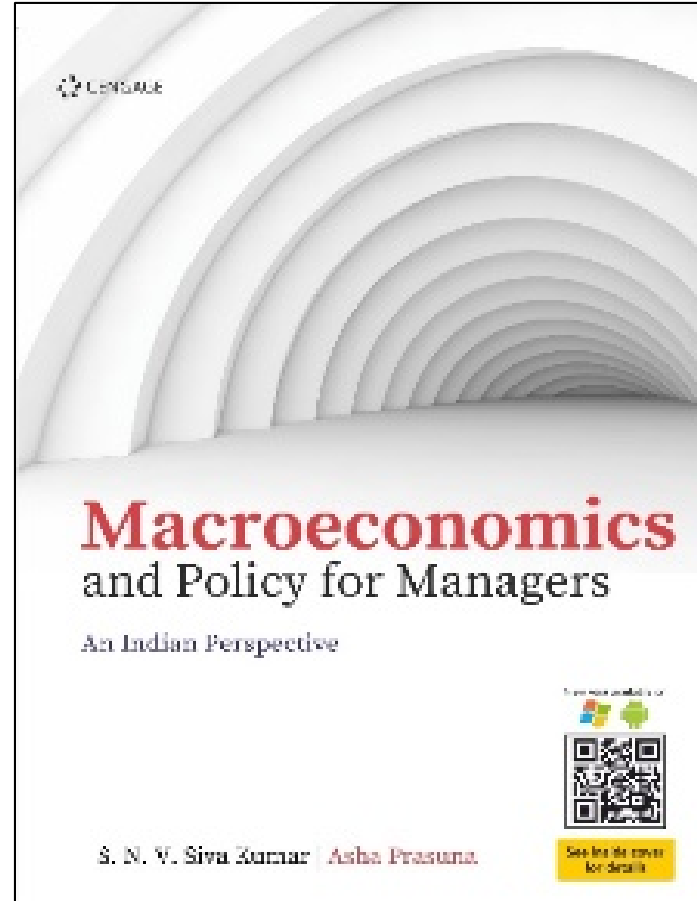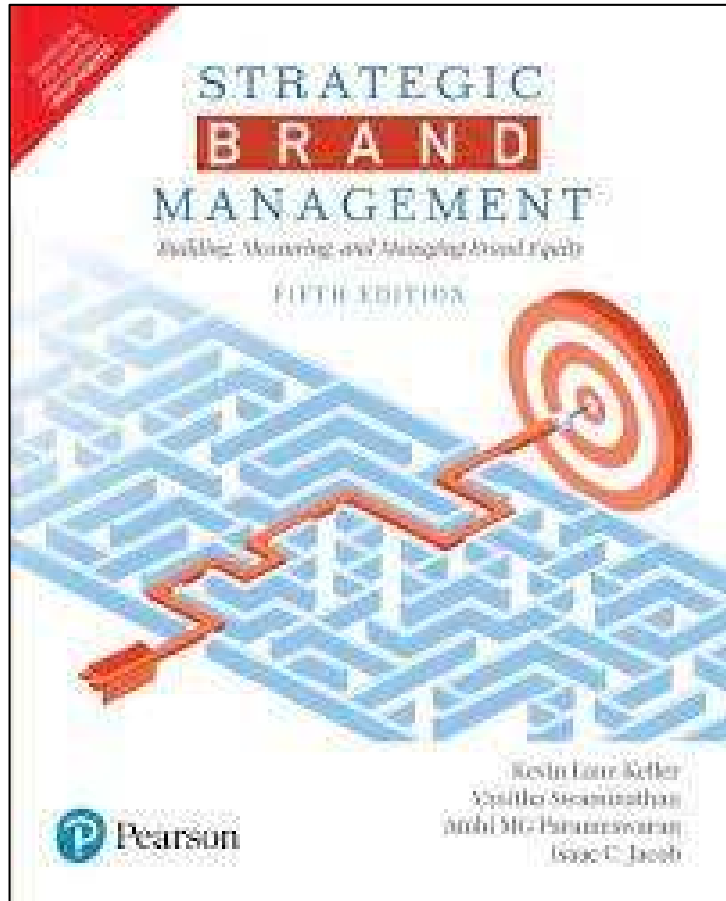
Intellectual Contributions – ABDC and PRJ (Peer Reviewed Journals)

Faculty (As Author Count) → Publication (As Paper Count)
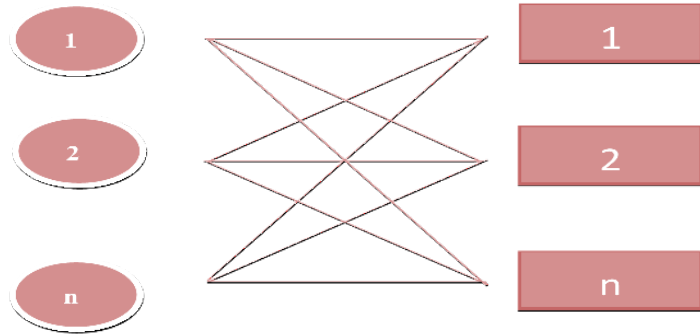
	2016-17	2017-18	2018-18	2019-20	2020-21
ABDC	23.5	23	56.83	28.98	40.33
Other PRJs	33.5	42	22	10	10.5

Area (Dept)	A* Category	A Category	B Category	C Category
DST (IT)	0	1	3	7
Eco	0	1	1.5	15
Fin	5	28	10.5	23.29
Gen Mgt.	0	0	1	7.16
HR	0	1	1	12.16
Mktg.	0	1	8.5	25.83
Ops & SCM	0	0	5.05	14.66
Total	5	32	30.55	105.1

ABDC + Other PRJs (2016-17 : 2020-21)

■ ABDC ■ Other PRJs
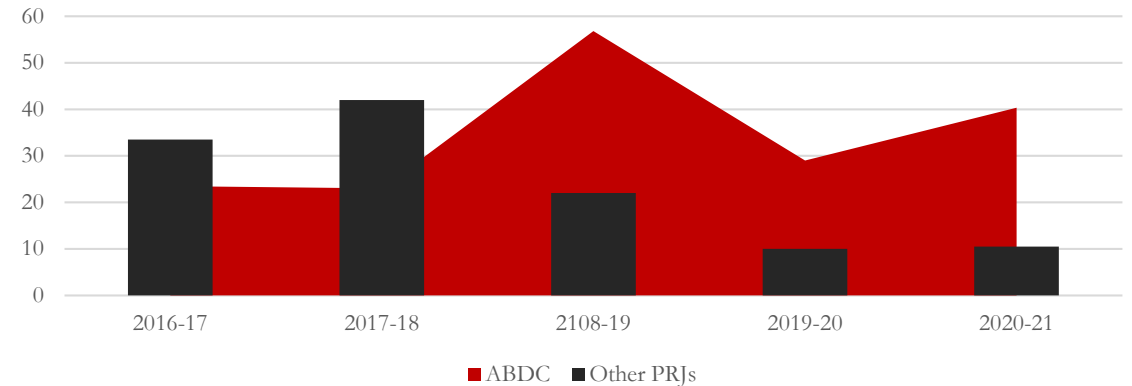
Intellectual Contributions (ABDC, PRJ+) – 2016-17: 2020-21

Inception Journey of Business Perspectives and Research Journal

Started in 2002, named as Synergy

In 2011 registered as Business Perspectives and Research' (number DELENG/2012/48507).

In 2014 tied up with SAGE Publications

First issue of BPR under SAGE Publications was Volume 3, issue 1 (Jan 2015)

BPR received its first royalty on sales in 2017

In 2018 BPR was Scopus indexed

In 2020 the special issue on Contemporary Issues in Management and Marketing Research was guest-edited by Prof. Demetris Vrontis, University of Nicosia Cyprus

In 2019 BPR got 'h' indexed

From January 2021, BPR is being published thrice a year

In 2019 BPR was listed in Australian Business Deans Council (ABDC) as category 'C' journal

In 2021 we will have special issue on *'Era of Disruption: Opportunities and Challenges for Businesses in India*

In 2021 BPR was listed in Academic Journal Guide 2021 by Chartered Association of Business Schools [ABS].

H index in Scimago Journal Ranking is 9 and Cite score is 1.3

AJG 2021
ACADEMIC JOURNAL GUIDE

Business Perspectives and Research

Q3 Business and International Management
best quartile

SJR 2020
0.26

powered by scimagojr.com

The H index is 9
(https://www.scimagojr.com/journalsearch.php?q=2110086
5028&tip=sid&clean=0)
ABS Journal Ranking 2021 - Academic Journal Guide
2021

ISSN	Field	Journal Title	Publisher Name	Scopus	AJG 2021
2394-9937	ETHICS-CSR-MAN	Business Perspectives and Research	SAGE	Scopus	1

Conferences

Conference	Year of Inception
SIMSR Asia Marketing Conference	2005
International Finance Conference (SIFICO)	2011
International Human Resources Conference (IHRC)	2014
International Conference of Centre for Economic Policy Analysis & Research (CEPAR)	2014
Global Supply Chain Management Conference (GSCM)	2014
Somaiya International Conference on Technology and Information Management (SICTIM)	2015
General Management International Conference on Challenges In Emerging Economies	2018
International Healthcare Management Conference	2021
Business Analytics International Conference	2021

Conferences

Conferences (Virtual Mode)
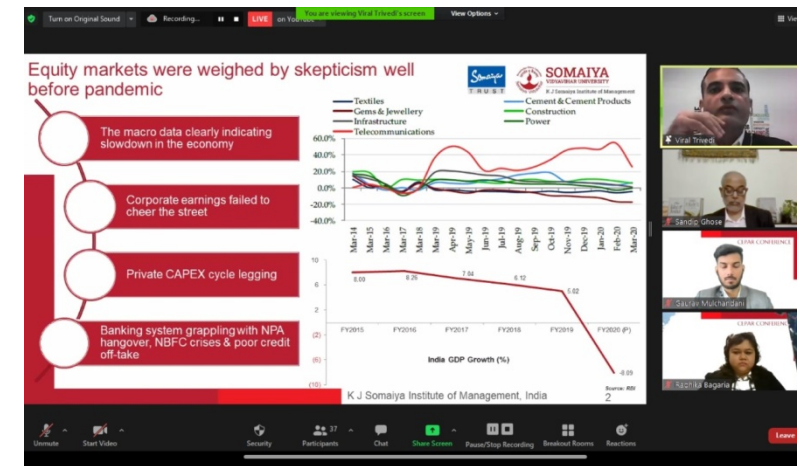
Faculty Development Programmes

FDP	Facilitator
Moderation and Mediation Analysis	Prof (Dr.) Andrew Hayes
Mixed Method Research	Prof (Dr.) Burke Johnson
Theory building and doing research that is useful for practice	Prof (Dr.) Ramon Rico
Workshop on Advanced Data Analysis Techniques in Qualitative Research using Atlas.ti	Mr. Sunil George
Storytelling with Data	Mr. Dhaval Thanki
Basics of Tableau	Dr. Manoj Kumar D
Block chain in Economics	Mr. Bharat Mallapur
Writing a Journal Article	Dr. Viswanath Venkatesh
Bibliometric Analysis	Dr. Satish Singh and Dr. Arunima Haldar
Workshop on Structural equation modeling (SEM)	Dr. Ajinkya Navare
Workshop on 'Partial Least Squares Structural Equation Modelling'	Prof Nikunj Jain
Workshop on 'Marketing Engineering' With special emphasis on Quantitative Marketing	Prof Udo Wagner
Workshop on 'Cutting Edge Marketing Based on Service Quality Foundation'	Prof A Parasuraman

Patents

Patent/Copyright	Applicant	Year of Application	Application No.	Published
System And Method For Securing Variable Fidelity In Hybrid Networks	Dr. Asha Prasuna	May 12, 2017	PCT/IB2015/059349	Yes
System And Method For Evaluating A Corporate Strategy In A Data Network	Dr. Asha Prasuna, Dr. SNV Siva Kumar, VS Parthasarathy	Feb 16, 2018	201621028919	Yes
A Method And System For Ranking Entities Using Automated Input-Output Model	Dr. Asha Prasuna, Dr. SNV Siva Kumar	July 09, 2018	201821031510	Yes
Voice Controlled writing instrument using Machine Learning	Dr. Bharati Wukkadada, et al.	Feb 23, 2021	202141007545	Yes

Funded Research Projects

Project Topic	Faculty Members	Funding agency/ organization	Status
Team role structure in organizational work teams - development of a scale	Dr. Shailaja Karve and Prof. Aparna Pandey	National HRD Network	Completed
Insurance awareness among millennials with reference to purchase and policyholders protection	Dr. Pankaj Trivedi, Prof. Harnesh Makhija and Ms. Ema Garg	IRDA	Completed
Analysing the Consumer Behaviour of Middle-Income Group towards various Investment Instruments with special reference to Mutual Funds	Dr. Abha Wankhede and Dr. Ralston Rajvaidya	University of Mumbai	In Progress
A Study on Cultural Orientation and Development of Holistic Framework for the International Students in Mumbai Region	Dr. Krupa Rai and Dr. Satyendra Kumar Upadhyay	University of Mumbai	In Progress

Status of Doctoral Scholars associated with K J Somaiya Institute of Management

Ph.D Students	Numbers
Completed, University of Mumbai	32
Submitted Thesis, University of Mumbai	04
Submitted Synopsis, University of Mumbai	00
Pursuing, University of Mumbai	17
Completed, S.N.D.T	17

Management Development Programmes

Consultancy

International Relations

The B-School has developed a network of international university partners, and regular faculty and student exchange takes place along with organizing international conferences. In 2019-20, the school received students from 3 foreign universities (DHBW, Germany; University of Edinburgh, UK and University of Alberta, Canada). Collaborative Funded Research Proposal was submitted in association with two Partner Universities as well

References Link:

https://simsr.somaiya.edu/en/about/internationalization

International Linkages

The University of Akron

WEBER STATE UNIVERSITY

Wintec — WAIKATO INSTITUTE OF TECHNOLOGY

Aston University

IMPERIAL COLLEGE HEALTH PARTNERS

THE UNIVERSITY OF EDINBURGH

University of San Diego

Communication University of China

北京外国语大学 BEIJING FOREIGN STUDIES UNIVERSITY — BFS 1941

YUNNAN UNIVERSITY 1923

MDIS — Management Development Institute of Singapore

utt — université de technologie Troyes

imc FH KREMS — UNIVERSITY OF APPLIED SCIENCES / AUSTRIA

L-Università ta' Malta

Universidad de Navarra

UNIVERSITAS INDONESIA — Veritas, Probitas, Justitia

USAL — UNIVERSIDAD DEL SALVADOR

fh OBERÖSTERREICH — University of Applied Sciences

DHBW — Duale Hochschule Baden-Württemberg

UNIVERSITY OF THE FRASER VALLEY

Alumni Relations

It is the constant endeavour of the institute to connect and collaborate with its 13000+ Alumni spread across the globe. With many Alumni becoming industry leaders, the institute takes pride in them and celebrates their successes. Alumni are seeded into almost every activity organized on campus. Special emphasis is laid on Alumni-to-Alumni connect which helps Alumni grow professionally.

Initiatives

- **SIMSR Jobs:** An initiative to share lateral job opportunities with Alumni

- **Superstars - The Alumni Awards:** Recognize and honour the Alumni who have brought laurels to the institute, business and/or to the society

- **AlCheMy:** Placement mentorship program for the final year students to make informed career choices with the help of Alumni mentors

- **Imprints:** Monthly Alumni Newsletter to share latest happenings on campus

- **Alumni Virtual Clubs:** 56 virtual Alumni clubs (WhatsApp groups) as support groups

- **SIMSR Alumni Network for Entrepreneurs (SANE):** Senior Alumni entrepreneurs mentor budding Alumni entrepreneurs

Activities

- **Nostalgia:** K J Somaiya Institute of Management's Annual Alumni Meet

- **Milaap:** Batch-wise reunions for Batches that completes 35, 30, 25, 20, 15 & 10 years of graduation

- **Alumni City Meets:** International & domestic Alumni Meets

- **CXO Meet:** Illustrious & senior Alumni industry leaders come together to build the institute brand

- **AlumSpeaks On The Go:** Knowledge sharing interview with illustrious Alum

- **Ask The Alums:** Round table on contemporary topic with Alumni experts as panelists

Illustrious Alumni

Name	Batch	Designation	Organisation
Sunil Kumar	1985	Founder & Director	Assyst
Rita Ghorpade	1985	Head - Talent Management (Leadership Development)	L&T Group
Harsh Bhosale	1986	Chief People Officer	Nayara Energy
Shyam Motwani	1986	Executive VP & Business Head	Godrej & Boyce
Vivek Nayer	1987	Former Chief Marketing Officer - Group Corporate Brand	Mahindra & Mahindra
Ashutosh Khanna	1988	Sr. Client Partner	Korn/Ferry International
Lata Pillai	1988	Managing Director & Head - Capital Markets	JLL India
Lloyd Mathias	1988	Angel Investor & Business Strategist	
Jamnadas Majethia	1989	Partner & Actor	Hats-off Productions
Sudha Jayashankar	1989	Former Executive Director - HR	MSCI
Hiten Ghelani	1990	CEO	Mahindra Marine
Ajay Kaul	1990	Managing Partner	AgreeYa Solutions
Ajay Kapur	1991	CEO - Aluminium & Power, & MD - Commercial	Vedanta

Illustrious Alumni

Name	Batch	Designation	Organisation
Aslam Karmali	1991	CEO & Sr. VP - Retail	Eureka Forbes
Madhusudan Kela	1991	Proprietor	MK Ventures
Saurabh Singh	1991	President	ICICI Foundation
Faraz Kagalwala	1991	CFO	Somaiya Trust
Sanjay Shah	1992	Country Head (India) & MD	Morgan Stanley
Shankarnarayanan Sethuraman	1992	Managing Director	Accenture
Paresh Zaveri	1992	Chairman	Aurionpro Solutions
Anupam Dikshit	1993	Chief Marketing Officer	Aditya Birla Yarns
Jamshyd Patravala	1993	General Manager & Country Head	Abbott
Apoorva Mehrotra	1994	CEO & MD	Airtel Zambia
Murali Viswanathan	1994	Managing Director	SCHOTT Glass India
Kamlesh Dangi	1995	Group Head - HR	InCred Financial Services
Loveena Khatwani	1995	Chief Client Experience Officer	Edelweiss Capital

Illustrious Alumni

Name	Batch	Designation	Organisation
Nirav Dalal	1995	President & MD - Debt Capital Market	YES Bank
Gaurang Desai	1996	Securities and Commodities Authority (SCA)	Financial Markets Advisor
Jagannath Dholakia	1996	MD - Global Corporate & Investment Banking	Bank of America Merrill Lynch
Kishore Subramaniam	1996	Executive Vice President	Lowe Lintas & Partners
Prakash Nair	1996	Associate President	Ogilvy & Mather Advertising
Shreeram Sethuraman	1996	Managing Director	BNP Paribas
Ritu Gupta	1996	Director - Marketing	Dell India
Vineet Sehgal	1996	Senior Director - HR	PwC
Kulvinder Ahluwalia	1996	CEO	FCB Ulka Advertising
Anand Ramaswamy	1997	Sr. President & Head - Digital Transformation	YES Bank
Anil K Nair	1997	CEO	VMLY&R
Praveen Jaipuriar	1997	CEO	Continental Coffee
Sheetal Daftary	1997	MD - IT Audit & Assurance	KPMG US

Illustrious Alumni

Name	Batch	Designation	Organisation
Vikram Bhatt	1997	Founder & Director	Enrich Salons & Academy
Rishi Srivastava	1997	CEO - Group Agency Distribution	AIA
Sony Nichani	1997	Chief Executive Officer	Publicis Groupe, Indonesia
Manuj Agarwal	1998	CEO	Percept Live
Mehul Kapadia	1998	Global Head of Marketing, MNC & Corporate	Vodafone Businesses
Sudesh Puthran	1998	Chief Technology Officer	Aditya Birla Finance
Vikram Malhotra	1999	Founder & CEO	Abundantia Entertainment
Shailendra Shukla	1999	MD - Vehicle Group (India)	Eaton Industrial Systems
Priya Kapadia	1999	Head	Marico Innovation Foundation
Prakash Gurumoorthy	2000	Partner & M.D - Asia Pacific & Japan	BORN Group
Sanjay Podder	2000	Managing Director & Global R&D Lead	Accenture R&D Labs
Sudhir Shenoy	2000	Sr. Vice President	EQUATE Petrochemical Company

Placements

The Institute has been consistently achieving almost 100% placements for its programmes and has retained this accomplishment even during the worldwide COVID pandemic lockdown.

Among the principal offers made, the students have received job offers from Industrial Sectors like Banking and Insurance Sector, IT & ITES, Financial Services, Consulting & FMCG. Sectors like Banking, IT and Financial Services are at the forefront of the hiring. The students made informed decisions to select from among opportunities that will shape their career.

Placements Highlights

Key placement highlights for PGDM 2019-21 Batch are as follows:

- **Final Placements (Batch Size – 517 Students) 99.79% Placed**

- **(PGDM/IB/RM/FS/COMM/HCM/EXEC/MMS Batch 2019-21)**
  - Highest salary: INR 29.75 lacs pa
  - Average salary: INR 9.41 lacs pa
  - 211 recruiters visited our Campus for Final Placements so far
  - 67 new recruiters were added to the pool for final placements

- **Summer Internships (Batch Size – 552 Students) 100% Placed**

- **(MBA/IB/RM/FS/IMC/HCM/HR/SM/EXEC Batch 2020-22)**
  - Highest stipend: INR 90,000/- pm
  - Average stipend: INR 13,900/- pm
  - 214 companies visited our campus for Summer Internships so far
  - 76 new recruiters hired for summer placements

Some of Our Recruiters

Some of Our Recruiters

Some of Our Recruiters

Experiential Learning Platforms

- K J Somaiya Institute of Management has 30 students committees and clubs. These committees and clubs focus on the holistic development of the student body. The committees are divided into 4 broad categories namely, Core Committees, Subject/Area Specific Committees, Committees Focused towards the Professional Growth of the Students and Committees Focused Towards the Cultural Development of the Students.

- These committees and clubs aid and hone a student's overall personality development as well as provide experiential learning for them leading to entrepreneurial ideas.

Student Committees

Core Committees

Admissions Committee

Alumni Committee

Guest Lecture Committee

Placement Committee

PR and Branding Committee

Student Council

Subject/ Area Specific Committees

Acumen Committee

CII-YI Committee

Enactus Somaiya Social Cell

Finstreet Committee

FORSE Committee

Humanist Committee

Interface Committee

Pathfinder Committee

Quantinuum Committee

Retail Lab

Professional Growth Committees

Aspire Club

Consultancy@SIMSR

International Business Society@SIMSR

Somaiya Toastmasters Club

Cultural Development Committees

Gita club

Grooves

Mauj Club

Photography Club

R.E.A.D. Club

SIMSR Sports Committee

SIMSR Studios

SIMSR Talkies Committee

Students' Activity Forum

Women's Development Cell

Student Activities

- Spriha – The Summer Internship Project Competition

- Melange – The Annual Inter Collegiate Festival

- Nostalgia – The Annual Homecoming event for all our alumni

- Samavesh – Sharing of knowledge and experiences of practitioners

- SIMSR FCB ULKA COMSTRAT – Inter institute communication strategy live case study competition

- Human Equation – HR event encouraging professionals to discuss issues regarding challenges in HR

- Stratinova – Case study, video making and Print Ad competition

- Yudh – Inter B-School Sports competition

- Navikaran – The Marketing festival

- Global Conferences and Workshops – These comprises of Research seminars, workshops, competition and industry interaction

- Investrix – The Finance festival

Student Activities

- Commercio – Annual Inter B-School competition

- NRS – National Retail Summit

- Metamorph – Annual festival of MBA Part-Time students

- ICON – Annual festival showcasing IT and other extracurricular skills of MCA students

- E-Week – Annual event collaborating with National Entrepreneurship Network inculcating in students the values of Entrepreneurship

- MarCquest – Annual Marketing Communications Festival

- MasterStroke – Flagship Sports Management Event

Stakeholders Perceptions – Rankings

Sr. No.	Publication/Research Agency	2020	2021
1	Business Standard	Super League 2	Results awaited
2	Competition Success Review	7 (Private B-School)	Results awaited
3	Education World	10	9
4	Times B-School Survey	5	B-School under the Private University Category: Ranked No. 1 All India
5	Business Today	28	Result Awaited
6	BusinessWorld	19	Result Awaited
7	NIRF	56	56
8	MBAUniverse.com	22	24

K J Somaiya Institute of Management
Somaiya Vidyavihar University
Vidyavihar East
Mumbai – 400077
India

simsr.somaiya.edu | +91 22 6728 3000 | 3050